

## IMDbPro ANNOUNCES TOP 10 THANKSGIVING WEEKEND BOX OFFICE CHAMPS OF PAST 30 YEARS

Disney Dominates with Nine of 10, Including *Frozen*, *Toy Story 2* and *Moana*

Disney's *Coco* Opens Wednesday, November 22 — Will It Chart on IMDbPro's Top 10 Thanksgiving Three-Day Weekend Openers of Past 30 Years?

Los Angeles — November 20, 2017 — IMDbPro (<http://www.imdbpro.com>), the essential resource for entertainment industry professionals, today highlighted the Top 10 Thanksgiving three-day weekend box office champs for films opening during the holiday weekend over the last three decades.

### IMDbPro TOP THANKSGIVING THREE-DAY WEEKEND GROSSES FOR OPENING MOVIES OF LAST 30 YEARS\*

1. [\*Frozen\*](#) (Disney, 2013)  
Thanksgiving weekend gross: \$67,391,326
2. [\*Toy Story 2\*](#) (Disney, 1999)  
Thanksgiving weekend gross: \$57,388,839
3. [\*Moana\*](#) (Disney, 2016)  
Thanksgiving weekend gross: \$56,631,401
4. [\*Tangled\*](#) (Disney, 2010)  
Thanksgiving weekend gross: \$48,767,052
5. [\*The Good Dinosaur\*](#) (Disney, 2015)  
Thanksgiving weekend gross: \$39,155,217
6. [\*Enchanted\*](#) (Disney, 2007)  
Thanksgiving weekend gross: \$34,440,317
7. [\*101 Dalmatians\*](#) (Disney, 1996)  
Thanksgiving weekend gross: \$33,504,025
8. [\*A Bug's Life\*](#) (Disney, 1998)  
Thanksgiving weekend gross: \$33,258,052
9. [\*Four Christmases\*](#) (New Line, 2008)  
Thanksgiving weekend gross: \$31,069,826
10. [\*Unbreakable\*](#) (Disney, 2000)  
Thanksgiving weekend gross: \$30,330,771

*\* These are the Top 10 Thanksgiving weekend three-day (Friday to Sunday) domestic grosses for wide-release opening movies of the last 30 years. These numbers have not been adjusted for inflation. Data provided by Box Office Mojo (<http://www.boxofficemojo.com/>), the leading online source of box-office data and a service of IMDbPro.*

“The Thanksgiving holiday weekend is traditionally one of the biggest box office weekends of the year, and over the years Disney has used it to launch several of their highest-grossing animated titles including the start of Pixar's iconic series [Toy Story](#) in 1995,” said Brad Brevet, IMDbPro's Box Office Editor. “The studio's 2013 release [Frozen](#) holds the record for the largest three and five-day Thanksgiving opening weekend and the studio itself holds an astonishing nine of the top 10 spots in the Thanksgiving record books, including last year's release [Moana](#), Pixar's [Toy Story 2](#) and the 2010 hit [Tangled](#). This year they'll be looking to add to those records with the release of [Coco](#), the latest animated hit from Pixar, which has already become the highest-grossing release of all-time in Mexico.”

“The entertainment industry will be closely watching Thanksgiving weekend for a sign that this year's box office results will improve by year end,” said Matt Kumin, Head of IMDbPro. “IMDbPro and Box Office Mojo offer our members unrivaled box office insights and analysis throughout the year, as well as a host of other information and tools designed to help entertainment industry professionals monitor and dig deeper into industry trends.”

To learn more about IMDbPro or become a member, visit [www.imdbpro.com](http://www.imdbpro.com).

#### **About Box Office Mojo**

Box Office Mojo (<http://www.boxofficemojo.com>) is the leading online source of box-office data and a service of IMDbPro (<http://www.imdbpro.com>), the essential resource for entertainment industry professionals. Follow Box Office Mojo on Facebook (<https://www.facebook.com/BoxOfficeMojo/>) and Twitter (<https://twitter.com/boxofficemojo>).

#### **About IMDbPro**

IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage their IMDb profile; exclusive STARMeter rankings that are determined by page views on IMDb; a casting service to post breakdowns and apply to roles, a mobile-optimized website and more. Additionally, IMDb owns and operates Withoutabox (<http://www.withoutabox.com>), the premier submission service for film festivals and filmmakers, and Box Office Mojo (<http://www.boxofficemojo.com>), the leading online source of box-office data. IMDbPro is a division of IMDb ([www.imdb.com](http://www.imdb.com)), the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. Follow IMDbPro on Facebook (<https://www.facebook.com/imdbpro/>), Instagram (<https://www.instagram.com/imdbpro/>) and Twitter (<https://twitter.com/imdbpro>).

#### **About IMDb**

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including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist – when deciding what to watch and where to watch it. IMDb's portfolio of leading entertainment apps (<http://www.imdb.com/apps/>) includes its popular "Movies & TV" app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb's mobile apps worldwide. IMDb's X-Ray for Movies & TV Shows ([www.imdb.com/x-ray](http://www.imdb.com/x-ray)) is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. IMDb's Facebook page (<https://www.facebook.com/imdb>) and official Twitter account (<https://twitter.com/imdb>) are followed by more than 12 million passionate entertainment fans. IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; IMDb profile management tools; exclusive STARMeter rankings that are determined by page views on IMDb; a casting service to post breakdowns and apply to roles, a mobile optimized website and more. Additionally, IMDb owns and operates Withoutabox (<http://www.withoutabox.com>), the premier submission service for film festivals and filmmakers, and Box Office Mojo (<http://www.boxofficemojo.com>), the leading online source of box-office data. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (<http://www.amazon.com>). To learn more, go to: <http://www.imdb.com/press>.

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**EDITOR'S NOTE:**

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