

IMDbPro MEMBERS CAN NOW RECEIVE PERSONALIZED ENTERTAINMENT INDUSTRY NEWS AND NOTIFICATIONS WITH IMDbPro TRACK ON THE IPHONE APP

By Selecting People and Film & TV Projects to Track, IMDbPro Members Have a Custom Newsfeed and Real-Time Updates on the IMDbPro App

LOS ANGELES — July 18, 2018 — IMDbPro (www.imdbpro.com), the essential resource for entertainment industry professionals, today unveiled IMDbPro Track, a new feature that empowers members to receive the latest news on the people and film & TV projects they want to follow. With a single tap on the [IMDbPro app for iPhone](#), members will have the option to receive updates through their all-new personalized inbox, an updated newsfeed and iOS push notifications, ensuring they never miss important industry news and announcements from leading industry trades. IMDbPro Track is available for more than 5 million movies, TV and entertainment programs, including 25,000 in-development film and TV projects not available on IMDb, as well as more than 8 million actors, producers, executives and other professionals.

“IMDbPro members are busy professionals who need convenient, timely and customizable access to the news that matters to them most and which can make a difference in their jobs,” said Col Needham, IMDb Founder and CEO. “Receiving personalized news notifications about in-development titles and other industry professionals will save members substantial time and help them connect to people and projects in a more relevant and impactful way.”

“The entertainment industry is constantly evolving, which makes it challenging to stay on top of new film and TV projects as they move through the development pipeline,” said [Albert Cheng](#), COO and Co-Head of Television for Amazon Studios. “By aggregating and personalizing industry news, IMDbPro Track transforms how we consume this news and offers a sense of security that we’ll always have the latest information on the people and projects that are important to us.”

“I frequently meet with directors, writers and producers with whom I’d like to work and collaborate,” said actress [Cindy Chu](#). “IMDbPro Track alerts me when their in-development projects are in the news, creating new and deeper opportunities for me to reach out and connect with them.”

IMDbPro Track is the latest in a series of product innovations guided by customer input, including an enhanced desktop experience that makes it even easier to access the IMDbPro-exclusive data and insights members use the most. New features are regularly added to the recently launched IMDbPro app for iPhone, such as the addition of trending film, TV, people and box office lists to the homepage, providing powerful news and data from IMDbPro-exclusive STARMeter and MOVIEmeter rankings in one easy-to-access place. Other IMDbPro member-only benefits include access to contact and representation details for more than 300,000 industry professionals. IMDbPro members are entertainment professionals across nearly every major job function in the industry, comprising a growing number of decision makers, including many of the most prolific producers, casting directors, filmmakers, agents, managers and studio executives.

“Members have told us they want access to the authoritative data and resources on IMDbPro wherever they are, and IMDbPro Track in combination with our recently launched IMDbPro iPhone app make it even easier for our members to quickly and easily access the industry information they need,” said Matt

Kumin, Head of IMDbPro. “Track is another step in making the IMDbPro app an essential professional tool for the entertainment industry.”

IMDbPro members can start tracking people, movies and TV shows today on the [IMDbPro app for iPhone](#). To become an IMDbPro member, visit www.imdbpro.com.

About IMDbPro

IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best “known for”; exclusive STARMeter rankings that are determined by page views on IMDb; the [IMDbPro app for iPhone](#) and more. Additional IMDbPro services include Withoutabox (<http://www.withoutabox.com>), the premier submission system for film festivals and filmmakers, and Box Office Mojo (<http://www.boxofficemojo.com>), the leading online source of box-office data. IMDbPro is a division of IMDb (www.imdb.com), the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. Follow IMDbPro on Facebook (<https://www.facebook.com/imdbpro/>), Instagram (<https://www.instagram.com/imdbpro/>) and Twitter (<https://twitter.com/imdbpro>).

About IMDb

IMDb is the world’s most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 5 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist – when deciding what to watch and where to watch it. IMDb’s portfolio of leading entertainment apps (<http://www.imdb.com/apps/>) includes its popular “Movies & TV” app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb’s mobile apps worldwide. IMDb’s X-Ray for Movies & TV Shows (www.imdb.com/x-ray) is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. IMDb’s Facebook page (<https://www.facebook.com/imdb>) and official Twitter account (<https://twitter.com/imdb>) are followed by more than 12 million passionate entertainment fans. IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best “known for”; exclusive STARMeter rankings that are determined by page views on IMDb; [the IMDbPro app for iPhone](#) and more. Additionally, IMDb owns and operates Withoutabox (<http://www.withoutabox.com>), the premier submission service for film festivals and filmmakers, and Box Office Mojo (<http://www.boxofficemojo.com>), the leading online source of box-office data. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (<http://www.amazon.com>). To learn more, go to: <http://www.imdb.com/press>.

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