

FOR THE FIRST TIME EVER THE IMDb LIVE-STREAMING OSCARS COMPANION SHOW WILL BROADCAST FROM THE LEGENDARY ELTON JOHN AIDS FOUNDATION ACADEMY AWARDS VIEWING PARTY

The IMDb Oscars Companion Show Will Offer Viewers Unprecedented Access to Elton John's Legendary, Star-Studded Event; Co-Hosts Aisha Tyler and Dave Karger Join Celebrity Guests to Talk About the Evening's Biggest Wins and Surprises in Real Time

"IMDb LIVE at the Elton John AIDS Foundation Academy Awards Viewing Party" will Broadcast Live on IMDb.com, IMDb Mobile Apps, Amazon.com, Twitch, and Twitter Beginning at 4:30PM Pacific on Sunday, February 24

Los Angeles, CA — February 20, 2019 — IMDb (www.imdb.com), the world's most popular and authoritative source for movie, TV and celebrity content, will host its third annual LIVE Oscars streaming companion show from inside Elton John's legendary annual Oscars viewing party in West Hollywood, marking the first time a media outlet has ever had the opportunity to broadcast from inside the event. "IMDb LIVE at the Elton John AIDS Foundation Academy Awards® Viewing Party" will be co-hosted by actress/director [Aisha Tyler](#) and IMDb Special Correspondent [Dave Karger](#) and provide millions of fans and industry insiders with unique, entertaining and informative coverage of Hollywood's biggest night. The five-hour live-streaming show will include a mix of celebrity interviews with party guests, fun facts and trivia, winner updates, social media highlights, pre-taped video segments from the Oscars Nominee Luncheon, interview clips from the Oscars red-carpet, and an insider's look from within one of the hottest parties in town.

The LIVE show broadcast will begin at 4:30PM Pacific on Sunday, February 24, providing viewers with a uniquely fun and informative perspective on the Academy Awards. The live broadcast will also integrate IMDb information and proprietary, real-time trending data from IMDb and IMDbPro, comments and questions from users on Twitter and Twitch, and pre-produced segments including interviews with 2019 Academy Award nominees including [Richard E. Grant](#), [Alfonso Cuarón](#) and more.

"We are committed to providing entertainment fans with the most insightful and extensive coverage of leading entertainment industry events, and this year there is no better place to do it than from inside one of the most exclusive celebrity parties of the season," said Col Needham, IMDb Founder and CEO. "We are thrilled that *IMDb LIVE* will give users across the globe an inside view of the incredible Elton John AIDS Foundation event, while raising awareness for an important cause and providing all of the information and real-time updates fans crave on Hollywood's biggest night."

"We are delighted to have IMDb as a presenting sponsor at our most important fundraising event of the year," said David Furnish, Chairman of EJAF. "Their participation brings extra excitement to this fantastic evening and offers us an amazing opportunity to connect with a wider audience and share the important work that we do."

Hosted coverage during the IMDb LIVE broadcast will take place before, after, and during breaks in the Oscars telecast. IMDb does not broadcast the awards ceremony itself – while the program is in progress, the hosted conversation stops and IMDb delivers a "second screen" experience featuring videos, information and IMDb and IMDbPro trivia related to the Oscar nominees currently being celebrated.

Entertainment fans can tune in from anywhere to watch "IMDb LIVE at the Elton John AIDS Foundation Academy Awards Viewing Party" via IMDb mobile apps or directly at IMDb (www.imdb.com). The IMDb LIVE show will also be simulcast on Twitter and Twitch (<http://twitch.tv/imdb>). Twitter's live stream of the broadcast will be available globally for free to logged-in and logged-out users on Twitter and connected devices. Tweets about the #Oscars will appear in a timeline along with the live video on Twitter, available at [Twitter.com/IMDb](https://twitter.com/IMDb) or @IMDb. The broadcast on Twitch gives users the opportunity to participate in a real-time chat with an IMDb moderator throughout the evening, with some questions and comments to be addressed by hosts and guests during the show. Additionally, viewers can stream the event on Amazon Live (<https://www.amazon.com/live>), which will highlight shoppable items inspired by the show. Eligible purchases can benefit the Elton John AIDS Foundation when shopping through Amazon Smile (<https://smile.amazon.com/>).

IMDb editorial coverage of the 91st Academy Awards will also include real-time winner announcements, trivia quizzes, photo galleries and more. Coverage will be available at <https://www.imdb.com/oscars/>.

About IMDb

IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 5 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist – when deciding what to watch and where to watch it. IMDb's portfolio of leading entertainment apps (<http://www.imdb.com/apps/>) includes its popular “Movies & TV” app for iPhone, iPad, Fire tablets, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb's mobile apps worldwide. IMDb X-Ray for Movies & TV Shows is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Fire HD, Fire TV and Fire TV Stick. IMDb offerings include [IMDb Freedive](#), a free streaming video channel available in the United States on the IMDb website via laptop or personal computer and on all Amazon Fire TV devices. The IMDb Facebook page (<https://www.facebook.com/imdb>) and official Twitter account (<https://twitter.com/imdb>) are followed by more than 12 million passionate entertainment fans. IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best “known for”; exclusive STARMeter rankings that are determined by page views on IMDb; the IMDbPro app for [iPhone](#) and [Android](#); IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Additionally, IMDb owns and operates Box Office Mojo (<http://www.boxofficemojo.com>), the leading online source of box-office data. [IMDb.com](#) is operated by [IMDb.com, Inc.](#), a wholly owned subsidiary of [Amazon.com, Inc.](#) (NASDAQ:AMZN) (<http://www.amazon.com>). To learn more, go to: <http://www.imdb.com/press>.

About Elton John AIDS Foundation

At EJAF, we believe AIDS can be beaten. We act on that belief by raising funds for evidence-based programs and policies, and also by speaking out with honesty and compassion about the realities of people's lives. Elton John created the Foundation in 1992. Over the last quarter century, through hard work and with the help of our network of kind and generous friends and supporters, the Foundation has raised more than \$400 million globally to combat stigma, prevent infections, provide treatment services, and motivate governments to end AIDS. This work has reached millions of people in Africa, Asia, Europe, and across the United States. Join us in speaking out, taking action, and contributing to our efforts to achieve a world without AIDS. For more information, please visit www.ejaf.org.

About Twitch

[Twitch](#) is the world's leading social video service and community for gamers. Each day, millions of community members gather to watch, talk, and chat about shared interests. Twitch's video service is the backbone of both live and on-demand distribution for all types of content, including the entire video game ecosystem, the creative arts, vlogging (IRL), and more. Twitch also runs [TwitchCon](#), the annual convention for celebrating the Twitch community. For more information about Twitch, visit our [Press Center](#), [Twitter feed](#) (#Twitch), and [Blog](#).

About Twitter (NYSE: TWTR)

Twitter is what's happening in the world and what people are talking about right now. From breaking news and entertainment to sports, politics, and everyday interests, see every side of the story. Join the open conversation. Watch live streaming events. Available in more than 40 languages around the world, the service can be accessed via [twitter.com](#), an array of mobile devices, and SMS. For more information, please visit [about.twitter.com](#), follow @Twitter, and download both the Twitter and Periscope apps at [twitter.com/download](#) and [periscope.tv](#).

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