



Media-kit WordCamp Rio de Janeiro 2015

About



WordCamp Rio de Janeiro is a annual conference destined to WordPress users, like bloggers, designers and developers, residents throughout the State of Rio de Janeiro - Brazil. At the event, keynotes and discussions about upcoming topics on the WordPress world community.

WordPress is the most popular content management system (CMS) in the world, used by more than ¼ of all currently existing sites.

Among the participants of the event, there are important figures on brazilian market, including designers, developers, content creators.

WordPress is trusted by companies and people all over the globe, some of the examples are: **NASA, New York Times, CNN, Forbes, GM, Sony, TechCrunch, Mashable.**

About



Schedule

WordCamp Rio de Janeiro will take place on August 29, from 8AM to 6PM.

Location

The 2015 edition will happen at Senac Rio's auditorium, in the Flamengo neighborhood. The venue holds up **to 240 participants**.

This place is accessible by subway (Flamengo Station), bus, car and taxi, and just 10 minutes from Santos Dumont Airport.



WordCamp RJ 2014



Click the image above to watch the video on Youtube

Organizing Team



Guga Alves



Cadu de Castro Alves



Cristiano Santos



Mário Ernesto



Breno Alves



Felipe Pavão



Rudá Almeida



Anderson Nascimento

Sponsorship



The WordCamp is organized by volunteers and a non-profit. All funds from sponsorship will be 100% reversed to cover the costs of the event.

These volunteers are developers, designers, engineers, advertisers, marketers, educators and entrepreneurs, even more, they are members of the local community of WordPress users.



Non-profit / Volunteers



Many of these volunteers have their own sites with thousands or even millions of visits per month.

Are experts, opinion leaders and even decision makers in their companies.





Sponsorship Levels



Sponsorship Level

VIP Cabin- U\$ 900,00 (2 units)

- 05 tickets for the WordCamp Rio de Janeiro;
- Giveaways for event attendees;
- Logo and link on the official site;
- Biggest Logo on the event program. (*Printed*);
- Biggest Logo on event banners;
- Biggest Logo on screen event in the intervals between keynotes;
- Post with the official announcement of your sponsorship on Blog, Twitter and Facebook Page;
- Thanks in closing ceremony.



Sponsorship Level

Special Chairs - U\$ 700,00 (3 units)

- 04 tickets for the WordCamp Rio de Janeiro;
- Giveaways for event attendees;
- Logo and link on the official site;
- Logo on the event program. (*Printed*);
- Logo on event banners;
- Logo on screen event in the intervals between keynotes;
- Post with the official announcement of your sponsorship on Blog, Twitter and Facebook Page;
- Thanks in closing ceremony.



Sponsorship Level

Upper chairs— U\$ 500,00 (4 units)

- 03 tickets for the WordCamp Rio de Janeiro;
- Giveaways for event attendees;
- Logo and link on the official site;
- Logo on event banners;
- Post with the official announcement of your sponsorship on Blog, Twitter and Facebook Page;
- Thanks in closing ceremony.



Sponsorship Level

Lower Chairs - U\$ 250,00 (5 units)

- 02 tickets for the WordCamp Rio de Janeiro;
- Logo and link on the official site;
- Logo on event banners;
- Post with the official announcement of your sponsorship on Blog, Twitter and Facebook Page;
- Thanks in closing ceremony.



Sponsorship Level

Supporter - U\$ 100,00 (50 units)

- 01 tickets for the WordCamp Rio de Janeiro
- 01 shirt and 01 official mug
- Name with link to your online profile
(Facebook, Twitter, LinkedIn, G+ or Github)

Obs.: only available to individuals, only being allowed to link to personal profile supporter.



Other ways to support

We not only seek sponsorship money, but you can also support WordCamp Rio de Janeiro 2015 by offering some of the following treats:

- Coffee break for 240 participants;
- Coffee and water to be served during the event;
- Snacks and / or treats to be served during the event;
- Visual communication: badges, flyers programming etc.;
- Video coverage (the material will be GPL);
- Photo coverage (the material will be GPL);
- Shirts, mugs, mousepads, coasters or adhesives.

Contact Us



Cadu de Castro Alves

cadu@bluefactory.com.br

+55 (21) 99574-0115



Guga Alves

gugaalves@agenciawattz.com.br

+55 (21) 97611-0743



[f /wpriodejaneiro](https://www.facebook.com/wpriodejaneiro)

[/wordcamprj](https://twitter.com/wordcamprj)

wprio.org