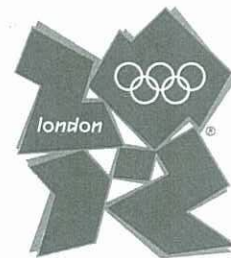


The London Organising Committee of the  
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Mr. Peter Dengate Thrush  
Chairman, Board of Directors  
Internet Corporation for Assigned  
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USA  
[peter.dengatethrush@icann.org](mailto:peter.dengatethrush@icann.org)

14 June, 2011



Dear Mr. Dengate Thrush,

**Re: SUPPORT FOR THE IOC RESERVED NAMES PROPOSAL**

The London Organising Committee of the Olympic Games and Paralympic Games ("LOCOG") submits this letter in support of the request by the International Olympic Committee ("IOC") for reservation of the words OLYMPIC and OLYMPIAD in the domain name system.

The IOC has informed us that its reserved names proposal remains pending before your Board of Directors, while the deadline for implementation quickly approaches. As the Chairman of the Board, we kindly request that you circulate our comments in support of the IOC proposal among your fellow Board members.

As you are no doubt aware, many nations around the world protect the words OLYMPIC and OLYMPIAD, in addition to the other words and symbols of the Olympic Movement.

In the United Kingdom, the Olympic Symbol Protection Act of 1995 and the London Olympic Games and Paralympic Games Act of 2006 reserve exclusive use of the words OLYMPIC and OLYMPIAD, among many other Olympic words, phrases and symbols, for the British Olympic Association.

This special protection provides the IOC and LOCOG with the international and exclusive rights required to fund the development and promotion of the values encompassed in the Olympic Movement. Omitting this protection from the domain name system would severely detract from funds that the IOC and LOCOG hope to use in placing sport at the service of humanity.

We urge your sympathetic consideration of the foregoing and request that you provide the special protection proposed by the IOC.

Sincerely,



Terry Miller  
General Counsel, Company Secretary  
The London Organising Committee of the Olympic Games and Paralympic Games Ltd

Cc: Cherine Chalaby, ICANN Board of Directors Member (By fax)  
Christophe de Kepper, IOC Director General ([christophe.de\\_kepper@olympic.org](mailto:christophe.de_kepper@olympic.org))  
Howard M. Stupp, IOC Director of Legal Affairs ([howard.stupp@olympic.org](mailto:howard.stupp@olympic.org))  
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