

IMDb ANNOUNCES THE TOP 10 STARS AND TOP 10 BREAKOUT STARS OF 2018 AS DETERMINED BY PAGE VIEWS

Karen Gillan (*Avengers: Infinity War*) Leads the 2018 Top Star Squad; Jessica Barden (*The End of the F*ing World*) is No. 1 Breakout Star of 2018**

**Rankings Determined by IMDbPro STARmeter Data on the Actual Page Views
of the Hundreds of Millions of IMDb Customers Worldwide**

SEATTLE, WA — December 4, 2018 — IMDb (www.imdb.com), the world's most popular and authoritative source for movie, TV and celebrity content, today unveiled the Top 10 Stars and Top 10 Breakout Stars of 2018. Rather than base its annual rankings on small statistical samplings, reviews of professional critics, or box office performance, IMDb determines its definitive top 10 lists using data from IMDbPro STARmeter rankings, which are based on the actual page views of more than 250 million monthly unique visitors to IMDb.

"People turn to IMDb first to learn more about the talented actors behind phenomenal performances, which makes the IMDbPro STARmeter chart a uniquely accurate predictor of stars who are about to have a breakthrough career moment, including previous No. 1 Breakout Stars of the year Bill Skarsgård (2017), Millie Bobby Brown (2016), Bryce Dallas Howard (2015) and Margot Robbie (2014)," said Matt Kumin, Head of IMDbPro. "The suite of convenient IMDbPro tools and real-time insights, including our iPhone and Android apps and authoritative box office data from Box Office Mojo, empowers our members throughout the year with information that can make a difference in their projects and careers."

The IMDb Best of 2018 section features a variety of additional year-end Top 10 lists, more of which will be unveiled in the coming weeks, as well as retrospective photo galleries, trailers, original videos (including an In Memoriam video), and other year-end coverage. To visit the IMDb Best of 2018 section, go to: www.imdb.com/best-of.

And the 2018 winners are:

IMDb Top 10 Stars of 2018*

1. [Karen Gillan](#)
2. [Bryce Dallas Howard](#)
3. [Alicia Vikander](#)
4. [Tom Hardy](#)
5. [Rebecca Ferguson](#)
6. [Lily James](#)
7. [Jessica Barden](#)
8. [Hannah John-Kamen](#)
9. [Josh Brolin](#)
10. [Tessa Thompson](#)

**The 10 stars who consistently ranked highest on the IMDbPro STARmeter chart throughout 2018. IMDbPro STARmeter rankings are based on the actual page views of the more than 250 million unique monthly visitors to IMDb.*

IMDb Top 10 Breakout Stars of 2018*

1. [Jessica Barden](#)
2. [Hannah John-Kamen](#)
3. [Tessa Thompson](#)
4. [Martha Higareda](#)
5. [Michael B. Jordan](#)
6. [Olivia Cooke](#)
7. [Noah Centineo](#)
8. [Kiernan Shipka](#)
9. [John Krasinski](#)

10. [Jacob Elordi](#)

**Among the select group of stars who charted on the IMDb annual Top 100 list for the first time in their careers in 2018, these 10 stars consistently ranked highest on the IMDbPro STARmeter chart throughout the year. IMDbPro STARmeter rankings are based on the actual page views of the more than 250 million unique monthly visitors to IMDb.*

To learn more about this year's Top Stars and Breakout Stars, watch this video:

<https://imdb.com/video/player/vi2597829145>

For comparison purposes, the IMDb 2017 year-end Top 10 lists are available here: www.imdb.com/best-of/2017

Additional insight into STARmeter and MOVIEmeter rankings, which are updated weekly, is available to IMDbPro members throughout the year on both the site (<http://www.imdbpro.com>) and its [iPhone](#) and [Android](#) apps. IMDbPro, a membership-based service, includes comprehensive information and tools designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings that are determined by page views on IMDb; the [IMDbPro app](#) for iPhone and Android; IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Other IMDbPro member-only benefits include the ability to explore more than 25,000 in-development film and TV titles not available on IMDb. To become a member today, visit www.imdbpro.com.

About IMDb

IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 5 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist – when deciding what to watch and where to watch it. IMDb's portfolio of leading entertainment apps (<http://www.imdb.com/apps/>) includes its popular "Movies & TV" app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb's mobile apps worldwide. IMDb's X-Ray for Movies & TV Shows is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. IMDb's Facebook page (<https://www.facebook.com/imdb>) and official Twitter account (<https://twitter.com/imdb>) are followed by more than 12 million passionate entertainment fans. IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings that are determined by page views on IMDb; the IMDbPro app for [iPhone](#) and [Android](#); IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Additionally, IMDb owns and operates Box Office Mojo (<http://www.boxofficemojo.com>), the leading online box-office reporting service. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (<http://www.amazon.com>). To learn more, go to: <http://www.imdb.com/press>.

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