## KAREN FUKUHARA RECEIVES AN IMDb STARmeter AWARD AT IDENTITY 2021 CELEBRATING ASIAN PACIFIC AMERICAN HERITAGE MONTH

Karen Fukuhara (*The Boys, Suicide Squad*) Receives an IMDb "Fan Favorite" STARmeter Award as Determined by IMDbPro Data on the Page Views of the More Than 200 Million Monthly IMDb Visitors Worldwide

Previous IMDb Fan Favorite STARmeter Award Recipients Include Rachel Brosnahan, Mindy Kaling, Olivia Munn, Sam Rockwell and Olivia Wilde

**SEATTLE, WA** — May 16, 2021 — IMDb (<a href="www.imdb.com">www.imdb.com</a>), the world's most popular and authoritative source for movie, TV and celebrity content, presented an IMDb "Fan Favorite" STARmeter Award to <a href="mailto:The Boys">The Boys</a> star <a href="Karen Fukuhara">Karen Fukuhara</a> on Saturday, May 15 as part of <a href="Identity 2021">Identity 2021</a>, celebrating Asian Pacific American Heritage Month. IMDb STARmeter Awards recognize the stars who are strong performers on the <a href="IMDbPro">IMDbPro</a> STARmeter rankings, which chart the page views of the more than 200 million monthly visitors to IMDb worldwide. Previous IMDb Fan Favorite STARmeter Award recipients include Rachel Brosnahan, Peter Dinklage, Mindy Kaling, Olivia Munn, Sam Rockwell, Alexander Skarsgård and Olivia Wilde.

Fukuhara stars as Kimiko on the hit series *The Boys* which is currently filming Season Three, and available to watch on Amazon Prime Video. Both Fukuhara and the series consistently trend high on the IMDbPro STARmeter chart and IMDbPro rankings of TV and streaming shows, with *The Boys* landing the coveted spot as the IMDb Most Popular TV show of 2020. Fukuhara made her film debut as the sword-wielding superhero, Katana, in *Suicide Squad*. Video of Fukuhara accepting her STARmeter Award is available at https://www.imdb.com/video/vi2898313241.

Identity 2021, held virtually this year, featured performances and segments from transformational figures across the Asian American and Pacific Islander community, while raising funds and awareness for the <a href="Pacific Bridge Arts">Pacific Bridge Arts</a>' <a href="Scholarship programs">scholarship programs</a>, which help aspiring Asian American and Pacific Islander talent break into the music industry, and the Gold House and GoFundMe's <a href="AAPI Community Fund">AAPI Community Fund</a>. Sponsored by Amazon Music, IMDb and IMDbPro, the livestream is organized by Pacific Bridge Arts Foundation in partnership with Gold House, the premier nonprofit collective of Asian & Pacific Islander (API) cultural leaders. IMDb and IMDbPro have also produced original videos including A Salute to Asian Pacific American Filmmakers">Asian Pacific American Filmmakers</a> which will air during the livestream.

"Thank you so much to all of the fans who made this award possible because you visited IMDb to learn more about my work and some of the incredible projects I've been so fortunate to be a part of - this is very special to me," said Fukuhara. "I'm also thrilled to be receiving this award as part of Identity Fest, which helps raise awareness for so many important organizations supporting artists in the API community."

"Entertainment fans and professionals turn to IMDb and IMDbPro to learn more about the stars of their favorite shows and movies, allowing us to chart the meteoric rise of breakout talent like Karen Fukuhara," said Jacqueline Lyanga, Head of Diversity, Equity and Inclusion for IMDb and IMDbPro. "We congratulate her as our newest recipient of an IMDb STARmeter Award and are thrilled to celebrate the incredible achievements of the API community with our support of this year's Identity Festival by creating original videos that bring the festival experience to our 200 million monthly visitors around the world."

Fukuhara also shared some of the TV shows she has recently discovered and binged when she is not on set filming the new season of *The Boys* including, *I May Destroy You*, *The End of the F\*\*\*ing World*, *The Undoing* and *Game of Thrones*. IMDb users can add the TV series and films from Fukuhara's IMDb filmography, as well as other titles, to their IMDb Watchlist at <a href="https://www.imdb.com/watchlist">https://www.imdb.com/watchlist</a>. To learn more about previous IMDb STARmeter recipients, visit <a href="https://www.imdb.com/starmeterawards">https://www.imdb.com/starmeterawards</a>.

Additional insight into trending movies, TV shows and celebrities, with rankings updated weekly, is available to IMDbPro members throughout the year on both the site (<a href="http://www.imdbpro.com">http://www.imdbpro.com</a>) and apps for <a href="http://www.imdbpro.com">iPhone</a>, <a hr

success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; more than 25,000 in-development film and TV titles not available on IMDb; tools to manage and showcase their IMDb profile, including selecting their primary images and the credits they are best "known for"; IMDbPro Track, with which members can receive personalized entertainment industry news and updates on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. The <a href="IMDbPro Discover">IMDbPro Discover</a> tool empowers members to find people based on a variety of key IMDb data, experience and expertise and is ideal for decision-makers such as casting directors, producers, directors, showrunners, department heads, execs and others needing to build the perfect teams for both oncamera and behind-the-scenes. It includes advanced features to customize, export and share lists. To become a member today, visit <a href="www.imdbpro.com">www.imdbpro.com</a>.

## **About IMDb**

IMDb is the world's most popular and authoritative source for information on movies, TV shows and celebrities. Products and services to help fans decide what to watch and where to watch it include: the IMDb website for <u>desktop</u> and <u>mobile devices</u>; <u>apps</u> for iOS and Android; and <u>X-Ray</u> on Prime Video. IMDb also offers a free streaming channel, <u>IMDb TV</u>, and produces <u>IMDb original video series</u> and <u>podcasts</u>. For entertainment industry professionals, IMDb provides <u>IMDbPro</u> and <u>Box Office Mojo</u>. IMDb licenses information from its vast and authoritative database to third-party businesses worldwide; learn more at <u>developer.imdb.com</u>. IMDb is an Amazon company. For more information, visit <u>imdb.com/press</u> and follow @IMDb.

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