

## **IMDbPro ADDS NEW FEATURES TO ITS RECENTLY LAUNCHED iPhone APP AND REVEALS THE TOP 10 STARS, MOVIES AND TV SHOWS IMDbPro MEMBERS HAVE VIEWED ON THE APP SINCE IT LAUNCHED**

**Image Galleries, Full-Screen Photos, News, Biographies, Awards and Trivia are Among the New IMDbPro App Features**

**Since the December 2017 Launch, Timothée Chalamet and Rachel Brosnahan are the Top Stars Viewed on the IMDbPro App; *Three Billboards Outside Ebbing, Missouri* and *I, Tonya* Are Most Popular Movies; *Black Mirror* and *The Marvelous Mrs. Maisel* Lead Most-Viewed TV Shows**

**Peak App Activity Tied to Major Entertainment Industry Events Including the Golden Globes, Sundance Film Festival and Academy Award Nominations**

**LOS ANGELES** — February 6, 2018 — IMDbPro ([www.imdbpro.com](http://www.imdbpro.com)), the leading resource for entertainment industry professionals, today launched highly anticipated new features on the IMDbPro [iPhone app](#), which first became available for download via the App Store on December 4, 2017. The new features, which were the ones most frequently requested by customers since IMDbPro launched its first-ever mobile app just two months ago, include the following: image galleries, the ability to view full-screen photos, biographies, and awards information, trivia and news on name and title pages. To celebrate the two-month anniversary of the launch of its iPhone app, IMDbPro also revealed today the top 10 stars, movies and TV shows viewed on the IMDbPro app since its launch.

The [IMDbPro iPhone app](#) empowers IMDbPro members on-the-go with a convenient way to search the profiles of more than 8 million people, access the latest industry news, get contact and representation details for more than 300,000 industry professionals and tap through to call or email directly from an iPhone. The app leverages other IMDbPro member-only benefits, including the ability to explore more than 25,000 in-development films and TV shows and gain insights into which professionals and titles are trending via IMDbPro exclusive STARMeter and MOVIEmeter data. Since IMDbPro launched its first-ever mobile app, peak activity was seen during the 2018 Golden Globes (January 7), followed by the 2018 Academy Award nominations (January 23) and the start of the 2018 Sundance Film Festival (January 18). The IMDbPro app is exclusively available for use by IMDbPro members and can be downloaded for free [in the App Store](#). To become an IMDbPro member today, visit [www.imdbpro.com](http://www.imdbpro.com).

“We are committed to relentless innovation on behalf of IMDbPro members and just a few months after our first-ever mobile app launched, we are introducing the inaugural round of new feature launches, which are guided by member feedback and further empower our customers to navigate the entertainment industry,” said Matt Kumin, Head of IMDbPro. “We are excited to see a correlation between use of the IMDbPro app and major entertainment industry events, demonstrating that our members find the app to be most useful when they are away from their desks conducting business and when there is breaking entertainment news. It’s fascinating to look at what signals the industry is sending in terms of the people and titles they are searching for most frequently when using our app.”

### **Top 10 Stars Viewed on IMDbPro App\***

1. [Timothée Chalamet](#)
2. [Rachel Brosnahan](#)
3. [Margot Robbie](#)

4. [Sam Rockwell](#)
5. [James Franco](#)
6. [Michelle Williams](#)
7. [Greta Gerwig](#)
8. [Saoirse Ronan](#)
9. [Mark Wahlberg](#)
10. [Tommy Wiseau](#)

*\*The 10 stars whose IMDbPro profiles have garnered the most page views by IMDbPro members via the IMDbPro app since its launch on December 4, 2017.*

#### **Top 10 Movies Viewed on IMDbPro App\***

1. [Three Billboards Outside Ebbing, Missouri](#)
2. [I, Tonya](#)
3. [The Shape of Water](#)
4. [Star Wars: Episode VIII - The Last Jedi](#)
5. [Lady Bird](#)
6. [Call Me by Your Name](#)
7. [Bright](#)
8. [The Greatest Showman](#)
9. [The Post](#)
10. [Phantom Thread](#)

*\*The 10 movies that were the most popular with IMDbPro members as determined by page views on the IMDbPro app since its launch on December 4, 2017.*

#### **Top 10 TV Shows Viewed on IMDbPro App\***

1. [Black Mirror](#)
2. [The Marvelous Mrs. Maisel](#)
3. [The Crown](#)
4. [Stranger Things](#)
5. [Godless](#)
6. [The End of the F\\*\\*\\*ing World](#)
7. [This Is Us](#)
8. [Riverdale](#)
9. [Peaky Blinders](#)
10. [American Crime Story](#)

*\*The 10 TV shows that were the most popular with IMDbPro members as determined by page views on the IMDbPro app since its launch on December 4, 2017.*

The IMDbPro app is the latest in a series of IMDbPro product innovations that have been guided by customer input. IMDbPro members are entertainment professionals across nearly every major job function in the industry, comprising a growing number of decision makers, including many of the most prolific producers, casting directors, filmmakers, agents, managers and studio executives.

The IMDbPro iPhone app is exclusively available for use by IMDbPro members and can be downloaded for free [in the App Store](#). To become a member today, visit [www.imdbpro.com](http://www.imdbpro.com).

#### **About IMDbPro**

IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best “known for”; exclusive STARMeter rankings that are determined by page views on IMDb; a casting service to post breakdowns and apply to roles; the IMDbPro app for iPhone and more. Additional IMDbPro services include Withoutabox (<http://www.withoutabox.com>), the premier submission system for film festivals and filmmakers, and Box Office Mojo (<http://www.boxofficemojo.com>), the leading online source of box-office data. IMDbPro is a division of IMDb ([www.imdb.com](http://www.imdb.com)), the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. Follow IMDbPro on Facebook (<https://www.facebook.com/imdbpro/>), Instagram (<https://www.instagram.com/imdbpro/>) and Twitter (<https://twitter.com/imdbpro>).

### **About IMDb**

IMDb is the world’s most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site ([www.imdb.com](http://www.imdb.com)) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 4 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist – when deciding what to watch and where to watch it. IMDb’s portfolio of leading entertainment apps (<http://www.imdb.com/apps/>) includes its popular “Movies & TV” app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb’s mobile apps worldwide. IMDb’s X-Ray for Movies & TV Shows ([www.imdb.com/x-ray](http://www.imdb.com/x-ray)) is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. IMDb’s Facebook page (<https://www.facebook.com/imdb>) and official Twitter account (<https://twitter.com/imdb>) are followed by more than 12 million passionate entertainment fans. IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; IMDb profile management tools; exclusive STARMeter rankings that are determined by page views on IMDb; a casting service to post breakdowns and apply to roles, a mobile optimized website and more. Additionally, IMDb owns and operates Withoutabox (<http://www.withoutabox.com>), the premier submission service for film festivals and filmmakers, and Box Office Mojo (<http://www.boxofficemojo.com>), the leading online source of box-office data. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (<http://www.amazon.com>). To learn more, go to: <http://www.imdb.com/press>.

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