## *AFFİLORAMA* EXPERTS IN AFFILIATE MARKETING TRAINING SINCE 2006

TRAINING
TOOLS
COMMUNITY

Affilorama is the largest affiliate marketing community and education website on the Internet. We're dedicated to helping people of all skill levels build long-term, profitable, affiliate marketing businesses.

## **ABOUT AFFILORAMA**

Affilorama was founded in 2006 by prominent affiliate marketer, Mark Ling.

Mark drew on his eight years experience as both an affiliate and affiliate program manager to create Affilorama's first step-by-step video lessons.

Affilorama has grown to a membership of over 1,000,000 people worldwide and now offers free introductory video lessons as well as a range of comprehensive training and tool packages.

## **OUR PHILOSOPHY**

Affilorama's goal is to minimize the potential hurdles for aspiring affiliates, enabling them to see success from their affiliate businesses sooner.

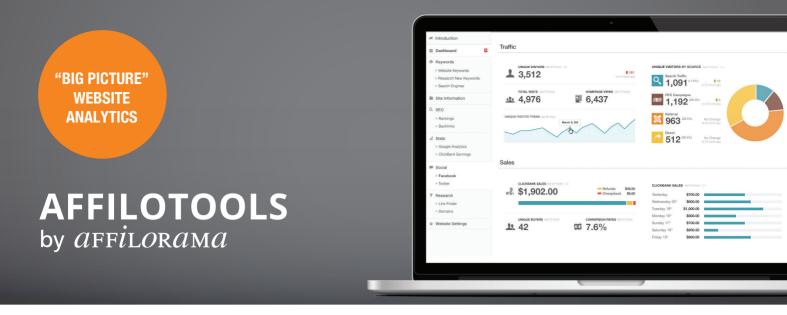
We do this by providing straightforward step-by- step training and tools to simplify the technical demands of building an affiliate business.

Together these minimize the barriers to entry and put a profitable affiliate business within reach of anyone, regardless of skill or experience.

Affilorama is a division of Doubledot Media Ltd, with offices in Christchurch, New Zealand, and Austin, Texas. We have a worldwide team of affiliate consultants, writers, designers, video artists and software gurus.



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A suite of tools for monitoring and improving website traffic, conducting market research, and measuring the success of search engine optimization and marketing efforts.

AffiloTools is cloud-based software that combines data from a range of sources to provide "bigger picture" website analytics for affiliates and online marketers.

AffiloTools is useful at all stages in a website's life cycle: from initial keyword and competition research, all the way through to monitoring search engine rankings and tracking social media activity.

The capacity for sharing projects and data means that users can collaborate, work in teams, or share data.

Fully cloud-based with no software to install, Affilo-Tools is compatible with the full spectrum of Web devices.



## **AFFILOTOOLS FEATURES:**

- Chart traffic volumes and affiliate network earnings
- Monitor search engine rankings in Google and Bing (including regional variations)
- Track backlinks and backlink value
- Find new link partners with the highly targeted link finder tool
- Monitor the health of a website, including on-page SEO errors, website speed, pages indexed and page errors
- Spot trends with a greater array of data over time
- Analyze competitors' websites and evaluate the strength of the competition
- Monitor and manage Facebook and Twitter social media traffic

CALL TODAY TO DISCUSS AFFILORAMA'S SOLUTIONS

We're happy to discuss your requirements and find a solution that works for you.