IMDb RETURNS TO THE 2018 TORONTO INTERNATIONAL FILM FESTIVAL WITH TOP CELEBRITIES, THE IMDb STARmeter AWARD AND THE PREMIERE PARTY FOR *TEEN SPIRIT* TO CELEBRATE THE IMDbPro APP

IMDb Activities at TIFF will Include Original Celebrity Video Interviews Presented by Land Rover and Hosted by IMDb Special Correspondent Dave Karger, the Presentation of the IMDb STARmeter Award to Olivia Cooke and the Annual IMDb Dinner Party at TIFF

The IMDbPro App, Now Available for iPhone and Android, is the Ultimate Film Festival Companion for Entertainment Professionals On the Go

SEATTLE, WA – September 4, 2018 — IMDb (<u>www.imdb.com</u>), the world's most popular and authoritative source for movie, TV and celebrity content, today announced that it will return to Toronto for the second year in a row to host three days (September 7-9) of original celebrity video interviews during the Toronto International Film Festival. IMDb Special Correspondent Dave Karger will interview casts and directors from <u>Life Itself</u>, <u>The Hate U Give</u>, <u>Widows</u>, <u>Mid90s</u> and more. IMDb will also present an IMDb STARmeter award to <u>Olivia Cooke</u> and throw the premiere party for <u>Teen Spirit</u> to celebrate the IMDbPro app (now available for <u>iPhone</u> and <u>Android</u>) on Friday, September 7 as well as the annual IMDb Dinner Party hosted by Col Needham on Monday, September 10. TIFF preview coverage is available now at www.imdb.com/toronto.

"Our presence at the 2018 Toronto International Film Festival will give our hundreds of millions of customers all over the world a first look at the most-anticipated upcoming movies and likely awards season contenders while providing celebrities with the opportunity to talk about their new work at TIFF," said Col Needham, IMDb Founder and CEO. "We'll also be connecting with entertainment professionals to celebrate the extraordinary creativity of these new films and the wealth of information at their fingertips with the IMDbPro app for iPhone and Android."

About IMDb at TIFF 2018, Presented by Land Rover (Friday, September 7 – Sunday, September 9)

From Friday to Sunday (September 7-9), IMDb at TIFF 2018, presented by Land Rover, will produce original video in the invitation-only celebrity video and photo studio, and gifting suite, located at the Bisha Hotel in downtown Toronto. IMDb Special Correspondent Dave Karger returns as host to interview a star-studded lineup of casts from some of the festival's highly anticipated films including *Life Itself*, *The Hate U Give*, *Widows*, *Mid90s* and more.

To follow exclusive 2018 Toronto International Film Festival coverage, visit http://www.imdb.com/toronto, follow #IMDbStudio on Twitter (https://www.twitter.com/imdb) or go to the official Facebook (https://www.facebook.com/imdb), YouTube (https://www.facebook.com/imdb) and Instagram (https://www.instagram.com/imdb) accounts. Coverage will be accessible by more than 250 million unique monthly visitors worldwide via the IMDb website, mobile apps and social media accounts. Industry professionals can also follow IMDbPro on Facebook (https://www.instagram.com/imdbpro/), Instagram (https://www.instagram.com/imdbpro/) and Twitter (https://twitter.com/imdbpro/).

To watch video highlights of original celebrity interviews from the 2017 IMDb Studio at TIFF, go to: https://www.imdb.com/toronto/.

IMDbPro Celebrates the World Premiere of Teen Spirit and the IMDbPro App (Friday, September 7)

On Friday, September 7, IMDbPro will celebrate its mobile app, now available for both iPhone and Android, by hosting the invitation-only premiere party for Teen Spirit from 5PM to 8PM at Love Child Social House. Expected guests include: Max Minghella (director and screenwriter, Teen Spirit); Elle Fanning (cast, Teen Spirit); Jamie Bell (Executive Producer, Teen Spirit); Col Needham (IMDb Founder and CEO); Matt Kumin (Head of IMDbPro); and other notable celebrities and industry insiders. Party guests will enjoy cocktails, appetizers and music following the film's world premiere at TIFF. The IMDbPro app enables members to conveniently access the entertainment industry's essential information resource on the go while attending real-world events that are critical to their business, including film festivals and other industry events. The IMDbPro app empowers members with a convenient way to search the profiles of more than 8 million

people, access the latest industry news, get contact and representation details for more than 300,000 industry professionals and tap through to call or email directly from a phone, and receive personalized entertainment industry news and notifications on the people and film & TV projects they want to follow with IMDbPro Track. The app leverages other IMDbPro member-only benefits, including the ability to explore more than 25,000 in-development titles for film and TV and gain exclusive insights into which professionals and titles are trending via IMDbPro STARmeter and MOVIEmeter data. The IMDbPro app is exclusively available for use by IMDbPro members and can be downloaded for free for both iPhone and Android. To become a member today, visit http://www.imdbpro.com/.

Olivia Cooke Receives IMDb "Breakout Star" STARmeter Award at TIFF (Saturday, September 8)

On Saturday, September 8, IMDb Founder and CEO Col Needham will present the IMDb "Breakout Star" STARmeter Award to Olivia Cooke at the IMDb video studio at TIFF. Cooke has been a major player on the IMDbPro STARmeter chart this year, fueled by her performance in *Ready Player One* and with her anticipated performances in upcoming releases *Life Itself* (coming to theaters in September 2018) and the television mini-series "Vanity Fair." This award recognizes the stars who are fan favorites on the IMDbPro STARmeter chart, which is determined by the actual search behavior of the more than 250 million unique monthly IMDb visitors worldwide and is updated weekly throughout the year for IMDbPro members. Previous IMDb STARmeter Award Recipients include Sam Rockwell, Bill Skarsgård, Olivia Munn, Brie Larson, Felicity Jones, Peter Dinklage, Miles Teller, John David Washington and Bryce Dallas Howard.

The IMDb Dinner Party at TIFF (Monday, September 10)

The sixth-annual IMDb Dinner Party at TIFF will take place on Monday evening (September 10) from 6:30PM to 10:00PM. The private industry event will be hosted by IMDb Founder and CEO Col Needham at Kost Restaurant, atop the Bisha Hotel. Industry guests will enjoy cocktails and dinner during an entertaining and interactive cinematic conversation led by Needham.

IMDbPro at TIFF Industry Centre (Tuesday, September 4 – Saturday, September 15)

IMDbPro, the essential resource for entertainment industry professionals, will be the official sponsor of the TIFF Industry Centre Cafe. Industry attendees accredited by the festival will have access to complimentary Nespresso coffee in the Industry Centre Tuesday, September 4 through Saturday, September 15, courtesy of IMDbPro and its app, now available for both IPDne and Android. IMDbPro (http://www.imdbpro.com/) is a membership-based service that includes comprehensive information and tools designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings determined by page views on IMDb; the IMDbPro app; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. The IMDbPro app enables members to quickly access the entertainment industry's essential information resource on the go while attending real-world events that are critical to their business, including film festivals, and empowers members with IMDbPro Track, which offers personalized entertainment industry news and notifications on the people and film & TV projects they want to follow. The app is exclusively available for use by IMDbPro members and can be downloaded for free for both iPDno and Android. To become a member today, visit http://www.imdbpro.com/.

About IMDb

IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 5 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist – when deciding what to watch and where to watch it. IMDb's portfolio of leading entertainment apps (http://www.imdb.com/apps/) includes its popular "Movies & TV" app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb's mobile apps worldwide. IMDb's X-Ray for Movies & TV Shows (www.imdb.com/x-ray) is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. IMDb's Facebook page (https://www.facebook.com/imdb) and official Twitter account (https://twitter.com/imdb)

are followed by more than 12 million passionate entertainment fans. IMDbPro (http://www.imdbpro.com) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings that are determined by page views on IMDb; the IMDbPro app for iPhone and Android; IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film & TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Additionally, IMDb owns and operates Withoutabox (http://www.withoutabox.com), the premier submission service for film festivals and filmmakers, and Box Office Mojo (http://www.boxofficemojo.com), the leading online source of box-office data.

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About Jaguar Land Rover

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car marques.

The company employs almost 38,000 people globally, with more than 40 in Canada and supports around 275,000 more through our dealerships, suppliers and local businesses. Manufacturing is centered in the UK, with additional plants in China, Brazil, India and Slovakia.

At Jaguar Land Rover we are driven by a desire to create class-leading products that deliver great customer experiences. The largest investor in R&D in the UK manufacturing sector, we have invested £12 billion (CAD\$20.8 billion) in the last five years and in the current year alone will spend over £3 billion (CAD\$5.2 billion) on new product creation and capital expenditure. Last year Jaguar Land Rover sold 487,065 vehicles in 160 countries, with more than 80% of our vehicles produced in the UK being sold abroad.

About Dave Karger

An award-winning host, interviewer and entertainment commentator, Dave Karger has made over 180 live appearances on NBC's Today show. He's also a host on Turner Classic Movies and serves as Special Correspondent for IMDb. In 2015 Dave received the Publicists Guild Press Award honoring the year's outstanding entertainment journalist. In 2014 he was named one of OUT Magazine's "OUT 100," acknowledging the most influential people in the LGBT community.

In 2012 and 2013, Dave was the Academy's official red-carpet greeter on Oscar® night, only the third person ever to hold that post. He also co-hosted the 2011 Oscars Digital Experience (produced by The Academy® and ABC), which won the Primetime Emmy Award for Outstanding Creative Achievement in Interactive Media. He has served on the juries of the TriBeCa, Los Angeles, South By Southwest and Florida Film Festivals. Dave graduated cum laude from Duke University.

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