IMDb ANNOUNCES TOP 10 MOVIES AND TV SHOWS OF 2018

Avengers: Infinity War is the IMDb Top Movie of 2018; The Walking Dead Nabs the Top Spot for TV

Rankings Determined by IMDbPro Data on the Actual Page Views of the Hundreds of Millions of IMDb Customers Worldwide

SEATTLE, WA — December 11, 2018 — IMDb (<u>www.imdb.com</u>), the world's most popular and authoritative source for movie, TV and celebrity content, today unveiled the Top 10 Movies and TV Shows of 2018. Rather than base its annual rankings on small statistical samplings or reviews from professional critics, IMDb determines its list of most popular movies by the actual page views of the more than 250 million monthly unique visitors to IMDb. This exclusive and definitive data is derived from the IMDbPro MOVIEmeter rankings, which are updated weekly throughout the year.

The IMDb Best of 2018 section features a variety of additional year-end Top 10 lists as well as retrospective photo galleries, trailers, original videos (including an upcoming In Memoriam video) and other year-end coverage. To visit the IMDb Best of 2018 section, go to: https://www.imdb.com/best-of.

IMDb Top 10 Movies of 2018*

- 1. Avengers: Infinity War
- 2. Black Panther
- 3. Deadpool 2
- 4. Jurassic World: Fallen Kingdom
- 5. The Meg
- 6. Venom
- 7. Mission: Impossible Fallout
- 8. Ready Player One
- 9. Incredibles 2
- 10. Bohemian Rhapsody

*Among the movies released in the U.S. in 2018, these 10 movies were consistently most popular with IMDb users as determined by the actual page views of the more than 250 million monthly unique visitors to IMDb worldwide. This exclusive and definitive data is derived from IMDbPro MOVIEmeter rankings, which are updated weekly throughout the year. IMDb users can add these and other titles to their IMDb Watchlist, available at https://www.imdb.com/watchlist.

IMDb Top 10 TV Shows of 2018*

- 1. The Walking Dead
- 2. Black Mirror
- 3. Westworld
- 4. The Handmaid's Tale
- 5. Grey's Anatomy
- 6. The Haunting of Hill House
- 7. American Horror Story
- 8. Vikings
- 9. 13 Reasons Why
- 10. Shameless

*The 10 TV shows in production during 2018 that consistently ranked highest on the proprietary weekly TV rankings on IMDbPro throughout the year. IMDbPro rankings are based on the actual page views of the more than 250 million monthly unique visitors to IMDb worldwide. IMDb users can add these and other titles to their IMDb Watchlist, available at https://www.imdb.com/watchlist.

To learn more about this year's Top TV Shows, watch this video: https://www.imdb.com/videoplayer/vi717535769
To find out more about this year's Top Movies from filmmaker and superfan Kevin Smith, watch this video: http://www.imdb.com/list/ls025849840/videoplayer/vi700758553

For comparison purposes, the IMDb 2017 year-end Top 10 lists are available here: www.imdb.com/best-of/2017

Additional insight into trending movies, TV shows and professionals is available to IMDbPro (http://www.imdbpro.com) members through its exclusive STARmeter and MOVIEmeter rankings. This data is updated weekly on the site and its recently launched iPhone and Android apps. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings that are determined by page views on IMDb; the IMDbPro.app for iPhone and Android; IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Other IMDbPro member-only benefits include the ability to explore more than 25,000 in-development film and TV titles not available on IMDb. To become a member today, visit www.imdbpro.com.

About IMDb

IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 5 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist - when deciding what to watch and where to watch it. IMDb's portfolio of leading entertainment apps (http://www.imdb.com/apps/) includes its popular "Movies & TV" app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb's mobile apps worldwide. IMDb X-Ray for Movies & TV Shows is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. The IMDb Facebook page (https://www.facebook.com/imdb) and official Twitter account (https://twitter.com/imdb) are followed by more than 12 million passionate entertainment fans. IMDbPro (http://www.imdbpro.com) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings that are determined by page views on IMDb; the IMDbPro app for iPhone and Android; IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Additionally, IMDb owns and operates Box Office Mojo (http://www.boxofficemojo.com), the leading online box-office reporting service. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (http://www.amazon.com). To learn more, go to: http://www.imdb.com/press.

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