IBM 1Q 2021 Earnings

April 19, 2021 ibm.com/investor

Forward Looking Statements and Non-GAAP Information

Certain comments made in this presentation may be characterized as forward looking under the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on the company's current assumptions regarding future business and financial performance. Those statements by their nature address matters that are uncertain to different degrees. Those statements involve a number of factors that could cause actual results to differ materially. Additional information concerning these factors is contained in the Company's filings with the SEC. Copies are available from the SEC, from the IBM website, or from IBM Investor Relations. Any forward-looking statement made during this presentation speaks only as of the date on which it is made. The company assumes no obligation to update or revise any forward-looking statements except as required by law; these charts and the associated remarks and comments are integrally related, and are intended to be presented and understood together.

In an effort to provide additional and useful information regarding the company's financial results and other financial information as determined by generally accepted accounting principles (GAAP), the company also discusses, in its earnings press release and earnings presentation materials, certain non-GAAP information including year to year change in revenue for Red Hat and Cloud & Data Platforms normalized for historical comparability, revenue adjusting for divested businesses and currency, operating earnings, other "operating" financial measures, including free cash flow, adjusted free cash flow, net cash from operating activities excluding Global Financing receivables, and adjustments for currency. The rationale for management's use of this non-GAAP information is included as Exhibit 99.2 to the company's Form 8-K submitted to the SEC on April 19, 2021. The reconciliation of non-GAAP information to GAAP is included on the slides entitled "Non-GAAP Supplemental Materials" in this presentation, as well as in Exhibit 99.1 to the company's Form 8-K submitted to the SEC on April 19, 2021. For other related information please visit the Company's investor relations website at:

https://www.ibm.com/investor/events/earnings-1q21

Arvind Krishna

Chairman and Chief Executive Officer

James Kavanaugh

Senior Vice President and Chief Financial Officer

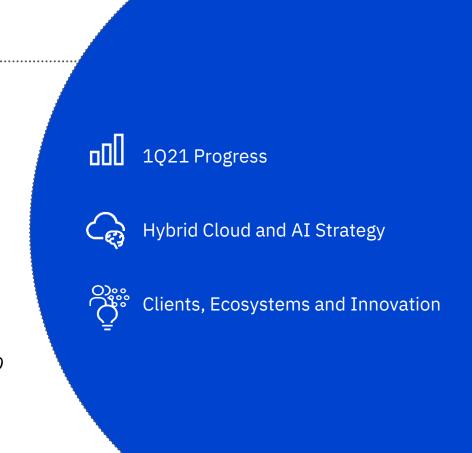


CEO Perspective

"Strong performance this quarter in cloud, driven by increasing client adoption of our hybrid cloud platform and growth in software and consulting enabled us to get off to a solid start for the year.

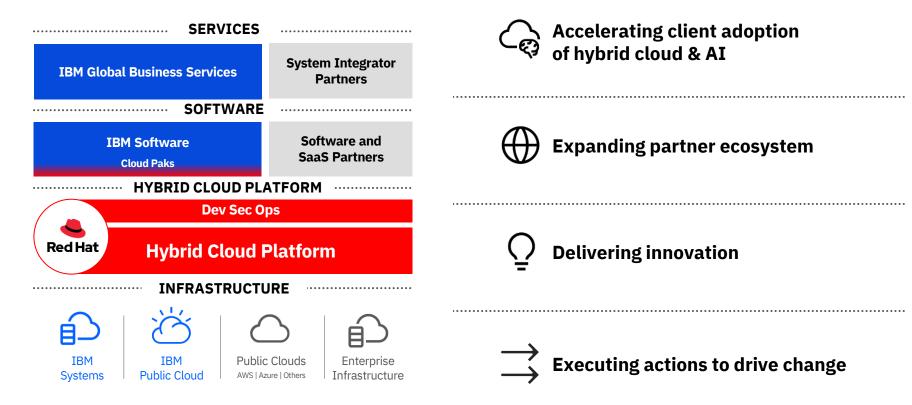
We are confident we can achieve full-year revenue growth and meet our adjusted free cash flow target in 2021."

- Arvind Krishna, IBM Chairman and CEO



IBM's Hybrid Cloud & AI Strategy

Our Platform Approach



Financial Highlights

1Q21

\$17.7B

\$11.6B

Revenue

Free Cash Flow, Adjusted (LTM)

"In the first quarter we continued to improve the fundamentals of our business model.

With strong cash generation and disciplined financial management, we increased investments in our hybrid cloud and AI capabilities, while significantly deleveraging in the quarter and supporting our commitment to a secure and growing dividend."

– James Kavanaugh, IBM SVP and CFO

Cloud growth @CC excludes impact of divested businesses; Cash includes marketable securities; Adjusted FCF excludes cash impacts related to structural actions initiated in 4Q20 and spin-off related costs



18% Cloud revenue growth **Software** & **Consulting** returned to growth



Improving Business Model Fundamentals

>110 bps +\$0.8B Gross margin expansion Adjusted FCF growth



Strong Balance Sheet & Liquidity

\$11B Cash balance **\$5B** Debt reduction

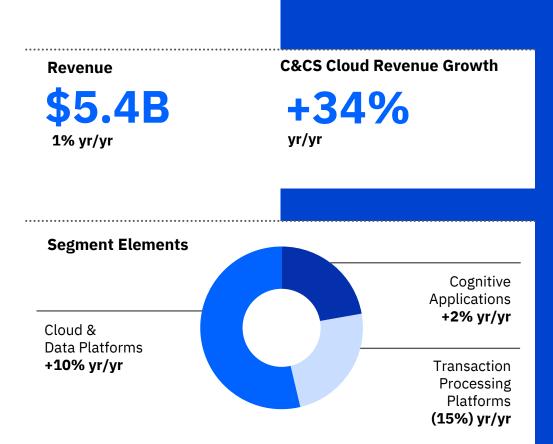
Cloud & Cognitive Software

Cloud & Data Platforms grew double-digit rate on strength in Red Hat and Cloud Paks

~3000 hybrid cloud platform clients

Growth in Cognitive Applications led by Security software and services

Transaction Processing Platforms impacted by client buying behaviors



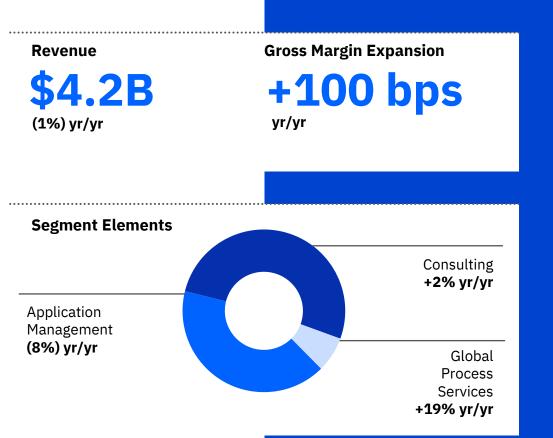
Global Business Services

Cloud revenue growth up 28% yr/yr

Consulting returns to growth driven by ecosystem and cloud offerings

Accelerating Red Hat engagements

Expanding gross margin, while continuing to invest

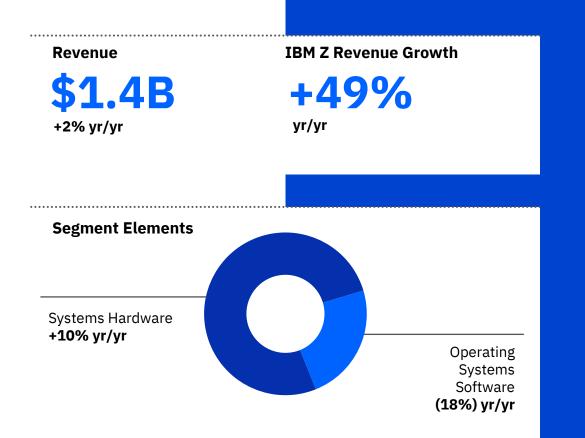


Systems

IBM Z reflects demand for secure, scalable and reliable platform

Storage and Power performance reflects product cycle dynamics

Strong gross margin performance, +430 basis points yr/yr



Global Technology Services

Continued renewals and new client additions

Improving revenue trajectory driven by increased client volumes and projects

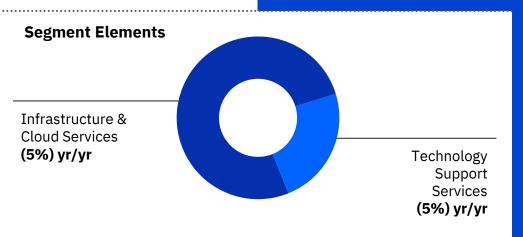
Gross margin expansion reflects recent actions

Managed infrastructure services separation remains on track for end of 2021 Revenue

\$6.4B

Gross Margin Expansion

+60 bps



Summary

Accelerating IBM's Performance

Focus on hybrid cloud and AI strategy

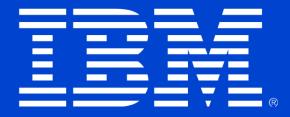
Progress in revenue trajectory and business model fundamentals

Executing actions to accelerate change

Maintaining expectations for full-year 2021

-Revenue growth based on mid-April spot rates

-Adjusted free cash flow* of \$11-12 billion



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Supplemental Materials

- Revenue and P&L Highlights
- Cash Flow and Balance Sheet Highlights
- Currency Impact on Revenue Growth
- Services Segments Details
- Software and Systems Segment Details
- Expense Summary
- Balance Sheet Summary
- Cash Flow Summary
- Cash Flow (ASC 230)
- Non-GAAP Supplemental Materials

Some columns and rows in these materials, including the supplemental exhibits, may not add due to rounding



Revenue and P&L Highlights

		B/(W)
Revenue Highlights	1Q21	Yr/Yr [*]
Revenue	\$17.7	(2%)
Cloud	\$6.5	18%
		B/(W)
Geography Revenue	1Q21	Yr/Yr [*]
Americas	\$8.2	Flat
Europe/ME/Africa	\$5.6	(5%)
Asia Pacific	\$3.9	(4%)

		B/(W)
Operating P&L Highlights \$	1Q21	Yr/Yr
Gross Profit	\$8.4	3%
Expense	\$6.6	11%**
Pre-Tax Income	\$1.8	158%**
Net Income	\$1.6	(3%)
Earnings Per Share	\$1.77	(4%)
		B/(W)
Operating P&L Highlights %	1Q21	Yr/Yr
Gross Profit Margin	47.3%	1.1 pts
Expense E/R	37.3%	5.0 pts ^{**}
Pre-Tax Income Margin	10.0%	6.1 pts**
Net Income Margin	9.0%	(0.4 pts)
Tax Rate	10.1%	(150 pts)

Revenue growth rates @CC, \$ in billions

*Yr/Yr excludes impact of divested businesses

**Yr/Yr reflects impact of (\$0.15B) workforce rebalancing charges in 1Q21 and (\$0.9B) workforce rebalancing and one-time charges in 1Q20



Cash Flow and Balance Sheet Highlights

Cash Flow	1Q21	Yr/Yr	LTM	Balance Sheet	Mar 21	Dec 20	Mar 20
Net Cash from Operations*	\$2.1	(\$0.0)	\$13.8	Cash & Marketable Securities	\$11.3	\$14.3	\$12.0
Adjusted Free Cash Flow**	\$2.2	\$0.8	\$11.6	Total Debt	\$56.4	\$61.5	\$64.3
Selected Uses of Cash				Selected Debt Measures			
Net Capital Expenditures	\$0.5		\$2.8	Global Financing Debt	\$18.3	\$21.2	\$22.3
Acquisitions	\$1.1		\$1.4	Core (non-GF) Debt	\$38.1	\$40.4	\$42.1
Dividends/Share Repurchase	\$1.5		\$5.8				

\$ in billions

*Non-GAAP metrics; excludes financing receivables

**Non-GAAP metrics; excludes cash impacts incurred in the period related to structural actions initiated in 4Q20 and spin-off related costs



Currency – Impact on Revenue Growth

			4/16/2021				
Quarterly Averages per US \$	1Q21	Yr/Yr	Spot	2Q21	3 Q21	4Q21	FY21
Euro	0.83	9%	0.83	8%	2%	0%	5%
Pound	0.73	7%	0.72	10%	6%	4%	7%
Yen	106	3%	109	(1%)	(3%)	(4%)	(1%)
Revenue Impact, Future @ 4/16/21 Spot		3 pts		~3 pts	~1 pts	(1)-0 pts	1-2 pts
Prior View @ 1/20/21 Spot		3-4 pts		~4 pts	1-2 pts	0-1 pts	~2 pts

	US\$B	Yr/Yr
Revenue As Reported	\$17.7	1%
Currency Impact	\$0.6	3 pts
Revenue @CC		(2%)



Services Segments Details

		B/(W)
GBS Segment	1Q21	Yr/Yr
Revenue (External)	\$4.2	(1%)
Consulting	\$2.2	2%
Application Management	\$1.8	(8%)
Global Process Services	\$0.3	19%
Gross Profit Margin (External)	28.2%	1.0 pts
Pre-Tax Income	\$0.4	44%
impact of structural actions/charges	(\$0.0)	37 pts
Pre-Tax Income Margin	9.1%	2.6 pts
impact of structural actions/charges	(1 pts)	2 pts
Cloud Revenue (External)	\$1.7	28%

		B/(W)
GTS Segment	1Q21	Yr/Yr
Revenue (External)	\$6.4	(5%)
Infrastructure & Cloud Services	\$4.9	(5%)
Technology Support Services	\$1.5	(5%)
Gross Profit Margin (External)	34.5%	0.6 pts
Pre-Tax Income	\$0.1	179%
impact of structural actions/charges	(\$0.1)	190 pts
Pre-Tax Income Margin	2.1%	4.7 pts
impact of structural actions/charges	(1 pts)	5 pts
Cloud Revenue (External)	\$2.4	2%
		B/(W)
Services Signings & Backlog	1Q21	Yr/Yr
Signings	\$6.7	(27%)
Backlog	\$104.8	(7%)
Backlog Yr/Yr @Actual		(3%)

Revenue & Signings growth rates @CC, \$ in billions, Services Backlog calculated using March 31 currency spot rates, Signings & Backlog includes Security Services

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Software and Systems Segment Details

		B/(W)
Cloud & Cognitive Software Segment	1Q21	Yr/Yr
Revenue (External)	\$5.4	1%
Cloud & Data Platforms	\$2.9	10%
Cognitive Applications	\$1.2	2%
Transaction Processing Platforms	\$1.3	(15%)
Pre-Tax Income	\$1.4	53%
impact of structural actions/charges	(\$0.0)	27 pts
Pre-Tax Income Margin	22.8%	7.4 pts
impact of structural actions/charges	(0 pts)	3 pts
Cloud Revenue (External)	\$1.8	34%

		B/(W)
Systems Segment	1Q21	Yr/Yr
Revenue (External)	\$1.4	2%
Systems Hardware	\$1.1	10%
IBM Z		49%
Power		(13%)
Storage		(14%)
Operating Systems Software	\$0.3	(18%)
Gross Profit Margin (External)	54.5%	4.3 pts
Systems Hardware	47.4%	9.3 pts
Operating Systems Software	79.8%	(3.1 pts)
Pre-Tax Income	(\$0.0)	99%
impact of structural actions/charges	(\$0.0)	NM
Pre-Tax Income Margin	(0.1%)	14.2 pts
impact of structural actions/charges	(1 pts)	3 pts
Cloud Revenue (External)	\$0.5	21%



Expense Summary

		B/(W)		Acq/	
Expense	1Q21	Yr/Yr	Currency	Divest**	Base***
SG&A – Operating	\$4.8	15%	(2 pts)	0 pts	17 pts
impact of structural actions/charges *	\$0.1	12 pts			12 pts
RD&E	\$1.6	(0%)	(2 pts)	0 pts	2 pts
IP and Custom Development Income	(\$0.1)	26%			
Other (Income)/Expense - Operating	\$0.0	NM			
Interest Expense	\$0.3	14%			
Operating Expense & Other Income	\$6.6	11%	(2 pts)	(1 pts)	14 pts
impact of structural actions/charges *	\$0.1	10 pts			10 pts

\$ in billions

*impact includes (\$0.15B) workforce rebalancing charges in 1Q21 and (\$0.9B) workforce rebalancing and one-time charges in 1Q20 **includes acquisitions in the last twelve months net of non-operating acquisition-related charges and includes impact of divested businesses ***represents the percentage change after excluding the impact of currency, acquisitions and divestitures



Balance Sheet Summary

	Mar 21	Dec 20	Mar 20
Cash & Marketable Securities	\$11.3	\$14.3	\$12.0
Core (non-GF) Assets*	\$117.1	\$118.5	\$116.4
Global Financing Assets	\$20.2	\$23.2	\$24.9
Total Assets	\$148.6	\$156.0	\$153.4
Other Liabilities	\$70.7	\$73.7	\$68.9
Core (non-GF) Debt*	\$38.1	\$40.4	\$42.1
Global Financing Debt	\$18.3	\$21.2	\$22.3
Total Debt	\$56.4	\$61.5	\$64.3
Total Liabilities	\$127.1	\$135.2	\$133.3
Equity	\$21.5	\$20.7	\$20.1

\$ in billions
*includes eliminations of inter-company activity



Cash Flow Summary

		B/(W)
	1Q21	Yr/Yr
Net Cash from Operations	\$4.9	\$0.4
Less: Global Financing Receivables	\$2.9	\$0.5
Net Cash from Operations (excluding GF Receivables)	\$2.1	(\$0.0)
Net Capital Expenditures	(\$0.5)	\$0.2
Free Cash Flow (excluding GF Receivables)	\$1.5	\$0.2
Structural actions initiated in 4Q20 & spin-off charges*	\$0.6	\$0.6
Adjusted Free Cash Flow	\$2.2	\$0.8
Free Cash Flow (excluding GF Receivables)	\$1.5	\$0.2
Acquisitions	(\$1.1)	(\$1.1)
Divestitures	(\$0.0)	(\$0.0)
Dividends	(\$1.5)	(\$0.0)
Non-GF Debt	(\$1.7)	(\$5.2)
Other (includes GF Net A/R & GF Debt)	(\$0.2)	\$0.2
Change in Cash & Marketable Securities	(\$3.0)	(\$6.0)

\$ in billions

*includes cash impacts incurred in the period related to structural actions initiated in 4Q20 and spin-off related costs

Supplemental Materials



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Cash Flow (ASC 230)

	QTD	QTD
	1Q21	1Q20
Net Income from Operations	\$1.0	\$1.2
Depreciation / Amortization of Intangibles	\$1.7	\$1.6
Stock-based Compensation	\$0.2	\$0.2
Working Capital / Other	(\$0.8)	(\$0.9)
Global Financing A/R	\$2.9	\$2.4
Net Cash provided by Operating Activities	\$4.9	\$4.5
Capital Expenditures, net of payments & proceeds	(\$0.5)	(\$0.7)
Divestitures, net of cash transferred	(\$0.0)	\$0.0
Acquisitions, net of cash acquired	(\$1.1)	(\$0.0)
Marketable Securities / Other Investments, net	(\$0.3)	(\$0.2)
Net Cash provided by/(used in) Investing Activities	(\$2.0)	(\$0.9)
Debt, net of payments & proceeds	(\$4.3)	\$1.4
Dividends	(\$1.5)	(\$1.4)
Common Stock Repurchases	-	-
Common Stock Transactions - Other	(\$0.0)	(\$0.0)
Net Cash provided by/(used in) Financing Activities	(\$5.8)	(\$0.1)
Effect of Exchange Rate changes on Cash	(\$0.1)	(\$0.4)
Net Change in Cash, Cash Equivalents & Restricted Cash	(\$3.0)	\$3.1

\$ in billions



Non-GAAP Supplemental Materials Reconciliation of Revenue Performance - 1Q 2021

	1Q21 Yr/Yr	
	GAAP	00
Cloud & Cognitive Software	4%	1%
Cloud & Data Platforms	13%	10%
Cognitive Applications	4%	2%
Transaction Processing Platforms	(12%)	(15%)
Cloud	38%	34%
Global Business Services	2%	(1%)
Consulting	6%	2%
Application Management	(4%)	(8%)
Global Process Services	22%	19%
Cloud	33%	28%

	1Q21 Yr/Yr	
	GAAP	000
Global Technology Services	(1%)	(5%)
Infrastructure & Cloud Services	(1%)	(5%)
Technology Support Services	(2%)	(5%)
Cloud	6%	2%
Systems	4%	2%
Systems Hardware	12%	10%
IBM Z	50%	49%
Power	(10%)	(13%)
Storage	(12%)	(14%)
Operating Systems Software	(16%)	(18%)
Cloud	23%	21%

The above reconciles the Non-GAAP financial information contained in the "Cloud & Cognitive Software", "Global Business Services", "Global Technology Services", "Systems", "Services Segments Details", "Software and Systems Segment Details", and "Prepared Remarks" discussions in the company's earnings presentation. See Exhibit 99.2 included in the company's Form 8-K dated April 19, 2021 for additional information on the use of these Non-GAAP financial measures.



Non-GAAP Supplemental Materials Reconciliation of Revenue Performance - 1Q 2021

	1Q21 Yr/Yr			
	GAAP	Divest impact Curre	ncy impact	Adjusted
Total Revenue	1%	0 pts	(3 pts)	(2%)
Americas	0%	0 pts	0 pts	0%
Europe/ME/Africa	2%	0 pts	(8 pts)	(5%)
Asia Pacific	1%	0 pts	(4 pts)	(4%)
Total Cloud	21%	0 pts	(4 pts)	18%

The above reconciles the Non-GAAP financial information contained in the "Financial Highlights", "Revenue and P&L Highlights", and "Prepared Remarks" discussions in the company's earnings presentation. See Exhibit 99.2 included in the company's Form 8-K dated April 19, 2021 for additional information on the use of these Non-GAAP financial measures.



Non-GAAP Supplemental Materials

Reconciliation of Revenue for Red Hat and Cloud & Data Platforms - 1Q 2021

		1Q21 Yr/Yr	
		Cloud & Data	
Revenue, Normalized for Historical Comparability	Red Hat	Platforms	
Revenue GAAP growth rate	53%	13%	
Impact from purchase accounting deferred revenue and intercompany adjustments	(35 pts)	(8 pts)	
Revenue growth rate, normalized for historical comparability (non-GAAP)	17%	5%	
Impact from currency	(3 pts)	(3 pts)	
Revenue growth rate, normalized for historical comparability and adjusting for currency (non-GAAP)	15%	2%	

*Represents change in GAAP revenue as reported by IBM. Red Hat is included in Cloud & Data Platforms, both are included the Cloud & Cognitive Software segment

**Represents change in the first-quarter 2021 impact of the deferred revenue purchase accounting adjustment and adjustments to add back revenue which was eliminated for sales between Red Hat and IBM. This line represents revenue that would have been recognized by Red Hat under GAAP if the acquisition had not occurred but was not recognized by IBM due to purchase accounting and intercompany adjustments.

The above reconciles the Non-GAAP financial information contained in the "Prepared Remarks" discussion in the company's earnings presentation. See Exhibit 99.2 included in the company's Form 8-K dated April 19, 2021 for additional information on the use of these Non-GAAP financial measures.



Non-GAAP Supplemental Materials

Reconciliation of Expense Summary - 1Q 2021

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		Non-GAAP	Operating
	GAAP	Adjustments	(Non-GAAP)
SG&A			
Currency	(2 pts)	0 pts	(2 pts)
Acquisitions/Divestitures	0 pts	0 pts	0 pts
Base*	15 pts	2 pts	17 pts
RD&E			
Currency	(2 pts)	0 pts	(2 pts)
Acquisitions/Divestitures	0 pts	0 pts	0 pts
Base*	2 pts	0 pts	2 pts
Operating Expense & Other Income			
Currency	(3 pts)	0 pts	(2 pts)
Acquisitions/Divestitures	(1 pts)	0 pts	(1 pts)
Base*	12 pts	3 pts	14 pts

The above reconciles the Non-GAAP financial information contained in the "Expense Summary" discussion in the company's earnings presentation. See Exhibit 99.2 included in the company's Form 8-K dated April 19, 2021 for additional information on the use of these Non-GAAP financial measures. *Represents the percentage change after excluding the impact of currency, acquisitions and divestitures.

Supplemental Materials



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Non-GAAP Supplemental Materials Reconciliation of Continuing Operations - 1Q 2021

Updated April 27, 2021

1Q21

		Acquisition- Related	Retirement- Related	Tax Reform	Spin-off- Related	
	GAAP	Adjustments	Adjustments	Impacts	Charges	Adjusted
Gross Profit	\$8,204	\$175	_	_	\$3	\$8,382
Gross Profit Margin	46.3%	1.0 pts	—	—	0.0 pts	47.3%
SG&A	5,174	(293)	-	—	(58)	4,823
Other (Income) & Expense	362	(1)	(343)	—	_	18
Total Expense	7,299	(294)	(343)	—	(58)	6,604
Pre-tax Income	905	469	343	—	61	1,777
Pre-tax Income Margin	5.1%	2.6 pts	1.9 pts	—	0.3 pts	10.0%
Tax Rate	(5.6%)	9.0 pts	4.5 pts	1.1 pts	1.0 pts	10.1%
Net Income	956	335	282	(19)	46	1,599
Net Income Margin	5.4%	1.9 pts	1.6 pts	(0.1 pts)	0.3 pts	9.0%
Earnings Per Share	\$1.06	\$0.37	\$0.31	(\$0.02)	\$0.05	\$1.77

\$ in millions (except EPS which is in whole dollars)

The above reconciles the Non-GAAP financial information contained in the "Financial Highlights", "Revenue and P&L Highlights", "Expense Summary" and "Prepared Remarks" discussions in the company's earnings presentation. See Exhibit 99.2 included in the company's Form 8-K dated April 19, 2021 for additional information on the use of these Non-GAAP financial measures.



Non-GAAP Supplemental Materials Reconciliation of Free Cash Flow - Last 12 Months

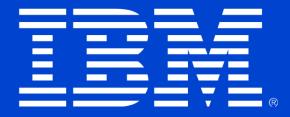
	12 Months Ended
	Mar 2021
Net Cash from Operating Activities per GAAP:	\$18.6
Less: change in Global Financing (GF) Receivables	\$4.8
Net Cash from Operating Activities (Excluding GF Receivables)	\$13.8
Capital Expenditures, Net	(\$2.8)
Free Cash Flow (Excluding GF Receivables)	\$11.0
Structural actions initiated in 4Q20 & spin-off charges*	\$0.7
Adjusted Free Cash Flow	\$11.6

\$ in billions

*includes cash impacts incurred in the period related to structural actions initiated in 4Q20 and spin-off related costs

The above reconciles the Non-GAAP financial information contained in the "Financial Highlights", "Cash Flow and Balance Sheet Highlights", "Cash Flow Summary" and "Prepared Remarks" discussions in the company's earnings presentation. See Exhibit 99.2 included in the company's Form 8-K dated April 19, 2021 for additional information on the use of these Non-GAAP financial measures.





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