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# ReFrame and IMDbPro Announce Second Round of Films to Receive ReFrame Stamp for Gender-Balanced Production

ReFrame and IMDbPro Celebrate 22 ReFrame Stamp Recipients Including
A Simple Favor; Booksmart; Crazy Rich Asians; Late Night; Mary Shelley; and The Wife

Los Angeles, CA — ReFrame™ (ReFrameProject.org), a coalition of industry professionals and partner companies founded by Women In Film and Sundance Institute—whose mission is to increase the number of women of all backgrounds working in film, TV and media—and IMDbPro (imdbpro.com/)— the essential information resource for the entertainment industry—announced today the second round of feature films that qualify for the ReFrame Stamp to recognize standout, gender-balanced films. The complete list of stamp recipients can be found at ReFrameProject.org/stamp and imdb.com/reframe. The ReFrame Stamp program launched on June 8, 2018 with the announcement of 12 films that earned the stamp out of 100 films surveyed. We then expanded the program by inviting studio and independent films that have secured U.S. domestic theatrical or streaming distribution to submit their films for stamp consideration.

The ReFrame Stamp serves as a mark of distinction for projects that have demonstrated success in gender-balanced film and TV productions based on criteria developed by ReFrame in consultation with ReFrame Ambassadors (complete list below), producers and other industry experts. Stamps are awarded by ReFrame to narrative features and television programs that hire female-identifying people in four out of eight critical areas of their production, including: writer, director, producer, lead, co-lead, speaking parts, department heads, and crew. Additional points are awarded to content that has women of color

in key positions. The criteria are iterative and will change over time as the industry evolves. Including those announced today, 34 total films have received the ReFrame Stamp thus far.

Members of the creative community recognize the ReFrame Stamp as a dynamic lever to drive change and spotlight gender-balanced productions that hire more women, both in front of and behind the camera.

Actress **Glenn Close**, star of **The Wife**, praised the stamp and said: "I'm extremely proud to be part of a film with so many talented and determined women involved in its creation. The producers and screenwriter, all women, never gave up on getting it made, even though it took fourteen years. The sensitive and powerful film editing, costume design, haunting score, all by women, come together to create a moving and cohesive work of cinema. I hope that its success, and this recognition by ReFrame, will encourage more hiring of women and more women to follow their passion to make films."

**Paul Feig**, director of stamp recipient **A Simple Favor**, said: "As a supporter and member of the ReFrame team, as well as a filmmaker working toward the goal of inclusivity and parity in front of and behind the camera, having the ReFrame stamp on my latest film is as important to me as making sure I have film in the camera. The ReFrame seal of approval is something all studios, producers and directors should strive for. It's not that hard to do."

**Haifaa Al-Mansour**, director of stamp recipient *Mary Shelley*, said: "Having grown up in a gender-segregated society, the ReFrame Stamp is incredibly meaningful to me. Yet, there is still a long way to go in unrestricting the potential of the female voice in our society. The ReFrame Stamp is a reminder that women can thrive in every aspect of this industry, above or below the line, if we continue to push to create the opportunities that finally give them the chance."

**Olivia Wilde**, director of **Booksmart** added: "I've spent half my life on sets populated almost entirely by men, and once I was the boss, I realized that was entirely unnecessary. There is no lack of qualified women in any part of the film industry. It's simply a matter of choosing to break away from the outdated male-dominated Hollywood paradigm. I'm honored my first film received the ReFrame certification, and hope that by the time I make my next one, it won't be at all noteworthy to have a bunch of women in charge."

To apply for the ReFrame Stamp, please visit <u>ReFrameProject.org</u> for more information.

## ReFrame Stamp - Second-Round Feature Recipients

## 2018 Releases

<u>A Simple Favor</u> / USA (Director: Paul Feig, Screenwriter: Jessica Sharzer, Producers: Paul Feig, Jessie Henderson, Distributor: Lionsgate)

<u>Can You Ever Forgive Me?</u> / USA (Director: Marielle Heller, Screenwriters: Nicole Holofcener, Jeff Whitty, Producers: Anne Carey, Amy Nauiokas, David Yarnell, Distributor: Fox Searchlight Pictures) <u>Capernaum</u> / USA (Director: Nadine Labaki, Screenwriters: Jihad Hojeily, Michelle Keserwany, Nadine Labaki, Khaled Mouzanar, Producers: Michel Merkt, Khaled Mouzanar, Distributor: Sony Pictures Classics)

<u>Crazy Rich Asians</u> / USA (Director: Jon M. Chu, Screenwriters: Peter Chiarelli, Adele Lim, Producers: Nina Jacobson, John Penotti, Brad Simpson, Distributor: Warner Bros.)

<u>Destroyer</u> / USA (Director: Karyn Kusama, Screenwriters: Phil Hay, Matt Manfredi, Producers: Fred Berger, Phil Hay, Matt Manfredi, David Diliberto, Nathan Kelly, Distributor: Annapurna Pictures) <u>The Favourite</u> / USA (Director: Yorgos Lanthimos, Screenwriter: Deborah Davis, Tony McNamara, Producers: Ceci Dempsey, Ed Guiney, Yorgos Lanthimos, Lee Magiday, Distributor: Fox Searchlight Pictures)

<u>Freelancers Anonymous</u> / USA (Director: Sonia Sebastián, Screenwriters: Lisa Cordileone, Amy Dellagiarino, Producers: Lisa Cordileone, Amy Dellagiarino, Eugene Park, Sonia Sebastián, Distributor: Juice Worldwide)

<u>Gemini</u> / USA (Director: Aaron Katz, Screenwriters: Aaron Katz, Producers: Mynette Louie, Sara Murphy, Adele Romanski, Distributor: Neon)

<u>IRL</u> / USA (Director: Ricardo Perez-Selsky, Screenwriter: Chase Hinton, Producers: Molly Beucher, Chase Hinton, Ricardo Perez-Selsky, Distributor: TBD)

<u>Jane and Emma</u> / USA (Director: Chantelle Squires, Screenwriter: Melissa Leilani Larson, Producers: Brent Geisler, Madeline Jorgensen, Jenn Lee Smith, Chantelle Squires, Distributor: Excel Entertainment Group)

<u>The Long Dumb Road</u> / USA (Director: Hannah Fidell, Screenwriters: Hannah Fidell, Carson Mell, Producers: Jonathan Duffy, Hannah Fidell, Jacqueline E. Ingram, Kelly Williams, Distributor: Universal Pictures Home Entertainment)

<u>Mary Shelley</u> / USA (Director: Haifaa Al-Mansour, Screenwriter: Haifaa Al-Mansour, Emma Jensen, Producers: Amy Baer, Ruth Coady, Alan Moloney, Distributor: IFC Films)

Miss Arizona / USA (Director: Autumn McAlpin, Screenwriters: Autumn McAlpin,

Producers: DeAnna Cooper, Autumn McAlpin, Distributor: TBD)

<u>The Polka King</u> / USA (Director: Maya Forbes, Screenwriters: Maya Forbes, Wallace Wolodarsky, Producers: Jack Black, Stuart Cornfeld, Monica Levinson, Priyanka Mattoo, David Permut, Shivani Rawat, Wallace Wolodarsky, Distributor: Netflix)

<u>The Wife</u> / USA (Director: Björn Runge, Screenwriter: Jane Anderson, Producers: Claudia Bluemhuber, Peter Gustafsson, Rosalie Swedlin, Piers Tempest, Distributor: Sony Pictures Classics)

## 2019 Releases

<u>Booksmart</u> / USA (Director: Olivia Wilde, Screenwriters: Emily Halpern, Sarah Haskins, Katie Silberman, Producers: Chelsea Barnard, David Distenfeld, Jessica Elbaum, Megan Ellison, Distributor: GEM Entertainment)

<u>Five Feet Apart</u> / USA (Director: Justin Baldoni, Screenwriters: Mikki Daughtry, Tobias Iaconis, Producers: Justin Baldoni, Cathy Schulman, Christopher H. Warner, Distributor: CBS Films)

<u>Juanita</u> / USA (Director: Clark Johnson, Screenwriter: Roderick M. Spencer, Producers: Stephanie Allain, Jason Michael Berman, Caroline Connor, Mel Jones, Alfre Woodward, Distributor: Netflix)

<u>Late Night</u> / USA (Director: Nisha Ganatra, Screenwriter: Mindy Kaling, Producers: Ben Browning, Mindy Kaling, Howard Klein, Scott Rudin, Distributor: Ascot Elite Entertainment Group)

<u>The Lie</u> / USA (Director: Veena Sud, Screenwriter: Veena Sud, Producers: Aaron Barnett, Jason Blum, Alix Madigan, Christopher Tricarico, Distributor: Blumhouse Productions)

<u>Otherhood</u> / USA (Director: Cindy Chupack, Screenwriters: Mark Andrus, Cindy Chupack, Producers: Jason Michael Berman, Katie Mustard, Cathy Schulman, Distributor: Netflix)

<u>Untitled Pippa Bianco Project</u> / USA (Director: Pippa Bianco, Screenwriter: Pippa Bianco, Producers: Eli Bush, Tyler Byrne, Matt Code, Carly Hugo, Matthew Parker, Scott Rudin, Distributor: A24)

### **About ReFrame**

Founded and led by Women In Film and Sundance Institute, ReFrame is a non-profit organization that employs a unique strategy, a peer-to-peer approach, in which ReFrame Ambassadors (see list below)

engage with senior, industry decision-makers at Partner Companies to implement ReFrame programs. The initiative's goals are to provide research, support, and a practical framework that can be used by Partner Companies to mitigate bias during the creative decision-making and hiring process, celebrate successes, and measure progress toward a more gender-representative industry on all levels. For more information download the ReFrame Culture Change Handbook or visit ReFrameProject.org.

ReFrame is made possible by support from Melanie Backer – Backer Charitable Trust; The Harnisch Foundation; IMDbPro; Mercer; Academy of Motion Picture Arts and Sciences; Zola Mashariki; Women at Sundance Leadership Council: Ruth Ann Harnisch, Katy Drake Bettner, Barbara Bridges, Abigail Disney, Cristina Ljungberg, Ann Lovell, Susan Bay Nimoy, Patty Quillin, Brenda Robinson, Kimberly Steward, Lynda Weinman, Jenifer Westphal, and Jacquelyn Zehner; and an anonymous donor.

#### **About Sundance Institute**

Founded in 1981 by Robert Redford, Sundance Institute is a nonprofit organization that provides and preserves the space for artists in film, theatre, and new media to create and thrive. The Institute's signature Labs, granting, and mentorship programs, dedicated to developing new work, take place throughout the year in the U.S. and internationally. The Sundance Film Festival and other public programs connect audiences to artists in igniting new ideas, discovering original voices, and building a community dedicated to independent storytelling. Sundance Institute has supported such projects as Mudbound, Get Out, The Big Sick, Strong Island, Blackfish, Top of the Lake, Winter's Bone, The Wolfpack, Dear White People, Trapped, Brooklyn, Little Miss Sunshine, 20 Feet From Stardom, Beasts of the Southern Wild, Fruitvale Station, Spring Awakening, A Gentleman's Guide to Love and Murder and Fun Home. Join Sundance Institute on Facebook, Instagram, Twitter and YouTube.

## **About Women In Film, Los Angeles**

Women In Film advocates for and advances the careers of women working in the screen industries—to achieve parity and transform culture. Founded in 1973, Women In Film supports all women working in film, TV, and digital media from emerging to advanced career. Our distinguished programs include: mentoring, speaker & screening series, production training program, writing labs, film finishing funds, legal aid and an annual financing intensive. Women In Film advocates for gender parity through research, education and media campaigns. Women In Film honors the achievements of women in Hollywood through the legacy series, annual Emmy and Oscar parties and our signature event, the Crystal + Lucy Awards. Membership is open to all media professionals and more information can be found on our website: wif.org. Follow Women In Film on Facebook, Instagram, Twitter, and YouTube.

#### About IMDbPro

IMDbPro is a division of IMDb (<a href="www.imdb.com">www.imdb.com</a>), the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. Follow IMDbPro on Facebook (<a href="https://www.facebook.com/imdbpro/">https://www.facebook.com/imdbpro/</a>), Instagram (<a href="https://www.instagram.com/imdbpro/">https://www.instagram.com/imdbpro/</a>) and Twitter (<a href="https://twitter.com/imdbpro">https://twitter.com/imdbpro</a>).

### **About IMDb**

IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 5 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist - when deciding what to watch and where to watch it. IMDb's portfolio of leading entertainment apps (http://www.imdb.com/apps/) includes its popular "Movies & TV" app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb's mobile apps worldwide. IMDb's X-Ray for Movies & TV Shows (www.imdb.com/x-ray) is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. IMDb's Facebook page (https://www.facebook.com/imdb) and official Twitter account (https://twitter.com/imdb) are followed by more than 12 million passionate entertainment fans. IMDbPro (http://www.imdbpro.com) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings that are determined by page views on IMDb; the IMDbPro app for iPhone and Android; IMDbPro Track, which empowers members using the iPhone app to receive personalized entertainment industry news and notifications on the people and film & TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Additionally, IMDb owns and operates Withoutabox (http://www.withoutabox.com), the premier submission service for film festivals and filmmakers, and Box Office Mojo (http://www.boxofficemojo.com), the leading online source of box-office data. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (http://www.amazon.com). To learn more, go to: http://www.imdb.com/press.

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