



## WORLD PREMIERE OF BAND OF HORSES MUSIC VIDEO EXCLUSIVELY ON IMDb

### First-Ever Music Video Premiere on IMDb; Band of Horses "Dilly" Video Inspired by '70s Biker Films

SEATTLE and LOS ANGELES – November 16, 2010—Band of Horses and IMDb.com, Inc. ([www.imdb.com](http://www.imdb.com)), the authoritative source of information on movies, TV and celebrities, announced that beginning today the band's surreal biker flick homage "Dilly" will have its world premiere exclusively on IMDb. The unprecedented collaboration is IMDb's first-ever foray into music video premieres. To watch and learn more about Band of Horses' "Dilly" video, visit [www.imdb.com/bandofhorses](http://www.imdb.com/bandofhorses).

"This is the first of our videos to truly capture the essence of what a day in our personal lives is actually like," said Band of Horses singer Ben Bridwell.

"We couldn't be more proud or more excited to be taking our first step into the realm of music videos with Band of Horses," said Col Needham, founder and CEO of IMDb. "We believe IMDb can serve as a powerful new platform for musicians to introduce compelling, exclusive content to our passionate community of more than 100 million entertainment enthusiasts."

Directed by Philip Andelman, the uninhibited, borderline disturbing music video (runtime 3:30) is a companion to the "Dilly" track off the band's self-financed "Infinite Arms" album (released May 18, 2010 on Brown/Fat Possum/Columbia) that The New York Times refers to as "anthemic and dynamic." Shot entirely on location in the Mojave Desert, the video was inspired by '70s biker films and contains surprising, playful elements, including synchronized dancing and an eclectic cast comprised of actors and bikers. The "Dilly" video reflects the spirit of creativity and freedom that pervades the "Infinite Arms" album, which was written, recorded and inspired by different locales across America, including the Mojave Desert.

To celebrate this unique video release strategy, the band is making their "Infinite Arms" album available to listen to – in full and for free –via [www.bandofhorses.com](http://www.bandofhorses.com). Visitors to IMDb can also purchase the "Infinite Arms" CD at a discounted price of \$9.99.

Band of Horses' "Dilly" music video is available for the next 48 hours exclusively on IMDb.com and IMDb's leading mobile app for iPhone and iPad. This is the first time IMDb has premiered original content via its popular mobile app for iPhone and iPad.

To watch Band of Horses' "Dilly" video, go to [www.imdb.com/bandofhorses](http://www.imdb.com/bandofhorses).

#### **About Band of Horses and "Infinite Arms"**

Band of Horses is Ben Bridwell, Creighton Barrett, Ryan Monroe, Tyler Ramsey and Bill Reynolds. "Now it's hard to remember it any other way." Band of Horses singer Ben Bridwell's compellingly evasive lyrical style will never let the listener on to the exact intent of this line as it appears in "Neighbor," the expansive "Infinite Arms" album closer, but taken out of the context of the song it becomes a sentiment of currency. The present state of the band is as close to ideal as rock n' roll can be. Having assembled a true creative and personal collective, designed and signed the record deal of his dreams, and made an album free of any influence other than his onstage brothers in arms, it's hard to imagine that Bridwell cares to dwell on any time but the present. It took nearly two years, virtual bankruptcy, five states and a dead falcon to get there, but "Infinite Arms" is the product of a band doing things on their own terms and finally learning to enjoy the results. The songs on "Infinite Arms" project the essence of the different locales across America that became the setting for the recording and songwriting process behind the album. The serene woods of Northern Minnesota and the band's native Carolinas inspired the songwriting, lending the compositions an air of comfort and familiarity. While those locations helped the songs come to life, the sounds were influenced by the recording settings. The rich musical heritage of Muscle Shoals, Ala, the sublime beauty of Asheville's Blue Ridge Mountains, the glamorous Hollywood Hills and the vast Mojave desert helped yield the group's most focused and dynamic recordings to date.

#### **About Director Phil Andelman**

Philip Andelman graduated from NYU's Tisch School of the Arts' film program in 1999 and headed out to Los Angeles where he began working on music videos. After two years as a cinematographer, Andelman joined Partizan Entertainment as a director and



for the past six years has been directing commercials and music videos for clients such as Beyoncé, Rihanna, the NFL, American Express, Jay-Z, John Mayer and the Jonas Brothers. He has been nominated for numerous MVPA awards including Director of the Year in 2007. Alongside film work, Andelman has recently returned to photography. Having started in high school by working with Annie Leibovitz and Mark Seliger, and then shooting the Grateful Dead throughout their last year of touring, Andelman began working closely in the past couple of years with a select handful of musicians, casually following them on and off the road. From the Beastie Boys and Jack White, to Jay-Z and Beck, Andelman's still work has evolved out of his love of music and travel, his series of photographs resembling scrapbooks chronicling quotidian life.

#### **About IMDb.com**

IMDb ([www.imdb.com](http://www.imdb.com)) is one of the most popular online entertainment destinations, with over 57 million unique visitors each month. IMDb offers a searchable database of over 1.5 million movies, TV and entertainment programs and over 3.2 million cast and crew members, making it the Web's most comprehensive and authoritative source of information on movies, TV and celebrities. IMDb features include cast lists, photographs, quotes, trivia, reviews, box-office data, celebrity biographies, coverage of film festivals and major events, and the ability for users to watch trailers, clips and thousands of full-length TV episodes and movies for free. IMDb also offers IMDbPro ([www.imdbpro.com](http://www.imdbpro.com)), a site designed specifically for entertainment industry professionals, and IMDb Resume ([www.imdbresume.com](http://www.imdbresume.com)), a service that enables actors and crew members to promote themselves directly to IMDb's audience of movie lovers and movie professionals. Subscribers to IMDbPro now also get all of the benefits of Resume as well. IMDb.com is operated by IMDb.com, Inc, a wholly-owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) ([www.amazon.com](http://www.amazon.com)).

#### **Forward-Looking Statements**

This announcement contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Actual results may differ significantly from management's expectations. These forward-looking statements involve risks and uncertainties that include, among others, risks related to competition, management of growth, new products, services and technologies, potential fluctuations in operating results, international expansion, outcomes of legal proceedings and claims, fulfillment center optimization, seasonality, commercial agreements, acquisitions and strategic transactions, foreign exchange rates, system interruption, inventory, government regulation and taxation, payments and fraud. More information about factors that potentially could affect Amazon.com's financial results is included in Amazon.com's filings with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and subsequent filings.

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