IMDbPro ADDS THOUSANDS OF CAST AND CREW NOTICES THROUGH NEW AGREEMENTS WITH STAFF ME UP, CASTING CALLS AMERICA AND CREW CALLS AMERICA

IMDbPro Empowers Members with One of the Largest Selections of Cast and Crew Notices, Powerful Search and Filtering, and the Ability to Easily Find Work-From-Home Opportunities

Staff Me Up, Casting Calls America and Crew Calls America Join Existing IMDbPro Cast and Crew Notice Providers

LOS ANGELES — February 25, 2021 — IMDbPro (<u>www.imdbpro.com</u>), the essential resource for entertainment industry professionals, has added thousands of searchable cast and crew notices through Staff Me Up, Casting Calls America and Crew Calls America. With these new providers as well as notices posted directly on IMDbPro and existing relationships with Casting Networks and Direct Submit (formerly NYCastings), IMDbPro now offers one of the largest selections of cast and crew notices available anywhere.

IMDbPro members can access cast and crew notices for more than 30 job categories including actor, writer, director and editor at <u>imdbpro.com/jobs</u>, from the "Jobs" header in the site toolbar or via the "Jobs" tab on the IMDbPro app for <u>iPhone</u>, <u>iPad</u> and <u>Android</u>. Members can quickly and easily discover the most relevant opportunities by searching and filtering notices by location, production type and more. In response to member feedback on the impact of COVID-19, IMDbPro has added the ability for members to search for work-from-home opportunities. Once they find a role to apply to, they are taken to the service to complete their submission.

"We're on a mission to make IMDbPro the essential destination for entertainment industry professionals," said Matt Kumin, Head of IMDbPro. "Today's announcement supports IMDbPro's ongoing commitment to meeting the needs of customers seeking to discover new opportunities, pursue their professional aspirations and advance their careers."

The expanded selection of cast and crew notices is the latest in a series of ongoing and increasingly personalized IMDbPro product innovations guided by customer input. The recently launched <u>IMDbPro</u><u>Discover</u> tool, now available in beta mode, empowers members to find people based on a variety of key IMDb data, experience and expertise and is available to all members for free on a limited-time basis. IMDbPro Discover is ideal for decision-makers such as producers, directors, showrunners, department heads, execs and others needing to build the perfect teams for both on-camera and behind-the-scenes. It includes advanced features to customize, export and share lists. Also, with so many people in the entertainment industry working from home, IMDbPro recently began offering all members free access to premium and secure video and voice meetings and chat messaging through Amazon Chime for desktop, web and iOS/Android. IMDbPro members are entertainment professionals across nearly every major job function in the industry, comprising a growing number of decision makers, including many of the most prolific producers, casting directors, filmmakers, agents, managers and studio executives.

Additional IMDbPro member-only benefits include the following: detailed contact and representation information; more than 25,000 in-development film and TV titles not available on IMDb; tools to manage and showcase their IMDb profile, including selecting their primary images and the credits they

are best "known for"; exclusive STARmeter rankings that are determined by page views on IMDb; the ability to build lists of professionals and projects they're interested in connecting with; the IMDbPro app for <u>iPhone</u>, <u>iPad</u> and <u>Android</u>; IMDbPro Track, which empowers members to receive personalized entertainment industry news and updates on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. To become a member today, visit <u>www.imdbpro.com</u>.

About IMDbPro

IMDbPro (http://www.imdbpro.com) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings that are determined by page views on IMDb; the IMDbPro app for <u>iPhone</u>, <u>iPad</u> and <u>Android</u>; IMDbPro Track, which empowers members to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; a convenient tool that generates custom digital assets to promote their work on social media and other platforms; and free access to premium and secure video and voice meetings and chat messaging via Amazon Chime. Additional IMDbPro services include Box Office Mojo (<u>http://www.boxofficemojo.com</u>), the leading online source of box-office data. IMDbPro is a division of IMDb (<u>www.imdb.com</u>), the #1 movie website in the world with a combined web and mobile audience of more than 200 million monthly visitors. Follow IMDbPro on Facebook

(<u>https://www.facebook.com/imdbpro/</u>), Instagram (<u>https://www.instagram.com/imdbpro/</u>) and Twitter (<u>https://twitter.com/imdbpro</u>).

About IMDb

IMDb is the world's most popular and authoritative source for information on movies, TV shows and celebrities. Products and services to help fans decide what to watch and where to watch it include: the IMDb website for <u>desktop</u> and <u>mobile devices</u>; <u>apps</u> for iOS and Android; and X-Ray on Prime Video. IMDb also offers a free streaming channel, <u>IMDb TV</u>, and produces <u>IMDb original video series</u> and <u>podcasts</u>. For entertainment industry professionals, IMDb provides <u>IMDbPro</u> and <u>Box Office Mojo</u>. IMDb licenses information from its vast and authoritative database to third-party businesses worldwide; learn more at <u>developer.imdb.com</u>. IMDb is an Amazon company. For more information, visit <u>imdb.com/press</u> and follow @IMDb.

Contact:

press@imdb.com