

Media-kit WordCamp Rio de Janeiro 2015



WordCamp Rio de Janeiro is a annual conference destinated to WordPress users, like bloggers, designers and developers, residents throughout the State of Rio de Janeiro - Brazil. At the event, keynotes and discussions about upcoming topics on the WordPress world community.

WordPress is the most popular content management system (CMS) in the world, used by more than ¼ of all currently existing sites.

Among the participants of the event, there are important figures on brazilian market, including designers, developers, content creators.

WordPress is trusted by companies and people all over the globe, some of the examples are: NASA, New York Times, CNN, Forbes, GM, Sony, TechCrunch, Mashable.



#### **Schedule**

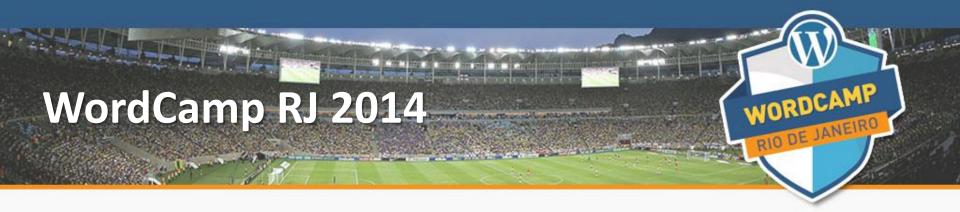
WordCamp Rio de Janeiro will take place on August 29, from 8AM to 6PM.

#### Location

The 2015 edition will happen at Senac Rio's auditorium, in the Flamengo neighborhood. The venue holds up to 240 participants.

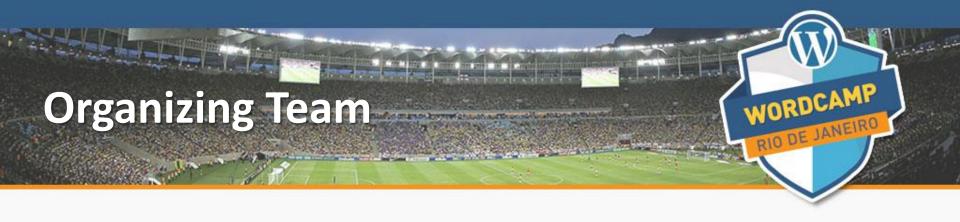
This place is accessible by subway (Flamengo Station), bus, car and taxi, and just 10 minutes from Santos Dumont Airport.







Click the image above to watch the video on Youtube





**Guga Alves** 



Cadu de Castro Alves



**Cristiano Santos** 



**Mário Ernesto** 



**Breno Alves** 



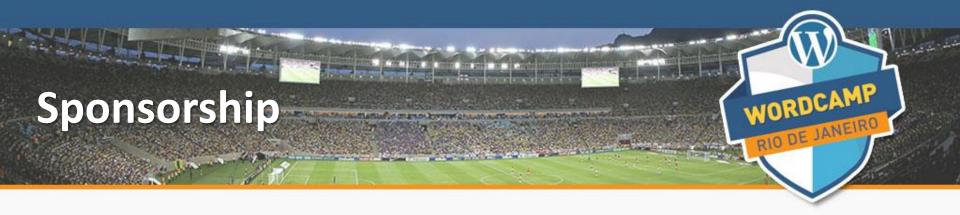
**Felipe Pavão** 



Rudá Almeida



**Anderson Nascimento** 



The WordCamp is organized by volunteers and a non-profit. All funds from sponsorship will be 100% reversed to cover the costs of the event.

These volunteers are developers, designers, engineers, advertisers, marketers, educators and entrepreneurs, even more, they are members of the local community of WordPress users.



# Non-profit / Volunteers



Many of these volunteers have their own sites with thousands or even millions of visits per month.

Are experts, opinion leaders and even decision makers in their companies.





# Sponsorship Level VIP Cabin- U\$ 900,00 (2 units)



- 05 tickets for the WordCamp Rio de Janeiro;
- Giveaways for event attendees;
- Logo and link on the official site;
- Biggest Logo on the event program. (Printed);
- Biggest Logo on event banners;
- Biggest Logo on screen event in the intervals between keynotes;
- Post with the official announcement of your sponsorship on Blog,
   Twitter and Facebook Page;
- Thanks in closing ceremony.

# Sponsorship Level Special Chairs - U\$ 700,00 (3 units)



- 04 tickets for the WordCamp Rio de Janeiro;
- Giveaways for event attendees;
- Logo and link on the official site;
- Logo on the event program. (Printed);
- Logo on event banners;
- Logo on screen event in the intervals between keynotes;
- Post with the official announcement of your sponsorship on Blog, Twitter and Facebook Page;
- Thanks in closing ceremony.

### Sponsorship Level Upper chairs— U\$ 500,00 (4 units)



- 03 tickets for the WordCamp Rio de Janeiro;
- Giveaways for event attendees;
- Logo and link on the official site;
- Logo on event banners;
- Post with the official announcement of your sponsorship on Blog, Twitter and Facebook Page;
- Thanks in closing ceremony.

# Sponsorship Level Lower Chairs - U\$ 250,00 (5 units)



- 02 tickets for the WordCamp Rio de Janeiro;
- Logo and link on the official site;
- Logo on event banners;
- Post with the official announcement of your sponsorship on Blog, Twitter and Facebook Page;
- Thanks in closing ceremony.

# Sponsorship Level Supporter - U\$ 100,00 (50 units)



- 01 tickets for the WordCamp Rio de Janeiro
- 01 shirt and 01 official mug
- Name with link to your online profile (Facebook, Twitter, LinkedIn, G+ or Github)

Obs.: only available to individuals, only being allowed to link to personal profile supporter.

#### Other ways to support



We not only seek sponsorship money, but you can also support WordCamp Rio de Janeiro 2015 by offering some of the following treats:

- Coffee break for 240 participants;
- Coffee and water to be served during the event;
- Snacks and / or treats to be served during the event;
- Visual communication: badges, flyers programming etc.;
- Video coverage (the material will be GPL);
- Photo coverage (the material will be GPL);
- Shirts, mugs, mousepads, coasters or adhesives.

#### **Contact Us**





Cadu de Castro Alves cadu@bluefactory.com.br +55 (21) 99574-0115



**Guga Alves**gugaalves@agenciawattz.com.br
+55 (21) 97611-0743

