IMDbPro AND BOX OFFICE MOJO REVEAL THE TOP-GROSSING FILMS IN APRIL 2019 AND THE MOST ANTICIPATED FILMS OPENING IN MAY

Avengers: Endgame Earns Over \$427 Million in Just Five Days, Leading a Record-Breaking
April at the Domestic Box Office, Totaling Over \$1.03 Billion;
Year-to-Date Box Office Tops \$3.4 Billion

IMDbPro Data Shows Audiences are Most Excited for Aladdin, John Wick: Chapter 3 – Parabellum and Rocketman in May

Extensive Domestic and Worldwide Box Office Data Powered by Box Office Mojo is Featured on the IMDbPro Site and App for Members

LOS ANGELES — May 3, 2019 — IMDbPro (www.imdbpro.com), the essential resource for entertainment industry professionals, today revealed the movies that topped the U.S. box office in April 2019 and the upcoming May releases that audiences are most anticipating. This definitive data is derived from Box Office Mojo, a service of IMDbPro and the leading online source of box-office data, and the IMDbPro MOVIEmeter rankings, which are based on the actual page views of the more than 250 million monthly unique visitors to IMDb.

"A record-breaking April 2019 saw the domestic box office top \$1 billion for just the second time ever and was led by the latest installment in the Marvel Cinematic Universe, *Avengers: Endgame*, which broke records in virtually every market it opened in, and in just five days of release accounted for over 41% of the overall April box office," said Brad Brevet, editor of the IMDbPro box office reporting service, Box Office Mojo. "Looking ahead, the summer 2019 box office has plenty to look forward to beginning with several titles in the month of May. Highly anticipated releases such as *Aladdin, Pokémon Detective Pikachu, John Wick: Chapter 3 – Parabellum, Rocketman* and *Godzilla: King of Monsters* all look to power what should be a strong month at the box office."

IMDbPro and Box Office Mojo Highest Domestic-Grossing Films in April 2019*

- 1. Avengers: Endgame (Disney) \$427.1 million
- 2. <u>Shazam!</u> (Warner Bros.) \$132.1 million
- 3. <u>Dumbo</u> (Disney) \$61.8 million
- 4. <u>Captain Marvel</u> (Disney) \$61.4 million
- 5. Pet Sematary (Paramount) \$53 million
- 6. <u>Us</u> (Universal) \$45.3 million
- 7. The Curse of La Llorona (Warner Bros.) \$43.5 million
- 8. <u>Little</u> (Universal) \$36.6 million
- 9. *Breakthrough* (Fox) \$28.2 million
- 10. Hellboy (Lionsgate) \$21.6 million

IMDbPro Most-Anticipated Movies Releasing in May 2019*

1. Aladdin (Disney) — May 24

^{*}Among the films with public theatrical screenings in April 2019, these 10 generated the highest domestic grosses, according to IMDbPro and Box Office Mojo data as of April 30. Extensive box office data for these and other films is available to IMDbPro members on its <u>site</u> and <u>iPhone and Android apps</u>.

- 2. John Wick: Chapter 3 Parabellum (Lionsgate) May 17
- 3. Rocketman (Paramount) May 31
- 4. Extremely Wicked, Shockingly Evil, and Vile (Netflix) May 3
- 5. <u>Godzilla: King of the Monsters</u> (Warner Bros.) May 31
- 6. Pokémon Detective Pikachu (Warner Bros.) May 10
- 7. Brightburn (Sony) May 24
- 8. Tolkien (Fox Searchlight) May 10
- 9. Long Shot (Summit) May 3
- 10. The Hustle (MGM) May 10

*Among the movies with planned releases in May, these 10 were consistently most popular with IMDb users in the lead up to each film's release, as determined by the actual page views of the more than 250 million monthly unique visitors to IMDb worldwide. This exclusive data is derived from the IMDbPro MOVIEmeter rankings, which are updated weekly throughout the year. Extensive MOVIEmeter data for these and other films is available to IMDbPro members on its <u>site</u> and <u>iPhone and Android apps</u>.

Additional insight into trending movies, TV shows and professionals is available to IMDbPro (www.imdbpro.com) members throughout the year. Exclusive STARmeter and MOVIEmeter rankings are updated weekly on both the IMDbPro site and its iPhone and Android apps. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings that are determined by page views on IMDb; the IMDbPro app for iPhone and Android; IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Other IMDbPro member-only benefits include the ability to explore more than 25,000 in-development film and TV titles not available on IMDb. To become a member today, visit www.imdbpro.com.

About IMDbPro

IMDbPro (http://www.imdbpro.com) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings that are determined by page views on IMDb; the IMDbPro app for iPhone and Android;; IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Additional IMDbPro services include Box Office Mojo (https://www.boxofficemojo.com), the leading online source of box-office data. IMDbPro is a division of IMDb (www.imdb.com), the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. Follow IMDbPro on Facebook (https://www.facebook.com/imdbpro/), Instagram (https://www.facebook.com/imdbpro/), and Twitter (https://www.instagram.com/imdbpro/) and Twitter (https://www.facebook.com/imdbpro/). Instagram (https://www.instagram.com/imdbpro/) and Twitter (https://www.facebook.com/imdbpro/).

About IMDb

IMDb is the world's most popular and authoritative source for information on movies, TV shows and celebrities. Products and services to help fans decide what to watch and where to watch it include: the

IMDb website for <u>desktop</u> and <u>mobile devices</u>; <u>apps</u> for iOS and Android; and IMDb X-Ray on Fire TV devices. IMDb also operates a free streaming channel, <u>IMDb Freedive</u>, and produces original video series including "<u>The IMDb Show</u>" and "<u>Casting Calls</u>." For entertainment industry professionals, IMDb provides <u>IMDbPro</u> and <u>Box Office Mojo</u>. IMDb is an Amazon company. For more information, visit <u>www.imdb.com/press</u> and follow @IMDb.

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