IMDb ANNOUNCES THE 2018 TOP 10 STARS OF INDIAN CINEMA AS DETERMINED BY PAGE VIEWS

Actress Deepika Padukone Earns the Top Spot on the IMDb Year-End List

Rankings Determined by IMDbPro STARmeter Data on the Actual Page Views of the Hundreds of Millions of IMDb Customers Worldwide

MUMBAI, INDIA — December 18, 2018 — IMDb (<u>www.imdb.com</u>), the world's most popular and authoritative source for movie, TV and celebrity content, today unveiled the 2018 Top 10 Stars of Indian Cinema. Rather than base its annual rankings on small statistical samplings, reviews of professional critics, or box office performance, IMDb determines its definitive top 10 lists using data from IMDbPro STARmeter rankings, which are based on the actual page views of more than 250 million monthly unique visitors to IMDb.

And the 2018 winners are:

IMDb Top 10 Stars of Indian Cinema in 2018*

- 1. Deepika Padukone
- 2. Shah Rukh Khan
- 3. Aamir Khan
- 4. Aishwarya Rai Bachchan
- 5. Salman Khan
- 6. Katrina Kaif
- 7. Kubbra Sait
- 8. Irrfan Khan
- 9. Radhika Apte
- 10. Akshay Kumar

*The 10 stars appearing in 2018 Indian films who consistently ranked highest on the IMDbPro weekly STARmeter chart throughout the year. IMDbPro STARmeter rankings are based on the actual page views of the more than 250 million unique monthly visitors to IMDb. To learn more about top rated and trending Indian movies, go to <u>www.imdb.com/india</u>.

"Deepika Padukone's strong performance in this year's *Padmaavat* pushed her into the top spot on the 2018 IMDb Top Stars of Indian Cinema list," said Neha Gureja, Head of International for IMDb. "Radhika Apte delighted audiences this year, appearing in two of the IMDb Top Indian Movies of 2018 – *Andhadhun* (which ranked #1) and *Padman* (ranked #6). Akshay Kumar, the bold protagonist in *Padman* rounds out the Top Stars list at #10. Apte's *Sacred Games* co-star, Kubbra Sait makes her debut on the list this year at #7 with her breakout role in the hit TV series."

To learn more about this year's IMDb Top Stars of Indian Cinema, watch this video: https://www.imdb.com/list/Is047768999/videoplayer/vi103922201

For comparison purposes, the IMDb 2017 year-end Top 10 lists are available here: <u>www.imdb.com/best-of/2017</u>

The IMDb Best of 2018 section features a variety of additional year-end Top 10 lists, as well as retrospective photo galleries, trailers, original videos (including an In Memoriam video), and other year-end coverage. To visit the IMDb Best of 2018 section, go to: <u>http://www.imdb.com/best-of</u>.

Additional insight into STARmeter and MOVIEmeter rankings, which are updated weekly, is available to IMDbPro members throughout the year on both the site (<u>http://www.imdbpro.com</u>) and its <u>iPhone</u> and <u>Android</u> apps. IMDbPro, a membership-based service, includes comprehensive information and tools designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings that are determined by

page views on IMDb; the <u>IMDbPro app</u> for iPhone and Android; IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Other IMDbPro member-only benefits include the ability to explore more than 25,000 in-development film and TV titles not available on IMDb. To become a member today, visit <u>www.imdbpro.com</u>.

About IMDb

IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 5 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist – when deciding what to watch and where to watch it. IMDb's portfolio of leading entertainment apps (http://www.imdb.com/apps/) includes its popular "Movies & TV" app for iPhone, iPad, Fire tablets, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb's mobile apps worldwide. IMDb X-Ray for Movies & TV Shows is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Fire HD, Fire TV and Fire TV Stick. The IMDb Facebook page (https://www.facebook.com/imdb) and official Twitter account (https://twitter.com/imdb) are followed by more than 12 million passionate entertainment fans. IMDbPro (http://www.imdbpro.com) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings that are determined by page views on IMDb; the IMDbPro app for iPhone and Android; IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Additionally, IMDb owns and operates Box Office Mojo (http://www.boxofficemojo.com), the leading online box-office reporting service. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (http://www.amazon.com). To learn more, go to: http://www.imdb.com/press.

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