



## IMDb Asks “Twilight” Fans: Are You Team Edward or Team Jacob?

SEATTLE, WA.,- June 21, 2010 - IMDb, the authoritative source of information on movies, TV and celebrities, today announced the launch of a comprehensive and interactive “Twilight” special section, available to fans beginning today at [www.imdb.com/thetwilight saga](http://www.imdb.com/thetwilight saga) featuring the following:

- Edward vs. Jacob online showdown: Using social plug-ins, fans can share whether they belong to Team Edward or Team Jacob. Votes will be tallied in real time, and the winning vampire or werewolf will be announced on June 30 – the highly anticipated film’s release date.
- A unique chart that culls information from across IMDb’s website to reveal which cast members are most (and least) popular based on current IMDb STARMeter rankings.
- A dedicated NewsDesk featuring the most current and interesting “Twilight” -related articles from a variety of top-tier news sources.
- “The Twilight Saga: Eclipse” video clips, sneak peaks, trailers, photo gallery and more.
- Local movie Showtimes.

### About IMDb.com

IMDb ([www.imdb.com](http://www.imdb.com)) is one of the most popular online entertainment destinations, with over 57 million unique visitors each month. IMDb offers a searchable database of over 1.5 million movies, TV and entertainment programs and over 3.2 million cast and crew members, making it the Web's most comprehensive and authoritative source of information on movies, TV and celebrities. IMDb features include cast lists, photographs, quotes, trivia, reviews, box-office data, celebrity biographies, coverage of film festivals and major events, and the ability for users to watch trailers, clips and thousands of full-length TV episodes and movies for free. IMDb also offers IMDbPro ([www.imdbpro.com](http://www.imdbpro.com)), a site designed specifically for entertainment industry professionals, and IMDb Resume ([www.imdbresume.com](http://www.imdbresume.com)), a service that enables actors and crew members to promote themselves directly to IMDb's audience of movie lovers and movie professionals. Subscribers to IMDbPro now also get all of the benefits of Resume as well. IMDb.com is operated by IMDb.com, Inc, a wholly-owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) ([www.amazon.com](http://www.amazon.com)).

### Forward-Looking Statements

This announcement contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Actual results may differ significantly from management's expectations. These forward-looking statements involve risks and uncertainties that include, among others, risks related to competition, management of growth, new products, services and technologies, potential fluctuations in operating results, international expansion, outcomes of legal proceedings and claims, fulfillment center optimization, seasonality, commercial agreements, acquisitions and strategic transactions, foreign exchange rates, system interruption, inventory, government regulation and taxation, payments and fraud. More information about factors that potentially could affect Amazon.com's financial results is included in Amazon.com's filings with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and subsequent filings.

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