IMDb ANNOUNCES THE 2020 TOP 10 BREAKOUT STARS OF INDIAN STREAMING FILMS AND WEB SERIES AS DETERMINED BY PAGE VIEWS

Sanjana Sanghi (*Dil Bechara*) Earns the Top Spot on the IMDb Year-End List of Stars Who Had Breakout

Career Moments in 2020

Rankings Determined by IMDbPro STARmeter Data on the Actual Page Views of the Hundreds of Millions of IMDb Customers Worldwide

MUMBAI, INDIA — December 3, 2020 — IMDb (<u>www.imdb.com</u>), the world's most popular and authoritative source for movie, TV and celebrity content, today unveiled the 2020 Top 10 Breakout Stars of Indian streaming films and web series. For the first-time ever, IMDb is recognizing the top stars featured in an Indian streaming film or web series who had breakthrough career moments this year. Rather than base its annual rankings on small statistical samplings, reviews of professional critics or box office performance, IMDb determines its definitive top 10 lists using data from IMDbPro STARmeter rankings, which are based on the actual page views of the more than 200 million monthly IMDb visitors.

And the 2020 winners are:

IMDb Top 10 Breakout Stars of Indian Streaming Films and Web Series in 2020*

- 1. Sanjana Sanghi
- 2. Isha Talwar
- 3. Harshita Gaur
- 4. Swastika Mukherjee
- 5. Aahana Kumra
- 6. Shreya Dhanwanthary
- 7. Tripti Dimri
- 8. Jaideep Ahlawat
- 9. Nithya Menen
- 10. Niharika Lyra Dutt

*Among the stars of Indian streaming titles who charted in the top 1,000 on the IMDbPro STARmeter chart for the first time in their careers in 2020, these 10 consistently ranked highest throughout the year. IMDbPro STARmeter rankings are based on the actual page views of the more than 200 million monthly visitors to IMDb.

"With the unprecedented popularity of streaming movies and web series this year, we are thrilled to highlight the Indian actors and actresses from these projects who saw a tremendous rise on the IMDbPro STARmeter chart as fans and professionals turned to IMDb and IMDbPro to learn more about them," said Matt Kumin, Head of IMDbPro. "We congratulate these actors and actresses on their breakout success this year and look forward to watching their careers continue to grow."

Additional information about this year's Top Breakout Stars:

- Top Breakout Star Sanjana Sanghi's thoughtful portrayal as Kizie in <u>Dil Bechara</u>, the Hindi adaption of John Green's A Fault of our Stars, was celebrated by fans worldwide and currently has an IMDb rating of 7.9. The film also gained attention as actor <u>Sushant Singh Rajput</u>'s final performance.
- Streaming series <u>Mirzapur</u> (Prime Video) landed actresses Isha Talwar and Harshita Gaur the No. 2 and 3 spots on the Breakout Stars list.
- 3 actors from streaming series <u>Paatal Lok</u> (Prime Video) earned spots on the year-end list: Jaideep Alawat, Niharika Lyra Dutt and Swastika Mukherjee.
- Shreya Dhanwanthary stars in <u>Scam 1992: The Harshad Mehta Story</u> (Sony Liv) which is currently tracking as one of IMDb's highest user rated TV Shows: https://www.imdb.com/chart/toptv

To learn more about this year's IMDb Top Stars of Indian Streaming Films and Web Series, watch this video: https://www.imdb.com/video/vi1631240473

Additional insight into STARmeter and MOVIEmeter rankings, which are updated weekly, is available to IMDbPro members throughout the year on both the site (http://www.imdbpro.com) and its apps for iPhone, iPad and Android. IMDbPro, a membership-based service offering a special rate for new members in India, includes comprehensive information and tools designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings that are determined by page views on IMDb; the IMDbPro app for iPhone and Android; IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Other IMDbPro member-only benefits include the ability to explore more than 25,000 in-development film and TV titles not available on IMDb. The recently launched IMDbPro Discover tool, now available in beta mode to all members for free on a limited time basis, empowers members to find people based on a variety of key IMDb data, experience and expertise. The Discover tool is ideal for casting directors looking to cast a project as well as producers, directors, showrunners, department heads and others hiring a team or building lists of people. It also includes advanced features to customize, export and share lists. To become a member today, visit www.imdbpro.com.

About IMDb

IMDb is the world's most popular and authoritative source for information on movies, TV shows and celebrities. Products and services to help fans decide what to watch and where to watch it include: the IMDb website for <u>desktop</u> and <u>mobile devices</u>; <u>apps</u> for iOS and Android; and X-Ray on Prime Video. IMDb also offers a free streaming channel, <u>IMDb TV</u>, and produces <u>IMDb original video series</u> and <u>podcasts</u>. For entertainment industry professionals, IMDb provides <u>IMDbPro</u> and <u>Box Office Mojo</u>. IMDb licenses information from its vast and authoritative database to third-party businesses worldwide; learn more at <u>developer.imdb.com</u>. IMDb is an Amazon company. For more information, visit <u>imdb.com/press</u> and follow @IMDb.

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