




Investing in a high-quality digital education ecosystem is investing in democracy

 Online event
16.06.2021
10.00-11.30 (CEST)



IFRRO, together with EVA, EWC and FEP, invite you to our second Re:start Conversations event. Authors, publishers and collective management organisations in the text and image sectors will discuss, together with representatives from the EU Institutions, the importance of investing in a high-quality digital education ecosystem and how the needs of a democratic society can be met, as well as those of writers, illustrators and publishers in the education sector.

Education is the key to democracy, opinion-forming, freedom and social values. The Covid-19 crisis in particular has shown that digital access to teaching and education materials must also be possible. Authors, illustrators and publishers have for years provided innovative learning materials, including in digital format, that can be licensed for educational purposes. In addition, collective management organisations have developed complementary licences.

The interplay between licensing, budgeting and accessibility is key to a sustainable policy approach that preserves the value of quality, independent educational materials. Licensing, including collective licensing, has a crucial role to play in ensuring a sustainable, educational ecosystem that enables publishers and authors to freely conduct independent and fact-based research, resulting in high professional standards.

Welcome

- **Yngve Slettholm**, IFRRO President

Opening speeches

- **Victor Negrescu MEP**, Vice-Chair Committee on Culture and Education, European Parliament
- **Georgi Dimitrov**, Head of Unit “Digital Education” (acting), DG Education and Culture, European Commission

Discussion panel:

How the needs of a democratic society can be met, as well as those of writers, illustrators and publishers in the education sector

The panel will discuss what goes into producing innovative, high-quality, independent educational materials; what authors, publishers, visual artists and collective management organisations have learnt from the Covid-19 crisis; and how the needs of a democratic society can be met, as well as those of writers, illustrators and publishers in the education sector.

Chair: Yngve Slettholm, IFRRO President

- **Maïa Bensimon**, Vice President of the European Writers' Council and General Counsel of Société des Gens de Lettres (SGDL), France
- **Raffaele Grandi**, CEO of Edi.Ermes S.r.l, Italy
- **Kate Mayne**, artist and writer (UK/Belgium)
- **Anders Kristian Rasch**, CEO Copydan Writing, Denmark

Closing comments

- **Dr. Igor Pesek**, Head of Unit “Digital education”, Ministry of Education, Science and Sport, Republic of Slovenia

For any queries, please contact
veraliah.bueno@ifrro.org

