# IMDbPro AND BOX OFFICE MOJO REVEAL THE TOP-GROSSING FILMS IN FEBRUARY 2019 AND THE MOST ANTICIPATED FILMS OPENING IN MARCH

February Releases Including The LEGO Movie 2: The Second Part, Alita: Battle Angel and How to Train Your Dragon: The Hidden World Add an Estimated \$633 Million to 2019's Box Office Total, Bringing the Domestic Year-to-Date to an Estimated \$1.4 Billion

IMDbPro Data Shows Audiences are Most Excited for Brie Larson's *Captain Marvel* and Jordan Peele's *Us* in March

# Extensive Domestic and Worldwide Box Office Data Powered by Box Office Mojo is Featured on the IMDbPro Site for Members

**LOS ANGELES** — February 26, 2019 — IMDbPro (<a href="www.imdbpro.com">www.imdbpro.com</a>), the essential resource for entertainment industry professionals, today revealed the movies that topped the U.S. box office in February 2019 and the upcoming March theatrical releases that audiences are most anticipating. This definitive data is derived from Box Office Mojo, a service of IMDbPro and the leading online source of box-office data, and the IMDbPro MOVIEmeter rankings, which are based on the actual page views of the more than 250 million monthly unique visitors to IMDb.

"The 2019 domestic box office has gotten off to a slow start but that is likely to change as we head into March, which is headlined by Disney's release of Marvel's *Captain Marvel* as well as director Jordan Peele's *Us*, the highly anticipated follow-up to his 2017 smash hit *Get Out*," said Brad Brevet, editor of the IMDbPro box office reporting service, Box Office Mojo. "With 10 months left in 2019 and several likely blockbusters making their way to audiences in that time, we could still be looking at another year where domestic grosses reach record heights."

# IMDbPro and Box Office Mojo Highest Domestic-Grossing Films in February 2019\*

- 1. The LEGO Movie 2: The Second Part \$83.3 million
- 2. Alita: Battle Angel \$61 million
- 3. How to Train Your Dragon: The Hidden World \$57.5 million
- 4. What Men Want \$45.1 million
- 5. <u>Isn't It Romantic</u> \$33.4 million
- 6. The Upside \$33 million
- 7. <u>Glass</u> \$28.8 million
- 8. <u>Cold Pursuit</u> \$27 million
- 9. *Happy Death Day 2U* \$21.5 million
- 10. <u>Green Book</u> \$18.1 million

\*Among the films with public theatrical screenings in February 2019, these 10 generated the highest domestic grosses, according to IMDbPro and Box Office Mojo data as of February 24. Extensive box office data for these and other films is available to IMDbPro members on its site.

#### IMDbPro Most-Anticipated Movies Opening in U.S. Theatres in March 2019\*

- 1. Captain Marvel March 8
- 2. *Us* March 21
- 3. <u>Climax</u> March 1

- 4. <u>The Dirt</u> March 22
- 5. Greta March 1
- 6. The Beach Bum March 29
- 7. *Dumbo* March 29
- 8. Five Feet Apart March 15
- 9. *The Highwaymen* March
- 10. I'm Not Here March 8

\*Among the movies with planned theatrical openings in March, these 10 were consistently most popular with IMDb users January 19-February 19, 2019, as determined by the actual page views of the more than 250 million monthly unique visitors to IMDb worldwide. This exclusive data is derived from the IMDbPro MOVIEmeter rankings, which are updated weekly throughout the year. Extensive MOVIEmeter data for these and other films is available to IMDbPro members on its <u>site</u> and <u>iPhone and Android apps</u>.

Additional insight into trending movies, TV shows and professionals is available to IMDbPro (www.imdbpro.com) members throughout the year. Exclusive STARmeter and MOVIEmeter rankings are updated weekly on both the IMDbPro site and its iPhone and Android apps. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings that are determined by page views on IMDb; the IMDbPro app for iPhone and Android; IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Other IMDbPro member-only benefits include the ability to explore more than 25,000 in-development film and TV titles not available on IMDb. To become a member today, visit www.imdbpro.com.

### **About IMDbPro**

IMDbPro (<a href="http://www.imdbpro.com">http://www.imdbpro.com</a>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings that are determined by page views on IMDb; the IMDbPro app for <a href="https://enemotion.org/lengths.com">iPhone</a> and <a href="https://enemotion.org/lengths.com">Android</a>; IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Additional IMDbPro services include Box Office Mojo (<a href="https://www.boxofficemojo.com">https://www.boxofficemojo.com</a>), the leading online source of box-office data. IMDbPro is a division of IMDb (<a href="https://www.imdb.com">www.imdb.com</a>), the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. Follow IMDbPro on Facebook (<a href="https://www.facebook.com/imdbpro/">https://www.facebook.com/imdbpro/</a>), Instagram (<a href="https://www.instagram.com/imdbpro/">https://www.instagram.com/imdbpro/</a>) and Twitter (<a href="https://twitter.com/imdbpro/">https://twitter.com/imdbpro/</a>). Instagram (<a href="https://www.instagram.com/imdbpro/">https://www.instagram.com/imdbpro/</a>) and Twitter (<a href="https://twitter.com/imdbpro/">https://twitter.com/imdbpro/</a>).

#### **About IMDb**

IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (<a href="www.imdb.com">www.imdb.com</a>) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 5 million movies, TV and entertainment programs

and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist - when deciding what to watch and where to watch it. IMDb's portfolio of leading entertainment apps (http://www.imdb.com/apps/) includes its popular "Movies & TV" app for iPhone, iPad, Fire tablets, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb's mobile apps worldwide. IMDb X-Ray for Movies & TV Shows is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Fire HD, Fire TV and Fire TV Stick. IMDb offerings include IMDb Freedive, a free streaming video channel available in the United States on the IMDb website via laptop or personal computer and on all Amazon Fire TV devices. The IMDb Facebook page (https://www.facebook.com/imdb) and official Twitter account (https://twitter.com/imdb) are followed by more than 12 million passionate entertainment fans. IMDbPro (http://www.imdbpro.com) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings that are determined by page views on IMDb; the IMDbPro app for iPhone and Android; IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Additionally, IMDb owns and operates Box Office Mojo (http://www.boxofficemojo.com), the leading online source of box-office data. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (http://www.amazon.com). To learn more, go to: http://www.imdb.com/press.

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