STEPPING OUTSIDE THE BUBLE

KALEN JOHNSON

Web Developer

- PHP, Front-end, WordPress
- Freelance Contractor

http://kalenjohnson.com @kalenjohnson



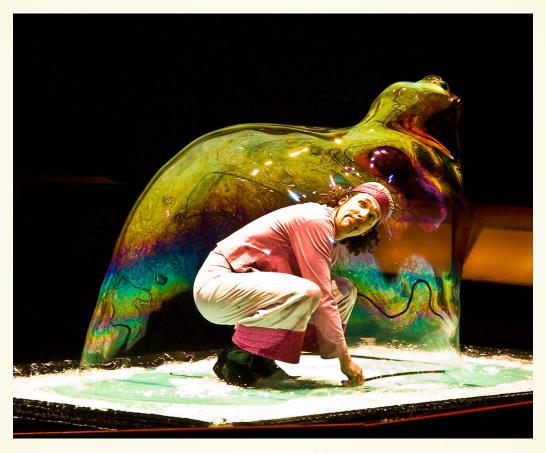
WE'RE AT A WORDCAMP

WHY WOULD WE TALK
ABOUT ANYTHING OTHER
THAN WORDPRESS?

WE'RE EXPERTS



EXPERTS KNOW THE BUBBLE



http://www.barcelonaphotoblog.com/2008/06/inside-bubble-bubblebou-show-by-pep-bou.html

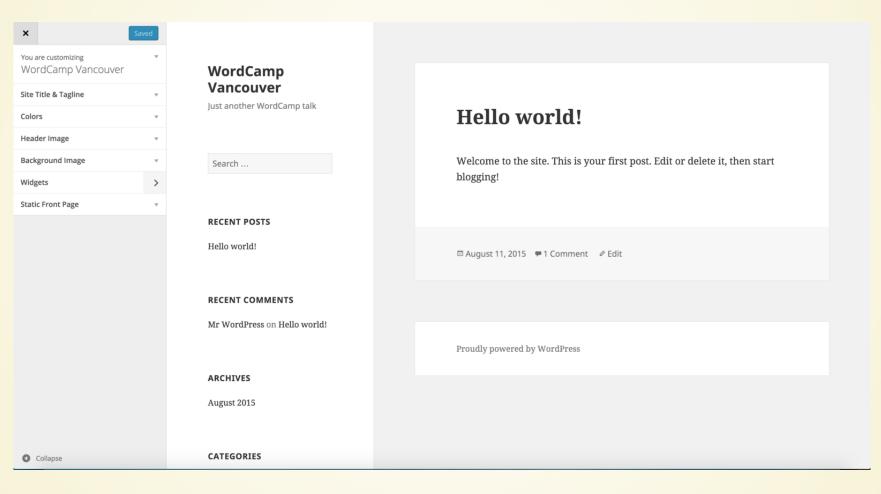
WHAT'S OUTSIDE?



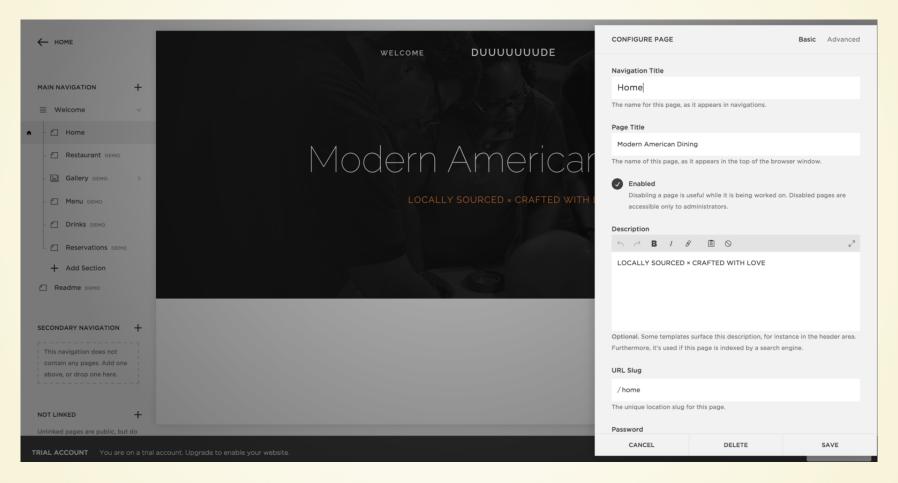
SO WHAT'S HAPPENING OUTSIDE THE BUBBLE?

CONTENT MANAGEMENT

THE CUSTOMIZER



THE COMPETITION



WORDPRESS

- WYSIWYG Editor
- Menus, Widgets, etc. in separate areas

OUTSIDE THE BUBBLE

- Editing on the actual page
- True "WYSIWYG"
- All edits made with JavaScript

WordPress is currently improving this with the Customizer.
What can you do to improve it?

RELEASES AND ROADMAPS

WORDPRESS

- Release every 3-4 months
- Every 1.* release is a "major" release
- Iterative upgrades
- Ridiculous backwards compatibility

OUTSIDE THE BUBBLE

- Release "when it's ready"
- Large, sweeping updates
- Major releases have little to no backwards compatibility

Should WordPress take more time on releases?

Should updates constantly be pushed out, without major releases?

MODERN WEB DEVELOPMENT

WORDPRESS

- Sticking with PHP 5.2 support
- Antiquated PHP
- PHP Templates (escape all the things)
- SVN and Trac

OUTSIDE THE BUBBLE

- Minimum PHP versions from 5.3 or 5.4
- Modern code
- Templating engines (all the things are escaped)
- Git and GitHub

Does supporting deprecated versions of PHP hurt
WordPress more than it helps?
Could things be made easier for developers, at the
expense of some new users?

RESOURCES AND LINKS

CUSTOMIZER

FOR

- Customizer API Handbook
- Why the WordPress theme customizer matters
- What's new with the Customizer

AGAINST

- Let's talk about the WordPress Customizer
- Menu Customizer
 Officially Approved for
 Merge Into WordPress 4.3

RELEASES AND ROADMAPS

WORDPRESS

- Roadmap
- WordPress Extend Ideas

OTHERS

- Drupal Dev Cycle
- Drupal Release Date
- Joomla Development Roadmap

MODERN WEB DEVELOPMENT

WORDPRESS

- Roots projects
- Twig and Blade plugins
- Upping PHP Requirements in Your WordPress Themes and Plugins

OTHERS

- Drupal 8 Developer
 Features
- Laravel, a modern PHP Framework

REMEMBER TO TAKE TIME TO GET OUT OF YOUR COMFORT ZONE.

STEP OUTSIDE THE BUBBLE!

THANK YOU!

Questions?