# IMDb CELEBRATES NATIONAL SUPERHERO DAY BY ANNOUNCING THE MOST ANTICIPATED SUPERHERO MOVIES AND SERIES AS DECIDED BY IMDb USERS

# The Suicide Squad and Loki Lead the Way Based on IMDbPro Data on IMDb Page Views

**SEATTLE, WA** — April 28, 2021 — IMDb (<u>www.imdb.com</u>), the world's most popular and authoritative source for movie, TV and celebrity content, today unveiled the upcoming movies and TV shows based on Marvel and DC comics IMDb fans are most excited to see. IMDb determined its list based on the actual page views of the more than 200 million monthly visitors to IMDb. This exclusive and definitive data is derived from the IMDbPro movie and TV rankings, which are updated weekly.

## **IMDb Most Anticipated Marvel and DC Movies\***

- 1. The Suicide Squad
- 2. Black Widow
- 3. The Batman
- 4. Spider-Man: No Way Home
- 5. Thor: Love and Thunder
- 6. Eternals
- 7. Doctor Strange in the Multiverse of Madness
- 8. Venom: Let There Be Carnage
- 9. Black Adam
- 10. The Flash

\*Among the Marvel and DC movies with expected theatrical and/or streaming releases in the U.S. in 2021 and 2022, these 10 were consistently most popular with IMDb users as determined by the actual page views through April 22 of the more than 200 million monthly visitors to IMDb worldwide. This exclusive data is derived from the IMDbPro movie rankings, which are updated weekly throughout the year. IMDb users can add these and other titles to their IMDb Watchlist, and get alerts when they become available. To create your personalized Watchlist, go to: <a href="https://www.imdb.com/watchlist">https://www.imdb.com/watchlist</a>. To view a gallery of these top 10 titles, go <a href="https://www.imdb.com/watchlist">https://www.imdb.com/watchlist</a>. To view a gallery of these top 10 titles, go <a href="https://www.imdb.com/watchlist">https://www.imdb.com/watchlist</a>. To view a gallery of these top 10 titles, go <a href="https://www.imdb.com/watchlist">https://www.imdb.com/watchlist</a>.

## IMDb Most Anticipated Marvel and DC Series and Miniseries\*

- 1. Loki
- 2. What If ...?
- 3. Hawkeye
- 4. She-Hulk
- 5. Ms. Marvel
- 6. Moon Knight
- 7. The Sandman
- 8. Armor Wars
- 9. M.O.D.O.K.
- 10. Secret Invasion

\*These 10 new Marvel and DC series and miniseries with expected premieres in 2021 and 2022 consistently ranked highest on the IMDbPro proprietary weekly TV rankings through April 22. IMDbPro rankings are based on the actual page views of the more than 200 million monthly visitors to IMDb worldwide. IMDb users can add these and other titles to their IMDb Watchlist, and get alerts when they become available. To create your personalized Watchlist, go to: <a href="https://www.imdb.com/watchlist">https://www.imdb.com/watchlist</a>. To view a gallery of these top 10 titles, go here.

In celebration of National Superhero Day (April 28), IMDb is also featuring a variety of additional comic book content, including photo galleries, original videos and more on the IMDb homepage (<a href="www.imdb.com">www.imdb.com</a>) and on IMDb social media channels including Facebook, Twitter, Instagram and YouTube.

"As a fan of superhero films myself, it's great to see IMDb fans eagerly anticipating the upcoming lineup of films and TV shows based on their favorite Marvel and DC characters," said Nikki Santoro, Head of IMDb Consumer. "I'm especially

psyched to see so many female-driven titles among the top ranks, including *Black Widow, She-Hulk* and *Ms. Marvel*, as well as (Academy Award-winning) director Chloe Zhao's *Eternals*. IMDb makes it easier than ever to keep current on all of the most anticipated titles with our Streaming Guides and Watchlist features, which help track what, when and where to watch."

"IMDbPro rankings have proven to be a keenly accurate predictor of movies and TV shows poised to have a heroic impact on our culture, and we are pleased to see Marvel and DC fans and industry professionals continuing to turn to IMDb and IMDbPro to learn more about these upcoming movies and series as well as the stars and creators," said Matt Kumin, Head of IMDbPro. "We congratulate all the professionals involved in bringing these movies and series to life and eagerly look forward to more deeply exploring the Marvel and DC universes when these projects premiere."

Additional insight into trending movies, TV shows and professionals is available to IMDbPro (<a href="http://www.imdbpro.com">http://www.imdbpro.com</a>) members through its exclusive STARmeter and MOVIEmeter rankings. This data is updated weekly on the site and the IMDbPro app for <a href="https://www.imdbpro.com">iPhone</a>, <a href="https:

#### **About IMDb**

IMDb is the world's most popular and authoritative source for information on movies, TV shows and celebrities. Products and services to help fans decide what to watch and where to watch it include: the IMDb website for <u>desktop</u> and <u>mobile devices</u>; <u>apps</u> for iOS and Android; and <u>X-Ray</u> on Prime Video. IMDb also offers a free streaming channel, <u>IMDb TV</u>, and produces <u>IMDb original video series</u> and <u>podcasts</u>. For entertainment industry professionals, IMDb provides <u>IMDbPro</u> and <u>Box Office Mojo</u>. IMDb licenses information from its vast and authoritative database to third-party businesses worldwide; learn more at <u>developer.imdb.com</u>. IMDb is an Amazon company. For more information, visit <u>imdb.com/press</u> and follow @IMDb.

#### **Contact:**

press@imdb.com