IMDb ANNOUNCES THE TOP 10 STARS AND TOP 10 BREAKOUT STARS OF 2019 AS DETERMINED BY PAGE VIEWS

Brie Larson (*Captain Marvel*) is the Top Star of 2019 and Erin Moriarty (*The Boys*) is the No. 1 Breakout Star of 2019 According to IMDbPro STARmeter Data on the Actual Page Views of the Hundreds of Millions of IMDb Customers Worldwide

The IMDb No. 5 Top Star and No. 2 Breakout Star of 2019, Dacre Montgomery (*Stranger Things*), Recognized with an IMDb STARmeter Award – Following in the Footsteps of Brie Larson, the IMDb 2015 Breakout STARmeter Award Winner and This Year's No. 1 Star

SEATTLE, WA — December 4, 2019 — IMDb (www.imdb.com), the world's most popular and authoritative source for movie, TV and celebrity content, today unveiled the Top 10 Stars and Top 10 Breakout Stars of 2019. Rather than base its annual rankings on small statistical samplings, reviews of professional critics, or box office performance, IMDb determines its definitive top 10 lists using data from IMDbPro STARmeter rankings, which are based on the actual page views of more than 200 million monthly visitors to IMDb. IMDb also announced today that this year's No. 5 Top Star and No. 2 Breakout Star of 2019, Dacre Montgomery (Stranger Things), has received an IMDb Breakout STARmeter Award, an honor also shared by Brie Larson, IMDb's No. 1 star of 2019 and the recipient of the 2015 IMDb Breakout STARmeter Award.

"The IMDbPro STARmeter chart has proven to be a keenly accurate predictor of breakthrough career moments, and we are pleased to see our 2015 Breakout IMDb STARmeter Award recipient, Brie Larson, rank as the No 1 top star of 2019," said Matt Kumin, Head of IMDbPro. "This year's No. 1 Breakout Star Erin Moriarty spent seven consecutive weeks on the IMDbPro STARmeter Top 10 chart in 2019 when *The Boys* premiered on Prime Video — an impressive feat that bodes well for continued career success."

No. 5 Top Star and No. 2 Breakout Star <u>Dacre Montgomery</u> (*Stranger Things*) received a 2019 IMDb STARmeter Award in the "Breakout Star" category during a recent visit to the set of "The IMDb Show." IMDb STARmeter Awards recognize entertainment industry luminaries who are fan favorites on the IMDbPro STARmeter chart. Fueled by his performance in Seasons 2 and 3 of *Stranger Things*, Dacre has been a top performer on the IMDbPro STARmeter chart in recent years, including multiple weeks in the No. 1 spot. Previous IMDb STARmeter Award recipients in the "Breakout Star" category include Jacob Elordi, Pom Klementieff, Miles Teller, Brie Larson and Olivia Cooke.

"We spent nine months working on Season 3 [of *Stranger Things*] so for it to finally come to fruition and for Billy's story arc to have an evolution and a resolve was really exciting," said Dacre Montgomery. "I feel flattered to have been given that opportunity and to have the audience respond so well to that character and that world. I'd like to thank IMDb for this award and all of the fans out there who made this happen. I've been an IMDb user for a long time so when my STARmeter was No. 1, it represented everything I had been working towards. This symbolizes a lot to me."

To see video of Dacre accepting his IMDb STARmeter Award, visit: https://www.imdb.com/videoplayer/vi2151268121.

The IMDb Best of 2019 section features a variety of year-end Top 10 lists, more of which will be unveiled in the coming weeks, as well as retrospective photo galleries, trailers, original videos (including an In Memoriam video), and other year-end coverage. To visit the IMDb Best of 2019 section, go to: www.imdb.com/best-of.

And the 2019 winners are:

IMDb Top 10 Stars of 2019*

- 1. Brie Larson
- 2. Erin Moriarty
- 3. Emilia Clarke
- 4. Naomi Scott

- 5. Dacre Montgomery
- 6. Zachary Levi
- 7. Keanu Reeves
- 8. Rosa Salazar
- 9. Margot Robbie
- 10. Joaquin Phoenix

IMDb Top 10 Breakout Stars of 2019*

- 1. Erin Moriarty
- 2. <u>Dacre Montgomery</u>
- 3. Zachary Levi
- 4. Rosa Salazar
- 5. Elizabeth Lail
- 6. Margaret Qualley
- 7. Isabela Merced
- 8. Emma Mackey
- 9. Maya Hawke
- 10. Lucy Boynton

For comparison purposes, the IMDb 2018 year-end Top 10 lists are available here: www.imdb.com/best-of/2018

Additional insight into STARmeter rankings, which are updated weekly, is available to IMDbPro members throughout the year on both the site (http://www.imdbpro.com) and its iPhone and Android apps. IMDbPro, a membership-based service, includes comprehensive information and tools designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; more than 25,000 in-development film and TV titles not available on IMDb; tools to manage and showcase their IMDb profile, including selecting their primary images and the credits they are best "known for"; the ability to build lists of professionals and projects they're interested in connecting with; IMDbPro Track, which empowers members to receive personalized entertainment industry news and updates on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. To become a member today, visit www.imdbpro.com.

About IMDb

IMDb is the world's most popular and authoritative source for information on movies, TV shows, and celebrities. Products and services to help fans decide what to watch and where to watch it include: the IMDb website for <u>desktop</u> and <u>mobile devices</u>; <u>apps</u> for iOS and Android; and IMDb X-Ray on Fire TV devices. IMDb also offers a free streaming channel, <u>IMDb TV</u>, and produces <u>IMDb original video series</u>. For entertainment industry professionals, IMDb provides <u>IMDbPro</u> and <u>Box Office Mojo</u>. IMDb is an Amazon company. For more information, visit https://www.imdb.com/press and follow @IMDb.

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^{*}The 10 stars who consistently ranked highest on the IMDbPro STARmeter chart throughout 2019. IMDbPro STARmeter rankings are based on the actual page views of the more than 200 million monthly visitors to IMDb.

^{*}Among the select group of stars who charted on the IMDb annual Top 100 list for the first time in their careers in 2019, these 10 stars consistently ranked highest on the IMDbPro STARmeter chart throughout the year. IMDbPro STARmeter rankings are based on the actual page views of the more than 200 million monthly visitors to IMDb.