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Media Contacts:

For Sundance Institute:

Spencer Alcorn

310.360.1981

spencer_alcorn@sundance.org

For Women In Film:

Catherine Olim

310.967.7242

catherine.olim@pmkbnc.com

For IMDbPro:

Casey De La Rosa

310.573.0632

caserosa@imdb.com

**ReFrame and IMDbPro Award ReFrame Stamp Celebrating Gender-Balanced
Production to 20 of the Top 100 Grossing Films of 2018;
Up From 12 Recipients in 2017**

**Significant Gains in Number of Female Leads of Color and Department Heads Mitigated By
Drop in Number of Female Directors From 6 to 4%**

Los Angeles, CA (March 6, 2019) — ReFrame™ (ReFrameProject.org), a coalition of industry professionals and partner companies founded by Sundance Institute and Women In Film, whose mission is to increase the number of women of all backgrounds working in film, TV and media—and **IMDbPro** (imdbpro.com)—the essential resource for the entertainment industry—announced today the second class of 20 ReFrame Stamp™ Feature Film recipients based on an extensive analysis of IMDbPro data on the top 100 domestic-grossing films of 2018. The ReFrame Stamp recognizes gender-balanced narrative and animated features including Walt Disney Pictures' *A Wrinkle In Time*; Paramount Pictures' *Bumblebee*; Fox Searchlight Pictures' *The Favourite*; STX's *I Feel Pretty*; Lionsgate's *The Spy Who Dumped Me*; and Twentieth Century Fox's *The Hate U Give*.

While the 2018 top 100 results show an uptick from 12 (in 2017) to 20 ReFrame Stamp recipients, the increase is due to gains in the important roles of department heads and women of color leads and co-leads. This positive news within the top 100 films is offset by the significant discrepancy in female hires with only four (4) women directors (4 percent) as compared to 6 (6 percent) in 2017—and only one of those directors being a woman of color. Additionally, the numbers continue to reveal huge disparities in female representation and women of color with only 23 percent of the top 100 films being written by a female. Only 37 percent of the top 100 films featured female leads, with 9 percent being women of color.

In addition, there were 9 films released theatrically or on streamers in 2018 that applied for and were awarded the Stamp (see full list below).

Commenting on the results, **Alison Emilio**, Director of ReFrame, stated: “We designed and launched the ReFrame Stamp less than a year ago as a change lever to promote more inclusive hiring practices at all levels of production. While 2017 saw an uptick in films directed by women, throughout the past decade, the growth curve of female directors in the top 100 list has been flat, with women accounting for just 4 percent of the total from 2007 to 2018. As adoption of the Stamp criteria grows, it is our hope that it will continue to expand opportunities for women in all positions, in front of and behind the camera, throughout the screen industries each year.”

Director **Paul Feig**, Stamp recipient for *A Simple Favor* added: “The ReFrame Stamp is a great motivating tool in the march toward parity in our industry. I am always hyper aware of its criteria and importance whenever I’m looking for new projects, developing them, and putting together our casts and crews. And as an Ambassador for ReFrame, I am always trying to make the people I both work with and meet in the industry understand the Stamp and how to qualify for it. As awareness of it grows with audiences, I believe it will soon be as important as the MPAA rating to help them find films that uphold their beliefs and standards.”

Stamp recipient for *Crazy Rich Asians*, producer **Nina Jacobson** also said: “The ReFrame Stamp provides something we’ve never had before, a concrete measurement of a producer’s commitment to parity and the language to acknowledge that commitment. It is also an incredibly useful tool that I use as a guide when we staff our productions. I have the checkmarks in my head as we cast and hire department heads. I want every production we do to earn the mark.”

The ReFrame Stamp is being adopted on feature film end credits (films such as *Booksmart*, *Can You Ever Forgive Me?*, *Destroyer*, *Five Feet Apart*, *Late Night*) and television end credits (shows such as “*Grey’s Anatomy*,” “*The Handmaid’s Tale*”), marketing and publicity materials, and film websites. The Stamp also appears on IMDb at [IMDb.com/ReFrame](https://www.imdb.com/ReFrame). The ReFrame Stamp serves as a mark of distinction for film and television projects that have demonstrated success in gender-balanced hiring based on criteria developed by ReFrame in consultation with ReFrame Ambassadors (complete list below), producers and other industry experts. Stamps are awarded to narrative features and television programs that hire female-identifying people in four out of eight critical areas of their production, including: writer, director, producer, lead, co-lead, speaking parts, department heads and crew. Additional points are awarded to content that has women of color in key positions. The criteria is iterative and will change over time as the industry evolves. Additionally, 2018 and 2019 films outside the top 100 and TV shows can apply for the Stamp; For more information or to apply, please visit ReFrameProject.org/stamp.

2018 ReFrame Stamp – Narrative & Animated Feature Recipients from the Top 100 Grossing Films

[*A Simple Favor*](#) / USA 2018 (Director: Paul Feig, Screenwriter: Jessica Sharzer, Producers: Paul Feig, Jessie Henderson, Distributor: Lionsgate)

[*A Wrinkle in Time*](#) / USA 2018 (Director: Ava DuVernay, Screenwriters: Jennifer Lee, Jeff Stockwell, Producers: Catherine Hand, Jim Whitaker, Distributor: Walt Disney Studios Motion Pictures)

[*Acrimony*](#) / USA 2018 (Director: Tyler Perry, Screenwriter: Tyler Perry, Producers: Ozzie Areu, Will Areu, Tyler Perry, Mark E. Swinton, Distributor: Lionsgate)

[*Blockers*](#) / USA 2018 (Director: Kay Cannon, Screenwriters: Brian Kehoe, Jim Kehoe, Producers: Chris Fenton, Evan Goldberg, Jon Hurwitz, Seth Rogen, Hayden Schlossberg, James Weaver, Distributor: Universal Pictures)

[*Book Club*](#) / USA 2018 (Director: Bill Holderman, Screenwriters: Bill Holderman, Erin Simms, Producers: Andrew Duncan, Bill Holderman, Alex Saks, Erin Simms, Distributor: Paramount Pictures)

[*Breaking In*](#) / USA 2018 (Director: James McTeigue, Screenwriter: Ryan Engle, Producers: James Lopez, Will Packer, Craig Perry, Gabrielle Union, Distributor: Universal Pictures)

[*Bumblebee*](#) / USA 2018 (Director: Travis Knight, Screenwriter: Christina Hodson, Producers: Michael Bay, Tom DeSanto, Lorenzo di Bonaventura, Don Murphy, Mark Vahradian, Distributor: Paramount Pictures)

[*Crazy Rich Asians*](#) / USA 2018 (Director: Jon M. Chu, Screenwriters: Peter Chiarelli, Adele Lim, Producers: Nina Jacobson, John Penotti, Brad Simpson, Distributor: Warner Bros.)

[*I Feel Pretty*](#) / USA 2018 (Directors: Abby Kohn, Marc Silverstein, Screenwriters: Abby Kohn, Marc Silverstein, Producers: Nicolas Chartier, McG, Alissa Phillips, Amy Schumer, Mary Viola, Distributor: STX Entertainment)

[*Life of the Party*](#) / USA 2018 (Director: Ben Falcone, Screenwriters: Melissa McCarthy, Ben Falcone, Producers: Ben Falcone, Chris Henchy, Melissa McCarthy, Distributor: Warner Bros.)

[*Nobody's Fool*](#) / USA 2018 (Director: Tyler Perry, Screenwriter: Tyler Perry, Producers: Will Areu, Tyler Perry, Distributor: Paramount Pictures)

[*Ocean's Eight*](#) / USA 2018 (Director: Gary Ross, Screenwriters: Gary Ross, Olivia Milch, Producers: Susan Ekins, Steven Soderbergh, Distributor: Warner Bros.)

[*Proud Mary*](#) / USA 2018 (Director: Babak Najafi, Screenwriters: John Stuart Newman, Christian Swegal, Steven Antin, Producers: Tai Duncan, Mark Anthony Little, Paul Schiff, Distributor: Screen Gems)

[*Second Act*](#) / USA 2018 (Director: Peter Segal, Screenwriters: Justin Zackham, Elaine Goldsmith-Thomas, Producers: Elaine Goldsmith-Thomas, Jennifer Lopez, Benny Medina, Justin Zackham, Distributor: STX Entertainment)

[*The Favourite*](#) / USA 2018 (Director: Yorgos Lanthimos, Screenwriters: Deborah Davis, Tony McNamara, Producers: Ceci Dempsey, Ed Guiney, Yorgos Lanthimos, Lee Magiday, Distributor: Fox Searchlight Pictures)

[*The Hate U Give*](#) / USA 2018 (Director: George Tillman Jr., Screenwriter: Audrey Wells, Producers: Marty Bowen, Wyck Godfrey, Robert Teitel, George Tillman Jr., Distributor: Twentieth Century Fox)

[*The Nutcracker and the Four Realms*](#) / USA 2018 (Directors: Lasse Hallström, Joe Johnston, Screenwriter: Ashleigh Powell, Producers: Larry Franco, Mark Gordon, Distributor: Walt Disney Studios Motion Pictures)

[*The Spy Who Dumped Me*](#) / USA 2018 (Director: Susanna Fogel, Screenwriters: Susanna Fogel, David Iserson, Producers: Brian Grazer, Erica Huggins, Distributor: Lionsgate)

[*Truth or Dare*](#) / USA 2018 (Director: Jeff Wadlow, Screenwriters: Michael Reisz, Jillian Jacobs, Christopher Roach, Jeff Wadlow, Producer: Jason Blum, Distributor: Universal Pictures)

[*Widows*](#) / USA 2018 (Director: Steve McQueen, Screenwriters: Gillian Flynn, Steve McQueen, Producers: Iain Canning, Steve McQueen, Arnon Milchan, Emile Sherman, Distributor: Twentieth Century Fox)

2018 ReFrame Stamp – Narrative Feature Recipients Outside Top 100 Top Grossing Films that Applied in Open Call for Submissions

[*At Your Own Risk*](#) / USA 2018 (Director: John K.D. Graham, Screenwriter: Andrew Boylan, Producers: Alexandra Boylan, John K.D. Graham, Helenna Santos, Platform: iTunes)

[*Duck Butter*](#) / USA 2018 (Director: Miguel Arteta, Screenwriters: Miguel Arteta, Alia Shawkat, Producers: Mel Eslyn, Natalie Qasabian, Platform: Netflix)

[Hell Fest](#) / USA 2018 (Director: Gregory Plotkin, Screenwriters: Blair Butler, Akela Cooper, Seth M. Sherwood, Producers: Gale Anne Hurd, Tucker Tooley, Distributors: CBS Films/Lionsgate)

[I Am Not an Easy Man](#) / USA 2018 (Director: Eléonore Pourriat, Screenwriter: Eléonore Pourriat, Producers: Eleonore Dailly, Edouard de Lachomette, Distributor: Netflix)

[Mail Order Monster](#) / USA 2018 (Director: Paulina Lagudi, Screenwriters: Paulina Lagudi, Marc Prey, Producers: Paulina Lagudi, Robert J. Ulrich, Platform: Showtime)

[Mary Queen of Scots](#) / USA 2018 (Director: Josie Rourke, Screenwriter: Beau Willimon, Producers: Tim Bevan, Eric Fellner, Debra Hayward, Distributor: Focus Features)

[Nancy](#) / USA 2018 (Director: Christina Choe, Screenwriter: Christina Choe, Producers: Michelle Cameron, Amy Lo, Andrea Riseborough, Distributor: Samuel Goldwyn Films)

[On the Basis of Sex](#) / USA 2018 (Director: Mimi Leder, Screenwriter: Daniel Stiepleman, Producers: Robert W. Cort, Jonathan King, Distributor: Focus Features)

[Viper Club](#) / USA 2018 (Director: Maryam Keshavarz, Screenwriters: Maryam Keshavarz, Jonathan Mastro, Producers: J.C. Chandor, Neal Dodson, Anna Gerb, Distributor: Roadside Attractions)

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About ReFrame

Founded and led by Women In Film and Sundance Institute, ReFrame is a non-profit organization that employs a unique strategy, a peer-to-peer approach, in which ReFrame Ambassadors (see list below) engage with senior, industry decision-makers at over 50 Partner Companies to implement ReFrame programs. The initiative's goals are to provide research, support, and a practical framework that can be used by Partner Companies to mitigate bias during the creative decision-making and hiring process, celebrate successes, and measure progress toward a more gender-representative industry on all levels. For more information download the [ReFrame Culture Change Handbook](#) or visit [ReFrameProject.org](#).

ReFrame is made possible by support from IMDbPro; The Harnisch Foundation; Women at Sundance Leadership Council: Katy Drake Bettner, Barbara Bridges, Abigail Disney, Ruth Ann Harnisch, Cristina Ljungberg, Ann Lovell, Susan Bay Nimoy, Patty Quillin, Brenda Robinson, Kimberly Steward, Lynda Weinman, and Jenifer Westphal; Melanie Backer—Backer Charitable Trust; Mercer; Zola Mashariki; and an anonymous donor.

Sundance Institute

Founded in 1981 by Robert Redford, Sundance Institute is a nonprofit organization that provides and preserves the space for artists in film, theatre, and media to create and thrive. The Institute's signature Labs, granting, and mentorship programs, dedicated to developing new work, take place throughout the year in the U.S. and internationally. The Sundance Film Festival and other public programs connect audiences to artists in igniting new ideas, discovering original voices, and building a community dedicated to independent storytelling. Sundance Institute has supported such projects as *Sorry to Bother You*, *Eighth Grade*, *Won't You Be My Neighbor?*, *Hereditary*, *RBG*, *Call Me By Your Name*, *Get Out*, *The Big Sick*, *Top of the Lake*, *Winter's Bone*, *Dear White People*, *Brooklyn*, *Little Miss Sunshine*, *20 Feet From Stardom*, *Beasts of the Southern Wild*, *Fruitvale Station*, *I'm Poppy*, *America to Me*, *Leimert Park*, *Spring Awakening*, *A Gentleman's Guide to Love and Murder* and *Fun Home*. Join [Sundance Institute](#) on [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#).

About Women In Film, Los Angeles

Women In Film advocates for and advances the careers of women working in the screen industries—to achieve parity and transform culture. Founded in 1973, Women In Film supports all women working in film, TV, and digital media from emerging to advanced career. Our distinguished programs include: mentoring, speaker & screening series, production training program, writing labs, film finishing funds, legal aid and an annual financing intensive. Women In Film advocates for gender parity through research, education and media campaigns. Women In Film honors the achievements of women in Hollywood through the legacy series, annual Emmy and Oscar parties and our signature event, the Crystal + Lucy Awards. Membership is open to all media professionals and more information can be found on our website: wif.org. Follow [Women In Film](#) on [Facebook](#), [Instagram](#), [Twitter](#), and [YouTube](#).

About IMDbPro

IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best “known for”; exclusive STARMeter rankings that are determined by page views on IMDb; the IMDbPro app for [iPhone](#) and [Android](#); IMDbPro Track, which empowers members using the iPhone app to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Additional IMDbPro services include Box Office Mojo (<http://www.boxofficemojo.com>), the leading online source of box-office data. IMDbPro is a division of IMDb (www.imdb.com), the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. Follow IMDbPro on Facebook (<https://www.facebook.com/imdbpro/>), Instagram (<https://www.instagram.com/imdbpro/>) and Twitter (<https://twitter.com/imdbpro>).

About IMDb

IMDb is the world’s most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 5 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist – when deciding what to watch and where to watch it. IMDb’s portfolio of leading entertainment apps (<http://www.imdb.com/apps/>) includes its popular “Movies & TV” app for iPhone, iPad, Fire tablets, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb’s mobile apps worldwide. IMDb X-Ray for Movies & TV Shows is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Fire HD, Fire TV and Fire TV Stick. IMDb offerings include [IMDb Freeview](#), a free streaming video channel available in the United States on the IMDb website via laptop or personal computer and on all Amazon Fire TV devices. The IMDb Facebook page (<https://www.facebook.com/imdb>) and official Twitter account (<https://twitter.com/imdb>) are followed by more than 12 million passionate entertainment fans. IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals

achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best “known for”; exclusive STARMeter rankings that are determined by page views on IMDb; the IMDbPro app for [iPhone](#) and [Android](#); IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Additionally, IMDb owns and operates Box Office Mojo (<http://www.boxofficemojo.com>), the leading online source of box-office data. [IMDb.com](#) is operated by [IMDb.com](#), Inc., a wholly owned subsidiary of [Amazon.com](#), Inc. (NASDAQ:AMZN) (<http://www.amazon.com>). To learn more, go to: <http://www.imdb.com/press>.

ReFrame Ambassadors

<p>Adriana Alberghetti Partner WME</p>	<p>Mike De Luca President Michael De Luca Productions</p>	<p>Sue Kroll President KrollCo</p>	<p>Amy Retzinger Partner Verve</p>
<p>Stephanie Allain Founder Homegrown Pictures</p>	<p>Zanne Devine Producer Montana North Media</p>	<p>Karyn Kusama Award-winning Film and TV Director/Writer</p>	<p>Howard Rodman Writer/Producer Former President, WGA West</p>
<p>Victoria Alonso EVP, Physical Production Marvel Studios</p>	<p>Megan Ellison Founder Annapurna Pictures</p>	<p>Franklin Leonard Founder The Black List</p>	<p>Rena Ronson Partner & Head Independent Film Group UTA</p>
<p>Len Amato President HBO Films</p>	<p>Cassian Elwes Producer Founder, Elevated Entertainment</p>	<p>Linda Lichter Founding Partner LGNAF</p>	<p>Jennifer Salke Head of Amazon Studios</p>
<p>Darla Anderson Award-winning Producer Multi-year Netflix deal</p>	<p>Erik Feig President PICTURESTART</p>	<p>Debbie Liebling Producer President, Red Hour Films</p>	<p>Vernon Sanders Co-Head, Television Amazon Studios</p>
<p>Chris Andrews Motion Picture Agent CAA</p>	<p>Paul Feig Award-winning Director/Producer FeigCo Entertainment</p>	<p>Tanya Lopez EVP, Movies, Limited Series & Original Movie Acquisitions Lifetime and LMN</p>	<p>Michelle Satter Director, Feature Film Program Sundance Institute</p>
<p>Rowena Arguelles Motion Picture Agent CAA</p>	<p>Jane Fleming Founding Partner/Producer Court Five</p>	<p>Alix Madigan Award-winning Producer Founder, Mad Dog Films, LLC</p>	<p>Cathy Schulman President & CEO, Welle Entertainment President Emerita, Women In Film LA</p>
<p>Bonnie Arnold Co-President, Feature Animation Dreamworks Animation</p>	<p>Sid Ganis Producer/Founder Out of the Blue Entertainment</p>	<p>Zola Mashariki Chief Content Officer One Community, LLC</p>	<p>Stacy L. Smith, PhD Founder and Director Annenberg Inclusion Initiative</p>
<p>Lorrie Bartlett Partner ICM</p>	<p>Liz Gateley Head of Creative Development, Podcasts Spotify</p>	<p>Glen Mazzara Executive Producer 44 Strong Productions</p>	<p>Jill Soloway Executive Producer & Director Topple Productions</p>
<p>Glen Basner CEO FilmNation Entertainment</p>	<p>Micah Green Principal 30WEST</p>	<p>Hannah Minghella President TriStar Pictures, TriStar Television</p>	<p>Beatrice Springborn VP, Content Development Hulu</p>
<p>Maria Bello Award-winning Actor, Producer and Author</p>	<p>Catherine Hardwicke Award-winning Director</p>	<p>Ryan Murphy Executive Producer/Director Ryan Murphy Productions</p>	<p>Mimi Steinbauer President and CEO Radiant Films International</p>
<p>Andrea Berloff Award-winning Film and TV Writer/Director</p>	<p>Lynette Howell Taylor Producer & Founder 51 Entertainment</p>	<p>Bruna Papandrea Producer Made Up Stories</p>	<p>Robin Swicord Award-winning Screenwriter</p>
<p>Kristin Burr President Burr! Productions</p>	<p>Gale Anne Hurd Founder Valhalla Entertainment</p>	<p>Kimberly Peirce Award-winning Director</p>	<p>Betty Thomas Award-winning Actor & Director</p>
<p>Gabrielle Carteris President SAG-AFTRA</p>	<p>Kevin Iwashina Executive Senior Associate Endeavor Content</p>	<p>Lydia Dean Pilcher Producer Founder and CEO, Cine Mosaic VP of Motion Pictures, PGA</p>	<p>Christine Vachon Producer CEO, Killer Films</p>
<p>Cindy Chupack Award-winning Writer & TV Producer</p>	<p>Nina Jacobson Producer Founder, Color Force</p>	<p>Gigi Pritzker Founder Madison Wells Media MWM</p>	<p>Joana Vicente Executive Director & Co-Head Toronto International Film Festival</p>
<p>Harley Copen Partner/Co-Head, Motion Picture Literary Department ICM</p>	<p>Charles King Founder and CEO MACRO</p>	<p>Keri Putnam Executive Director Sundance Institute</p>	<p>Paula Wagner Founder/Owner Chestnut Ridge Productions</p>
<p>Maha Dakhil Agent, Motion Picture Literary CAA</p>	<p>Jenji Kohan Writer/Producer Tilted Productions</p>		<p>Janet Yang Producer Janet Yang Productions</p>