IMDb ANNOUNCES TOP 10 INDIAN MOVIES OF 2017 BASED ON USER RATINGS

IMDb's Top Indian Movies of the Year are Vikram Vedha and Baahubali 2: The Conclusion

SEATTLE, WA — December 20, 2017 — IMDb (<u>www.imdb.com</u>), the world's most popular and authoritative source for movie, TV and celebrity content, today unveiled the Top 10 Indian Movies of 2017. IMDb uses ratings from more than 250 million monthly unique visitors to IMDb to determine this list of the highest-rated movies.

IMDb's Top 10 Indian Movies of 2017*

- 1. <u>Vikram Vedha</u>
- 2. <u>Baahubali 2: The Conclusion</u>
- 3. Arjun Reddy
- 4. Secret Superstar
- 5. Hindi Medium
- 6. The Ghazi Attack
- 7. Toilet Ek Prem Katha
- 8. Jolly LLB 2
- 9. Mersal
- *The Great Father*

*Among the Indian movies released in 2017, these 10 movies had the highest ratings by IMDb users utilizing the same criteria as the popular IMDb Top Rated charts. IMDb's Top Rated charts are based on the actual ratings from IMDb's regular voters. To see the top-rated and trending Indian movies, go to www.imdb.com/india. IMDb users can add these and other titles to their IMDb Watchlist. To learn more, go to www.imdb.com/watchlist.

"Fans worldwide demonstrated interest in a diverse set of Indian movies, from *Vikram Vedha* to *The Great Father*. It is interesting to note that films based on classics and mythology, as well as those based on contemporary issues, emerged as the two prominent themes of 2017," said Neha Gureja, IMDb's Head of Audience Development. "Socially conscious movies such as *Secret Superstar*, *Hindi Medium*, *Toilet – Ek Prem Katha*, and *Mersal* resonated among users. Additionally, three of IMDb's Top 10 Stars of 2017 Indian Cinema (Tamannaah Bhatia, who ranked No. 5; Prabhas, who ranked No. 6; and Anushka Shetty, who ranked No. 9) all starred together in the international blockbuster *Baahubali 2: The Conclusion*, which was the highest-grossing Indian movie of the year."

IMDb's Best of 2017 section features a variety of additional year-end Top 10 lists as well as retrospective photo galleries, trailers, original videos (including an In Memoriam video) and other year-end coverage. To visit IMDb's Best of 2017 section, go to: www.imdb.com/bestof.

About IMDb

IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 4 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist – when deciding what to watch and where to watch it. IMDb's portfolio of leading entertainment apps (http://www.imdb.com/apps/) includes its popular "Movies & TV" app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb's mobile apps worldwide. IMDb's X-Ray for Movies & TV Shows (www.imdb.com/x-ray) is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. IMDb's Facebook page (https://www.facebook.com/imdb) and official Twitter account (https://www.imdbpro.com) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all

stages of their career. IMDbPro offers members the following: detailed contact and representation information; IMDb profile management tools; exclusive STARmeter rankings that are determined by page views on IMDb; a casting service to post breakdowns and apply to roles, a mobile optimized website and more. Additionally, IMDb owns and operates Withoutabox (http://www.withoutabox.com), the premier submission service for film festivals and filmmakers, and Box Office Mojo (http://www.boxofficemojo.com), the leading online box-office reporting service. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (http://www.amazon.com). To learn more, go to: http://www.imdb.com/press.

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