

JAMS Intellectual Property Practice Group



Neutral Analysis
Special Masters
Mediators
Arbitrators

Unparalleled IP experience with a global perspective

The depth of intellectual property (IP) dispute resolution experience at JAMS is unmatched by any other ADR provider. The **JAMS Intellectual Property Practice Group** includes retired federal judges from notable IP venues as well as retired state and appellate court judges and attorney-neutrals who specialize in high-stakes intellectual property litigation.

Our panel handles all types of IP and technology disputes including **patent, copyright, trademark, false advertising, licensing, ITC Section 337, data security** and **privacy** and **trade secret matters**.

As the world's largest private ADR provider, JAMS has handled IP cases set before:

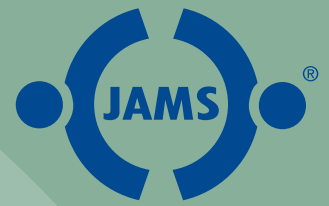
- U.S. state and federal trial and appellate courts, including the Federal Circuit Court of Appeals
- U.S. International Trade Commission (ITC)
- U.S. Patent and Trademark Office (PTO)
- Canadian Provincial and Federal Trial Courts and appellate courts
- European Patent Office
- Additional significant international jurisdictions, including Australia, China, European Union, Hong Kong, Japan, Singapore, South Korea and Taiwan

Effective ADR options for every stage

The resolution of an intellectual property dispute is a process. JAMS offers effective ADR options for complex, evolving IP matters before a dispute arises and at every stage of the litigation process, from discovery—including Markman proceedings—through settlement, trial or arbitration and appeals.

- **Contract Drafting:** The *JAMS Clause Workbook* offers sample clauses and JAMS neutrals are available to speak to your firm or legal department about specific drafting considerations for IP agreements.
- **Neutral Analysis:** JAMS neutrals provide non-binding analysis of how trial judges, arbitrators or administrative agencies might respond to your case. Neutral analysis may include:
 - Pre-filing assessment of possible claims
 - Assessment of written materials such as briefs, documentary evidence or demonstrative exhibits
 - Analysis of discreet issues, evidence, expert testimony or lines of reasoning
 - Case valuation in preparation for a settlement conference or mediation
 - Mock trials or mock hearings on critical motions in matters to be presented to trial or appellate judges or administrative agencies such as the ITC or PTO

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- **Special Masters:** JAMS general, discovery and e-discovery special masters are often asked to mediate one or more cases, rule on or mediate discovery and pre-trial disputes or assist in designing case settlement options.
- **Mediation:** JAMS mediators are well-versed in the unique issues at play in IP cases and understand both the monetary and non-monetary factors that impact settlement decisions.
- **Arbitration:** JAMS arbitrators augment their deep subject matter expertise with ongoing training on the latest developments in IP law and ADR. Attorneys can count on them to make sound judgments under JAMS rules or under the rules of another provider.

International scope

With offices in Europe, the U.S. and Canada, JAMS offers an international roster of mediators and arbitrators who specialize in IP matters and have handled a wide range of multijurisdictional patent, trademark and copyright disputes, including appeals and oppositions. Our neutrals have successfully resolved complex, worldwide IP disputes at single consolidated hearings. JAMS offers additional IP resources in Asia via our affiliation with South Korea's International IP ADR Center (IIPAC).

Diverse industry expertise and business acumen

The JAMS IP Practice Group has handled many of the world's most significant disputes within a wide range of industries. This diverse expertise informs the resolution process and enriches our business-focused approach to neutral analysis, case management and mediation. JAMS offers neutrals with experience in the following sectors:

- Academic Research and Medical Centers
- Advertising
- Biotechnology
- Chemicals
- Consumer Products and Electronics
- Data Security and Privacy
- Electrical/Computer Technology
- Energy and Alternative Energy
- Entertainment, Sports, Media, and Gaming
- Financial/Business Services
- Internet and e-commerce
- Life Sciences
- Manufacturing
- Medical Devices
- Pharmaceutical
- Telecommunications
- Transportation

Visit www.jamsadr.com/intellectual-property for more information or contact Natasha Moreno, Senior Practice Development Manager, at nmoreno@jamsadr.com or 213.253.9733.