



Photos by @damndirty



Facts & Figures

WordCamp Bern, Switzerland

9th September 2017



Photo by @damndirty

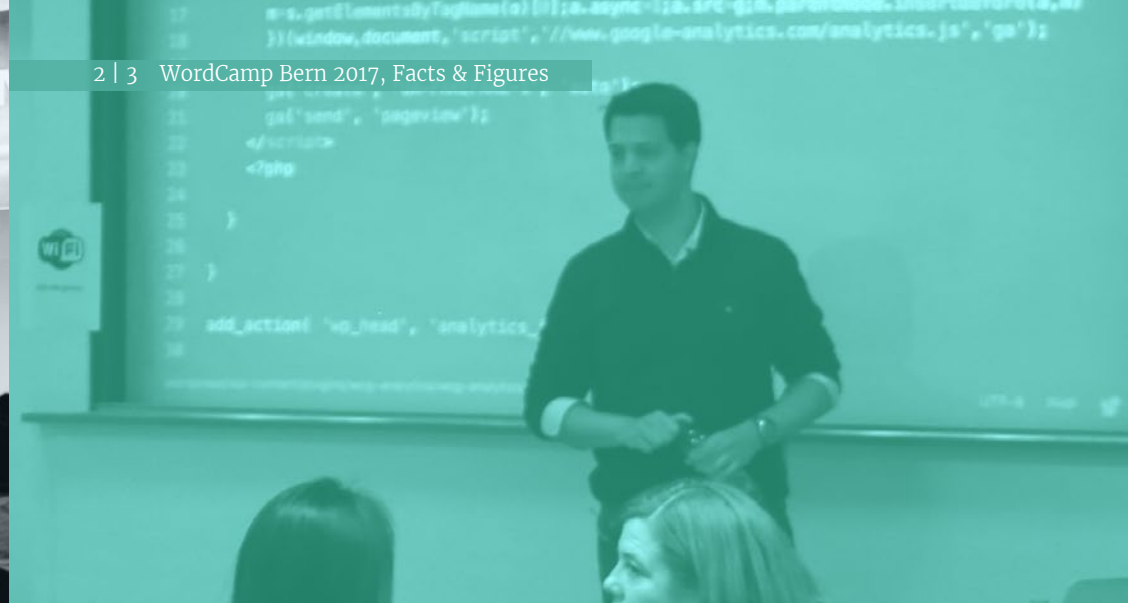


Photo by @16kbit

What is a WordCamp?

WordCamps are casual, locally-organized conferences that focus on everything WordPress. Each WordCamp is different, reflecting the local WordPress community it represents, but a wide range of people – from casual users to core developers – participate, share ideas and get to know each other.

Whether your company is built around WordPress, has a lot of customers who love WordPress, or whether you use and love WordPress yourself, WordCamps are a great opportunity to benefit from a free and open source software and to give back to the project that's given you so much.

WordCamps are non-profit events organized by people from within the community on a voluntary basis.

In addition to WordCamps there are meetups regularly organised in Geneva, Bern, Zurich and Luzern, which have built a strong sense of community.

Why Sponsor?

WordCamp Bern is a not-for-profit conference: all money raised through sponsorships is put towards making the conference special.

Sponsorships come with free tickets to the conference, so your team can meet some of the brightest minds in the industry, market your company, and show your company's support for the community.



200
Attendees

~20
Awesome
Speakers

Facts & Figures

This will be the fourth WordCamp in Switzerland, at which we expect around 200 WordPress developers, designers, entrepreneurs, bloggers and enthusiasts from all parts of Switzerland and from all over Europe.

The first day will be packed with around 15 to 20 presentations from distinguished speakers on a variety of interesting topics, touching on blogging, design, programming and business for the WordPress platform.

We are planning an amazing After Party on Saturday night, at which attendees will be able to make new acquaintances in a more relaxed environment.

On Friday before the event we're planning a Contributor Day, which is spent hunting bugs and learning how to contribute back to WordPress under the expert eyes of experienced core developers. We even had patches committed and approved for WordPress core during previous Contributor Days!

40
Attendees
(Contributor
day)

We saw a lot of activity in our social media channels on Twitter and on Facebook. There are a few quotes on the following page.

#wcbarn

Active community
on Facebook and
Twitter

What people had to say about WordCamp Geneva in 2016

[@ManuelaWeblish](#):

“One great #ThankYou for the organizers at @WordCampGVA . Got to know some great folks today and got new insights #wcvga #WordPress”



[@jesperengelen](#):

“Wow. Just wow. Likely the best #wcvga presentation, from @ottobeatrice. Guys in the other room: you’ve really missed something :-).”



[@neverthing](#):

“@psoluch thanks for the write-up and yes, your talk was amazing and actually my personal favorite for #wcvga”



[@mibulloch](#):

“Great talk at #wcvga, @psoluch! Really appreciated it... as an independant working mom! Would love to pursue on this topic sometime in ZH!”



[@benjaminlupu](#):

“After a great weekend talking #WordPress, @WP_AppKit, meeting the @WordCampGVA community and visiting Swiss, heading back to Paris #wcvga”



Awesome speakers

We’re honoured to have incredible line-ups of local and international speakers every year and we already have some names in mind for this year.

A few of the speakers from previous Swiss WordCamps:

- **Pascal Birchler**, Swiss WordPress core developer
- **Karin Christen**, UX designer at required
- **Vitaly Friedman**, Smashing Magazine
- **Thorsten Frommen**, Technical project lead at Inpsyde
- **Silvan Hagen**, Co-Founder of required
- **Mark Howells-Mead**, Technical Lead at cubetech
- **Mendel Kurland**, GoDaddy Evangelist
- **Sonja Leix**, Designer and co-organizer of WordCamp Europe
- **Benjamin Lupu**, Digital Director, WordCamp Europe Organiser
- **Thierry Muller**, Senior Engineer at XWP
- **Konstantin Obenland**, WordPress core developer at Automattic
- **Petya Raykovska**, Lead of the Polyglots team on WordPress.org
- **Michael Sebel**, Co-Founder of comotive
- **Piotr Soluch**, Founder and creative director at WireDot
- **Jan Thiel**, Founder of Wir Lieben WP
- **Sven von Arx**, Developer at cubetech
- **Nick Weisser**, Founder of Openstream



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UNIVERSITÄT
BERN

In cooperation with the Research Center for Digital Sustainability of the University Bern.

WordCamp Bern 2017

Date: 9th September 2017

Location: UniS, Schanzeneckstrasse 1, 3012 Bern

Twitter: @WordCampBern **Facebook:** @wpswitzerland

Website: <https://2017.bern.wordcamp.org/>



“Switzerland has a young but fast-growing WordPress community (on both the consumer and enterprise levels), so it’s definitely something we want to support as a company that has a lot of European staff and business.”

Noel Tock – Human Made Ltd.

Call for Sponsors

Around 30 sponsors supported us last year in different categories, ranging from “Micro Sponsors” or smaller equipment sponsorships up to our Bronze, Silver and Gold partners.

A quick survey revealed that all of them were very happy with the sponsorship and 80% of them stated interest in sponsoring again. We also received some valuable feedback on how to improve and make the sponsorships even more attractive this year.

Without our sponsors, such an event would not be possible and we would like to thank all of them again!

More information on our website:
<https://2017.bern.wordcamp.org/>

We are looking for sponsors of various levels to help elevate this open source community



Micro CHF 150

1 ticket included

Name and logo on the WordCamp Bern website



Bronze CHF 500

Shared space to demo / chat with attendees / give away goodies

Acknowledgment and thanks in opening and closing remarks

On projector/slides between presentation (smaller size)

1 free ticket

1 spot for speakers dinner on Friday evening

Name and logo on the WordCamp Bern website

Shared blog post thanking sponsors



Silver CHF 1000

Small space to demo / chat with attendees / give away goodies

Acknowledgment and thanks in opening and closing remarks

On projector/slides between presentation (smaller size)

2 free tickets

2 spots for speakers dinner on Friday evening

Name and logo on the WordCamp Bern website

Shared blog post thanking sponsors shared on social media



Gold CHF 2500

Large space to demo / chat with attendees / give away goodies

Acknowledgment and thanks in opening and closing remarks

On projector/slides between presentation (large size)

3 free tickets

3 spots for speakers dinner on Friday evening

Name and logo on the WordCamp Bern website

Individual blog post thanking sponsors shared on social media