IMDb ANNOUNCES THE TOP 10 STARS AND TOP 10 BREAKOUT STARS OF 2017 AS DETERMINED BY PAGE VIEWS

Gal Gadot (Wonder Woman) Leads the 2017 Top Star Squad; Bill Skarsgård (It) is IMDb's No. 1 Breakout Star of 2017; Shah Rukh Khan Earns the Top Spot on IMDb's Stars of Indian Cinema Year-End List

For the First Time, the Top Five Breakout Stars of the Year Also Earned Spots on IMDb's Top 10 Overall Stars Chart, Reflecting Unprecedented Fan Interest In The Breakthrough Stars of 2017

SEATTLE, WA — December 7, 2017 — IMDb (<u>www.imdb.com</u>), the world's most popular and authoritative source for movie, TV, and celebrity content, today unveiled the Top 10 Stars and Top 10 Breakout Stars of 2017. Rather than base its annual rankings on small statistical samplings, reviews of professional critics, or box office performance, IMDb uses data from IMDbPro's STARmeter rankings to determine its definitive top 10 lists, which are based on the actual page views of the more than 250 million monthly unique visitors to IMDb. Additionally, IMDb today announced the list of Top Stars of Indian Cinema of 2017.

"IMDbPro's STARmeter charts have proven to be a keenly accurate predictor of emerging stars who are about to have a breakthrough career moment, including previous No. 1 Breakout Stars of the year Millie Bobby Brown (2016), Bryce Dallas Howard (2015), and Margot Robbie (2014)," said Matt Kumin, Head of IMDbPro. "IMDbPro tools, including our new iPhone app, empower members with convenient and real-time access to this data, including the ability to filter and customize searches to meet the specific needs of their projects."

IMDb's just-launched Best of 2017 section features a variety of additional year-end Top 10 lists, more of which will be unveiled over the coming weeks, as well as retrospective photo galleries, trailers, original videos (including an In Memoriam video), and other year-end coverage. To visit IMDb's Best of 2017 section, go to: http://www.imdb.com/best-of.

And the 2017 winners are:

IMDb's Top 10 Stars of 2017*

- 1. Gal Gadot
- 2. Tom Hardy
- 3. Emilia Clarke
- 4. Alexandra Daddario
- 5. Bill Skarsgård
- 6. Pom Klementieff
- 7. Ana de Armas
- 8. Dan Stevens
- 9. Sofia Boutella
- 10. Katherine Langford

*The 10 stars who consistently ranked highest on IMDbPro's proprietary weekly STARmeter chart throughout 2017. IMDbPro's STARmeter rankings are based on the actual page views of IMDb's more than 250 million unique monthly visitors.

IMDb's Top 10 Breakout Stars of 2017*

- 1. <u>Bill Skarsgård</u> (also ranks No. 5 on the 2017 Top Stars list)
- 2. Pom Klementieff (also ranks No. 6 on the 2017 Top Stars list)
- 3. Ana de Armas (also ranks No. 7 on the 2017 Top Stars list)
- 4. <u>Dan Stevens</u> (also ranks No. 8 on the 2017 Top Stars list)
- 5. <u>Katherine Langford</u> (also ranks No. 10 on the 2017 Top Stars list)
- 6. Dylan Minnette
- 7. Sophia Lillis

- 8. Jessica Henwick
- 9. Alison Brie
- 10. Zendaya

*Among the select group of stars who charted on IMDb's annual Top 100 list for the first time in their careers in 2017, these 10 stars consistently ranked highest on the IMDbPro's proprietary weekly STARmeter chart throughout the year. IMDbPro's STARmeter rankings are based on the actual page views of IMDb's more than 250 million unique monthly visitors.

IMDb's Top 10 Stars of Indian Cinema in 2017*

- 1. Shah Rukh Khan
- 2. Aamir Khan
- 3. Salman Khan
- 4. Tamannaah Bhatia
- 5. Prabhas
- 6. Irrfan Khan
- 7. Anushka Sharma
- 8. Anushka Shetty
- 9. Hrithik Roshan
- 10. Katrina Kaif

*The 10 stars appearing in 2017 Indian films who consistently ranked highest on IMDbPro's weekly STARmeter chart throughout the year. IMDbPro's STARmeter rankings are based on the actual page views of IMDb's more than 250 million unique monthly visitors. To learn more about top rated and trending Indian movies, go to www.imdb.com/india.

For comparison, IMDb's 2016 year-end Top 10 lists are available here: http://www.imdb.com/best-of/2016. To view IMDb's Top 100 Stars of 2017, go to http://www.imdb.com/best-of/2016.

"It is no surprise that Gal Gadot is IMDb's Top Star of 2017," said Keith Simanton, IMDb's Senior Film Editor. "She is the embodiment of a superhero in *Wonder Woman* and *Justice League*, and has transformed from an actor of interest (she charted at No. 6 on IMDb's Top 10 Stars of 2016 list) into her leading role as IMDb's most viewed actress of the year. Gadot's year-end chart performance is similar to the STARmeter trajectory of Jennifer Lawrence. Lawrence topped the IMDb Breakout Stars list in 2011 after appearing in *X-Men: First Class* and then skyrocketed to worldwide popularity as Katniss Everdeen in the *The Hunger Games* franchise, ranking No. 2 on the IMDb Top Stars of 2012 list, No. 1 in 2013, and No. 2 again in 2014. We expect Gadot to remain a top contender in our future year-end lists for some time to come."

"Bill Skarsgård became a household name in 2017, terrifying audiences as Pennywise the clown in the blockbuster *It*, as well as appearing in *Atomic Blonde*," Simanton said. "Skarsgård is doing double duty this year, ranking No. 1 on our year-end list of Breakout Stars and No. 5 on our Top 10 Stars list, indicating that his take on the iconic Stephen King character enthralled fans all over the world who turned to IMDb to learn more about the actor underneath the creepy clown makeup. The popularity of *It* also thrust newcomer Sophia Lillis into the No. 7 position on our Breakout Stars of the year list."

Skarsgård isn't the only breakout star to simultaneously grace both of IMDb Top 10 Stars lists in 2017. For the first time since IMDb began compiling year-end lists, five of the top 10 Breakout Stars of the year also charted on the overall Top 10 Stars of 2017 list, reflecting unprecedented fan interest in the Breakthrough Stars of 2017, as follows:

- In addition to Skarsgård, Pom Klementieff (*Guardians of the Galaxy Vol. 2*) charted as No. 2 Breakout Star and No. 6 Top Star this year.
- Ana de Armas (Blade Runner 2049) ranks as No. 3 Breakout Star and No. 7 Top Star of 2017.
- Dan Stevens (Beauty and the Beast and "Legion") is the No. 4 Breakout Star and No. 8 Top Star.
- Katherine Langford ("13 Reasons Why") is the No. 5 Breakout Star and No. 10 Top Star.

For context, in 2016 only two of IMDb's Top Breakout Stars also charted on the Top Stars of the year list: Millie Bobby Brown (2016's No. 1 Breakout Star and No. 3 Top Star) and Haley Bennett (2016's No. 2 Breakout Star and No. 9 Top Star).

"Shah Rukh Khan captivated IMDb users worldwide throughout 2017, earning the No. 1 spot on our Top Indian Cinema Stars Chart this year, up from his position at No. 3 in 2016," said Neha Gureja, IMDb's Head of Audience Development. "In 2017, Khan starred as a ruthless businessman in *Raees* and a tour guide on a mission in *Jab Harry met Sejal*. Three of the Top 10 Stars of 2017 Indian Cinema (Tamannaah Bhatia, who ranked No. 5; Prabhas, who ranked No. 6; and Anushka Shetty, who ranked No. 9) all starred together in the international blockbuster *Baahubali 2: The Conclusion*, which was the highest-grossing Indian movie of the year."

Additional insight into STARmeter and MOVIEmeter rankings, which are updated weekly, is available to IMDbPro members throughout the year on both the IMDbPro site (http://www.imdbpro.com) and its just-launched iPhone app. IMDbPro, a membership-based service, includes comprehensive information and tools designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings determined by page views on IMDb; a casting service to post breakdowns and apply to roles; the IMDbPro app for iPhone and more. The IMDbPro app for iPhone enables members to conveniently access the entertainment industry's leading information resource on the go. The IMDbPro app is exclusively available for use by IMDbPro members and can be downloaded for free in the App Store. To become a member today, visit www.imdbpro.com.

About IMDb

IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 4 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist – when deciding what to watch and where to watch it. IMDb's portfolio of leading entertainment apps (http://www.imdb.com/apps/) includes its popular "Movies & TV" app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb's mobile apps worldwide. IMDb's X-Ray for Movies & TV Shows (www.imdb.com/x-ray) is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. IMDb's Facebook page (https://www.facebook.com/imdb) and official Twitter account (https://twitter.com/imdb) are followed by more than 12 million passionate entertainment fans. IMDbPro (http://www.imdbpro.com) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; IMDb profile management tools; exclusive STARmeter rankings that are determined by page views on IMDb; a casting service to post breakdowns and apply to roles, a mobile optimized website and more. Additionally, IMDb owns and operates Withoutabox (http://www.withoutabox.com), the premier submission service for film festivals and filmmakers, and Box Office Mojo (http://www.boxofficemojo.com), the leading online source of box-office data. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (http://www.amazon.com). To learn more, go to: http://www.imdb.com/press.

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