

# Connecting the dots...

WORDCAMP  
MADRID  
2018





Community Wrangler en Automattic

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**WordPress**

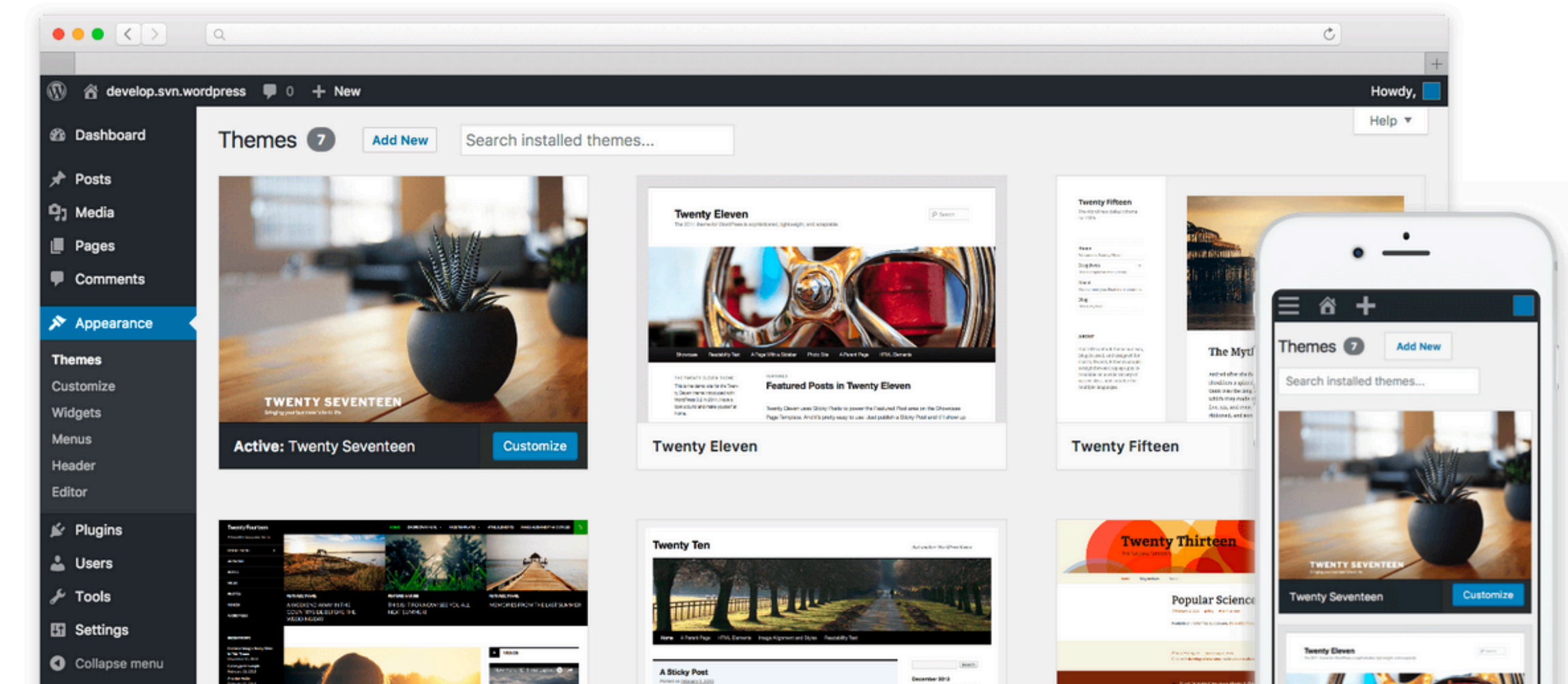




# Únete a WordPress

WordPress es un software de código abierto que puedes usar para crear fantásticas webs, blogs o aplicaciones.

Bonitos diseños, potentes características, y la libertad de crear lo que tú quieras. WordPress es al mismo tiempo gratis y de precio incalculable.



**Código Abierto**

# Algunos Proyectos de Código Abierto





## Make WordPress

Whether you're a budding developer, a pixel-perfect designer, or just like helping out, we're always looking for people to help make WordPress even better.

If you want to get involved in WordPress, this is the place to be. We've got blogs for each contributor group, general news, and upcoming events.



Meetings Team Updates

### There are many different ways for you to get involved with WordPress:

#### <> Core

The core team makes WordPress. Whether you're a seasoned PHP developer or are just learning to code, we'd love to have you on board. You can write code, fix bugs, debate decisions, and help with development. [Learn more about Core »](#)

Weekly chats: Wednesdays @ 21:00 UTC  
#core on Slack

#### 🎨 Design

The design group is focused on the designing and developing the user interface. It's a home for designers and UXers alike. There are regular discussions about mockups, design, and user testing. [Learn more about Design »](#)

Weekly chats: Thursdays @ 17:00 UTC  
#design on Slack

#### 📱 Mobile

The mobile team builds the iOS and Android apps. Lend them your Java, Objective-C, or Swift skills. The team also needs designers, UX experts, and testers to give users an smooth experience on every device. [Learn more about Mobile »](#)

Weekly chats: Mondays @ 16:00 UTC  
#mobile

#### ♿ Accessibility

The a11y group provides accessibility expertise across the project. They make sure that WordPress core and all of WordPress' resources are accessible. [Learn more about Accessibility »](#)

Weekly chats: Mondays @ 17:00 UTC  
#accessibility on Slack

#### 🌐 Polyglots

WordPress is used all over the world and in many different languages. If you're a polyglot, help out by translating

#### 💬 Support

Answering a question in the support forums or IRC is one of the easiest ways to start contributing. Everyone knows the



# Democratizar la publicación

La libertad de crear. La libertad de cambiar. La libertad de compartir.

## Nuestra misión

WordPress es un software diseñado para todos, enfatizando en la accesibilidad, rendimiento, seguridad y facilidad de uso. Creemos que un gran software debería funcionar con una configuración mínima, para que puedas centrarte en compartir tu historia, producto o servicios libremente. El software WordPress básico es simple y predecible, para que puedas empezar fácilmente. También ofrece potentes características para que crezcas y triunfes.

Creemos en la democratización de la publicación y en las [libertades del código abierto](#). Hay una gran comunidad de personas colaborando y contribuyendo en este proyecto para apoyar esta idea. La comunidad WordPress es acogedora e inclusiva. La pasión de nuestros colaboradores impulsan el éxito de WordPress que, en compensación, te ayuda a alcanzar tus objetivos.



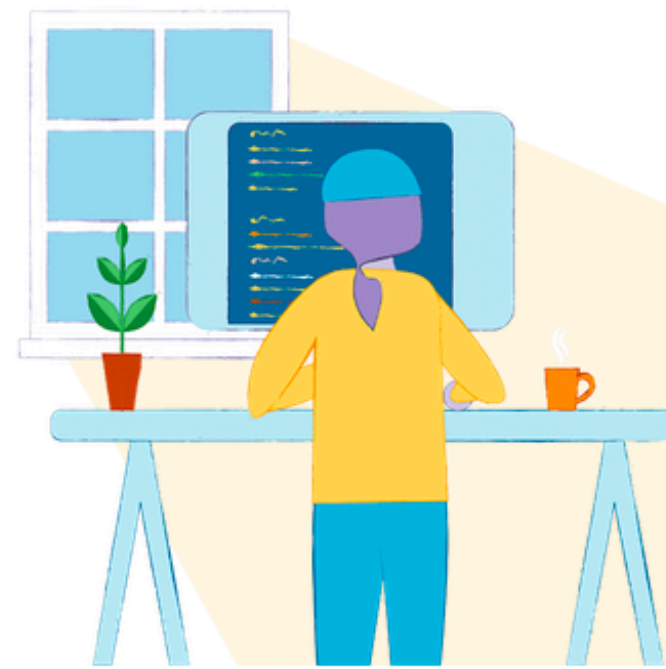
**La tecnología**  
Aprende sobre el software



**La comunidad**  
Aprende sobre la gente

# Carta de derechos

WordPress está sujeto a la licencia [General Public License \(GPLv2 o posterior\)](#) que ofrece cuatro libertades fundamentales. Considera lo siguiente como la carta de derechos de WordPress:



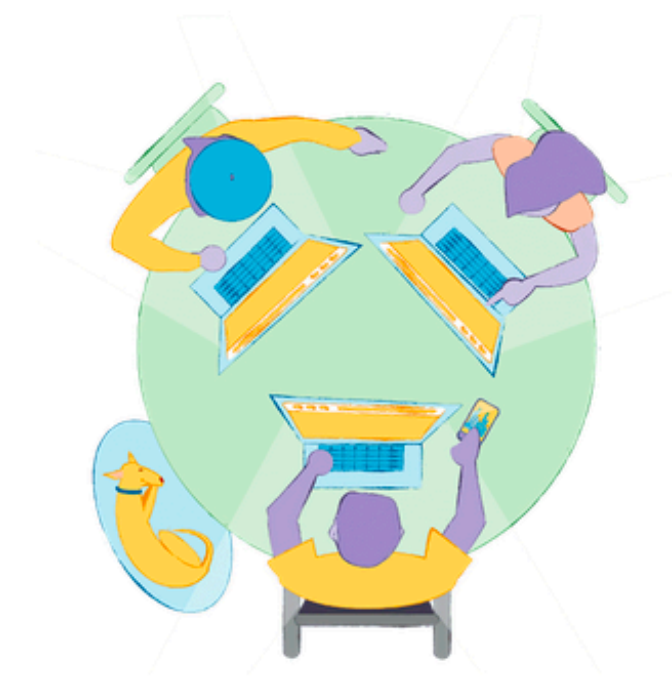
La 1ª libertad

De ejecutar el programa para cualquier propósito.



La 2ª libertad

De estudiar cómo funciona el programa y cambiarlo para hacer lo que quieras.



La 3ª libertad

De redistribuir.



La 4ª libertad

Para distribuir copias de tus versiones modificadas a otros.

# WordPress Foundation

Supporting the WordPress community since 2010.

About ^

Annual Reports ^

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# WordPress Community Support Programs



WordPress meetups are locally-organized user groups that get together for face-to-face events on a regular basis (commonly once a month). The WordPress meetup chapter program helps local organizers build inclusive, participatory communities.

GROUPS

554

↑ 52.6%

EVENTS

4,382

↑ 43.02%

MEMBERS

231,870

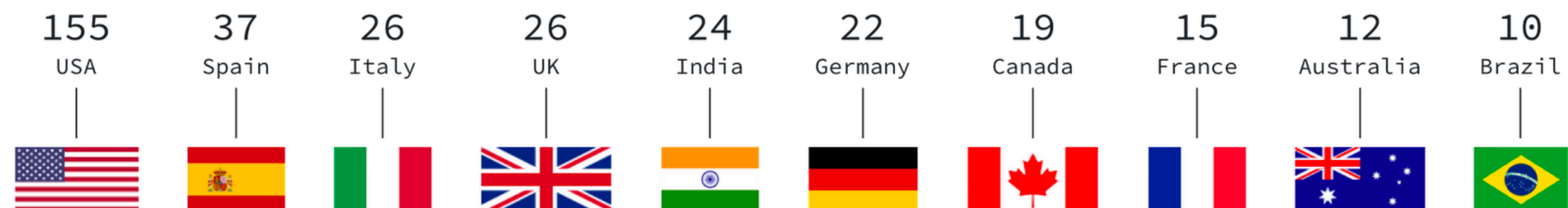
↑ 69.19%

ATTENDEES

99,384

↑ 65.06%

## TOP 10 OF THE 73 COUNTRIES WITH MEETUPS AND THEIR NUMBER OF MEETUP GROUPS





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SUBSCRIBE



WordCamps are casual, locally-organized conferences covering everything related to WordPress. WordCamps are attended by people ranging from blogging newbies to professional WordPress developers and consultants, and usually combine scheduled programming with unconference sessions and other activities.

#### WORDCAMPS

128

↑ 11.3%

#### TICKETS SOLD

41,432

↑ 11.7%

#### WOMEN SPEAKERS

30%

↑ 28%

#### COUNTRIES

48

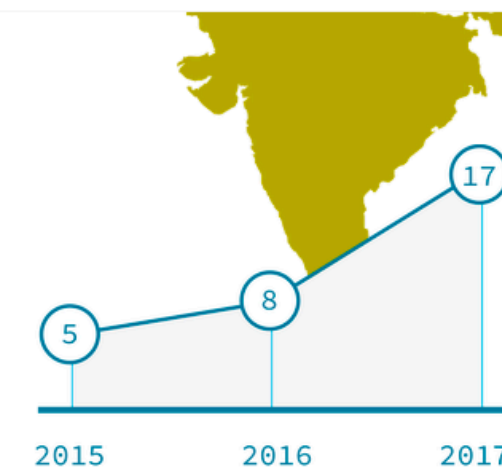
↑ 11.6%



#### AVERAGE TICKET COST PER DAY

\$13.96

from \$15.97 last year



The number of WordCamps in Central and South Asia has grown substantially in the last 3 years. Watch this space for even more exciting developments in the years to come!

#### WORDCAMP ORGANIZERS

990 Unique organizers & 641 first-timers.

↑ 31.47%

#### WORDCAMP SPEAKERS

2,346 Unique speakers & 1,384 first-timers.

↑ 13.06%

#### TOTAL NUMBER OF UNIQUE SPONSORS

1,118

↑ 6.17%



**Privacidad**









# Neutralidad en la Red

# NET NEUTRALITY

All internet users can go the same speed regardless of their Internet Service Provider.

COMCAST

AT&T

EVERYONE ELSE

Without net neutrality, ISPs can create "fast lanes" for those who can afford it, while "slow lanes" and tolls are created for those who can't.







**NET  
NEUTRALITY  
IS  
FREE  
SPEECH**



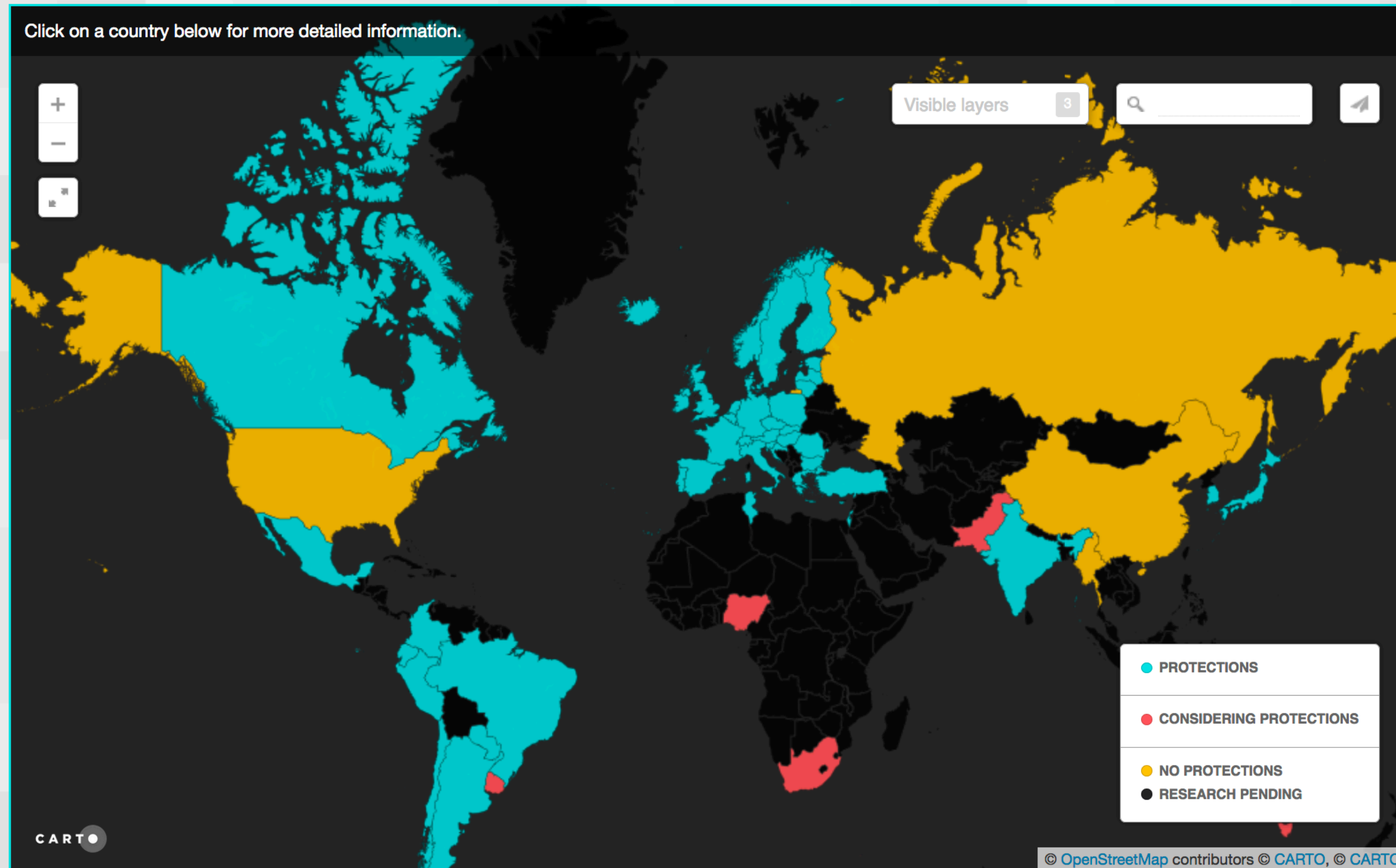


**GLOBAL**

**NET NEUTRALITY**

**COALITION**

# Status of Net Neutrality Around the World



















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