IMDb TO CELEBRATE THE 90TH ANNUAL ACADEMY AWARDS WITH ITS SECOND LIVE-STREAMING COMPANION SHOW AND INDUSTRY VIEWING PARTY

Dave Karger and the Co-Hosts of *The IMDb Show* Will Join Celebrity Guests Including Peter Fonda, Aisha Tyler, Anne Heche and Tatum O'Neal To Provide Fun and Informative Commentary

"IMDb LIVE Viewing Party" will Broadcast Live on IMDb.com, IMDb's Mobile Apps, Twitter and Twitch

Beginning at 4:30PM Pacific on Sunday, March 4

Los Angeles, CA — February 28, 2018 — IMDb (www.imdb.com), the world's most popular and authoritative source for movie, TV and celebrity content, today announced the second annual "IMDb LIVE Viewing Party," a live streaming companion show celebrating the Academy Awards that in its first year provided millions of fans and industry insiders with unique, entertaining and informative coverage of Hollywood's biggest night. The live broadcast co-hosted by Dave Karger (IMDb Special Correspondent) and The IMDb Show co-hosts Tim Kash and Kerri Doherty will stream live on IMDb.com, IMDb's mobile apps, Twitter and Twitch, and will be produced on site at an invitation-only industry viewing party at Neuehouse (formerly the historic CBS Radio Studio) in Hollywood, California.

IMDb's hosted coverage during the "IMDb LIVE Viewing Party" broadcast will take place before, after, and during breaks in the Oscars® telecast. IMDb does not broadcast the awards ceremony itself – while the program is in progress, the hosted conversation stops and IMDb delivers a "second screen" experience featuring videos, information, and trivia related to the Oscar nominees currently being celebrated.

The "IMDb LIVE Viewing Party" broadcast will begin at 4:30PM Pacific on Sunday, March 4, providing viewers with a uniquely fun and informative perspective on the Academy Awards, featuring conversations with celebrity guests, past nominees, experts and industry insiders, along with IMDb data and information. Guests include Aisha Tyler (Criminal Minds, Archer), Anne Heche (The Brave), Lea Thompson (Switched At Birth), past winner Tatum O'Neal (Paper Moon), two-time nominee Peter Fonda (Easy Rider), longtime Academy head writer Bruce Vilanch, IMDb's Founder and CEO Col Needham, Clifton Collins Jr. (Westworld), Tamara Taylor (Altered Carbon), Boots Riley (Sorry To Bother You) and more. The live broadcast will also integrate IMDb information and proprietary, real-time IMDb trending data, comments and questions from users on Twitter and Twitch, and pre-produced segments including interviews with nominees Guillermo Del Toro (Director, The Shape of Water), Willem Dafoe (Supporting Actor, The Florida Project) and Benj Pasek and Justin Paul (Songwriters, "This is Me" from The Greatest Showman).

Entertainment fans can tune in from anywhere to watch the "IMDb LIVE Viewing Party" via IMDb's mobile apps or directly at IMDb (www.imdb.com). IMDb's live show will also be simulcast and promoted by two of the industry's live video leaders, Twitter and Twitch (http://twitch.tv/imdb). Twitter's live stream of IMDb's Live Viewing Party will be available globally for free to logged-in and logged-out users on Twitter and connected devices. Tweets about the #Oscars will appear in a timeline along with the live video on Twitter, available at live.twitter.com/IMDbLive or @IMDb. The broadcast on Twitch gives users the opportunity to participate in a real-time chat with an IMDb moderator throughout the evening, with some questions and comments to be addressed by hosts and guests during the show.

"Our goal is to produce a multi-hour, live Academy Awards companion show that is worthy of Hollywood's biggest night," said Col Needham, IMDb's Founder and CEO. "With industry legends including Peter Fonda and Tatum O'Neal scheduled to appear and hosts Dave Karger, and Tim Kash and Kerri Doherty of *The IMDb Show* on board, our goal is to delight, entertain and inform customers all over the world with IMDb's real-time trending data, insightful conversation and nominee trivia."

"Twitter is the place to see and join the real-time Oscars conversation," said Kay Madati, Global Head of Content Partnerships, Twitter. "We're excited to collaborate with IMDb to bring fans this behind-the-scenes broadcast alongside the real-time commentary from experts and fans during one of Hollywood's biggest nights."

IMDb's editorial coverage of the 90th Academy Awards will also include real-time winner announcements, trivia quizzes, photo galleries and more.

About "IMDb LIVE Viewing Party"

IMDb's second-annual viewing party will welcome, by invitation only, more than 300 industry insiders to Neuehouse in Hollywood, California on Sunday, March 4. Party guests will be treated to food and drinks while watching the Academy Awards, and the production of IMDb's live companion show, featuring celebrity conversations and a stream of real-time facts, data and social commentary from IMDb and IMDbPro, the essential resource for entertainment professionals. IMDb's live companion show to The Academy Awards telecast will begin with a pre-show at 4:30PM, and will wrap up with a post-show after the Academy Awards broadcast concludes. IMDb's show includes live conversation between hosts Dave Karger and *The IMDb Show's* Tim Kash and Kerri Doherty, and celebrity guests including Aisha Tyler, Peter Fonda and Tatum O'Neal, as well as IMDb data and trivia related to nominees and winners. The live broadcast is produced by IMDb and Broadcast Management Group. Entertainment fans can tune in and follow along from anywhere on their mobile devices at www.imdb.com, IMDb's iOS and Android mobile apps, and distribution partners Twitter and Twitch.

About IMDb

IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 4 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist - when deciding what to watch and where to watch it. IMDb's portfolio of leading entertainment apps (http://www.imdb.com/apps/) includes its popular "Movies & TV" app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb's mobile apps worldwide. IMDb's X-Ray for Movies & TV Shows (www.imdb.com/x-ray) is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. IMDb's Facebook page (https://www.facebook.com/imdb) and official Twitter account (https://twitter.com/imdb) are followed by more than 12 million passionate entertainment fans. IMDbPro (http://www.imdbpro.com) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; IMDb profile management tools; exclusive STARmeter rankings that are determined by page views on IMDb; a casting service to post breakdowns and apply to roles, a mobile optimized website and more. Additionally, IMDb owns and operates Withoutabox (http://www.withoutabox.com), the premier submission service for film festivals and filmmakers, and Box Office Mojo (http://www.boxofficemojo.com), the leading online source of box-office data. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (http://www.amazon.com). To learn more, go to: http://www.imdb.com/press.

About Twitch

<u>Twitch</u> is the world's leading social video service and community for gamers. Each day, millions of community members gather to watch, talk, and chat about shared interests. Twitch's video service is the backbone of both live and ondemand distribution for all types of content, including the entire video game ecosystem, the creative arts, vlogging (IRL), and more. Twitch also runs <u>TwitchCon</u>, the annual convention for celebrating the Twitch community. For more information about Twitch, visit our <u>Press Center</u>, <u>Twitter feed</u> (#Twitch), and <u>Blog</u>.

About Twitter (NYSE: TWTR)

Twitter is what's happening in the world and what people are talking about right now. From breaking news and entertainment to sports, politics, and everyday interests, see every side of the story. Join the open conversation. Watch live streaming events. Available in more than 40 languages around the world, the service can be accessed via twitter.com, an array of mobile devices, and SMS. For more information, please visit about.twitter.com, follow @Twitter, and download both the Twitter and Periscope apps at twitter.com/download and periscope.tv.

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