### IMDb ANNOUNCES TOP 10 MOVIES OF 2017 AND MOST-ANTICIPATED OF 2018

# In 2017, It Scares Up Most Page Views Among IMDb's Hundreds of Millions of Customers; Avengers: Infinity War is the 2018 Film Fans Are Most Eagerly Awaiting

# Beauty and the Beast and Wonder Woman Lead 2017 U.S. Box Office

**SEATTLE, WA** — December 19, 2017 — IMDb (<a href="www.imdb.com">www.imdb.com</a>), the world's most popular and authoritative source for movie, TV and celebrity content, today unveiled the Top 10 Movies of 2017 and the Top 10 Most-Anticipated Movies of 2018. Rather than base its annual rankings on small statistical samplings or reviews from professional critics, IMDb determines its list of most popular movies by the actual page views of the more than 250 million monthly unique visitors to IMDb. This exclusive data is derived from IMDbPro's definitive MOVIEmeter rankings, which are updated weekly throughout the year. Additionally, IMDb today revealed IMDbPro's Top-Grossing Domestic Releases of 2017 (as of December 18, 2017).

IMDb's Best of 2017 section features a variety of additional year-end Top 10 lists as well as retrospective photo galleries, trailers, original videos (including an upcoming In Memoriam video) and other year-end coverage. To visit IMDb's Best of 2017 section, go to: <a href="http://www.imdb.com/bestof">http://www.imdb.com/bestof</a>.

## IMDb's Top 10 Movies of 2017\*

- 1. *It*
- 2. Wonder Woman
- 3. Beauty and the Beast
- 4. Logan
- 5. Guardians of the Galaxy Vol. 2
- 6. Justice League
- 7. Split
- 8. Alien: Covenant
- 9. Thor: Ragnarok
- 10. Blade Runner 2049

\*Among the movies released in the U.S. in 2017, these 10 movies were consistently most popular with IMDb users as determined by the actual page views of IMDb's more than 250 million monthly unique visitors worldwide. This exclusive data is derived from IMDbPro's definitive MOVIEmeter rankings, which are updated weekly throughout the year. IMDb users can add these and other titles to their IMDb Watchlist. To learn more, go to: http://www.imdb.com/watchlist.

#### IMDb's Most-Anticipated Movies of 2018\*

- 1. Avengers: Infinity War
- 2. Black Panther
- 3. Untitled Deadpool Sequel
- 4. Jurassic World: Fallen Kingdom
- 5. Tomb Raider
- 6. Pacific Rim Uprising
- 7. The Predator
- 8. Ocean's Eight
- 9. M:I 6 Mission Impossible
- 10. Solo: A Star Wars Story

\*Among the movies with planned releases in the U.S. in 2018, these 10 movies were consistently most popular with IMDb users as determined by the actual page views of IMDb's more than 250 million monthly unique visitors worldwide. This exclusive data is derived from IMDbPro's definitive MOVIEmeter rankings, which are updated weekly throughout the year. IMDb users can add these and other titles to their IMDb Watchlist. To learn more, go to: <a href="http://www.imdb.com/watchlist">http://www.imdb.com/watchlist</a>.

### IMDbPro's Top Grossing Domestic Releases of 2017 (as of December 18, 2017)

- 1. Beauty and the Beast (\$504,014,165)
- 2. Wonder Woman (\$412,563,408)
- 3. Guardians of the Galaxy Vol. 2 (\$389,813,101)
- 4. Spider-Man: Homecoming (\$334,201,140)
- 5. <u>It</u> (\$327,481,748)
- 6. Thor: Ragnarok (\$306,527,536)
- 7. *Despicable Me 3* (\$264,597,815)
- 8. Logan (\$226,277,068)
- 9. The Fate of the Furious (\$225,764,765)
- 10. Star Wars: The Last Jedi (\$220,009,584)

\*As of Dec. 18, 2017, these 10 movies had the highest domestic box-office grosses during the 2017 calendar year, according to IMDbPro's box-office reporting service, Box Office Mojo.

"Remakes, reboots and comic books reigned supreme at the box office in 2017, but one of the biggest surprises of the big screen this year is *It*," said Keith Simanton, IMDb's Senior Film Editor. "The frightening adaptation of the 1986 book by Stephen King is IMDb's Top Movie of the year (as determined by page views), and *It*'s popularity also launched two of the film's stars onto our list of Top 10 Breakout Stars of 2017: Bill Skarsgård ranked No. 1 with his portrayal of Pennywise the Clown (he also ranked No. 5 on IMDb's list of Top 10 Stars of 2017), and Sophia Lillis, who captivated audiences as Beverly Marsh, charted at No. 7."

"Seven of IMDbPro's top 10 domestic box office champs this year also ranked on IMDb's Most-Anticipated Movies of 2017 list, demonstrating the predictive accuracy of IMDbPro's MOVIEmeter rankings and proving that these eagerly awaited movies did not disappoint fans," said Matt Kumin, head of IMDbPro. "IMDbPro has all the details on IMDb's Most-Anticipated Movies of 2018 as well as unrivaled information on other future blockbusters that are currently in development for our members to explore."

"While this year had its ups and downs at the box office, with last week's release of *Star Wars: The Last Jedi* and several other high-profile movies scheduled to open over the holidays, 2017 is on track to end with a bang," said Brad Brevet, IMDbPro's Box Office Editor. "Overall, while franchise films continued to thrive in 2017, female-driven features had an explosive impact on this year's box office with *Beauty and the Beast* hauling in more than \$500 million domestically and *Wonder Woman* earning the coveted title of 2017's highest domestic-grossing superhero feature. The biggest live-action comedy this year was Universal's *Girls Trip*, which brought in more than \$115 million at the domestic box office. Horror also had a huge impact this year including the record-breaking success of *It* as well as the success of smaller-budgeted films such as *Get Out* and *Split*."

Additional insight into trending movies, TV shows and professionals is available to IMDbPro (<a href="http://www.imdbpro.com">http://www.imdbpro.com</a>) members through its exclusive STARmeter and MOVIEmeter rankings. This data is updated weekly on both the IMDbPro site and its recently launched <a href="https://www.imdbpro.com">iPhone app</a>. IMDbPro, a membership-based service, includes comprehensive information and tools designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings determined by page views on IMDb; a casting service to post breakdowns and apply to roles; the new IMDbPro app for iPhone and more. The IMDbPro app for iPhone enables members to conveniently access the entertainment industry's leading information resource on the go. The <a href="IMDbPro app">IMDbPro app</a> is exclusively available for use by IMDbPro members and can be downloaded for free in the App Store. To become a member today, visit <a href="https://www.imdbpro.com">www.imdbpro.com</a>.

#### **About IMDb**

IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (<a href="www.imdb.com">www.imdb.com</a>) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 4 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely

on the information IMDb provides — including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist — when deciding what to watch and where to watch it. IMDb's portfolio of leading entertainment apps (http://www.imdb.com/apps/) includes its popular "Movies & TV" app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb's mobile apps worldwide. IMDb's X-Ray for Movies & TV Shows (www.imdb.com/x-ray) is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. IMDb's Facebook page (https://www.facebook.com/imdb) and official Twitter account (https://twitter.com/imdb) are followed by more than 12 million passionate entertainment fans. IMDbPro (http://www.imdbpro.com) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; IMDb profile management tools; exclusive STARmeter rankings that are determined by page views on IMDb; a casting service to post breakdowns and apply to roles, a mobile optimized website and more. Additionally, IMDb owns and operates Withoutabox (<a href="http://www.withoutabox.com">http://www.withoutabox.com</a>), the premier submission service for film festivals and filmmakers, and Box Office Mojo (http://www.boxofficemojo.com), the leading online box-office reporting service. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (http://www.amazon.com). To learn more, go to: http://www.imdb.com/press.

#### **Contact:**

Katie Sann, IMDb, ksann@imdb.com, (206) 922-0636