

Updated: 6/7/21

TIME 2021 OPPORTUNITIES

	ISSUE DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE		
JANUARY	1/18	THE YEAR AHEAD ARAB SPRING 10TH ANNIVERSARY	12/18	1/7	1/8	Q1	
	2/1	TIME 2030 2021 PRESIDENTIAL INAUGURATION	1/1	1/21	1/22		
FEBRUARY	2/15	THE NEW BLACK RENAISSANCE FRONTIERS OF MEDICINE: HEART HEALTH	1/15	2/4	2/5		
	3/1	TIME100 NEXT	1/29	2/18	2/19		
MARCH	3/15	WOMEN AND THE PANDEMIC FRONTIERS OF MEDICINE: EXERCISE/NUTRITION	2/12	3/4	3/5		
	3/29	MONEY/CURRENCY	2/26	3/18	3/19		
APRIL	4/12	NAVIGATING THE COLLEGE CRISIS BUILDING A BETTER INTERNET	3/12	4/1	4/2		Q2
	4/26	CLIMATE IS EVERYTHING	3/26	4/15	4/16		
MAY	5/10	TIME100 COMPANIES	4/9	4/27	4/30		
	5/24	THE EQUITY AGENDA	4/23	5/13	5/14		
JUNE	6/7	NEXT GENERATION LEADERS	5/7	5/27	5/28		
	6/21	TIME100 HEALTH SPECIAL REPORT PRIDE	5/21	6/10	6/11		

	ISSUE DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE		
JULY	7/5	FUTURE OF WORK	6/4	6/24	6/25	Q3	
	7/19	SUMMER OLYMPICS TOKYO 2021	6/18	7/8	7/9		
AUGUST	8/2	WORLD'S GREATEST PLACES	7/2	7/22	7/23		
	8/23	INSPIRATION4 WEF	7/23	8/12	8/13		
SEPTEMBER	9/13	EDUCATION IN AMERICA / CLASSROOM HEROES	8/13	9/2	9/3		
	9/27	TIME100	8/27	9/16	9/17		
OCTOBER	10/11	TIME 2030 SPECIAL REPORT FRONTIERS OF MEDICINE: BREAST CANCER*	9/10	9/30	10/1		Q4
	10/25	NEXT GENERATION LEADERS	9/24	10/14	10/15		
NOVEMBER	11/8	CLIMATE	10/8	10/28	10/29		
	11/22	BEST INVENTIONS TIME GENIUS FRONTIERS OF MEDICINE: DIABETES*	10/22	11/11	11/12		
DECEMBER	12/6	TBD BEST OF CULTURE	11/5	11/25	11/26		
	12/20	PERSON OF THE YEAR	11/19	12/9	12/10		

ALL ISSUES ARE DOUBLE.

CONTENT IN BOLD DENOTES A POTENTIAL COVER STORY.

SIX-WEEK LEAD TIME REQUIRED FOR ALL EDITORIAL ALIGNMENT OPPORTUNITIES.

ALL CONTENT SUBJECT TO CHANGE AT EDITORIAL'S DISCRETION.

*ASTERISK INDICATES BUILT IF SOLD.