

THE
ADVOCATE

The Times-Picayune



THE ACADIANA
ADVOCATE

gambit

THE
ADVOCATE
NORTH LOUISIANA



2021 MEDIA KIT

PRINT • DIGITAL

Effective May 1, 2021

CONNECTING ADVERTISERS TO
LOUISIANA AND BEYOND

local news.
local expertise.
local ownership.
local matters.

When you advertise with us, you're not just running a traditional ad campaign. You're leveraging the power of a locally owned company that listens to and understands the communities it serves.

Trust matters. Relationships matter.
And ultimately, results matter. That's what we bring to the table. Have a seat. Let's get started.

THE
ADVOCATE

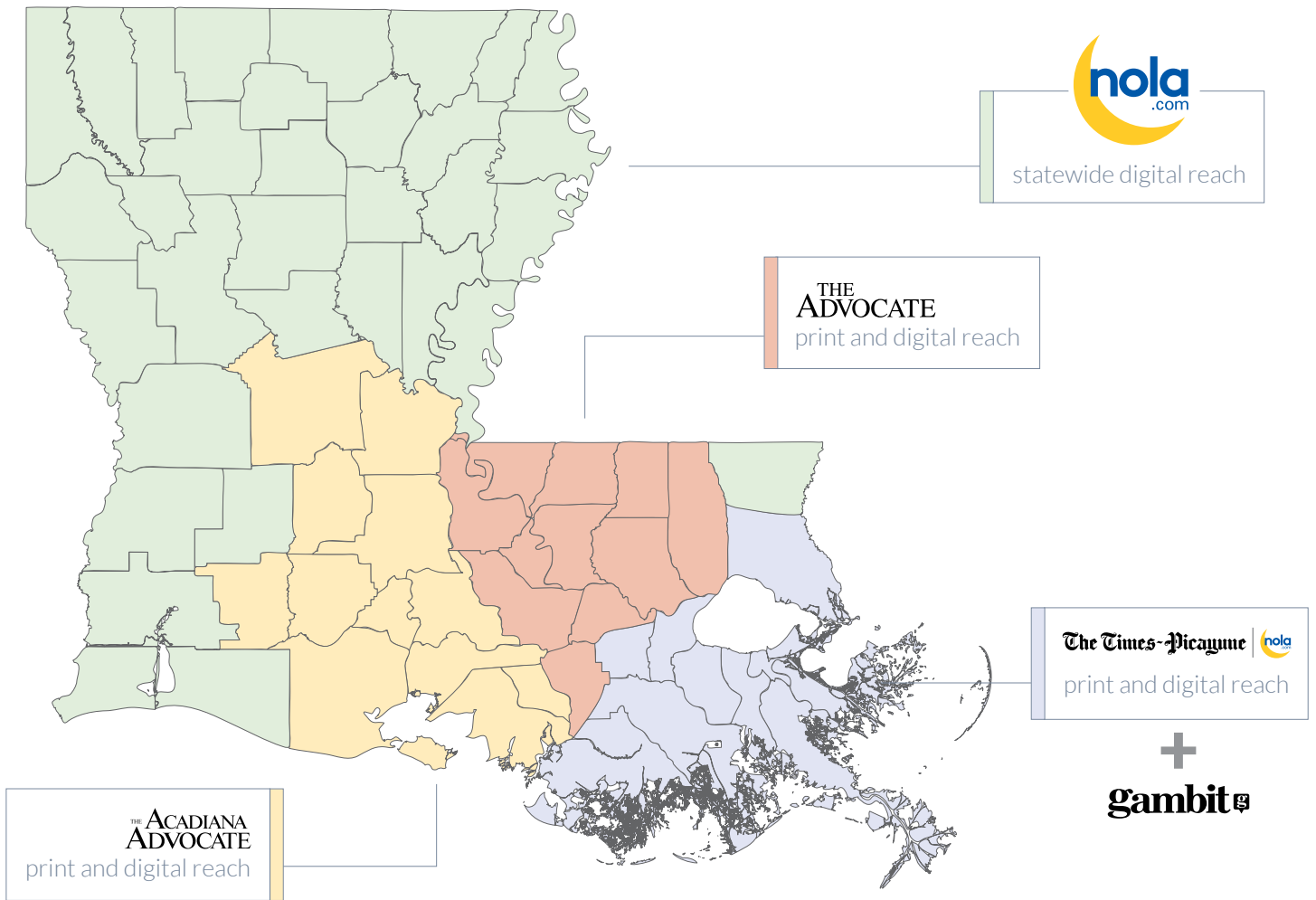
The Times-Picayune

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ADVOCATE

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THE
ADVOCATE
NORTH LOUISIANA



Unmatched reach to a premium audience of newspaper and newspaper website readers

- New Orleans metro area
- Baton Rouge metro area
- Acadiana (including Lafayette and Alexandria)

Total digital reach



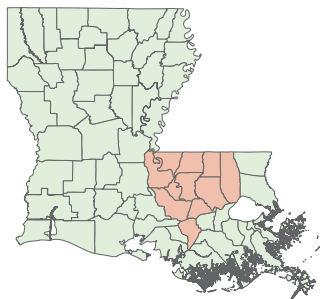
10 MILLION

TOTAL UNIQUE VISITORS PER MONTH



2.1 MILLION
UNIQUE MONTHLY VISITORS

NEW ORLEANS DMA



952,800
UNIQUE MONTHLY VISITORS

BATON ROUGE DMA



269,000
UNIQUE MONTHLY VISITORS

LAFAYETTE DMA

3.5 MILLION STATEWIDE UNIQUE MONTHLY VISITORS

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NORTH LOUISIANA

Total print reach - New Orleans

The Times-Picayune + Gambit

593,000*

PRINT READERS



THE ADVOCATE

The Times-Picayune



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THE ADVOCATE NORTH LOUISIANA

Total print reach - Baton Rouge

THE ADVOCATE

301,511*

PRINT READERS

Johnson, Van Pran may be Warren Easton's best weapon for title.
Page 3C

BACK IN ACTION
Murray, Williams return to work after missing four days of Saints training camp

LEGEND
In this HOF class, Louisiana stands tall and proud

A PUPPY'S purpose
LABS HOW TO ASSIST DISABLED VETERANS AT NEW ORLEANS REHAB CENTER

What Republicans and Democrats agree upon may surprise you

THE FASTEST, SLOWEST WEEK
Early means death of beloved outbreak

NEW, faster test still hard to find in Baton Rouge

Veterans home hit hard
25 have died at Reserve facility; many not tested for virus

HEALTH
LABOR PROPOSES TO...
...to become...
...for veterans.

THE FASTEST, SLOWEST WEEK
Early means death of beloved outbreak

What Republicans and Democrats agree upon may surprise you

THE FASTEST, SLOWEST WEEK
Early means death of beloved outbreak

Total print reach - Lafayette

THE ACADIANA ADVOCATE

14,600*

PRINT READERS

sports

Johnson, Van Plan may be Warren Easton's best weapon for title. Page 3C

BACK IN ACTION

Murray, Williams return to work after missing four days of Saints train

living

1D NEWS JULY 1, 2019 NOLA.COM

In this HOPE class, Louisiana stands tall and proud

A PUPPY'S purpose

LABS LEARN HOW TO ASSIST DISABLED VETERANS AT NEW ORLEANS REHAB CENTER

Pets to op

BY NATALIE BROWN

What Republicans and Democrats agree upon may surprise you

BY MARK A. SCHAEFER

BE YOU

Melissa Stevenson spreads joy through music living 1D

THE ACADIANA ADVOCATE

WINNER OF THE PULITZER PRIZE FOR LOCAL REPORTING

95th year, No. 42 THEADVOCATE.COM

Case shines light on secrecy in judiciary

La. judges' misconduct can remain hidden from public forever under disciplinary rules

FOR-PROFIT COMPANY TO TAKE OVER LAFAYETTE PUBLIC HOUSING

Advocate in town

Commentary 7B Deaths 4B

ACADIANA HOMES

FREE January 12 - 8 | 2021

402 Woods Crossing Crossing | Lafayette... see page 4

CHARLIE BAUDOIN

Direct: 337.267.4108 Cell: 337.654.6881 SoldByCharlie@aol.com

2000 Kalitte Saloom Rd. • Suite 101 • Lafayette, LA 70508 337.233.9700 • Licensed in Louisiana

Community Papers

Inserts available by zip code and by zone in New Orleans



530,512

PRINT READERS PER WEEK

New Orleans

Crescent City • East Jefferson

West Bank • St. Tammany

St. Tammany Farmer

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THE ADVOCATE NORTH LOUISIANA

Community Papers

Inserts available by zip code and by zone in Baton Rouge



206,000

PRINT READERS PER WEEK

Baton Rouge

Livingston • Southeast • Zachary Plainsman • Midcity
Ascension • Southside • Clinton Watchman
St. Francisville Democrat

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The Times-Picayune

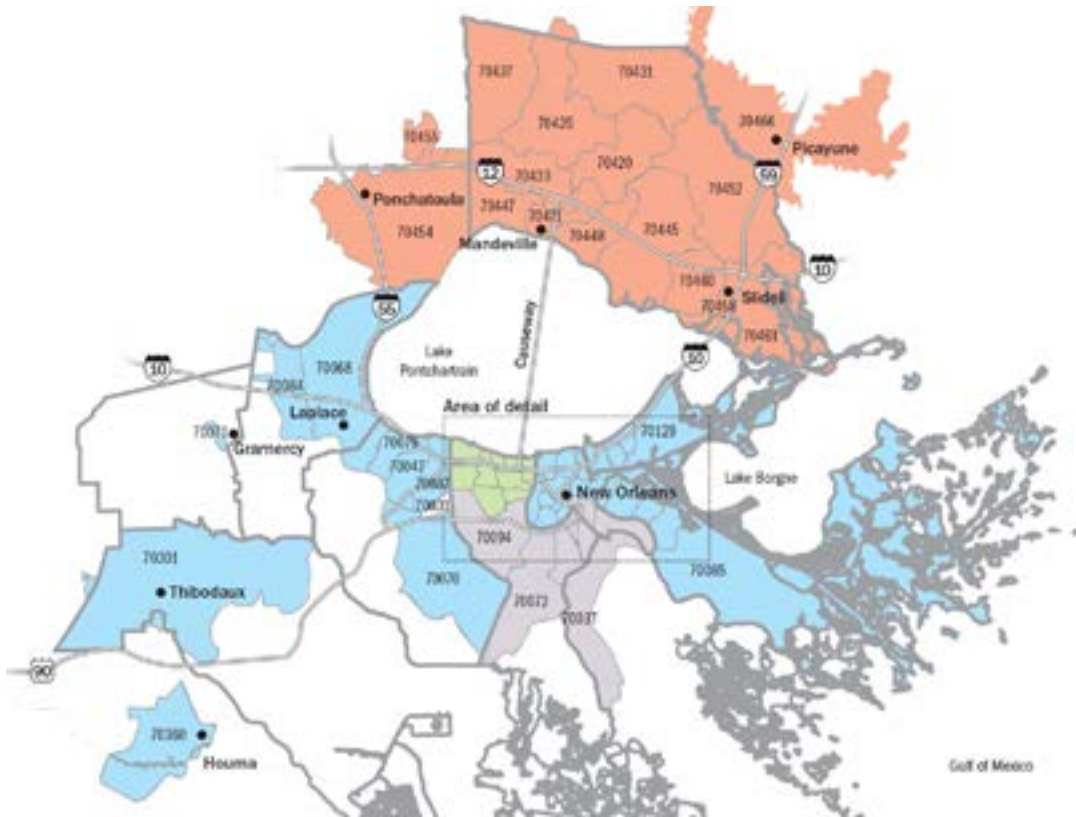
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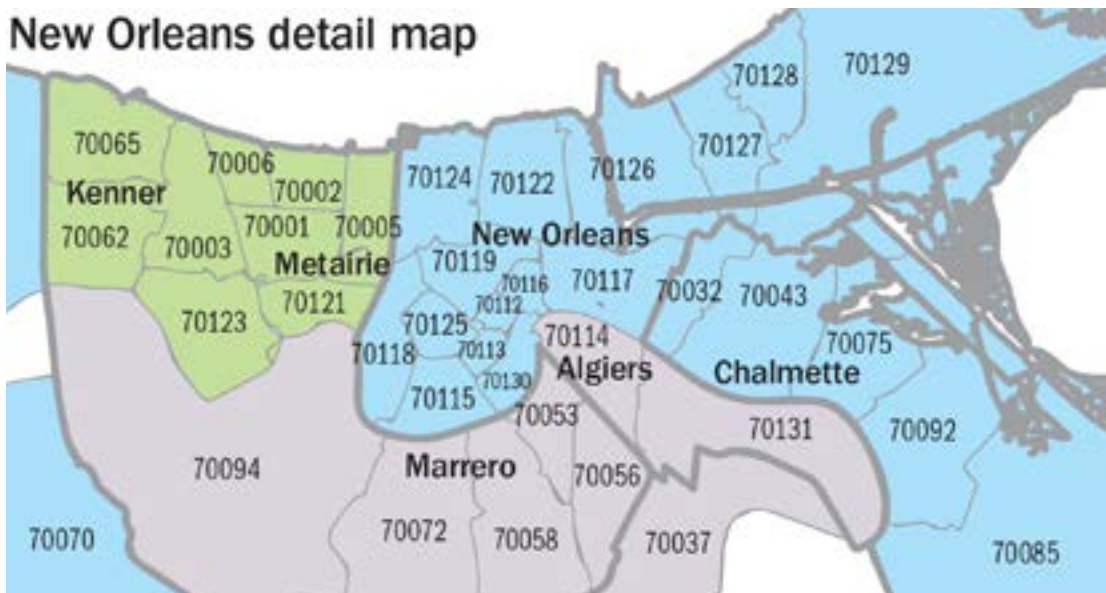
gambit

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NORTH LOUISIANA

Preprints - New Orleans

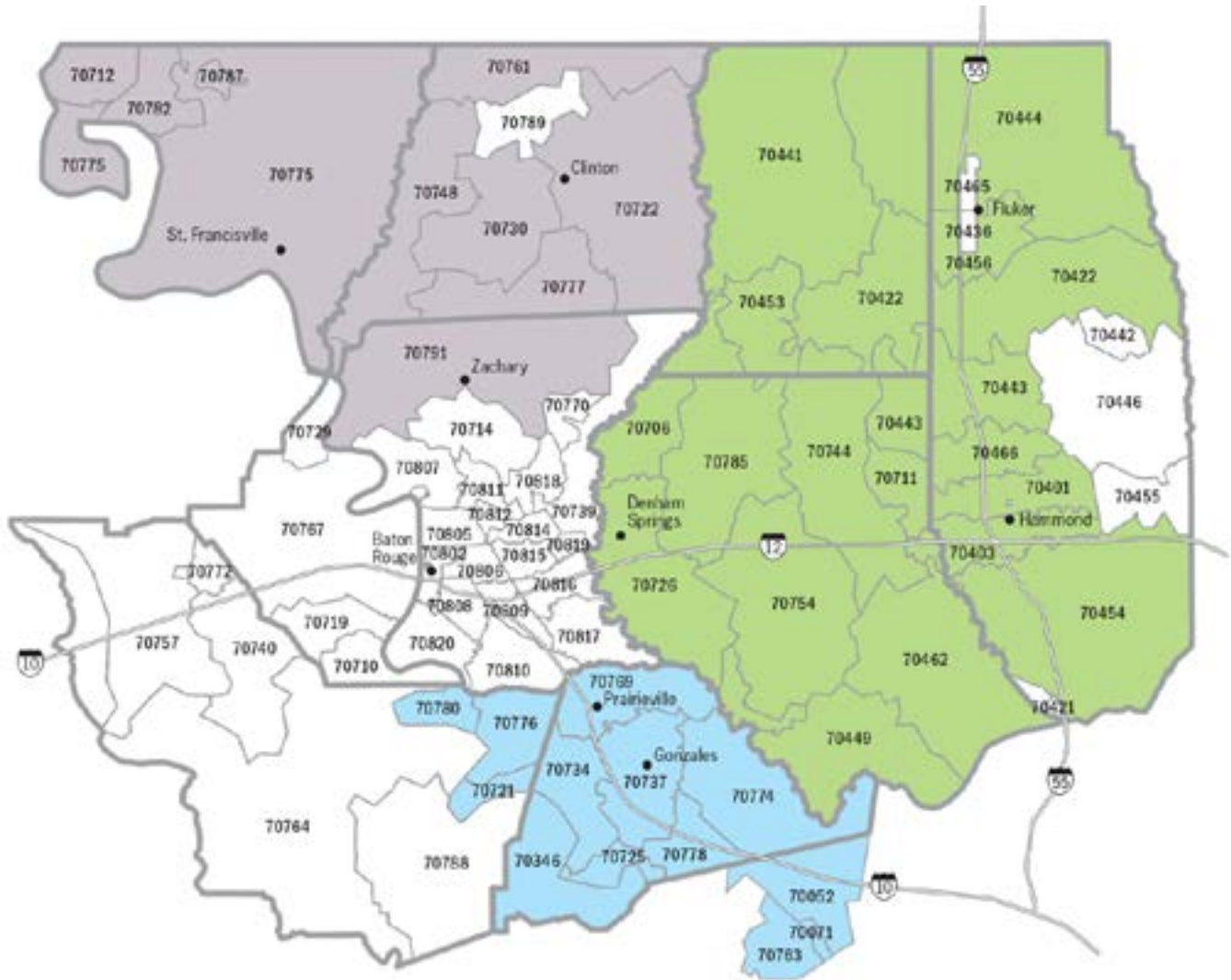


New Orleans detail map



Quantities available upon request

Preprints - Baton Rouge



Quantities available upon request

Preprints - Lafayette



Quantities available upon request

Full zone required

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ADORE

fashion, home design, décor

Adore is a glossy magazine published in New Orleans. It is delivered with the Times-Picayune/New Orleans Advocate to our loyal subscribers as well as distributed at key locations around town.

Each issue of Adore covers fashion, home design and décor in New Orleans. Reaching an upscale audience, Adore is a tantalizing glimpse into what your potential customers will find and fall in love with each season.

Adore reaches more than 148,000 readers with each issue.



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In a city where culture is king, no publication covers the arts, entertainment, and cuisine of New Orleans like Gambit.

With an average issue readership of **154,143*** and a **97% pickup rate** each week, Gambit continues to be essential reading for New Orleans natives and tourists alike.



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ADVERTISING

SPECS

Effective May 1, 2021

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ad sizes - broadsheet



DISPLAY & CLASSIFIED

1 column.....	1.583"
2 column.....	3.291"
3 column.....	5.000"
4 column.....	6.708"
5 column.....	8.416"
6 column.....	10.125"
Double Truck.....	21.125"

LEGAL CLASSIFIED

1 column.....	1.013"
2 column.....	2.152"
3 column.....	3.291"
4 column.....	4.430"
5 column.....	5.569"
6 column.....	6.708"
7 column.....	7.847"
8 column.....	8.986"
9 column.....	10.125"

TABLOID CLASSIFIED - 7 COLUMNS

tabloid

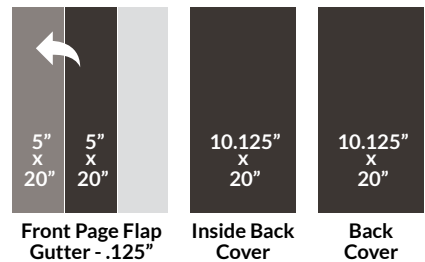


INSIDE OUT

1 column.....	1.75"
2 column.....	3.625"
3 column.....	5.5"
4 column.....	7.375"
5 column.....	9.25"

special products

Spadea..... **2 Files @ 10.125" x 20"**
**2 Files @ 5" x 20"**



Front Page Strip Ad..... **10.125" x 3"**

Front Page Ad Note
 (no bleed) **3" x 2.38"**

Front Page Ad Note
 (bleed)..... **3.2" x 2.65"**

Skybox Ad **3.291" x 1.50"**

Overline Ad..... **10.125" x 2"**

mechanical specs - print

For ads to be built, image file formats accepted for ad materials include: JPEG, PNG, TIF, EPS, AI. Please provide high resolution images. Images pulled from the internet or a Google image search will reproduce poorly in most cases. For ad copy, we accept Microsoft Office documents.

For camera-ready ads, the preferred file format is a press-ready PDF or EPS file with fonts converted to outlines and raster images in CMYK color format.

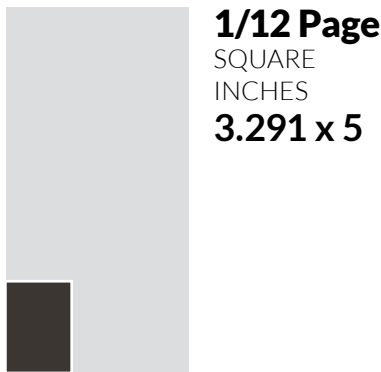
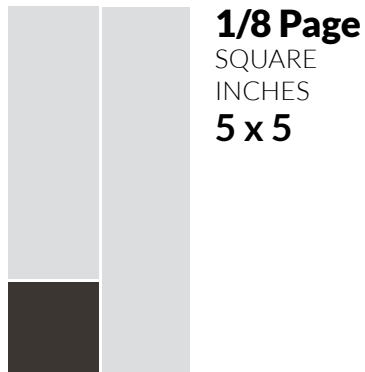
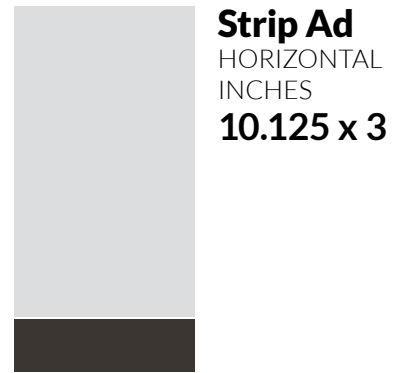
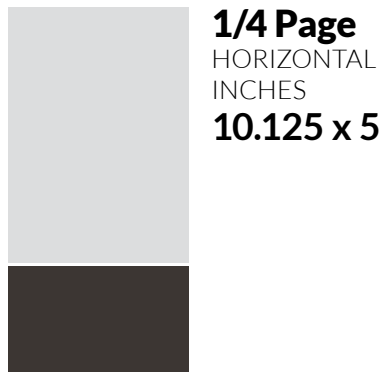
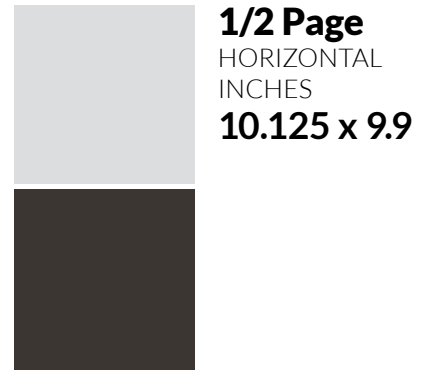
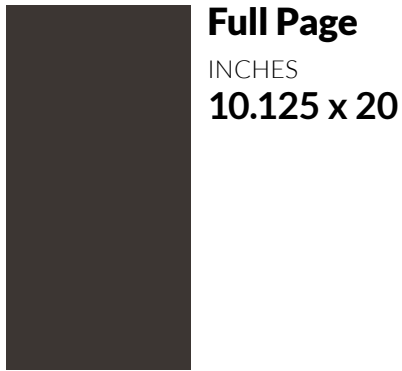
LINE SCREEN	DPI	TOTAL INK LIMIT
100	200	240

preprint inserts

Sizes available

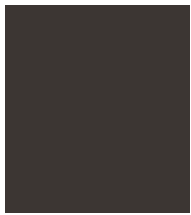
10.5" x 12"	8.5" x 11"
5.5" x 11"	8.5" x 7"

ad sizes - broadsheet

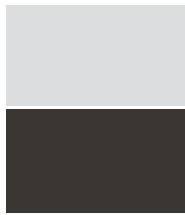


Center Spread
DOUBLE TRUCK
(WITH FOLIOS)
INCHES
21.125 x 20

ad sizes - InsideOut - 5 column tab



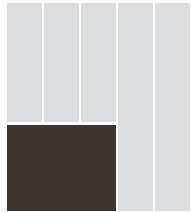
Full Page
INCHES
9.25 x 10



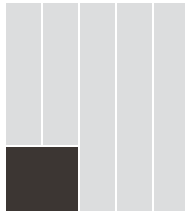
1/2 Page
VERTICAL
INCHES
9.25 x 5



1/4 Page
VERTICAL
INCHES
3.625 x 6.5



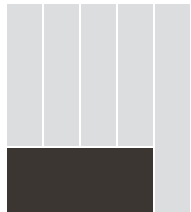
1/4 Page
HORIZONTAL
INCHES
5.5 x 4.25



2 col x 3
HORIZONTAL
INCHES
3.625 x 3



2 col x 6
VERTICAL
INCHES
3.625 x 6



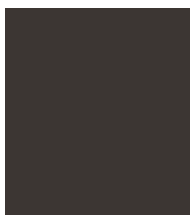
4 col x 3
HORIZONTAL
INCHES
7.375 x 3



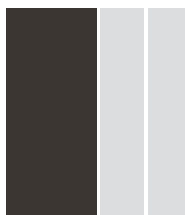
2 col x 10
VERTICAL
INCHES
3.625 x 10



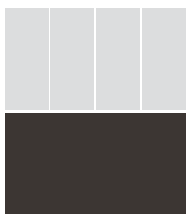
ad sizes - Acadiana Homes



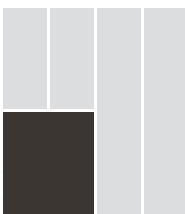
Full Page
INCHES
9.221 x
9.999



1/2 Page
VERTICAL
INCHES
4.551 x
9.999



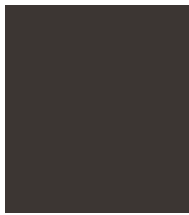
1/2 Page
HORIZONTAL
INCHES
9.221 x
4.937



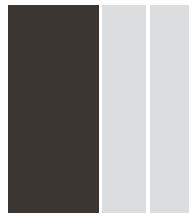
1/4 Page
SQUARE
INCHES
4.551 x
4.937



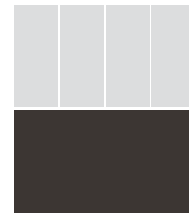
ad sizes - Gambit and Lagniappe



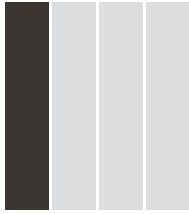
Full Page
INCHES
9.221 x 9.999



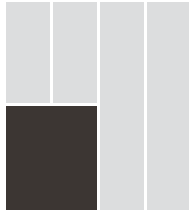
1/2 Page
VERTICAL
INCHES
4.551 x 9.999




1/2 Page
HORIZONTAL
INCHES
9.221 x 4.937



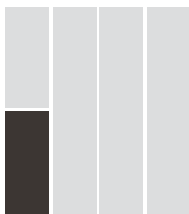
1/4 Page
VERTICAL
INCHES
2.216 x 9.999



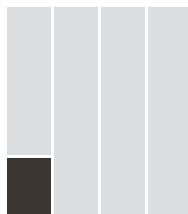
1/4 Page
SQUARE
INCHES
4.551 x 4.937



1/8 Page
HORIZONTAL
INCHES
4.551 x 2.406



1/8 Page
VERTICAL
INCHES
2.216 x 4.937



1/16 Page
SQUARE
INCHES
2.216 x 2.406

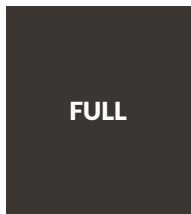


+ GUTTER SPACE

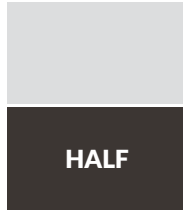
Center Spread
DOUBLE TRUCK
(WITH FOLIOS)
INCHES
20 x 9.999



ADORE *fashion, home design, decor* ad sizes (print)



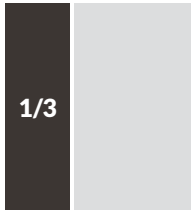
Full Page
 INCHES
TRIM:
 8.375 x 10.875
BLEED:
 8.625 x 11.125



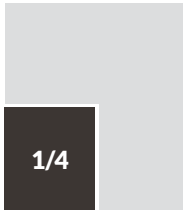
1/2 Page
 INCHES
 7.875 x 5.125



1/2 Page
 INCHES
 3.75 x 10.375



1/3 Page
 INCHES
 2.5 x 10.375



1/4 Page
 INCHES
 3.85 x 5.125



2-Page Spread

INCHES
TRIM:
 16.75 x 10.875
BLEED:
 17 x 11.125

ADORE *fashion, home design, decor* ad sizes (digital)

SUPER BILLBOARD

970 x 250 pixels

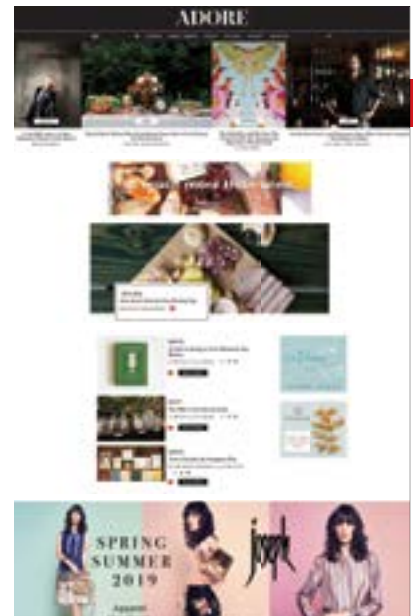
- Static
- File size under 100 KB
- Accepted file formats: jpg, png, gif
- Third-party ad tags not accepted

PARALLAX

DESKTOP: 1500 x 600 pixels

MOBILE: 300 x 350 pixels

- Static
- File size under 1 MB
- Accepted file formats: jpg, png, gif
- Third-party ad tags not accepted



RECTANGLE

300 x 250 pixels

- Static
- File size under 100 KB
- Accepted file formats: jpg, png, gif
- Third-party ad tags not accepted

print specifications - color settings

downloading ink settings

1. Visit: https://www.theadvocate.com/site/ink_settings_advocate.html (link is clickable here)
2. Download the custom ink settings for all our newsprint publications (.csf file) to your desktop or a folder for later use.
3. (Adobe Software) In the top menu bar, click **Edit > Color Settings** (steps are the same for Photoshop and InDesign).
4. Click load and navigate to the location of your file and click open; then click OK.
5. Click **Edit > Assign Profile**.
6. In **Photoshop**: choose the middle option for "**Working CMYK: GambitInkSettings**"; click OK.
7. In **InDesign**: choose the middle option for RGB Profile "Assign current working space: sRGB IEC61966-2.1" for CMYK Profile choose "**Assign current working space: GambitInkSettings**." Click OK.
8. Create a new file using the file sizes provided.
9. Design your ad.

things to keep in mind while designing

1. **Only CMYK or Grayscale color range files are accepted** - (Pantone, Spot and RGB will be converted accordingly)
2. **No rich black for text** - For black text, only use 100% black (no rich black)
3. **All text is at least 8 points in size** - If your text is not 100% black and is on top of any color but white (referred to as knock-out text), it must be at least 12 points and bold without any thin strokes or serifs. Avoid any ornate script fonts especially in knock-out situations.
4. **Your files are flattened** - Make sure when placing logos and images used are flattened files. Do not place layered logos or images. Design your ad.

exporting your ad

1. Be sure to **name your files clearly** including the client name and date:
- **Good: HarrysShop_6-13-15.pdf**
- **Bad: 0942523AXD-Advocate.pdf**
2. **If your ad was made in Photoshop only** - save the document as a .psd, then flatten it, then save it as a Photoshop PDF (make sure "**Embedded Color Profile: GambitInkSettings**" is checked at the bottom). Don't overwrite your original layered file. Saving it as a different file will keep your original file unflattened in case more changes need to be made. High quality photoshop JPEGs are also accepted.
3. **If your ad was made in both Photoshop and InDesign** - Save your photoshop documents, relink any files in InDesign. Make sure text is 100% Black with no other colors, convert text to outlines and export using File > Adobe PDF Presets > [PDF/X-1a:2001]... and submit your ad. (Remember to un-outline your font before you save your file so the text will still be editable if there are any typos.)

deadlines - print

PUBLICATION

Monday Daily

BR, NO, ACA Classified

Tuesday Daily

BR, ACA Classified
NO Classified

Wednesday Daily

BR, ACA Classified
NO Classified
Living BR
Living NO
Living ACA

Thursday Daily

BR, ACA Classified
NO Classified
Lagniappe
Living BR
Living NO
Living ACA

Friday Daily

BR, ACA Classified
NO Classified
Living BR / RED
Living NO
Living ACA

Saturday Daily

BR, ACA Classified
NO Classified
Acadiana Homes
Living BR
Inside/Out NO
Living ACA

Sunday Daily

BR, ACA Classifieds, Homes
NO Classifieds, Homes
Living & Business and Pre-Run A
New Orleans Spotlight - Select Distribution

Weekly Newspapers (New Orleans Wednesday | Baton Rouge Wednesday)

New Orleans
Livingston
Ascension, Zachary & Extras

Gambit

SPACE RESERVATION

Thursday @ 5 pm

Thursday @ 5 pm

Friday @ 5 pm

Friday @ 5 pm
Friday @ 5 pm

Monday @ 5 pm

Monday @ 5 pm
Monday @ 5 pm
Monday @ 5 pm
Monday @ 5 pm
Monday @ 5 pm

Tuesday @ 5 pm

Monday @ 5 pm
Monday @ 5 pm
Monday @ 11 am
Monday @ 5 pm
Monday @ 5 pm
Monday @ 5 pm

Wednesday @ 5 pm

Thursday @ 10 am
Tuesday @ 5 pm
Wednesday @ noon
Wednesday @ noon
Wednesday @ noon

Thursday @ 5 pm

Thursday @ 5 pm
Thursday @ 5 pm
Tuesday @ Noon
Thursday @ noon
Tuesday @ noon
Thursday @ noon

Thursday @ 5 pm

Wednesday @ 5 pm
Wednesday @ 5 pm
Wednesday @ 5 pm
Monday @ 5 pm

2 Fri Prior @ 5 pm

AD RELEASE

Fri @ 5 pm

Fri @ 5 pm

Mon @ 5pm

Fri @ 5 pm
Fri @ 5 pm

Tues @ 5 pm

Mon @ 5 pm
Mon @ 5 pm
Mon @ 5 pm
Mon @ 5 pm
Mon @ 5 pm

Wed @ 5 pm

Tues @ 5 pm
Tues @ 5 pm
Tues @ 5 pm
Tues @ 5 pm
Tues @ 5 pm
Tues @ 5 pm

Thurs @ 5 pm

Wed @ 5 pm
Wed @ 5 pm
Wed @ 5 pm
Wed @ 5 pm
Wed @ 5 pm

Fri @ 5 pm

Thurs @ 5 pm
Thurs @ 5 pm
Thurs @ 4 pm
Thurs @ 5pm
Thurs @ 5pm
Thurs @ 5pm

Fri @ 5 pm

Fri @ 5 noon
Fri @ 5 noon
Thurs @ 5 pm
Tues @ 5 pm

Fri @ 5 pm

Mon @ 5 pm
Mon @ 5 pm

Wed @ 5 pm

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THE ADVOCATE NORTH LOUISIANA

preprints - packaging requirements

- 1. SUPPLEMENT SIZE** - Preprinted supplements must be at least 5" x 7" and not larger than 19.5" x 12"
- 2. PAPER WEIGHT** - Minimum 30 lb. stock - Tabloid; Minimum 60 lb. stock - Single Sheet
- 3. SKIDS** - Skids must be solid base with solid runners. Skid top should be wood and must conform in size to skid base. Deck must be covered in cardboard before loading to prevent curling. Shrink-wrapped skids must have protective corners to prevent crimping.
- 4. STACKING** - Supplements must be brick stacked in convenient lifts (6" - 12") well jogged with no turns. Supplements should be stacked so that most folded edges are turned toward the center of the skid. Cardboard tie sheets must be used between each tier and on top to prevent distortion. Supplements must be recessed a minimum of 1/2" from the skid edge (all sides) to prevent crimping. DO NOT tie supplements together in bundles. Skids must not exceed 5 1/2 feet in height, must contain the same number of copies (except for the last), and must contain a skid tag indicating product and number of copies.
- 5. DELIVERY** - The shipping and receiving dock hours are 6:00 a.m. to 3:00 p.m., Monday through Friday. Deliveries cannot be accepted outside of those times. The Times-Picayune, Baton Rouge Advocate and Acadiana Advocate daily and Sunday paper deadline is 11 business days prior to run date. Baton Rouge community papers (Zachary Plainsman, Mid-City, Southside, Southeast, Ascension and Livingston-Tangipahoa), New Orleans community papers (Crescent City, West Bank, East Jefferson and St. Tammany) are 9 business days prior. All inserts should be broken out and labeled according to edition. Earlier deadlines apply for holidays. Contact your sales representative for details. A proper bill of lading must accompany all shipments and should indicate (1) Advertiser, (2) # of skids and (3) # of copies. Supplements must be shipped prepaid to:

The Advocate

10715 Rieger Road, Baton Rouge, LA 70809

Phone: 225-377-2051 or 225-377-7078

Earlier deadlines apply for holidays. Call for details.

THE
ADVOCATE

The Times-Picayune

nola

THE ACADIANA
ADVOCATE

gambit

THE
ADVOCATE
NORTH LOUISIANA

digital specifications



LEADERBOARD (desktop only)

728 × 90 pixels

- Animated or Static
- File size under 100 KB
- Accepted file format: jpg, png, gif
- Third-party ad tags are accepted

[CLICK HERE FOR EXAMPLE](#)



RECTANGLE

300 × 250 pixels

- Animated or Static
- File size under 100 KB
- Accepted file format: jpg, png, gif
- Third-party ad tags are accepted

[CLICK HERE FOR EXAMPLE](#)



REVEAL DESKTOP

1920 × 600 pixels

- Animated, video (optional) or static
- Max File size: 150k
- Can include up to three images
- File format: jpg, png, YouTube
- Max video length: 15–30 seconds
- Max of one video
- Max of one URL clickthrough
- Third-party ad tags not accepted

MOBILE

800 × 250 pixels

- Static only
- Max File size: 80k
- File format: jpg, png
- Third-party ad tags not accepted

[CLICK HERE FOR EXAMPLE](#)

digital specifications



SLIDING BILLBOARD DESKTOP

1170 × 50 pixels (collapsed)

- Static
- File size under 100 KB
- Leave blank a 100px overlay on right for expand/close button
- Accepted file formats: jpg, png
- Third-party ad tags not accepted

1170 × 300 pixels (expanded)

- Static
- File size under 100 KB
- Accepted file formats: jpg, png
- Third-party ad tags not accepted

MOBILE

480 × 50 pixels (collapsed)

- Static
- File size under 40 KB
- Leave blank a 50px overlay on right for expand/close button
- Accepted file formats: jpg, png
- Third-party ad tags not accepted

480 × 250 pixels (expanded)

- Static
- File size under 40 KB
- Accepted file formats: jpg, png
- Third-party ad tags not accepted

[CLICK HERE FOR EXAMPLE](#)



MOBILE BANNER

320 × 50

- Animated or Static
- File size under 100 KB
- Accepted file format: jpg, png, gif
- Third-party ad tags are accepted

[CLICK HERE FOR EXAMPLE](#)

digital specifications



SLIDING BILLBOARD & SITE SKIN DESKTOP

1170 x 50 pixels (collapsed)

- Static
- File size under 100 KB
- Leave blank a 100px overlay on right for expand/close button
- Accepted file formats: jpg, png
- Third-party ad tags not accepted

1170 x 300 pixels (expanded)

- Static
- File size under 100 KB
- Accepted file formats: jpg, png
- Third-party ad tags not accepted
- Leave blank a 100px overlay on right for expand/close button
- Accepted file formats: jpg, png
- Third-party ad tags not accepted

MOBILE

480 x 50 pixels (collapsed)

- Static
- File size under 40 KB
- Leave blank a 50px overlay on right for expand/close button
- Accepted file formats: jpg, png
- Third-party ad tags not accepted

480 x 250 pixels (expanded)

- Static
- File size under 40 KB
- Accepted file formats: jpg, png
- Third-party ad tags not accepted

SITE SKIN DESKTOP

500 x 1100 (2)

- Static
- File size under 100 KB
- One image anchors to the left side of the browser window, the other to the right
- Accepted file formats: jpg, png
- Third-party ad tags not accepted

[CLICK HERE FOR EXAMPLE](#)



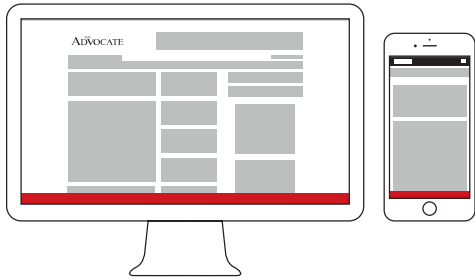
EXPANDABLE VIDEO (desktop only)

300 x 250 pixels expands to 600 x 250 pixels

- Need static 300x250 (JPG or PNG) - File size under 100 KB
- Need original video file
- Need logo
- Need Clickthrough URL
- Need URLs for Social Media Channels (Optional)
- Third-party ad tags not accepted

[CLICK HERE FOR EXAMPLE](#)

digital specifications



BOTTOM BAR DESKTOP

1170 x 50 pixels

- Static
- File size under 100 KB
- Accepted file formats: jpg, png
- Third-party ad tags not accepted

MOBILE

480 x 50 pixels

- Static
- File size under 40 KB
- Accepted file formats: jpg, png
- Third-party ad tags not accepted

[CLICK HERE FOR EXAMPLE](#)



SUPER BILLBOARD DESKTOP ONLY

970 x 250 pixels

- Static
- File size under 100 KB
- Accepted file formats: jpg, png
- Third-party ad tags not accepted

out-of-home specifications

ALL DIMENSIONS IN PIXELS

PLEASE CONTACT YOUR SALES REPRESENTATIVE ON VIDEO OPTIONS

Educational Institutions

- 1080x1920
- 1280x720
- 1920x1080

Bars

- 1080x1920
- 1280x720
- 1366x768
- 1920x1080
- 720x480

Casual Dining Venues

- 1080x1920
- 1280x720
- 1366x768
- 1920x1080
- 720x480

Golf Carts

- 640x360

Hotels

- 1920x1080

Movie Theaters

- 1080x1920

Entertainment - Recreational

- 1366x768
- 720x480

Entertainment - Sports

- 1080x1920
- 1920x1080

Entertainment - Sports

- 1080x1920
- 1920x1080

Outdoor Billboards

- 1400 x 400
- 1920 x 1080
- 256 x 192
- 320 x 144
- 320 x 160
- 336 x 128
- 336 x 160
- 368 x 176
- 384 x 144
- 384 x 216
- 400 x 160
- 414 x 198
- 432 x 144
- 464 x 144
- 480 x 112
- 480 x 216
- 496 x 160
- 528 x 144
- 528 x 160
- 544 x 144
- 544 x 160
- 560 x 144
- 576 x 216
- 612 x 162
- 624 x 176
- 630 x 162
- 630 x 180
- 640 x 180
- 640 x 192
- 660 x 180
- 704 x 192
- 720 x 208
- 752 x 208
- 760 x 180
- 840 x 400

out-of-home specifications

ALL DIMENSIONS IN PIXELS

PLEASE CONTACT YOUR SALES REPRESENTATIVE ON VIDEO OPTIONS

Outdoor Billboards - Highway

- 1000 x 625
- 1400 x 400
- 1600 x 400
- 840 x 400

Outdoor Billboards - Spectacular

- 1920x1080

Point of Care - Doctors' Offices

- 1080x1920
- 1280x720
- 1360x768
- 1366x768
- 1920x1080

Point of Care - Hospital

- 1920x1080

Point of Care - Veterinary Office

- 1280x720
- 1360x768
- 1920x1080

Retail

- 1280x720
- 1920x1080
- 208x720
- 720x208

Retail - Convenience Store

- 1280x960
- 1920x1080

Retail - Gas Stations

- 1280x960

Retail - Grocery

- 1080x1920
- 1280x960
- 1920x1080
- 728x90

Retail - Liquor Stores

- 1920x1080

Retail - Malls

- 1080x1920

Retail - Pharmacies

- 1920x1080
- 728x90
- 970x90

Transit - Airports - Baggage Claim

- 1080x1920
- 1920x1080

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gambit

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2021 MEDIA KIT

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A complex network diagram consisting of numerous interconnected nodes and lines, forming a web-like structure that spans the width of the page.

CONNECTING ADVERTISERS TO
LOUISIANA AND BEYOND