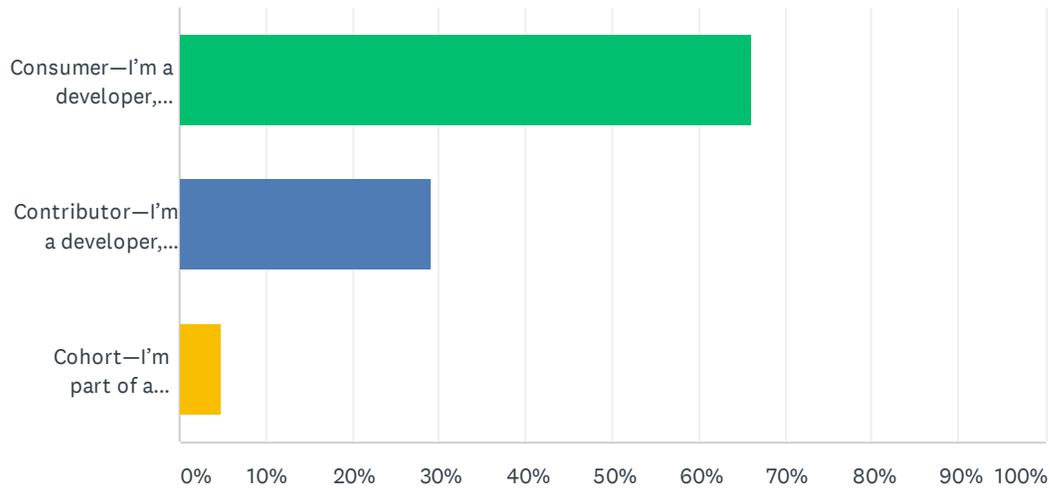


# Q1 Choose the option below that best explains why you use learn.wordpress.org:

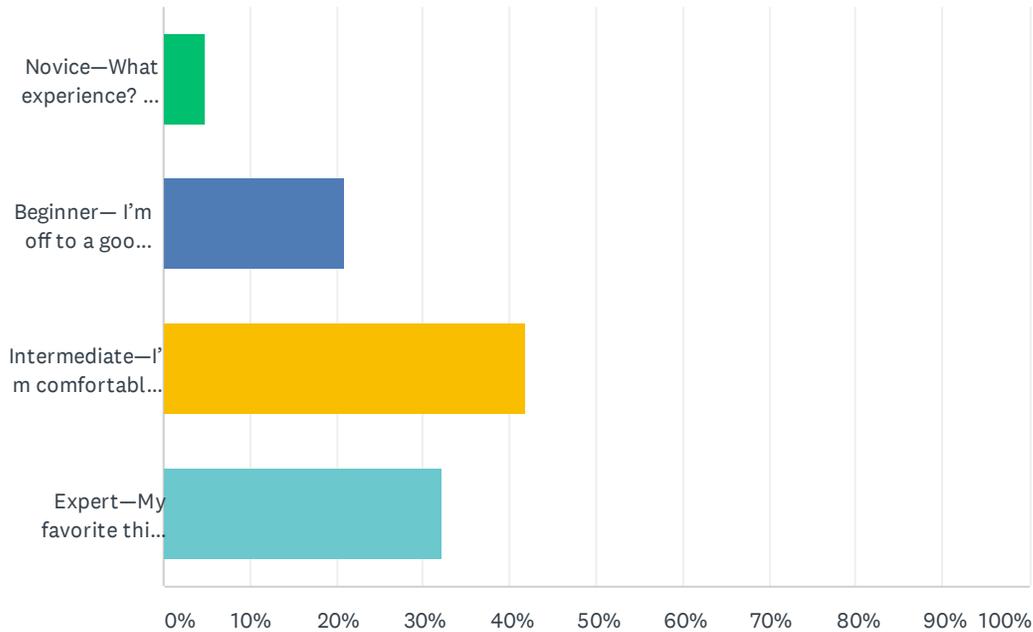
Answered: 62 Skipped: 0



ANSWER CHOICES	RESPONSES	
Consumer—I'm a developer, programmer, content producer, or other professional learning how to use WordPress for a personal project or business	66.13%	41
Contributor—I'm a developer, programmer, or content producer learning more about WordPress so I can contribute useful content and/or code to the WordPress project	29.03%	18
Cohort—I'm part of a larger learning group that is wanting to use learn.wordpress.org as an educational tool	4.84%	3
TOTAL		62

## Q2 What is your experience level with WordPress and its features?

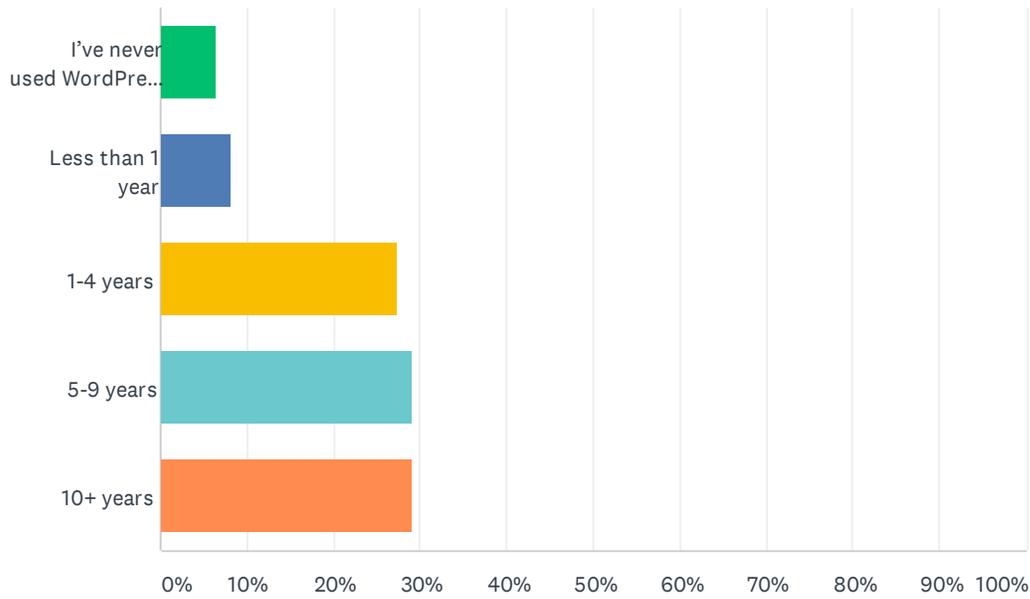
Answered: 62 Skipped: 0



ANSWER CHOICES	RESPONSES	
Novice—What experience? I'm completely new to WordPress and need to learn the basics	4.84%	3
Beginner— I'm off to a good start with WordPress, but I don't use many of the platform's features	20.97%	13
Intermediate—I'm comfortable exploring and using most of the features WordPress offers, but I'm still building my experience	41.94%	26
Expert—My favorite thing about WordPress is how customizable it is; I experiment with its features and stay current on updates	32.26%	20
<b>TOTAL</b>		<b>62</b>

### Q3 Which range includes how long you have used (or contributed to) WordPress?

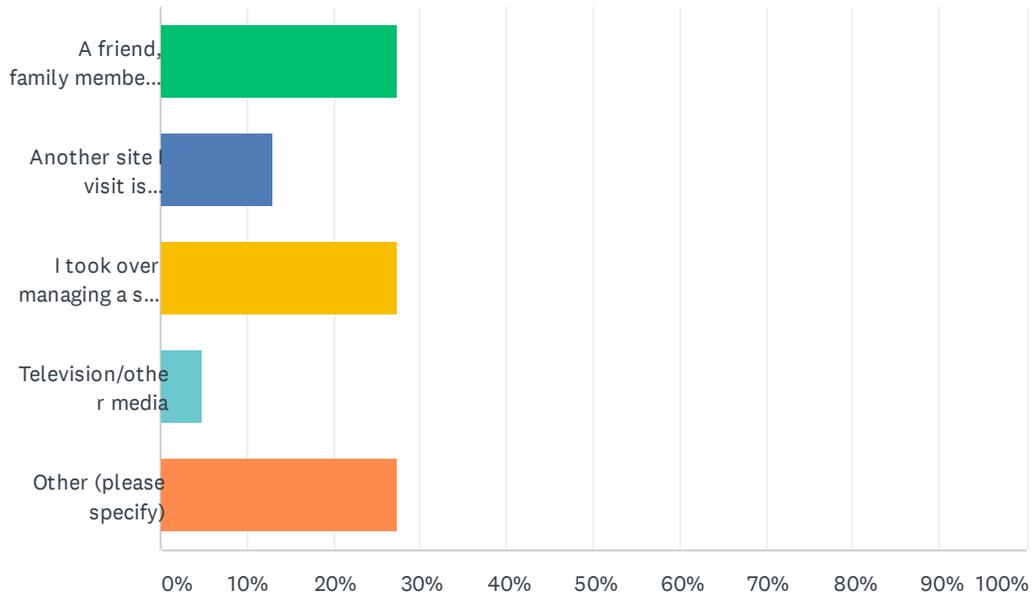
Answered: 62 Skipped: 0



ANSWER CHOICES	RESPONSES	
I've never used WordPress before	6.45%	4
Less than 1 year	8.06%	5
1-4 years	27.42%	17
5-9 years	29.03%	18
10+ years	29.03%	18
TOTAL		62

## Q4 How did you discover WordPress could meet your needs?

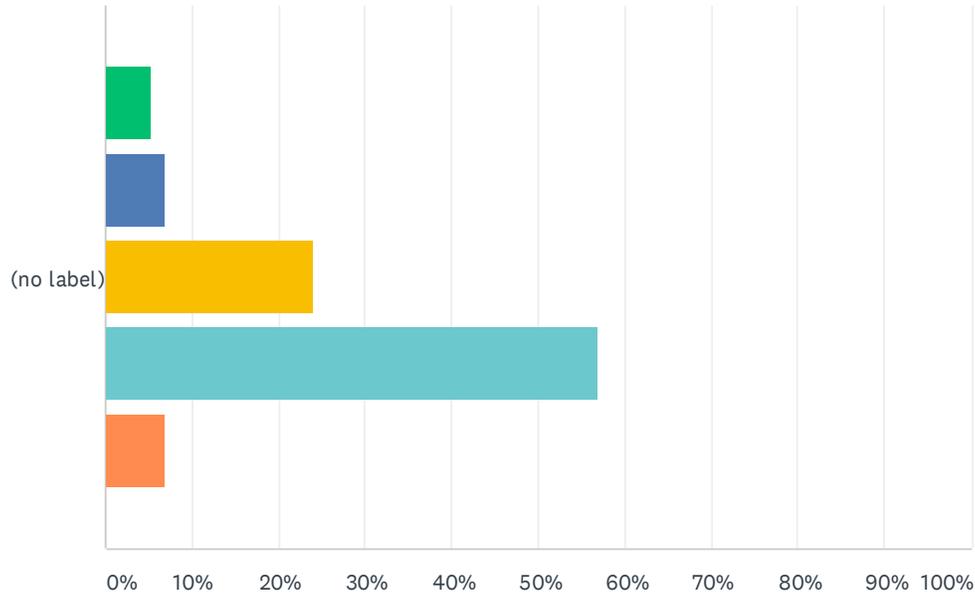
Answered: 62 Skipped: 0



ANSWER CHOICES	RESPONSES	
A friend, family member, or coworker has a WordPress site	27.42%	17
Another site I visit is powered by WordPress	12.90%	8
I took over managing a site that is powered by WordPress	27.42%	17
Television/other media	4.84%	3
Other (please specify)	27.42%	17
<b>TOTAL</b>		<b>62</b>

## Q5 Based on its ease of use, how would you rate the search function on the learn.wordpress.org site?

Answered: 58 Skipped: 4

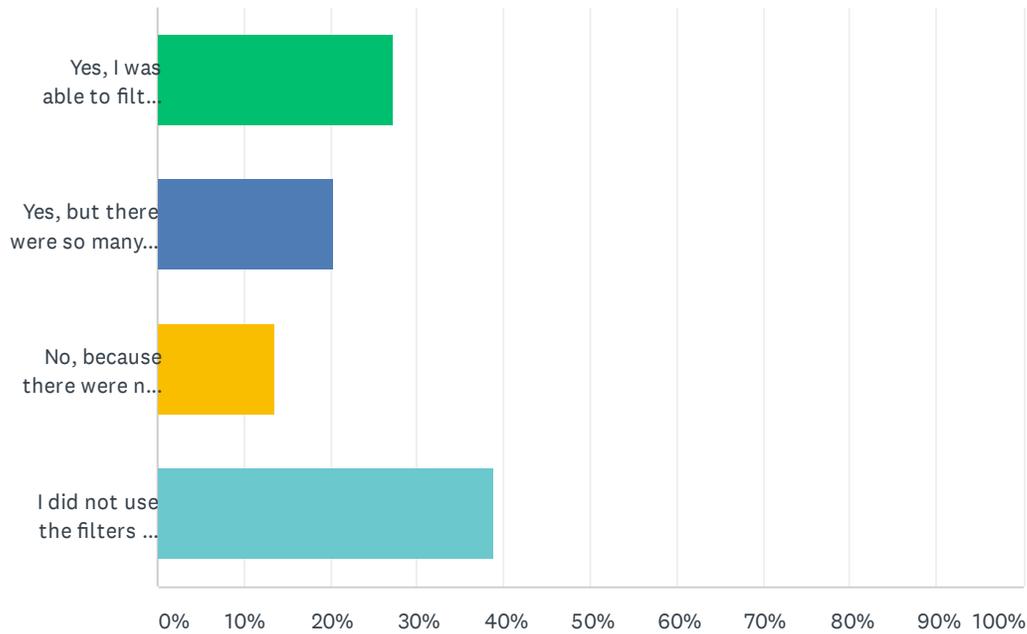


■ Impossible 
 ■ Difficult 
 ■ Somewhat Difficult 
 ■ Easy 
 ■ Very Easy

	IMPOSSIBLE	DIFFICULT	SOMEWHAT DIFFICULT	EASY	VERY EASY	TOTAL	WEIGHTED AVERAGE
(no label)	5.17%	6.90%	24.14%	56.90%	6.90%	58	3.53
	3	4	14	33	4		

## Q6 Did the filters feature improve your ability to find what you were looking for?

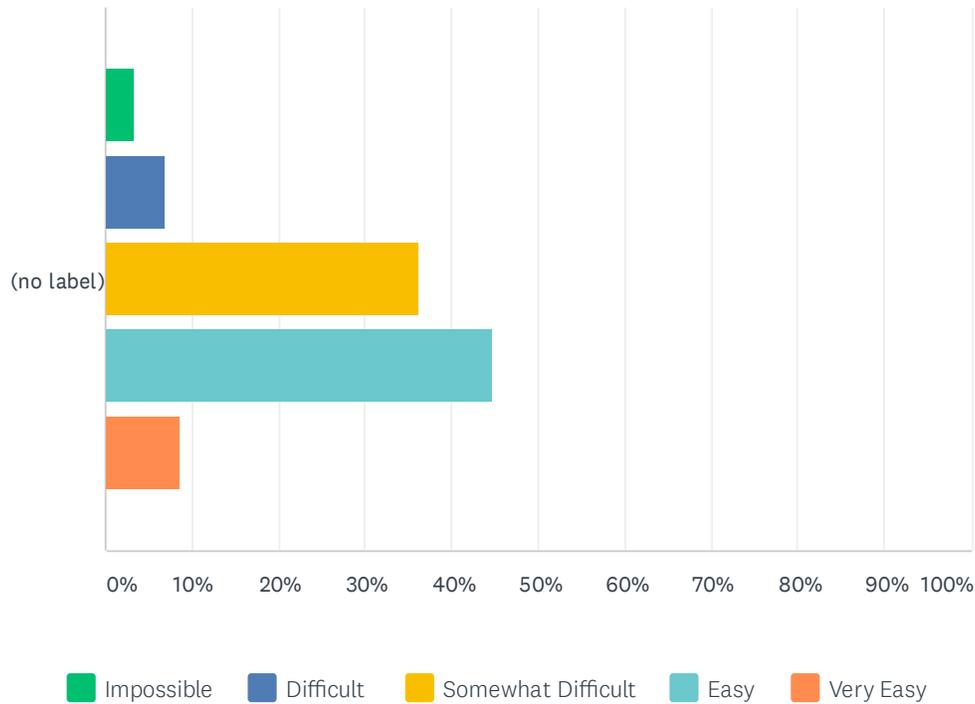
Answered: 59 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes, I was able to filter out everything that did not apply to my search	27.12%	16
Yes, but there were so many categories that the process was tedious	20.34%	12
No, because there were not enough options; I still had to sort through a lot of results	13.56%	8
I did not use the filters in my search	38.98%	23
<b>TOTAL</b>		<b>59</b>

## Q7 How intuitive is the site's navigation? Rate how easy it is to get around learn.wordpress.org:

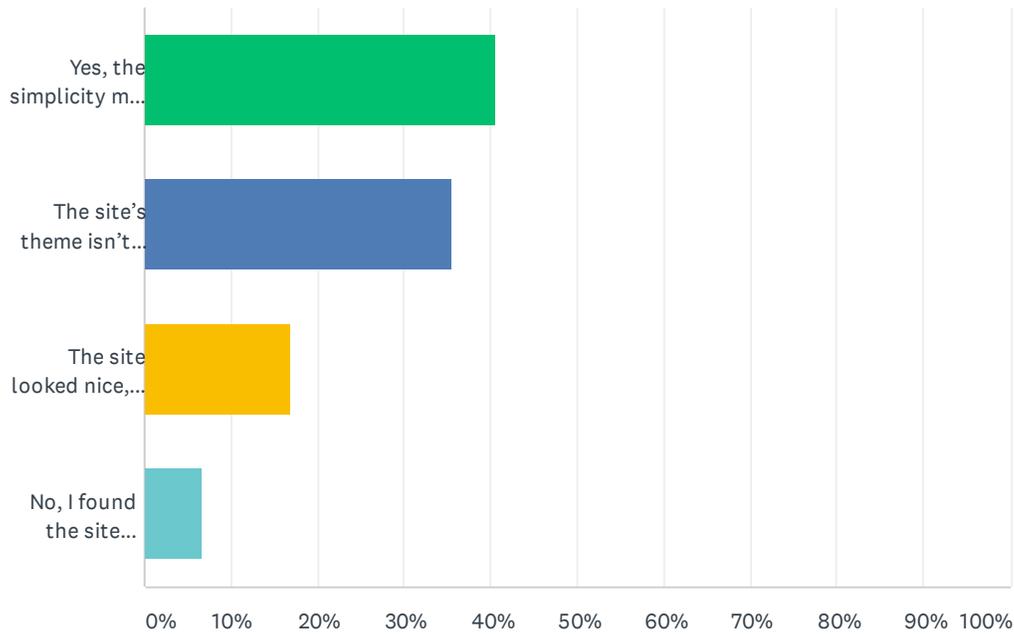
Answered: 58 Skipped: 4



	IMPOSSIBLE	DIFFICULT	SOMEWHAT DIFFICULT	EASY	VERY EASY	TOTAL	WEIGHTED AVERAGE
(no label)	3.45%	6.90%	36.21%	44.83%	8.62%	58	3.48
	2	4	21	26	5		

**Q8 Select the response that most closely matches your opinion to the following statement: The simplicity of the site’s theme added to its usability.**

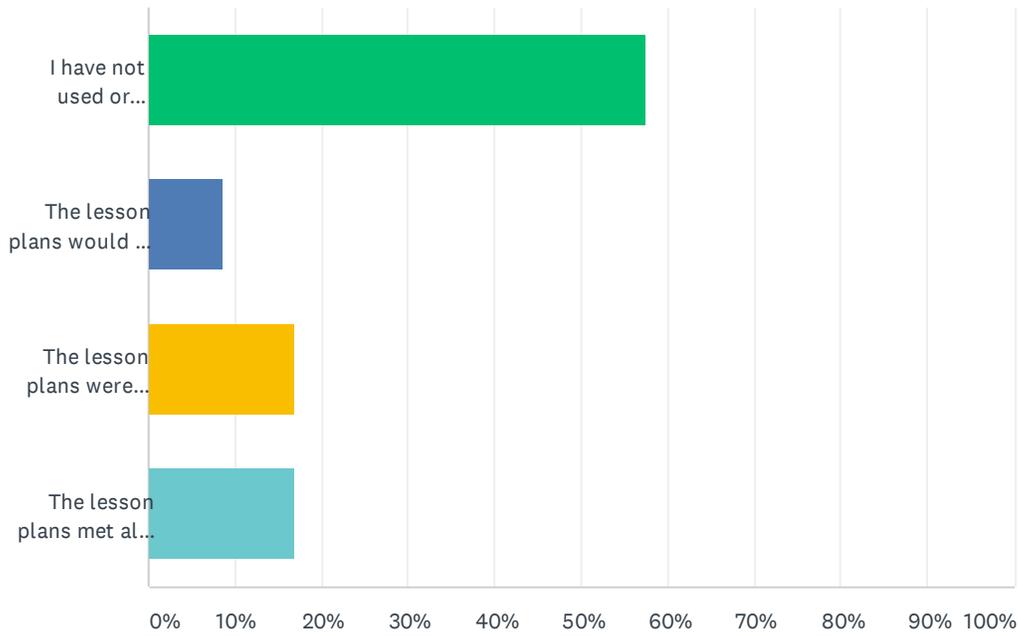
Answered: 59 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes, the simplicity made it easier to find what I needed.	40.68%	24
The site’s theme isn’t something I noticed as I used the site.	35.59%	21
The site looked nice, but it took me a bit longer than normal to navigate.	16.95%	10
No, I found the site difficult to navigate due to lack of visual/textual indicators	6.78%	4
<b>TOTAL</b>		<b>59</b>

## Q9 How would you describe the lesson plans available on learn.wordpress.org?

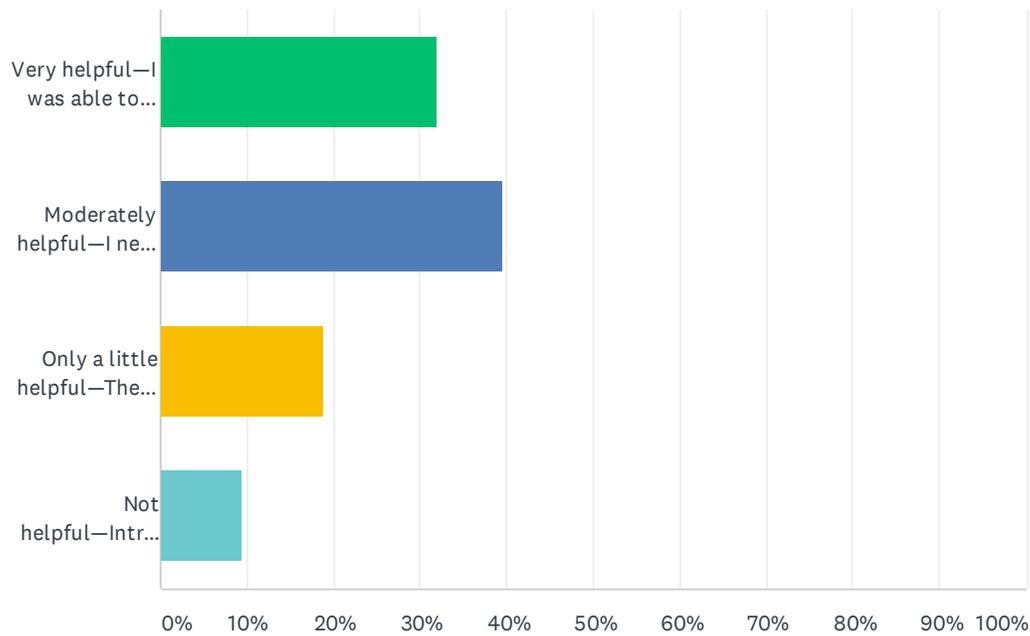
Answered: 59 Skipped: 3



ANSWER CHOICES	RESPONSES	
I have not used or contributed any of the lesson plans on learn.wordpress.org	57.63%	34
The lesson plans would be more helpful if they were more concise	8.47%	5
The lesson plans were helpful but needed more detailed information	16.95%	10
The lesson plans met all my needs as an instructor or learner	16.95%	10
<b>TOTAL</b>		<b>59</b>

## Q10 As a learner, how helpful were the workshops available on learn.wordpress.org?

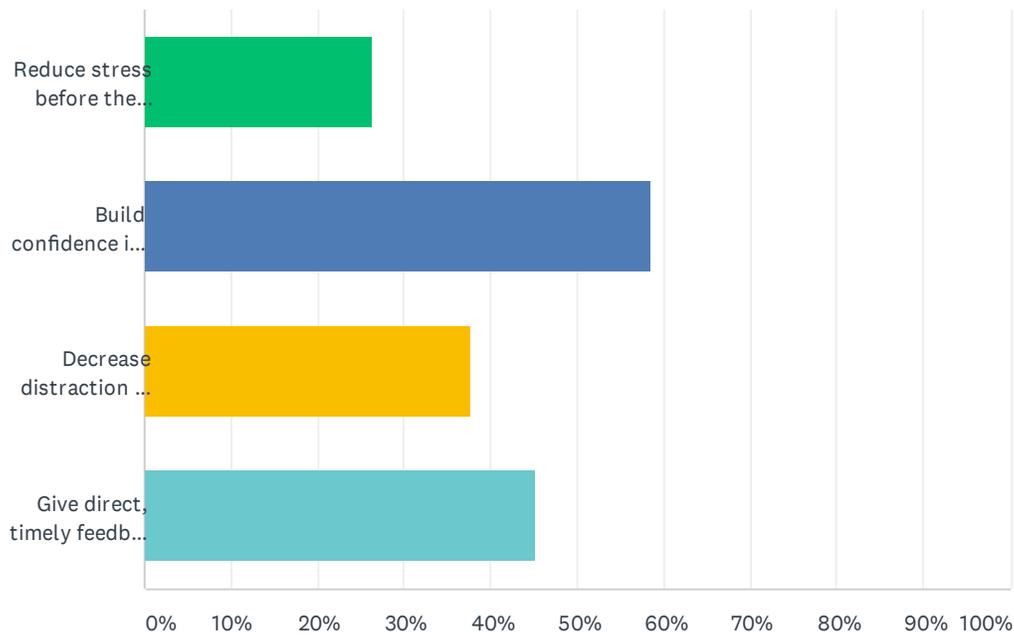
Answered: 53 Skipped: 9



ANSWER CHOICES	RESPONSES	
Very helpful—I was able to immediately apply what I learned in the workshop I completed	32.08%	17
Moderately helpful—I need to review the workshop content, or supplemental materials, before I will feel comfortable applying what was covered	39.62%	21
Only a little helpful—The workshop was a nice review of skills I am already comfortable applying	18.87%	10
Not helpful—Introductory content to the subject, or more in-depth content, would help me understand how to apply the skills taught in the workshop	9.43%	5
<b>TOTAL</b>		<b>53</b>

# Q11 Select the option(s) below that you think would most improve your learning experience with the workshops at learn.wordpress.org?

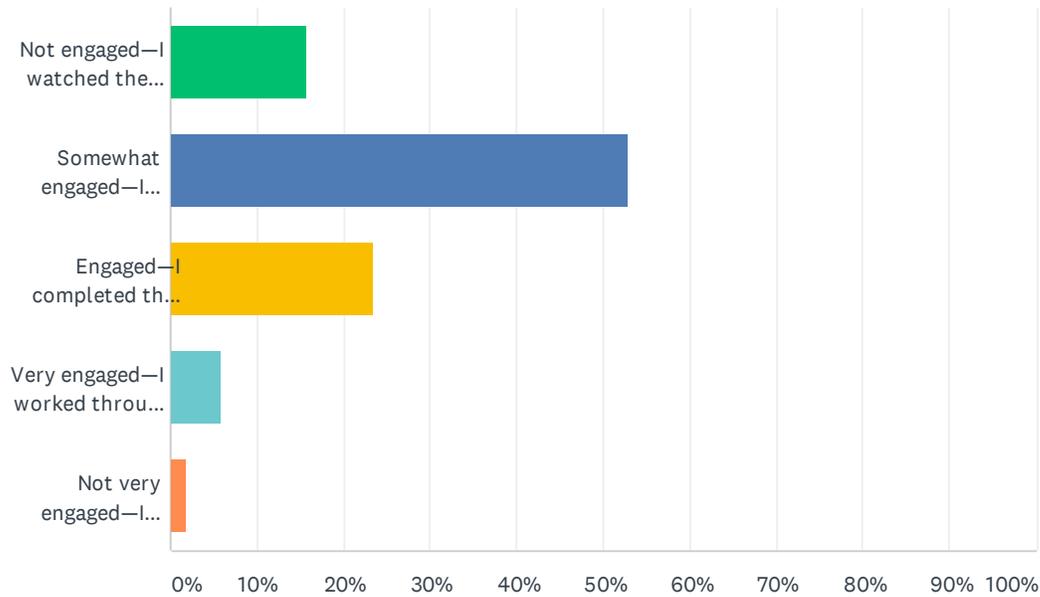
Answered: 53 Skipped: 9



ANSWER CHOICES	RESPONSES	
Reduce stress before the workshops begin by making them easier to find (improve the search function)	26.42%	14
Build confidence in learners with more/better supplemental, guiding information (improve the assessments)	58.49%	31
Decrease distraction by breaking the content up into more digestible chunks (improve the time commitment)	37.74%	20
Give direct, timely feedback to increase learner understanding (improve the interaction)	45.28%	24
Total Respondents: 53		

## Q12 Think about the workshop(s) you've completed. How would you rate your engagement with the content?

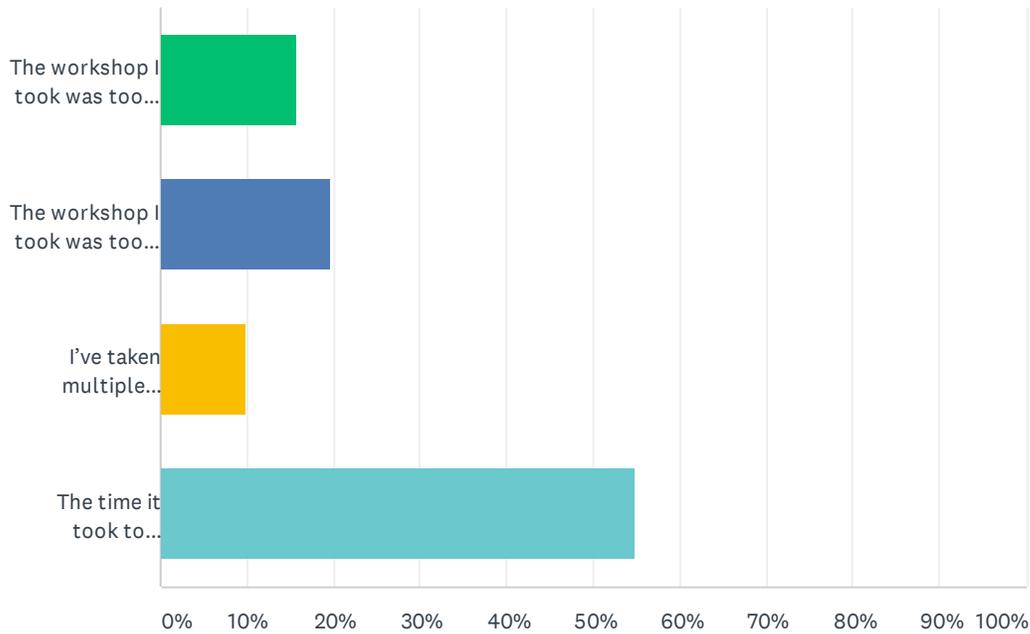
Answered: 51 Skipped: 11



ANSWER CHOICES	RESPONSES	
Not engaged—I watched the video, but I had trouble staying focused because I needed more guidance and feedback on the activities.	15.69%	8
Somewhat engaged—I watched the video and completed the activities, but I was occasionally distracted by a few unanswered questions I had along the way.	52.94%	27
Engaged—I completed the video and activities, and most (or all) of my questions were answered as the lesson progressed.	23.53%	12
Very engaged—I worked through the lesson as part of a group, which made the content easier to understand.	5.88%	3
Not very engaged—I completed the entire lesson, but I was able to divide my attention because I was experienced with the content.	1.96%	1
<b>TOTAL</b>		<b>51</b>

### Q13 Select the option that best matches your opinion about the amount of time it took to complete the workshop(s) you have taken:

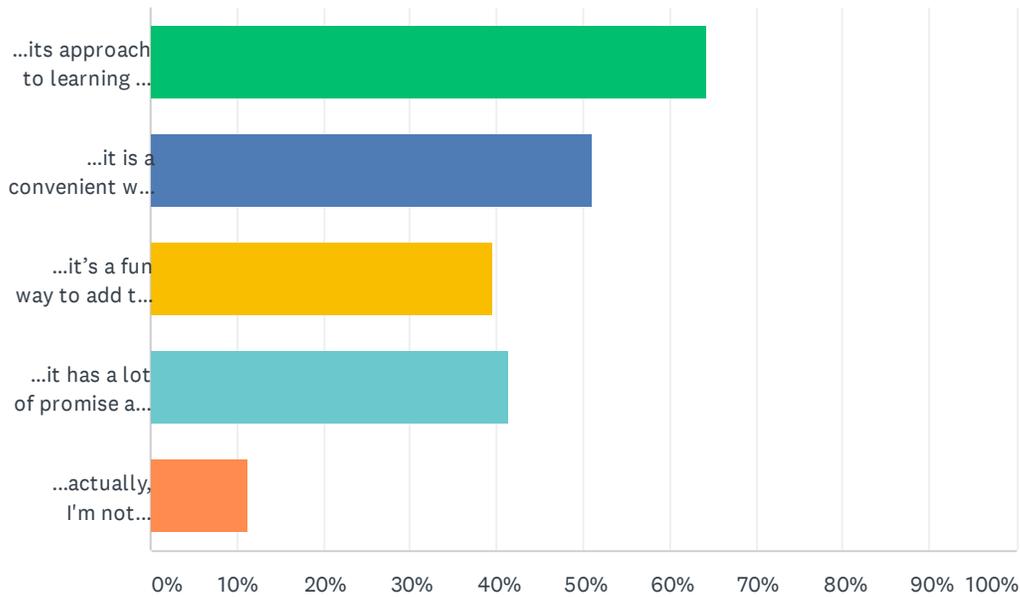
Answered: 51 Skipped: 11



ANSWER CHOICES	RESPONSES	
The workshop I took was too long, and it was difficult to stay focused	15.69%	8
The workshop I took was too short and wasn't as in-depth as I expected	19.61%	10
I've taken multiple workshops, and the time it took to complete each was inconsistent	9.80%	5
The time it took to complete the workshops I've taken was adequate to cover the lesson content	54.90%	28
<b>TOTAL</b>		<b>51</b>

### Q15 I am most incentivized to continue using and/or contributing to the learn.wordpress.org site because... (select all that apply)

Answered: 53 Skipped: 9



ANSWER CHOICES	RESPONSES	
...its approach to learning is collaborative while allowing me to work at my own pace.	64.15%	34
...it is a convenient way to stay up-to-date with the different features I can use on WordPress.	50.94%	27
...it's a fun way to add to the WordPress project.	39.62%	21
...it has a lot of promise as an LMS, and I want to help realize that potential.	41.51%	22
...actually, I'm not incentivized to continue using learn.wordpress.org.	11.32%	6
Total Respondents: 53		