

## IMDb LAUNCHES ITS FIRST-EVER WEEKLY SHOW

**New Episodes of *The IMDb Show* Will Debut Each Thursday on IMDb.com, IMDb's Mobile Apps and Social Channels Following Record-Setting Public Preview**

**Filmmaker and Podcaster Kevin Smith Joins as Executive Producer and Regular Contributor; Tim Kash and Kerri Doherty Serve as Co-Hosts**

LOS ANGELES, CA — January 11, 2018 — IMDb ([www.imdb.com](http://www.imdb.com)), the world's most popular and authoritative source for movie, TV and celebrity content, today announced the launch of *The IMDb Show* ([www.imdb.com/show](http://www.imdb.com/show)), its first-ever weekly series. Inspired by the insatiable curiosity of IMDb's audience of more than 250 million unique monthly visitors worldwide, this fast-paced, topical digital series will provide fans with IMDb's unique perspective on the week in entertainment through the following: in-depth commentary and updates on the news of the week; proprietary IMDb trending data derived from IMDbPro's STARmeter and MOVIEmeter charts; exclusive interviews with notable celebrity guests and industry insiders; on-location and behind-the-scenes reporting from the most-anticipated industry events; person-on-the-street interviews; fan contributions and much more.

Beginning today, viewers can watch a new episode of *The IMDb Show* every Thursday at [www.imdb.com/show](http://www.imdb.com/show) and on IMDb's iOS and Android apps. Fans will also receive regular updates and show content on IMDb's [Facebook](#), [YouTube](#), [Twitter](#), Snapchat and [Instagram](#) channels.

Based on the premise that when it comes to movies and television, there is no such thing as too much information, *The IMDb Show* celebrates fan obsessions by focusing on the craft of compelling entertainment storytelling and the talent responsible for the industry's highly anticipated new releases and fan favorites. IMDb's unique take on the weekly variety show format will pull back the curtain on the week's biggest entertainment stories, helping viewers decide what to watch.

"IMDb was built by and for a community of uniquely passionate and informed fans," said Col Needham, IMDb's Founder and CEO. "*The IMDb Show*, our first-ever weekly studio show, will reflect their curiosity and interests. Our vision is to host an informative, entertaining conversation around the shows, movies and talent that our customers are obsessed with, leveraging IMDb's unique and authoritative data to enrich the weekly entertainment conversation and inform viewing decisions. Our show was inspired and guided by the positive fan and industry feedback we've received on the original video content we've been creating over the past several years, including on-location reporting and celebrity interviews filmed in The IMDb Studio at many of the world's most popular fan conventions, award shows and film festivals."

*The IMDb Show* will feature prominent industry insiders and experts as regular contributors, including writer, filmmaker and podcaster [Kevin Smith](#), who also serves as an executive producer of the series. *The IMDb Show* is hosted by Tim Kash and Kerri Doherty, who will conduct celebrity interviews and moderate studio and field segments focusing on current entertainment industry news, releases and trends. Tim is best known from his decade at *MTV News* in London and New York covering movies and music. Kerri has written for ABC's *The Goldbergs* and also created the original celebrity interview series *Geeking Out* for Bedrocket/YouTube.

"Whether I'm covering Sundance or Comic-Con, I have loved working with IMDb the last few years," said Kevin Smith. "So when the IMDb team asked me to get involved in *The IMDb Show* with Tim and Kerri, I instantly said yes. I mean, you can never have too many credits from IMDb on your IMDb page."

*The IMDb Show* has been in a public preview mode since November 17, 2017. Early episodes generated more cross-channel views and minutes-watched than any IMDb original video production to date, excluding live event coverage. Based on strong customer feedback on the preview episodes, IMDb has officially picked up the show as a regular weekly series with new episodes debuting each Thursday.

On today's episode of *The IMDb Show*, guest Chris Sullivan joins Tim and Kerri to discuss his role on *This is Us*, answer fan questions, and share what's on his Watchlist. Upcoming celebrity guests on *The IMDb Show* include Kevin Smith, and Jordan Horowitz (Producer *La La Land*, *Counterpart*). In next week's episode (debuting January 18), the show will travel to Park City, Utah, for on-location interviews and reporting from The 2018 Sundance Film Festival, including a segment in which Kevin Smith previews the 2018 Sundance Film Festival line-up. The official launch party for *The IMDb Show*, a private, invitation-only event, will take place in The IMDb Studio in Park City on January 20, 2018.

Each week, *The IMDb Show* will offer multiple, mixed-format segments, including some of the following:

- **The IMDbrief:** Timely segments that use IMDb data and information, including IMDbPro's exclusive research tools, to take a deeper look at movie and TV topics that are currently in the zeitgeist, as well as those that will be soon.
- **On Location:** Segments filmed on location with fans and industry insiders which will reveal the personalities and stories behind the "magic" of movies and television.
- **Close Up:** An intimate conversation with a featured celebrity guest which will help fans learn more about the stories behind their IMDb credits and trivia, their current and upcoming projects and what's on their IMDb Watchlist.
- **The Watchlist:** *The IMDb Show* hosts and guests share the TV shows and movies they are most looking forward to watching.
- **The Trailer Trailer:** A mash-up of the best clips from each week's new trailers.

*The IMDb Show* is produced by IMDb and INE Entertainment in Studio City, California.

## About IMDb

IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site ([www.imdb.com](http://www.imdb.com)) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 4 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides — including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist — when deciding what to watch and where to watch it. IMDb's portfolio of leading entertainment apps (<http://www.imdb.com/apps/>) includes its popular "Movies & TV" app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb's mobile apps worldwide. IMDb's X-Ray for Movies & TV Shows ([www.imdb.com/x-ray](http://www.imdb.com/x-ray)) is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. IMDb's Facebook page (<https://www.facebook.com/imdb>) and official Twitter account (<https://twitter.com/imdb>) are followed by more than 12 million passionate entertainment fans. IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; IMDb profile management tools; exclusive STARMeter rankings that are determined by page views on IMDb; a casting service to post breakdowns and apply to roles, a mobile optimized website and more. Additionally, IMDb owns and operates Withoutabox (<http://www.withoutabox.com>), the premier submission service for film festivals and filmmakers, and Box Office Mojo (<http://www.boxofficemojo.com>), the leading online box-office reporting service. IMDb.com is operated by

IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (<http://www.amazon.com>). To learn more, go to: <http://www.imdb.com/press>.

### **About INE Entertainment**

Mark Koops and Eric Day have been at the cutting edge of creating innovative content for more than 15 years and their INE Entertainment is now a powerhouse in the digital space having generated hundreds of hours of short-form content. Their digital portfolio includes producing the groundbreaking real-time social media series *Summerbreak*, the original digital docuseries *Top Grier* starring Hayes Grier, HISTORY's Emmy-nominated comedy *The Crossroads of History*, as well as three seasons of the Emmy-nominated *Making a Scene with James Franco*. They have also created over 1,000 hours of TV programming — developing, creating and show running some of non-scripted TV's biggest hits, including *The Biggest Loser* (NBC), *Masterchef* (Fox), *Something Borrowed Something New* (TLC) and two-time Emmy-nominated children's program *Recipe Rehab* (CBS). For more information, go to: [www.ineentertainment.com](http://www.ineentertainment.com).

### **About Kevin Smith**

Kevin Smith first came to attention as the writer/director of a film called *Clerks*. It's been all downhill ever since.

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