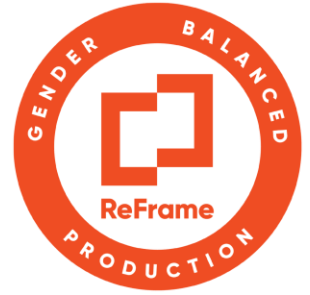




Expand the story.
Change the world.

ReFrame



September 26, 2018

CALL FOR SUBMISSIONS

ReFrame and IMDbPro Invite TV and Streaming Series to Submit for Consideration for the First-Ever ReFrame Stamp for Television

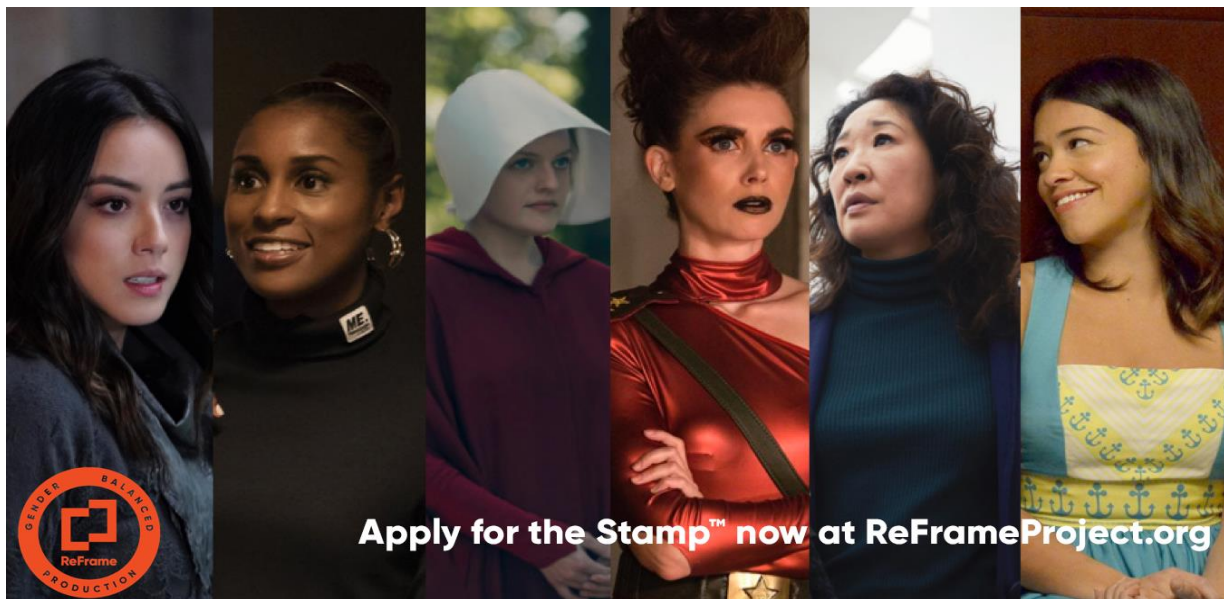
The ReFrame Stamp will Highlight Gender-Balanced Shows from the Past Year

WHAT: ReFrame and IMDbPro invite broadcast television and streaming series from June 1, 2017 through May 31, 2018 per the Emmys calendar to submit for consideration for the first-ever ReFrame Stamp for television, which will serve as a mark of distinction for projects that have demonstrated success in gender-balanced TV productions. ReFrame and IMDbPro have awarded the ReFrame Stamp for Feature Films to 34 movies so far, including Universal's *Girls Trip*, A24's *Lady Bird*, Twentieth Century Fox's *The Post* and Warner Bros.' *Wonder Woman*, *Crazy Rich Asians* and *Everything, Everything*. The ReFrame Stamp for Television will go to shows that have met 4 of the 8-point gender parity criteria developed by ReFrame in consultation with ReFrame Ambassadors, producers and other industry experts. The full criteria is iterative and will change over time as the industry evolves.

ELIGIBLE FORMATS: In the pilot phase, ReFrame will be accepting half-hour and one-hour television series (comedies and dramas), limited series and movies for television/premium cable/cable/streamers. At this time, the program will not be counting documentary, reality, sports or news formats. We will count per the Emmys calendar projects that have aired between June 1, 2017 through May 31, 2018.

WHEN: Deadline to submit - **October 10, 2018.**

Submissions will be reviewed by ReFrame and IMDbPro.



Apply for the Stamp™ now at ReFrameProject.org

WHERE: Submit at reframeproject.org/tvstamp-submission or find full criteria at reframeproject.org/tvstamp

WHO: ReFrame™, a growing coalition of 60+ industry professionals and over 40 partner companies founded by [Women In Film](#) and [Sundance Institute](#) whose mission is to increase the number of women of all backgrounds working in film, TV, and media, and [IMDbPro](#), the essential information resource for the entertainment industry, are collaborating to recognize standout, gender-balanced film and TV projects with the **ReFrame Stamp**.

Please contact ReFrame for submission support or questions at reframe@wif.org.