

REALIZING 2030

THE DAWN OF A FRICTION-FREE ECONOMY

Institute for the Future forecasts that in the next era of human-machine partnerships, emerging technologies will radically transform the economy, removing age-old frictions and ushering in new ways of conducting business and exchanging value.



FORECASTS - SHIFTS TOWARD THE ECONOMY OF 2030



AUTONOMOUS COMMERCE – MACHINES AS CONSUMERS

Machines will evolve into consumers, using a mix of sensors, software updates, and AI to sense when they, and the people they serve, could improve. They'll then initiate a remedy – autonomously.

ANTICIPATORY PRODUCTION – MEETING DEMAND ON THE FLY

On-demand manufacturing will become the norm, enabling organizations to cater to targeted customer needs on the fly. The barriers to creation and commercialization will recede – democratizing innovation.



LEAPFROG ECONOMIES – UNLOCKING INCLUSIVE OPPORTUNITIES

Technical advances will unlock opportunities for inclusive development and lift millions of people out of poverty by finding novel ways to document, create and exchange value. Emerging economies will leapfrog others, held back by aging physical infrastructures.

WHAT DO BUSINESS LEADERS THINK?

4,600 global leaders' 5-year road map to realizing their digital future:

68%

will use emerging tech to improve supply chain transparency, traceability and efficiency

77%

will harness emerging technologies to predict customer demands and manage resources

47%

will transact more via blockchain

WHAT'S NEXT?

Emerging technologies present a world of opportunity and a friction-free economy is within grasp. However, it's not guaranteed.

The time to act is now. Start by reading the full forecast report to understand what this means for your business: DellTechnologies.com/FutureOfEconomy

