

IMDbPro LAUNCHES ANDROID APP FOR ENTERTAINMENT PROFESSIONALS

Now Available for Both iPhone and Android, the IMDbPro App Empowers IMDbPro Members to Access the Industry's Leading Information Resource on the Go

The IMDbPro App Now Features Tap-to-Call Access to Resources Including the Women In Film Sexual Harassment Help Line and the U.S. Equal Employment Opportunity Commission (EEOC)

LOS ANGELES — August 22, 2018 — IMDbPro (www.imdbpro.com), the essential resource for entertainment industry professionals, today announced the launch of its first-ever Android app in the [Google Play Store](#). The IMDbPro app, now available for both iPhone and Android, also includes contact information and tap-to-call capability for resources including the Women In Film Sexual Harassment Help Line and the U.S. Equal Employment Opportunity Commission (EEOC).

The IMDbPro app empowers members with a convenient way to search the profiles of more than 4 million people, access the latest industry news, get contact and representation details for more than 300,000 industry professionals and tap through to call or email directly. The app is equipped with newly developed features including the ability for a member to upload photos and manage their page on the go as well as IMDbPro Track, which offers a custom newsfeed and notifications on the people and film & TV projects a member has selected to follow. The app leverages other IMDbPro member-only benefits, including the ability to explore more than 25,000 in-development film and TV titles and gain exclusive insights into which professionals and titles are trending via IMDbPro STARmeter and MOVIEmeter data.

“As we continue to enhance our IMDbPro app, feedback from our members guides our decisions on the new features and functionality to add,” said Matt Kumin, Head of IMDbPro. “Making the app available for Android means all members now have on-the-go access to our powerful tools and information and the ability to quickly research and make connections from anywhere in the world.”

The addition of contact information for resources including the Women In Film Sexual Harassment Help Line and the U.S. Equal Employment Opportunity Commission (EEOC) supports industry efforts to work toward professional conduct and gender parity, including a recently announced collaboration between IMDbPro and ReFrame — a coalition of industry professionals and partner companies founded by Women In Film and Sundance Institute whose mission is to increase the number of women of all backgrounds working in film, TV and media — to recognize standout, gender-balanced film and TV projects.

The IMDbPro app for Android is the latest in a series of product innovations guided by customer input, including an enhanced desktop experience that makes it even easier to access the IMDbPro-exclusive data and insights members use the most. New features are regularly added to the IMDbPro app, such as the addition of IMDbPro Track. IMDbPro members are entertainment professionals across nearly every major job function in the industry, comprising a growing number of decision makers, including many of the most prolific producers, casting directors, filmmakers, agents, managers and studio executives.

The IMDbPro app is exclusively available for use by IMDbPro members and can be downloaded for free in the [Google Play Store](#) (Android) and [App Store](#) (iOS). To become an IMDbPro member today, visit www.imdbpro.com.

About IMDbPro

IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best “known for”; exclusive STARMeter rankings that are determined by page views on IMDb; the IMDbPro app for [iPhone](#) and [Android](#); IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film & TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Additional IMDbPro services include Withoutabox (<http://www.withoutabox.com>), the premier submission system for film festivals and filmmakers, and Box Office Mojo (<http://www.boxofficemojo.com>), the leading online source of box-office data. IMDbPro is a division of IMDb (www.imdb.com), the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. Follow IMDbPro on Facebook (<https://www.facebook.com/imdbpro/>), Instagram (<https://www.instagram.com/imdbpro/>) and Twitter (<https://twitter.com/imdbpro>).

About IMDb

IMDb is the world’s most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 5 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist – when deciding what to watch and where to watch it. IMDb’s portfolio of leading entertainment apps (<http://www.imdb.com/apps/>) includes its popular “Movies & TV” app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb’s mobile apps worldwide. IMDb’s X-Ray for Movies & TV Shows (www.imdb.com/x-ray) is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. IMDb’s Facebook page (<https://www.facebook.com/imdb>) and official Twitter account (<https://twitter.com/imdb>) are followed by more than 12 million passionate entertainment fans. IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best “known for”; exclusive STARMeter rankings that are determined by page views on IMDb; the IMDbPro app for [iPhone](#) and [Android](#); IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film & TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Additionally, IMDb owns and operates Withoutabox (<http://www.withoutabox.com>), the premier submission service for film festivals and filmmakers, and Box Office Mojo (<http://www.boxofficemojo.com>), the leading online source of box-office data. [IMDb.com](http://www.imdb.com) is operated by [IMDb.com](http://www.imdb.com), Inc., a wholly owned subsidiary of [Amazon.com](http://www.amazon.com), Inc. (NASDAQ:AMZN) (<http://www.amazon.com>). To learn more, go to: <http://www.imdb.com/press>.

CONTACT:

Casey De La Rosa, IMDb, caserosa@imdb.com