

IMDb LAUNCHES NEW DIGITAL SERIES, *UNMADE*, ENLISTING COMEDIANS TO REVEAL THEIR PASSION PROJECTS THAT NEVER GOT OFF THE GROUND

Ten Comedians Including Tig Notaro, Nick Cannon, Rainn Wilson and “Weird Al” Yankovic Unearth Unproduced Scripts and Pitches for New Short-Form Video Series

New Episodes of *UnMade* Will Debut Weekly on IMDb.com, IMDb’s Mobile Apps and Social Channels, and on IMDb Freedive

LOS ANGELES, CA — January 16, 2019 — IMDb (www.imdb.com), the world’s most popular and authoritative source for movie, TV and celebrity content, today announced the premiere of *UnMade* (www.imdb.com/unmade), a new original series that follows comedians as they share the plots, inspirations and stories for projects that are not listed on IMDb, because they were never produced... until now. In each episode, celebrity comedians remember projects they wrote before they were famous – and, spoiler alert – Hollywood missed out on some winners. These ambitious yet sometimes misguided scripts are given a second chance and brought to life via a team of actors and a professional production crew.

IMDb dropped the first three episodes today, Wednesday, January 16, with Jay Chandrasekhar, Kristen Schaal and Rainn Wilson sharing ideas for “unmade” projects. Future guests include Nick Cannon, Bobby Moynihan, Tig Notaro, Paul Rust, Reggie Watts and “Weird Al” Yankovic.

Viewers can catch new episodes of *UnMade* weekly at www.imdb.com/unmade, on IMDb’s iOS and Android apps, and the recently launched IMDb Freedive channel, available on IMDb desktop and Fire TV. Fans will also receive regular updates and show content on the IMDb [Facebook](#), [YouTube](#), [Twitter](#) and [Instagram](#) channels.

“UnMade provides fans with a comedic new perspective on how the industry works, and why certain projects get made... or don’t,” said Steve Bernstein, GM of IMDb Video. “Following the success of IMDb original series like *The IMDb Show*, *So Far*, *No Small Parts*, and *Casting Calls*, we are thrilled to team up with Big Breakfast to offer even more original videos for our customers to dive deeper into the stories that shape the industry.”

“Excited to add this credit of authentic genius to my IMDb page,” said comedian Kristen Schaal. Schaal’s episode takes viewers behind the scenes of her film *Avant Garde*, which she developed during a college screenwriting class.

“I’ve watched each one of these episodes maybe 50 times during the post production process and they still make me laugh,” said series co-creator and Big Breakfast Executive Producer, Luke Kelly-Clyne. “I’m so grateful to our collaborators at IMDb and to all of our guest stars for sharing the ideas that made this show possible.”

UnMade is produced for IMDb by Big Breakfast in Los Angeles, California.

About IMDb

IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 5 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist – when deciding what to watch and where to watch it. IMDb's portfolio of leading entertainment apps (<http://www.imdb.com/apps/>) includes its popular "Movies & TV" app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb's mobile apps worldwide. IMDb X-Ray for Movies & TV Shows is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. The IMDb Facebook page (<https://www.facebook.com/imdb>) and official Twitter account (<https://twitter.com/imdb>) are followed by more than 12 million passionate entertainment fans. IMDbPro (<http://www.imdbpro.com>) is the essential resource

for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARMeter rankings that are determined by page views on IMDb; the IMDbPro app for [iPhone](#) and [Android](#); IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Additionally, IMDb owns and operates Box Office Mojo (<http://www.boxofficemojo.com>), the leading online box-office reporting service. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (<http://www.amazon.com>). To learn more, go to: <http://www.imdb.com/press>.

About Big Breakfast

Big Breakfast, an Electus company, is a full-service production studio that creates premium comedic content for broadcast, cable, digital and streaming platforms. Helmed by Head of Development Luke Kelly-Clyne, company credits include truTV's *Adam Ruins Everything*; Pop's *Hot Date*; IMDb's *UnMade* and *Special Skills*, hosted by Jay Pharoah; Freeform's upcoming Joss Whedon-produced comedy, *Pippa Smith: Grown-Up Detective*; and Facebook Watch's breakout game show *I Want My Phone Back*. The studio is also currently developing IFC's satirical and politically provocative sketch comedy *The Middle Passage*, as well as projects for Disney Channel, Freeform, Facebook, Comedy Central, tru TV, Eko and Fuse, among others. As the studio that made CollegeHumor Originals the #1 most-viewed comedy YouTube channel, Big Breakfast's online content is some of the most-watched and shared on the Internet. The company has earned 20 Webby Awards and 12 Telly Awards, with its digital content garnering more than five billion views. Operating under the Electus banner, a Propagate company, Big Breakfast also maintains exclusive access to talent and leverages ad-integration opportunities with leading brands. For more information visit <http://www.bigbreakfast.com>.

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