LONGHORN
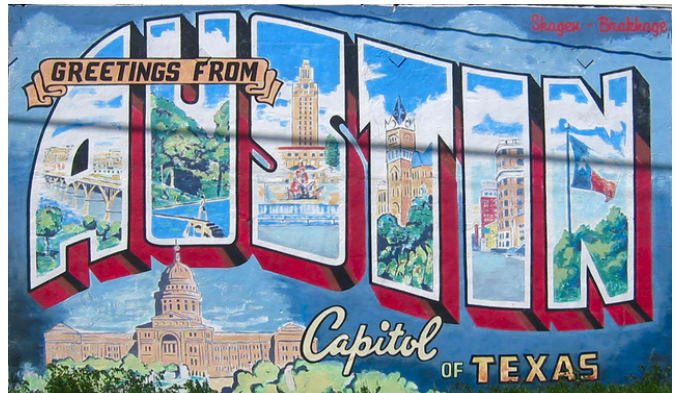### PHP CONFERENCE

2021 Sponsorship Prospectus

October 14-16, 2021

Austin, TX

Holiday Inn Austin Midtown

Summary

Longhorn PHP is a regional PHP conference held in Austin, Texas. 2021 will be our third year, continuing a trend of successful events. We recognize that a great conference requires the help of great sponsors, and we have prepared this prospectus to detail the benefits of getting involved with Longhorn PHP.

If you are hiring, or if you provide goods and services for the industry, you will find Longhorn PHP to be a cost-effective and valuable way to promote your organization and participate in the PHP community.

Conference Overview

Longhorn PHP 2021 will start with a tutorial day on Thursday, October 14th, consisting of three tracks with two half-day workshops per track. Friday, October 15th and Saturday, October 16th will be the main conference days, consisting of a mix of keynotes and 30 - 60 minute sessions spread across three tracks. This year we are excited to host the conference at the Holiday Inn Midtown, which will allow even more interaction between speakers, attendees, and sponsors.

Organization

The conference is being planned by Longhorn PHP, LLC, which consists of members of the Texas PHP community.

Audience

Longhorn PHP's attendance will primarily consist of PHP developers and other web development professionals from Texas and surrounding states. Conference speakers will include well-known industry experts. We expect to have about 200 individuals attending this year's conference.

Sponsorship Tiers

Your sponsorship makes Longhorn PHP possible, and we're excited to offer a variety of rewards and benefits to your organization. See the list below for the main sponsorship tiers. **Community organizations can take advantage of our $50 sponsorship tier!**

	Bronze $300	Silver $1,200	Gold $2,000	Platinum $3,000	Diamond** $6,000
Social media announcement	✔	✔	✔	✔	✔
Logo on website sponsors page	✔	✔	✔	✔	✔
Add items to closing raffle	✔	✔	✔	✔	✔
Logo on home page and dedicated blog post		✔	✔	✔	✔
Dedicated table space		✔	✔	✔	✔
Full 3-day conference tickets		1	2	3	4
Add items to attendee bags*			✔	✔	✔
Inclusion in Sponsor Bingo game			✔	✔	✔
Logo on entry signage			✔	✔	✔
Logo on badges				✔	✔
Logo in pre & post conference emails to attendees				✔	✔
Exclusive event sponsorship				✔	
Speaker slot, branded main room, dedicated post-conference email to attendees***					✔

* Subject to item approval. Items must arrive prior to the event.
** Only one slot available!
*** The sponsored presentation must be relevant and approved by Longhorn PHP. Sponsor must cover travel and hotel costs for their speaker.

Events & Add-ons

Event Sponsorships (Platinum)

Event sponsorships give you the opportunity to attach your organization's name to a highly-visible conference feature. They are available on a first-come, first-serve basis to the Platinum tier. Sponsorships may include:

- After-parties (two slots; Friday or Saturday)
- Coffee / beverage service (both days)
- Snacks (both days)
- Lunches (two slots; Friday or Saturday; includes 5-minute presentation without projector)

A La Carte Sponsorships

The items below can be purchased with or without a tiered sponsorship.

Item in attendee bag	$300 *(you buy items & ship to us, we need to approve)*
Sticker sponsorship	$500 *(your logo on the conference sticker backing)*
Uncon	$500 *(Your name/logo displayed prominently on the Uncon sign-up board)*
Attendee head shots	$1000 *(2 hours of free head shots for attendees - your logo will be displayed and emailed with photos to attendees)*

Diversity tickets	
Speaker dinner	
Speaker gifts	Let's talk!
Live captioning	
Attendee gift	
Childcare	

Sponsorship Details

Community Sponsorship - $50

If you are a PHP community project, podcast, or organization, you can sponsor at this tier to be included on the sponsors page of the conference website. We'll also give you a social media shout-out!

Sponsor Bingo

Sponsor Bingo, available to the Gold tier and above, is a simple bingo-style game that encourages attendees to visit sponsors at their tables. A game board with sponsor logos will be included in every conference bag.

Have an idea?

If you have a suggestion for another sponsorship opportunity, feel free to reach out to us directly!

Attendee Privacy

We take the privacy of our attendees seriously. You may encourage attendees to provide contact info at your table space (especially in exchange for swag!), but we will not provide attendee contact info directly to sponsors at any tier. The Diamond level post-conference email will be sent from Longhorn PHP.

Contact Us

For more information, contact us or find us online:

✉ info@longhornphp.com

📞 (210) 338-0405 (Ian Littman)

💻 longhornphp.com

🐦 twitter.com/longhornphp

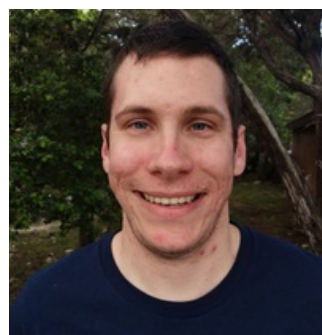f facebook.com/longhornconference

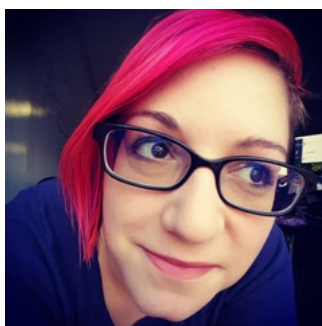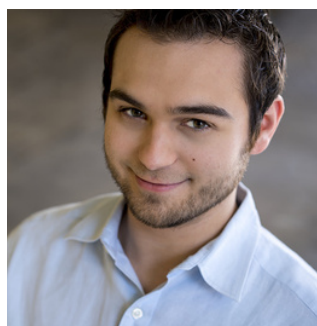## The Longhorn PHP Planning Team

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