

IMDb HEADS TO SUNDANCE FILM FESTIVAL WITH KEVIN SMITH, TOP CELEBRITIES, IMDb STARMeter AWARD, AND EVENTS TO CELEBRATE THE LAUNCH OF *THE IMDb SHOW* AND THE NEW IMDbPRO APP FOR iPhone

IMDb's Coverage of 2018 Festival will Include Original Celebrity Video Interviews Hosted by Kevin Smith and Presentation of the IMDb STARMeter Award to Bill Skarsgård, IMDb's No. 1 Breakout Star of 2017 as Determined by IMDbPro STARMeter Data

New IMDbPro iPhone App is the Ultimate Sundance Film Festival Companion for Entertainment Industry Professionals On the Go

SEATTLE, WA — January 16, 2018 — IMDb (www.imdb.com), the world's most popular and authoritative source for movie, TV and celebrity content, today announced that it will return to the Sundance Film Festival in Park City, Utah for the fourth year in a row with a full schedule of high-profile activations and industry events for fans, celebrities, filmmakers and other industry insiders.

As a Sustaining Sponsor of the 2018 Sundance Film Festival, IMDb will produce four days (January 19-22) of original celebrity video interviews in The IMDb Studio (#IMDbStudio) on Main Street. Filmmaker [Kevin Smith](#) and the hosts of [The IMDb Show](#) will interview the casts, directors and other creators of the most highly anticipated films of the Sundance Film Festival and the resulting original video interviews will be shared with IMDb's hundreds of millions of monthly customers worldwide on IMDb.com, IMDb's leading mobile apps and IMDb's social channels. Other highlights include the presentation of an IMDb STARMeter Award to Bill Skarsgård (IMDb's No. 1 Breakout Star of 2017 and No. 5 Top Star of 2017 as determined by IMDbPro STARMeter data), a private party to celebrate the launch of *The IMDb Show* (IMDb's first-ever weekly original series), and a private cast party hosted by IMDbPro to celebrate the world premiere of the film *The Miseducation of Cameron Post* and the December 2017 launch of IMDbPro's [iPhone app](#).

"The IMDb team and our customers all over the world are passionate about discovering the next generation of new filmmakers," said Col Needham, IMDb's Founder and CEO. "Each year, we look forward to the Sundance Film Festival because it offers a first look at the future of filmmaking. We are thrilled to be amplifying our presence at the Sundance Film Festival this year with the fourth annual IMDb celebrity video and photography studio, a 'Fan Favorite' IMDb STARMeter Award for Bill Skarsgård (IMDb's No. 1 Breakout Star of 2017), and parties to celebrate the launches of *The IMDb Show* and IMDbPro's first-ever mobile app. We want fans all over the world to feel as if they have a front row seat throughout the festival, while we explore and celebrate the achievements of many IMDbPro members who are premiering their new films at the 2018 Festival."

"IMDbPro is so proud that the Sundance Film Festival has once again selected Withoutabox as their exclusive film submission service, and that as a result of this multi-year relationship, we have the opportunity to work with the incredibly talented Festival team to facilitate the discovery of new filmmakers and talent," said Matt Kumin, Head of IMDbPro. "IMDbPro prides itself on being the essential resource for the entertainment industry and our new iPhone app provides IMDbPro members with on-the-go access to our unrivaled entertainment industry data and tools to help them navigate their business dealings in Park City and wherever they go throughout the year."

Fans can follow IMDb's exclusive 2018 Sundance Film Festival coverage by visiting <http://www.imdb.com/sundance>, Facebook (<https://www.facebook.com/imdb>), Instagram (<https://www.instagram.com/imdb/>), YouTube (www.youtube.com/imdb), Snapchat (<https://www.snapchat.com/add/imdblive>) or checking out #IMDbStudio on Twitter (<https://www.twitter.com/imdb>). IMDb's original coverage of the 2018 Festival will be accessible by IMDb users worldwide via IMDb's website, mobile apps and social media followers. IMDbPro members can quickly and easily access information on the go about Sundance Film Festival movies, filmmakers, cast and crew and detailed contact and representation data by downloading the new [IMDbPro app](#) for iPhone.

More details about IMDb's 2018 Sundance Film Festival activities are available below:

The IMDb Studio & Private Celebrity Lounge (January 19-22)

IMDb's invitation-only celebrity video and photo studio and celebrity lounge will be back for the fourth year in a row, returning to a two-floor venue prominently located at 570 Main Street. Upstairs, filmmaker and superfan Kevin Smith, whose career began at the Sundance Film Festival in the 1990s, will host on-camera interviews with leading actors, writers and directors that will be the cornerstone of IMDb's Sundance Film Festival coverage. Downstairs, celebrities and industry VIPs can relax and unwind in IMDb's private lounge featuring celebrity gifting and refreshments. This year, IMDb's celebrity portrait studio will also include animated GIFs produced in collaboration with GIPHY, the first and largest GIF search engine. IMDb's exclusive GIF gallery can be viewed at www.giphy.com/IMDb throughout the Festival. Access to The IMDb Studio is by invitation only. To learn more about the studio or to explore talent participation, please email press@imdb.com.

The IMDb Show Goes on Location to Park City (January 19), Culminating with a Private Launch Party (Saturday, January 20)

The IMDb Show, which officially premiered on January 11, 2018, is IMDb's first-ever weekly series. Inspired by the insatiable curiosity of IMDb's audience of more than 250 million unique monthly visitors worldwide, this fast-paced, topical digital series provides fans with IMDb's unique perspective on the week in entertainment through the following: in-depth commentary and updates on the news of the week; proprietary IMDb trending data on the most popular movies, TV shows and stars derived from IMDbPro's STARMeter and MOVIEmeter charts; exclusive interviews with notable celebrity guests and industry insiders; on-location and behind-the-scenes reporting from the most-anticipated industry events; person-on-the-street interviews; fan contributions and much more. *The IMDb Show* will be filming from The IMDb Studio and on location around Park City, culminating with a private cocktail party on January 20 from 7:30PM to 10PM to celebrate the launch of the show. Party guests will include Kevin Smith (who is an Executive Producer of *The IMDb show*), [Tim Kash](#) and [Kerri Doherty](#) (co-hosts of *The IMDb Show*), Col Needham (IMDb's Founder and CEO), and other notable celebrities and industry insiders. Fans can watch a new episode of *The IMDb Show* every Thursday at www.imdb.com/show and on IMDb's iOS and Android apps. Regular updates and show content are also available on IMDb's [Facebook](#), [YouTube](#), [Twitter](#), Snapchat (@imdblive) and [Instagram](#) channels.

Bill Skarsgård Receives "Fan Favorite" IMDb STARMeter Award in The IMDb Studio (Sunday, January 21)

On Sunday, January 21, Col Needham, IMDb's Founder and CEO, will present the IMDb STARMeter Award to [Bill Skarsgård](#) at The IMDb Studio. This award recognizes the stars who are fan favorites on IMDbPro's STARMeter chart, which is determined by the actual search behavior of IMDb's more than 250 million unique monthly visitors worldwide and is updated weekly throughout the year for IMDbPro members. 2017 was a notable year for Skarsgård, who portrayed Pennywise the Clown in the blockbuster *It*. Skarsgård was recently named IMDb's [No. 1 Breakout Star and No. 5 Top Star of 2017](#), and his film *It* ranked No. 1 on IMDb's [Top 10 Movies of 2017](#) list as determined by IMDbPro STARMeter and MOVIEmeter rankings, which are based on the actual page views of IMDb's more than 250 million monthly unique visitors. Skarsgård stars in [Assassination Nation](#), which makes its world premiere in the Midnight section of the Sundance Film Festival that evening. The presentation of the STARMeter Award to Skarsgård builds on IMDb's tradition of giving the STARMeter Award at the Sundance Film Festival to a top performer on IMDb's year-end Top 10 lists, which are determined by the page views of IMDb's hundreds of millions of visitors worldwide. The recipient of the IMDb STARMeter Award at the 2017 Sundance Film Festival was Peter Dinklage, star of *Game of Thrones*, IMDb's No. 1 show of 2017 and each of the past five years based on IMDbPro data. In 2016, the IMDb STARMeter Award was presented to Bryce Dallas Howard, IMDb's No. 1 Breakout Star of 2015 as determined by IMDbPro STARMeter data. IMDb most recently presented STARMeter Awards to Sam Rockwell, Tatiana Maslany and Sverrir Gudnason at the 2017 Toronto International Film Festival. Other previous IMDb STARMeter Award recipients include Brie Larson, Felicity Jones, Olivia Wilde and Miles Teller.

"IMDbPro's STARMeter charts have a proven history of accurately predicting emerging stars who are about to break through, including previous No. 1 Breakout Stars of the year Millie Bobby Brown (2016), Bryce Dallas Howard (2015) and Margot Robbie (2014)," said Matt Kumin, Head of IMDbPro. "Our STARMeter Awards, weekly STARMeter

rankings, year-end lists and other tools that are available to IMDbPro members inform and empower them with the information they need to make smart business decisions.”

IMDbPro (<http://www.imdbpro.com/>) is a membership-based service that includes comprehensive information and tools designed to help entertainment industry professionals achieve success throughout all stages of their career. The new [IMDbPro app](#) enables members to conveniently access the entertainment industry’s leading information resource on the go while attending real world events that are critical to their business, including the Sundance Film Festival. The app is exclusively available for use by IMDbPro members and can be downloaded for free in the App Store. To become a member today, visit <http://www.imdbpro.com/>.

The IMDbPro Party to Celebrate the Premiere of *The Miseducation of Cameron Post* and Launch of IMDbPro’s New iPhone App (Monday, January 22)

On Monday, January 22, IMDbPro will celebrate the launch of its first-ever mobile app, for iPhone, by hosting the invitation-only premiere party for [The Miseducation of Cameron Post](#) from 10PM to 1AM in the Chase Sapphire Lounge. Expected guests include the following: the film’s cast ([Chloë Grace Moretz](#), [Sasha Lane](#), [Forrest Goodluck](#), [John Gallagher Jr.](#) and [Jennifer Ehle](#)); [Desiree Akhavan](#) (Director, *The Miseducation of Cameron Post*); Col Needham (IMDb’s Founder and CEO); Matt Kumin (Head of IMDbPro); and other notable celebrities and industry insiders. Party guests will enjoy cocktails, appetizers and music following the film’s world premiere in the U.S. Dramatic Competition at the 2018 Sundance Film Festival. The [IMDbPro app](#) for iPhone enables members to conveniently access the entertainment industry’s leading information resource on the go while attending real world events that are critical to their business, including the Sundance Film Festival. The IMDbPro app empowers members with a convenient way to search the profiles of more than 4 million people, access the latest industry news, get contact and representation details for more than 300,000 industry professionals and tap through to call or email directly from an iPhone. The app leverages other IMDbPro member-only benefits, including the ability to explore more than 25,000 in-development titles for film and TV and gain exclusive insights into which professionals and titles are trending via IMDbPro’s STARMeter and MOVIEmeter data. The [IMDbPro app](#) is exclusively available for use by IMDbPro members and can be downloaded for free in the App Store. To become a member today, visit <http://www.imdbpro.com/>.

In *The Miseducation of Cameron Post*, after being caught having sex with the prom queen, a girl is forced into a gay conversion therapy center in 1993. The film is based on Emily Danforth's acclaimed and controversial coming-of-age novel and directed by Desiree Akhavan. Screenwriters are Desiree Akhavan and Cecilia Frugiuele and producers are Cecilia Frugiuele, Jonathan Montepare, Michael B. Clark and Alex Turtletaub. The cast includes Chloë Grace Moretz, Sasha Lane, Forrest Goodluck, John Gallagher Jr. and Jennifer Ehle.

IMDbPro and Canon Portrait Studio (January 19-22)

IMDbPro members, Sundance Film Festival filmmakers and other invited entertainment industry professionals visiting the Canon Creative Studio (592 Main St.) will have the opportunity to get a new professional headshot taken and IMDbPro members can immediately upload it to their IMDbPro profile page, which reaches entertainment industry decision-makers and hundreds of millions of fans worldwide on IMDb, IMDbPro and Amazon Video. IMDbPro member benefits include the ability to customize how they showcase themselves on IMDb, IMDbPro and Amazon Video by selecting their primary images, the credits they are best “known for” and more. Photographer Michael Ori will return to the Canon Portrait Studio for the second year in a row to take photographs with the Canon EOS 5D Mark IV, the latest in Canon’s EOS DSLR camera series. Canon will send guests home with an 8x10 copy of their portrait, printed on-site with the Canon PIXMA PRO-1000 Professional Inkjet Printer. The IMDbPro station at the Canon Portrait Studio will be open January 19-22 from 11AM to 5PM daily. IMDbPro (<http://www.imdbpro.com/>) is a membership-based service that includes comprehensive information and tools designed to help entertainment industry professionals achieve success throughout all stages of their career. The new [IMDbPro app](#) enables members to conveniently access the entertainment industry’s leading information resource on the go while attending real world events that are critical to their business, including the Sundance Film Festival. The app is exclusively available for use by IMDbPro members and can be downloaded for free in the App Store. To become a member today, visit <http://www.imdbpro.com/>.

IMDbPro at Sundance Film Festival Industry Office (Thursday, January 18 – Monday, January 22)

IMDbPro, the leading resource for entertainment industry professionals, will be the official sponsor of the 2018 Sundance Film Festival Industry Office at Festival Headquarters. Industry attendees accredited by the Festival will receive free tote bags from IMDbPro, have access to complimentary coffee and other refreshments in the Industry Office Thursday, January 18 through Monday, January 22 and get the opportunity to learn more about IMDbPro and experience its [new iPhone app](#). IMDbPro staffers will be on hand to answer questions about IMDbPro tools and trusted data that empower members to easily navigate the entertainment industry and showcase their work to decision-makers and fans worldwide. IMDbPro (<http://www.imdbpro.com/>) is a membership-based service that includes comprehensive information and tools designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best “known for”; exclusive STARMeter rankings determined by page views on IMDb; a casting service to post breakdowns and apply to roles; the new [IMDbPro app](#) for iPhone and more. The [IMDbPro app](#) enables members to conveniently access the entertainment industry’s leading information resource on the go while attending real world events that are critical to their business, including the Sundance Film Festival. The app is exclusively available for use by IMDbPro members and can be downloaded for free in the App Store. To become a member today, visit <http://www.imdbpro.com/>.

SHOWTIME® and Amazon Channels present *THE CHI* Party in The IMDb Studio (Friday, January 19)

On Friday, January 19, SHOWTIME and Amazon Channels will host an exclusive party to celebrate the new series [THE CHI](#), executive produced by Emmy Award winner [Lena Waithe](#) and Academy Award winner [Common](#). *THE CHI*, about life on the South Side of Chicago, airs on SHOWTIME every Sunday at 10 pm ET/PT. Join special guests Waithe and Common at the IMDb Studio on Main Street, featuring music by DJ R-Tistic. The private industry event is accessible by invitation only and will take place from 9PM to 12AM.

About Kevin Smith

Kevin Smith first came to attention at the Sundance Film Festival in 1994 as the writer/director of a film called *Clerks*. It's been all downhill ever since.

About IMDb

IMDb is the world’s most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 4 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist – when deciding what to watch and where to watch it. IMDb’s portfolio of leading entertainment apps (<http://www.imdb.com/apps/>) includes its popular “Movies & TV” app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 115 million downloads of IMDb’s mobile apps worldwide. IMDb's X-Ray for Movies & TV Shows (www.imdb.com/x-ray) is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. IMDb’s Facebook page (<https://www.facebook.com/imdb>) and official Twitter account (<https://twitter.com/imdb>) are followed by more than 12 million passionate entertainment fans. IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; IMDb profile management tools; exclusive STARMeter rankings that are determined by user searches on IMDb; a casting service to post breakdowns and apply to roles, a mobile optimized website and more. Additionally, IMDb owns and operates Withoutabox (<http://www.withoutabox.com>), the premier submission service for film festivals and filmmakers, and Box Office Mojo (<http://www.boxofficemojo.com>), the leading online box-office reporting service. IMDb.com is operated by

IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (<http://www.amazon.com>). To learn more, go to: <http://www.imdb.com/press>.

About GIPHY

GIPHY is GIFs. The first and largest GIF search engine, GIPHY is where thousands of artists, brands, and pop culture moments make today's expression, entertainment, and info a little more moving. GIPHY serves more than 2.5BN GIFs per day, seen by more than 300M daily active users who watch more than 4M hours of GIFs every day. Whether you're sharing GIFs on social media or in a messaging app, simply enjoying a chuckle to yourself, or actually creating GIFs; it's an experience powered by GIPHY.

More than just a format, the GIF is a new medium to GIPHY. They collaborate with mainstream creators like SNL, [Lady Gaga](#), and MTV as well as creating space and opportunity for artists exploring the boundaries of the GIF medium. www.giphy.com

About SHOWTIME

SHOWTIME® is currently available to subscribers via cable, DBS and telco providers, and as a stand-alone streaming service through Apple®, Roku®, Amazon, Google, Xbox One and Samsung. Consumers can also subscribe to SHOWTIME via Hulu, YouTube TV, Sling TV, DirecTV Now, Sony PlayStation® Vue and Amazon Channels. For more information, visit www.sho.com.

About Bill Skarsgård

Bill Skarsgård was born on August 9, 1990 in Vällingby, Sweden. He is an actor, known for *It* (2017), *Allegiant* (2016) and *Atomic Blonde* (2017).

About *Assassination Nation*

Assassination Nation, from director and screenwriter Sam Levinson and producers David S. Goyer, Anita Gou, Kevin Turen, Aaron L. Gilbert and Matthew J. Malek, is a one-thousand-percent true story about how the quiet, all-American town of Salem, absolutely lost its mind. The cast includes Odessa Young, Suki Waterhouse, Hari Nef, Abra, Bill Skarsgård and Bella Thorne. The film makes its world premiere on Sunday, January 21 in the Midnight section of the 2018 Sundance Film Festival.

About *The Miseducation of Cameron Post*

In *The Miseducation of Cameron Post*, from director Desiree Akhavan, after being caught having sex with the prom queen, a girl is forced into a gay conversion therapy center in 1993. The film is based on Emily Danforth's acclaimed and controversial coming-of-age novel. Screenwriters are Desiree Akhavan and Cecilia Frugiuele, and producers are Cecilia Frugiuele, Jonathan Montepare, Michael B. Clark and Alex Turtletaub. The cast includes Chloë Grace Moretz, Sasha Lane, Forrest Goodluck, John Gallagher Jr. and Jennifer Ehle. The film makes its world premiere on Monday, January 22 in the U.S. Dramatic Competition at the 2018 Sundance Film Festival. IMDbPro will celebrate the premiere of *The Miseducation of Cameron Post* as well as the launch of IMDbPro's first-ever mobile app, for iPhone, with an invitation-only party on Monday, January 22 from 10PM to 1AM in the Chase Sapphire Lounge.

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