



## PEARL JAM MUSIC VIDEO DIRECTED BY CAMERON CROWE WORLD PREMIERES ON IMDb

Watch A Never-Before-Seen, Full-Length Pearl Jam Music Video Directed By Cameron Crowe  
And Featuring Live, Archival Footage Exclusively At: [www.imdb.com/pj20](http://www.imdb.com/pj20)

SEATTLE, WA. – October 24, 2011—Pearl Jam, Columbia Records/SONY Music Entertainment and IMDb (www.imdb.com), the world’s most popular and authoritative source for movie, TV and celebrity content, today announced that “Not For You,” a full-length, never-before-seen music video directed by Cameron Crowe, featuring live, archival performances and behind-the-scenes footage of the band, is world premiering today exclusively on IMDb.com and IMDb’s mobile apps. To watch Pearl Jam’s “Not For You” music video now – in full and for free – go to: [www.imdb.com/pj20](http://www.imdb.com/pj20)

“We tried to present an emotional scrapbook of what it felt like to be a band member on this twenty-year journey,” said Director Cameron Crowe. “The richness of the footage made our path very clear – just tell the story of the band and let the music guide us. It was a joy to make this.”

“Who better to tackle a documentary on Pearl Jam, one of the most influential and important bands in the last two decades, than Cameron Crowe, whose experience straddles those decades and bridges journalism and moviemaking,” said Keith Simanton, IMDb’s Managing Editor. “Fans will be excited to see this full-length cut of ‘Not For You,’ which is not in the theatrical version of Pearl Jam Twenty, from a raw time when the band was still finding its place in the rock world. It’s like Cameron Crowe has unearthed a time capsule for us and found a pulsar inside.”

### **About Pearl Jam Twenty**

Pearl Jam Twenty, a feature-length documentary directed by Cameron Crowe, is currently rated 8.7 out of 10 by IMDb fans and arrives on DVD on October 24 from Columbia Records/SONY Music Entertainment. The DVD is available on single disc and features 30 minutes of never-before-seen bonus features. Pearl Jam Twenty is told in big themes and bold colors with blistering sound, and chronicles the years leading up to the band’s formation, the chaos that ensued soon after being catapulted into superstardom, their step back from the spotlight with the instinct of self-preservation, and the creation of a trusted circle that would surround them—giving way to a work culture that would sustain them. The film celebrates the freedom that allows the band to make music without losing themselves, their fans, or the music lovers they’ve always been.

### **About Pearl Jam’s “Not For You”**

“Not For You” was released on March 21, 1995 as the second single from Pearl Jam’s third studio album, Vitalogy (1994). To watch Pearl Jam’s “Not For You” music video now – in full and for free – go to: [www.imdb.com/pj20](http://www.imdb.com/pj20)

### **ABOUT SONY MUSIC ENTERTAINMENT/ COLUMBIA RECORDS (SOUNDTRACK & DVD PARTNERS)**

Sony Music Entertainment is a global recorded music company with a roster of current artists that includes a broad array of both local artists and international superstars. The company boasts a vast catalog that comprises some of the most important recordings in history. Sony Music Entertainment is a wholly owned subsidiary of Sony Corporation of America. One of the most respected and successful record labels in the world, Columbia Records is home to established superstars and exciting new talent. Columbia Records is a wholly-owned subsidiary of Sony Music Entertainment.

### **About IMDb**

The Internet Movie Database is the world’s most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer Website ([www.imdb.com](http://www.imdb.com)) is consistently ranked as one of the most visited sites in the world with more than 110 million unique visitors per month. IMDb offers a searchable database of more than 2 million movies, TV and entertainment programs and more than 4 million cast and crew members. Consumers rely on the information IMDb.com provides -- including showtimes, trailers, reviews, photo galleries, NewsDesk, quotes, box-office data, editorial feature sections and Watchlist -- when making viewing



decisions. IMDb is accessible in a customized, platform-optimized manner on leading mobile devices via its popular “Movies & TV” app for iPhone, iPad, Android phones, Android tablets, Windows Phone and its mobile-optimized website. To date, there have been more than 26 million installs of IMDb mobile apps (iOS, Android and WP7) worldwide. IMDb’s mobile properties have more than 25 million monthly visitors. To learn more, go to: (<http://imdb.com/apps/>). IMDb Pro (<http://www.imdbpro.com>) is a subscription version of IMDb designed exclusively for professionals who work in the entertainment industry. IMDb Pro provides contact information, in production listings for film and television projects and exclusive STARMeter rankings that are determined by user searches on IMDb. Additionally, IMDb owns and operates Withoutabox (<http://www.withoutabox.com>), a marketplace for film festivals and filmmakers, and Box Office Mojo (<http://www.boxofficemojo.com>), the leading online box-office reporting service. IMDb.com is operated by IMDb.com, Inc, a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (<http://www.amazon.com>). To learn more, go to: <http://www.imdb.com/press>.

### **Forward-Looking Statements**

This announcement contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Actual results may differ significantly from management’s expectations. These forward-looking statements involve risks and uncertainties that include, among others, risks related to competition, management of growth, new products, services and technologies, potential fluctuations in operating results, international expansion, outcomes of legal proceedings and claims, fulfillment center optimization, seasonality, commercial agreements, acquisitions and strategic transactions, foreign exchange rates, system interruption, inventory, government regulation and taxation, payments and fraud. More information about factors that potentially could affect Amazon.com’s financial results is included in Amazon.com’s filings with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and subsequent filings.

### **CONTACT:**

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