

ARDI Searching StrategiesModule 2

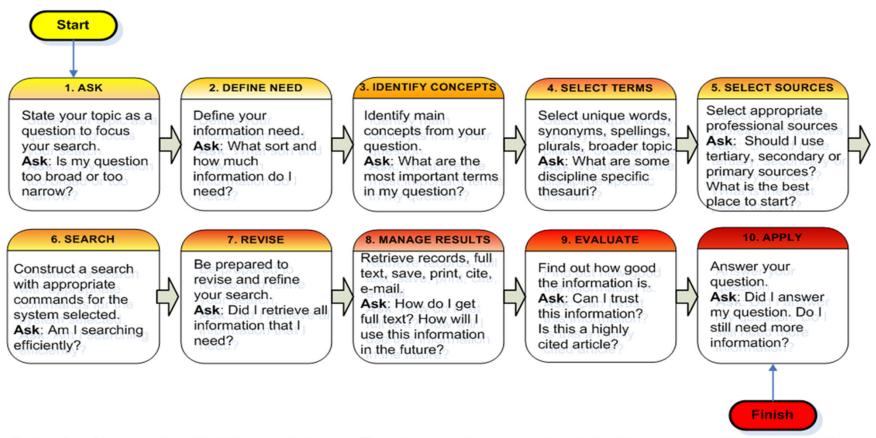
Module 2: ARDI Searching Strategies

- Planning a Search Strategy
- Boolean Operators
- Evaluating Internet Information



Planning a Search Strategy

Developing a Search Strategy: Process Overview



Remember: Your question drives the search strategy. There is no one best way to search. Avoid one stop searching to prevent bias.



Steps 1– 4: Example (solar panels and electricity)

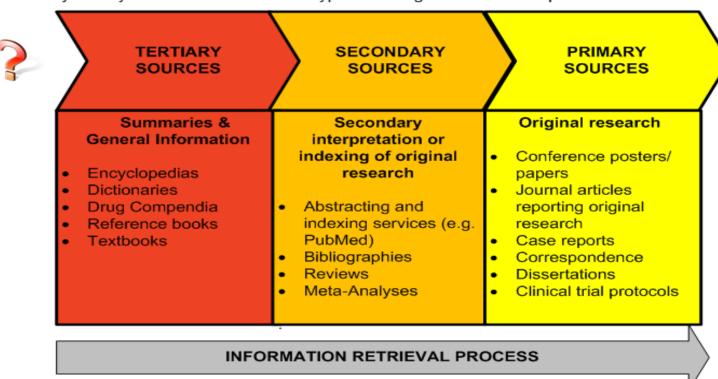
- Ask: Question: How can solar panels be used for electricity?
- Need: scholarly/primary research
- Main Concepts: solar panels or cells and electricity
- Select Terms:
 - Broader terms: 'energy', 'power', sun
 - Synonyms: solar/photovoltaic, energy/electricity, panels/cells
 - Alternative spellings: none
 - Plurals: cell(s), panel(s)
 - Capitalization: be aware of relevancy ranking



Step 5: Select a Source

Types of Information Sources and Information Retrieval Process

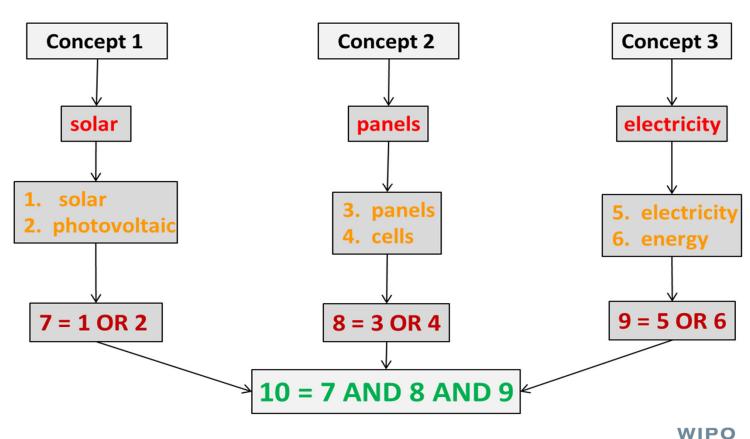
Sources are considered primary, secondary, or tertiary based on the originality of their information and its proximity to the original source. When you are looking for answers you may need to consult several types. No single source is comprehensive



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

Step 6: Construct a search using the appropriate commands and best practices

Question: How can solar panels be used for electricity?



WORLD
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Step 7: Revise

- Review and refine search
 - be prepared to review/revise your search
 - keep your search terms in concept sets/zones but remember to explore subtopics
 - try new sources of information
 - save the search and citations for future use
 - promote use of high-quality resources



Step 8: Manage Results

- Download, print, save, e-mail results and search history
- Cite using a scientific citation style
- Save search, set up alerts



Step 9: Evaluate

- Who? When? Where? What? And Why?
 - Accuracy
 - Authority
 - Objectivity
 - Currency
 - Coverage

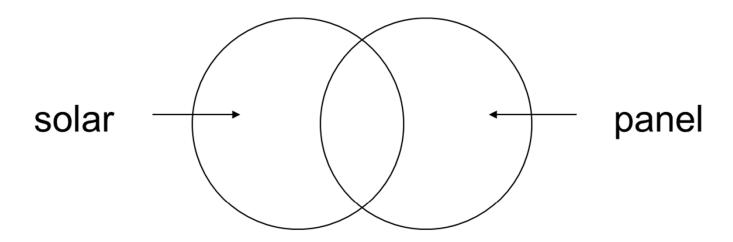


Step 10: Apply

Answer the question



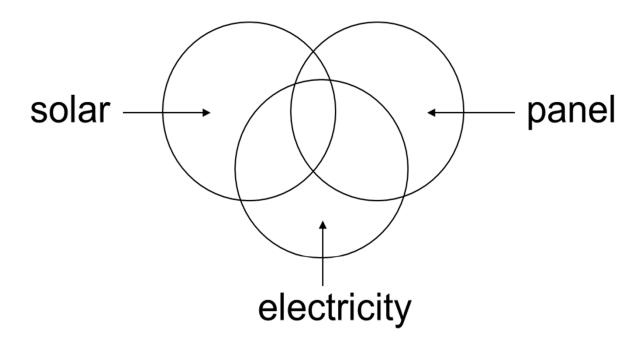
Boolean Operators: AND Operator (to combine two concepts)



the **AND** operator is used to combine two concepts e.g. solar AND panel – results are in the combined area of the two circles



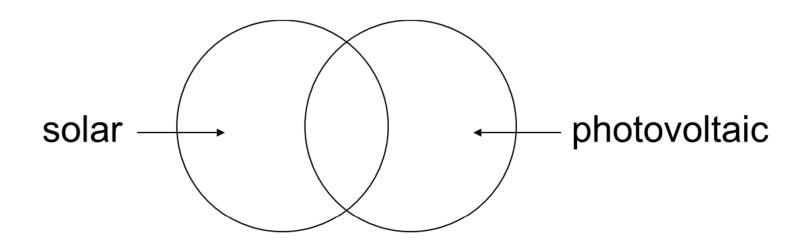
AND Operator (to combine three concepts)



the **AND** operator is used to combine three concepts e.g. solar AND panel AND electricity in the combined area of the three circles



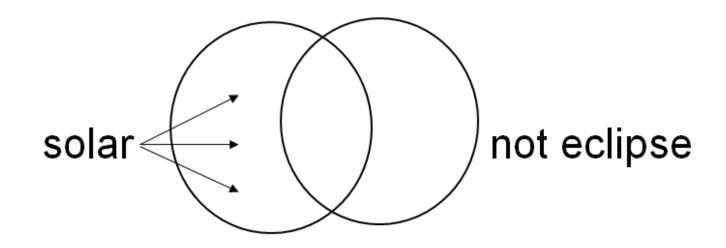
OR Operator (information containing one or other term)



the **OR** is a means of combining synonyms e.g. solar OR photovoltaic - in each circle's area with the overlap in the middle having both search terms



NOT Operator (in one term or the other)



solar **NOT** eclipse – in the left side area; eliminates items in 2nd term (eclipse) or both terms

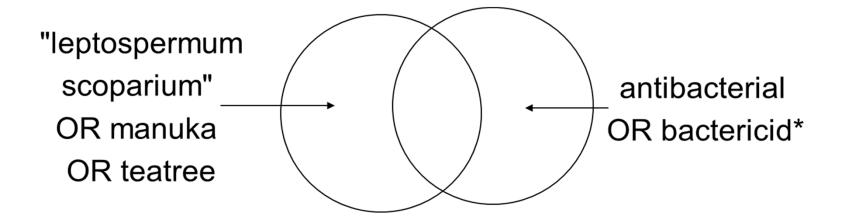


Other search engine functions

- Phrase or proximity searching: "..."
 - allows you to search for an exact phrase
 - Example: "solar power"
- Truncation/wildcards: * or ? or % or \$
 - can represent a range of characters
 - allow you to search alternative spellings and plurals
 - Example: panel? for panel OR panels
 - Example: bactericid* for bactericide, bactericides, or bactericidal



("leptospermum scoparium" OR manuka OR teatree) AND (antibacterial OR bactercid*)



Search results are in the combined area of the circles
The (OR) operator retains items in each term and the AND
operator is used to combine two concepts



More Search Techniques

- Field Specific Searching
 - author, title, journal, date, url, etc.
- Language Restrictions, Humans or Animals and other limits
- Relevancy Ranking
 - a grading that gives extra weight to a document when the search terms appear in the headline or are capitalized



Criteria for Evaluating Web Information

- Accuracy research methods explained, sources cited, includes bibliography; is a well written/edited information
- Authority author recognized as expert or from an academic or scientific organization (see url/web address)
- Currency date website updated: use of current research & sources
- Coverage inclusion of material you need
- Design ease to navigate (including links) and find what you want speed of website
- Objectivity methods/results are not influenced by particular perspectives, values or bias; is not a personal website or that of an organization with a specific agenda



Evaluating Web Pages - Resources

- www.ed.ac.uk/information-services/librarymuseum-gallery/finding-resources/librarydatabases/databases-overview/evaluatingwebsites (primary source)
- medlineplus.gov/evaluatinghealthinformation.html
- guides.library.cornell.edu/evaluating_Web_pages
- usm.maine.edu/library/checklist-evaluating-webresources
- www.sc.edu/beaufort/library/pages/bones/lesson5. shtml



Search Tools

See Module 5 for information about the Summon search tool and Module 7 for the discussion of various tools – from ARDI and the Internet



Exercises

- This is the end of the ARDI Basic Course Module 2
- Complete the exercises for this module in the accompanying (exercises) word document
- Updated July, 2018

