



Kaspersky[®]
Token Offering
Security

Multi-Layered Cybersecurity for Blockchain Token-Sales

A Token Offering is similar to an IPO (initial public offering) but for businesses, that use cryptocurrencies instead of fiat currencies. Token sales, run by Secure Token Offerings (STOs) raise billions of US dollars every year. The STO market has been actively growing for several years and is likely to continue to do so. However the popularity of Token Sales procedures, including ICOs and STOs, makes them a prime target for fraudsters and other criminals.

Kaspersky Lab's comprehensive solution is designed to protect Token Sales projects from various types of threats related to vulnerabilities in smart contracts and web platforms. We provide thorough code reviews, phishing detection, incident response and education for staff.

Prepare and run your token offering in a safe environment with our all-in-one package of cybersecurity services.

Protect Your Investors And Raised Funds

Ensure Safe Token Sales

We provide the report and our recommendations on how to mitigate possible risks.



Cyber-Hygiene Education

Online interactive training for non-professionals to enhance their cybersecurity skills.



Minimize the Risk of Phishing

Fraudulent clones of your project website will be detected, so you will be able to alert your investors immediately.



Project Security Assessment

Global recognition of your excellence in both delivering the right feature set and safe products.



Security Incident Response

Isolate threats and prevent them from spreading. Investigate incidents and restore your data.



Sustainability & Resistance

Prevent DDoS attacks on network and application layers.



Token-offering Threats

Announcement & Offering



Probing with malware, phishing, social engineering



Trying to inject malicious code into the project's source code

Pre-Sales and Sales



Attacks on project website or investor accounts, DDoS attacks



Launch of fake/phishing project websites



Fake token-sales announcements

Post-offering



Exploiting vulnerabilities in smart contract



Using or selling backdoors to product projects or infrastructure



Targeted attacks, APTs



Supply-chain attacks

Cybersecurity Solution by Kaspersky Lab for Token-offering Projects

Implement security services to protect your project from threats at every stage

Smart Contract Code Review

Identification of known security vulnerabilities and design flaws as well as undocumented features that are not declared in the corresponding whitepaper. Performed by malware experts, the review includes a report on detected vulnerabilities and guidance on how to fix them.

Phishing Threat Detection

The service continuously tracks and alerts you if phishing sites target your brand. A combination of automated analysis and expert cybersecurity assistance provides immediate alerts, safeguarding you from financial and reputational losses.

Security Incident Response

Sometimes it's almost impossible to prevent an attack, but it's in our power to limit the damage. Identify compromised resources, isolate them and prevent the threat from spreading.

Cyber-Hygiene Education

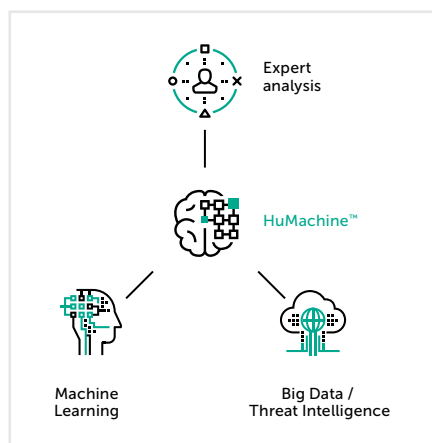
Online interactive courses help improve cybersecurity skills, even among beginners. Additional security training allows your incident response team to analyze attack sources and detect malware.

Security Assessment

An application security assessment is needed for internal development and when you engage third parties. Applications can include flaws that lead to the syphoning off of confidential data or infiltration of the system. Detect and fix these vulnerabilities to avoid remediation costs.

Marketing Engagement and Promotion

- Official Press release published on Kaspersky Lab's global and regional web-sites, reposted by hundreds of media partners
- Public success story that emphasizes no issues found and the fact that you take safety of your investors seriously
- Publishing study on Kaspersky Lab Enterprise Solutions web-site section
- Social media posts by Kaspersky Lab's team about the case with the link to corresponding landing page



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