IMDb ANNOUNCES THE TOP 10 TV SHOWS OF 2017 AND THE TOP 10 MOST ANTICIPATED TV SHOWS OF 2018

Rankings determined by the actual page views of IMDb's hundreds of millions of customers worldwide;

Game of Thrones ranks No. 1 for the sixth consecutive year on IMDb's 2017 year-end list; The Alienist is the

2018 show fans are most interested in, as determined by IMDb's authoritative data

SEATTLE, WA – December 12, 2017—IMDb (<u>www.imdb.com</u>), the world's most popular and authoritative source for movie, TV and celebrity content, today unveiled the Top 10 TV shows of 2017 and the Top 10 most anticipated shows and miniseries of 2018. Rather than base its annual rankings on small statistical samplings, reviews of professional critics or Nielsen ratings, IMDb uses data from IMDbPro's exclusive TV rankings to determine these lists, which are based on the actual page views of the more than 250 million monthly unique visitors to IMDb.

IMDb's Best of 2017 section features a variety of additional year-end Top 10 lists, more of which will be unveiled over the coming weeks, as well as retrospective photo galleries, trailers, original videos (including an In Memoriam video) and other year-end coverage. To visit IMDb's Best of 2017 section, go to: http://www.imdb.com/best-of.

IMDb's Top 10 TV Shows of 2017*

- 1. Game of Thrones
- 2. 13 Reasons Why
- 3. The Walking Dead
- 4. Rick and Morty
- 5. Stranger Things
- 6. Vikings
- 7. American Gods
- 8. American Horror Story
- 9. The Defenders
- 10. Taboo

*The 10 TV shows in production during 2017 that consistently ranked highest on IMDbPro's proprietary weekly TV rankings throughout the year. IMDbPro's rankings are based on the actual page views of IMDb's more than 250 million monthly unique visitors worldwide.

IMDb's Most Anticipated New TV Shows of 2018*

- 1. The Alienist
- 2. Castle Rock
- 3. Waco
- 4. Cloak & Dagger
- 5. Good Omens
- 6. <u>Titans</u>
- 7. The Resident
- 8. Black Lightning
- 9. Roseanne
- 10. Maniac

"Game of Thrones' unprecedented six-year run as the No. 1 show of the year as determined by IMDbPro's exclusive TV rankings speaks to the creativity and artistry of the more than 5,000 cast and crew who have contributed their talents to the show since it premiered in 2011," said Matt Kumin, Head of IMDbPro. "IMDbPro is the essential resource for entertainment industry professionals who serve both in front of and behind the camera."

^{*}The 10 new TV shows and miniseries that will have series premieres in 2018 that consistently ranked highest on IMDbPro's proprietary weekly TV rankings throughout 2017. IMDbPro's rankings are based on the actual page views of IMDb's more than 250 million monthly unique visitors worldwide. To learn more about adding the above titles to your IMDb Watchlist, go to: http://www.imdb.com/Watchlist.

"Rick and Morty joins our 2017 list at the No. 4 spot, making history as the first animated show to chart on IMDb's year-end Top TV list," said Keith Simanton, IMDb's Senior Film Editor. "The Adult Swim show broke out this year. The show's plea to bring back McDonald's Szechuan Sauce made national news, and the introduction of 'Pickle Rick' quickly became a fan favorite, among many other memorable highlights of this last season."

"Four new series premiered on our top 10 year-end list in 2017, not only connecting with audiences, but also beating out established shows and fan favorites including *Westworld*, *Mr. Robot* and *Orange is the New Black*, all of which ranked on our year-end list in 2016, but were dislodged from our top 10 in 2017," said Simanton. "13 Reasons Why charted at No. 2 this year. Fans of the show also fueled the popularity of two actors on IMDb's list of Top 10 Breakout Stars of 2017: Katherine Langford (No. 5) and Dylan Minnette (No. 6). Langford was so popular that she not only made it onto our Breakout Stars list, but she also charted at No. 10 on our Top 10 Stars of the 2017 list. *American Gods* (No. 7), *The Defenders* (No. 9) and *Taboo* (No. 10) also made their debut on this year's list."

"As we turn our attention to 2018, it is very revealing to take a look at the new TV shows our customers are eager to learn more about," said Simanton. "The Alienist, based on the international best-selling book of the same name, starring Dakota Fanning, Daniel Brühl and Luke Evans, is the 2018 show IMDb's customers are most interested in, based on IMDbPro's authoritative data. IMDb page views also indicate that fans are excited to welcome the Conner family back into their homes with the revival of Roseanne. With the popularity of his show American Gods this year, executive producer Neil Gaiman's 2018 TV mini-series Good Omens is tracking high on fans' Watchlists, possibly due in part to the recent announcement that Jon Hamm has joined the cast. With so many new shows premiering in the New Year, don't forget to add the series you are most looking forward to watching to your IMDb Watchlist, and get notified when they air."

Additional insight into trending TV shows, movies and professionals is available to IMDbPro (http://www.imdbpro.com) members through its exclusive STARmeter and MOVIEmeter rankings. This data is updated weekly throughout the year on both the IMDbPro site and its recently launched iPhone app

(https://itunes.apple.com/us/app/imdbpro/id1267540041). IMDbPro, a membership-based service, includes comprehensive information and tools designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings determined by page views on IMDb; a casting service to post breakdowns and apply to roles; the new IMDbPro app for iPhone and more. The IMDbPro app for iPhone enables members to conveniently access the entertainment industry's leading information resource on the go. The IMDbPro app is exclusively available for use by IMDbPro members and can be downloaded for free in the App Store. To become a member today, visit www.imdbpro.com.

About IMDb

IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 4 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist – when deciding what to watch and where to watch it. IMDb's portfolio of leading entertainment apps (http://www.imdb.com/apps/) includes its popular "Movies & TV" app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 115 million downloads of IMDb's mobile apps worldwide. IMDb's X-Ray for Movies & TV Shows (www.imdb.com/x-ray) is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. IMDb's Facebook page (https://www.facebook.com/imdb) and official Twitter account (https://twitter.com/imdb) are followed by more than 12 million passionate entertainment fans. IMDbPro (http://www.imdbpro.com) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; IMDb

profile management tools; exclusive STARmeter rankings that are determined by user searches on IMDb; a casting service to post breakdowns and apply to roles, a mobile optimized website and more. Additionally, IMDb owns and operates Withoutabox (http://www.withoutabox.com), the premier submission service for film festivals and filmmakers, and Box Office Mojo (http://www.boxofficemojo.com), the leading online box-office reporting service. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (http://www.amazon.com). To learn more, go to: http://www.imdb.com/press.

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