



International Fire Service Accreditation Congress (IFSAC)

Strategic Plan



Revised September 2017

IFSAC Mission

To provide and administer a high-quality, internationally recognized, standards-based accrediting program in order to enhance and increase professionalism within fire and emergency services.

Executive Summary

The International Fire Service Accreditation Congress (IFSAC) delivers high-quality accreditation for fire-related degree programs and fire service certification programs. IFSAC is a professional peer-driven organization that is dedicated to:

- performing quality accreditation services
- maintaining fire and emergency services leadership
- providing new and innovative services to its members
- promoting the expansion of its membership

As the fire and emergency services field continues to change and evolve IFSAC must adapt to industry trends in order to deliver high-quality services that have value for its membership. To maintain its presence as a leader in the fire and emergency services certificate and degree process, IFSAC must periodically review and evaluate its strategic initiatives and take decisive action when operational modifications are needed. The planning process should occur at regular intervals and should include a review of the established goals and objectives and consideration towards future trends and the progression of revision needs. This strategic plan is one of many resources that IFSAC uses to identify initiatives that merit further consideration and evaluation for operational implementation.

The intent of this plan is to guide IFSAC's initiatives for the future. Its design is aligned with IFSAC's purpose and mission. IFSAC strives to provide a dynamic system that enables high-quality accreditation for its constituents while recognizing the autonomy and diversity among systems, states, provinces, and nations. Where appropriate, the Committee on Business Operations (COBO) and administrative staff will explore ways in which the goals and objectives of this plan may best be accomplished and shall provide recommendations to its Council of Governors (COG), Certificate Assembly Board of Governors (CABOG), Degree Assembly Board of Governors (DABOG), Committees, and Congress.

Strategic Goal 1– Maintain a long term strategy for continuity of operations

Objective 1: Maintain an organizational plan

Target 1: Maintain up-to-date/relevant organizational strategic goals

Responsibility- Committee on Business Operations (COBO)/IFSAC Admin/Council of Governors (COG)

Completion Date- Spring of 2016 (Annually)

Performance Measure- Revised/Updated Strategic Plan

Target 2: Define operational goals

Responsibility- COBO/IFSAC Admin/COG/CABOG/DABOG

Completion Date- Fall of 2016 (Annually)

Performance Measure- Develop Operations Plan

Target 3: Conduct Strength/Weakness/Opportunities/Threats (SWOT) Analysis

Responsibility- COBO/IFSAC Admin/ COG/CABOG/DABOG

Completion Date- Annual/fall meetings (Fall meetings)

Performance Measure- Completion of SWOT Analysis

Objective 2: Maintain IFSAC administrative staff

Target 1: Maintain IFSAC organizational chart

Responsibility- Director/OSU/COBO

Completion Date- Ongoing/ Within 30-days of staff changes

Performance Measure- Organizational chart is current

Objective 3: Maintain organizational stability

Target 1: Sustain operating budget and seek operational efficiencies

Responsibility- IFSAC Admin/Finance Committee (FC)/COG/COBO

Completion Date- Ongoing

Performance Measure- Review and revise operating budget as warranted

Target 2: Seek alternative funding sources

Responsibility- IFSAC Admin/FC/Committee on Promotions (COP)

Completion Date- Ongoing

Performance Measure- Increase operational revenue/income

Target 3: Improve effectiveness and efficiencies of site visits

Responsibility- IFSAC Admin/Committee on Site Teams (COST)/COG/CABOG/DABOG

Completion Date- Ongoing

Performance Measure- Maintain effective site visit support and decrease overall cost of visit

Target 4: Review Fire Service Trends/Needs

Responsibility- IFSAC Admin/COG/COP/COBO

Completion Date- Annual/fall meetings

Performance Measure- Completion of Trend Review

Strategic Goal 2– Enhance Member Service

Objective 1: Maintain member support as defined within IFSAC bylaws

Target 1: Appoint committee member's representative of the certificate and degree assemblies (Articles 05.10, 11.11, 21.9)

Responsibility- Congress/IFSAC Admin/COG/CABOG/DABOG

Completion Date- Ongoing

Performance Measure- All committee positions are represented

Target 2: Assign a mentor to all new members (Articles 11.4.4 & 21.4.6)

Responsibility- CABOG Chair/DABOG Chair

Completion Date- Ongoing/as needed

Performance Measure- New member mentor is assigned until initial accreditation is complete.

Target 3: Create ad hoc groups/committees for functions or charges not otherwise assigned under standing committees (Article 05.10)

Responsibility- COG/CABOG/DABOG

Completion Date- Ongoing/as needed

Performance Measure- Form and assign until charge is complete

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Target 2: Maintain website to facilitate member access to training materials, organizational policies and procedures, correlation sheets, and other resources

Responsibility- IFSAC Admin

Completion Date- Ongoing

Performance Measure- Functional automation of website and access to resources and services

Target 3: Revise correlation sheets when standards are revised

Responsibility- IFSAC Admin

Completion Date- 18-months from a standard revision

Performance Measure- Correlation sheets are revised

Strategic Goal 3– Increase IFSAC’s visibility, role, and influence

Objective 1: Improve marketing, increase IFSAC awareness, and promoting the value of membership

Target 1: Actively market IFSAC to potential new membership

Responsibility- IFSAC Admin/COP/Liaison Committee

Completion Date- Ongoing

Performance Measure- Increase in membership

Target 2: Promote the value of IFSAC membership

Responsibility- IFSAC Admin/COP

Completion Date- Ongoing

Performance Measure- Develop/maintain promotional material for distribution

Objective 2: Develop and maintain partnerships and affiliations with other national and international organizations

Target 1: Maintain position within the NFPA 1000 committee

Responsibility- IFSAC Admin/COP/Liaison Committee

Completion Date- Ongoing

Performance Measure- Designee on NFPA Committee

Target 2: Maintain partnership with the North American Fire Training Directors Association (NAFTD)

Responsibility- IFSAC Admin/Liaison Committee

Completion Date- Ongoing

Performance Measure- Maintain regular communication with NAFTD and its board