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# PRINT

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## CUSTOM REPRINTS

A single article formatted on 8.5"X11" or A4 paper. Best for use as handouts at trade shows, in sales presentations or in a mail campaign. Can include your logo, disclaimer text, photos, charts, graphs or illustrations. Available in color or black and white and in several paper options. **See prices below.**



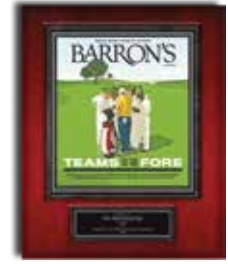
## FRAMED REPRINTS

A single article with customized layout and publication logo along the top. Available in all finishes. **\$500.** With Custom Reprint order or each additional frame after the first. **\$250.**



## FRAMED TEARSHEETS

An entire page from the newspaper, with or without pub logo along the top. Tearsheets cannot be customized. Available in all finishes. **\$250**



## AWARDS

Plaques, frames and desktop acrylics for Barron's advisor rankings. For samples, personalization options and to order, visit <http://barrons.awardwebstore.com/mrc>

Select:

- 1: color or black and white
- 2: paper
- 3: quantity

Custom Reprints of news articles, feature stories, and editorials are available in bulk quantities, professionally formatted to 8.5" x 11". Standard turnaround is 3-4 business days for initial proof. Printing is 4-7 business days after proof is approved.

Order Quantity	Black and white reprints. Select paper stock (bond or gloss), then quantity desired.						Color reprints. Select quantity.			RUSH *RUSH APPLIES TO PROOF ONLY
	Black and white 60# Bond			Black and white 80# Gloss			Color 80# Gloss			
	FRONT & BACK PRICE PER SHT NORMAL 7 DAYS			FRONT & BACK PRICE PER SHT NORMAL 7 DAYS			FRONT & BACK PRICE PER SHT NORMAL 7 DAYS			
	SHEET 1	+SHEET 2	+SHEET 3	SHEET 1	+SHEET 2	+SHEET 3	SHEET 1	+SHEET 2	+SHEET 3	
500 - 999	\$1.63	\$ .88	\$ .32	\$2.07	\$ .90	\$ .34	NA			+ \$.21
1,000 - 2,499	\$1.41	\$ .72	\$ .29	\$1.79	\$ .76	\$ .35	\$2.92	\$ .99	\$ .50	+ \$.20
2,500 - 4,999	\$1.22	\$ .67	\$ .28	\$1.50	\$ .71	\$ .33	\$1.94	\$ .75	\$ .38	+ \$.19
5,000 - 7,499	\$1.08	\$ .62	\$ .28	\$1.31	\$ .65	\$ .32	\$1.53	\$ .67	\$ .33	+ \$.18
7,500 - 9,999	\$ .99	\$ .58	\$ .28	\$1.20	\$ .59	\$ .32	\$1.39	\$ .59	\$ .32	+ \$.08
10,000 - 12,499	\$ .91	\$ .55	\$ .28	\$1.10	\$ .58	\$ .31	\$1.26	\$ .57	\$ .32	+ \$.06
12,500 - 14,999	\$ .86	\$ .49	\$ .28	\$1.03	\$ .54	\$ .30	\$1.18	\$ .53	\$ .31	+ \$.04
15,000 - 19,999	\$ .81	\$ .47	\$ .27	\$ .97	\$ .52	\$ .28	\$1.10	\$ .53	\$ .30	+ \$.04
20,000 - 39,999	\$ .74	\$ .44	\$ .22	\$ .90	\$ .47	\$ .23	\$1.02	\$ .47	\$ .25	+ \$.03
40,000 - 49,999	\$ .63	\$ .38	\$ .12	\$ .80	\$ .39	\$ .12	\$ .84	\$ .41	\$ .14	+ \$.03
50,000 - 69,999	\$ .59	\$ .36	\$ .10	\$ .74	\$ .38	\$ .10	\$ .78	\$ .38	\$ .12	+ \$.02
70,000 - 99,999	\$ .53	\$ .34	\$ .08	\$ .67	\$ .33	\$ .09	\$ .70	\$ .35	\$ .11	+ \$.02
100,000 - 199,999	\$ .49	\$ .29	\$ .07	\$ .59	\$ .30	\$ .08	\$ .62	\$ .31	\$ .10	+ \$.01
200,000 - 299,999	\$ .40	\$ .25	\$ .06	\$ .49	\$ .25	\$ .06	\$ .51	\$ .26	\$ .07	+ \$.01

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- ▶ Add a logo/disclaimer: \$250/order ▶ Add a corporate image or photo: \$250.00/order ▶ Apply gray highlighting: \$150.00/order (no charge with a color reprint order)
- ▶ Shrink-wrap: \$1.00/bundle ▶ Folding fees vary ▶ Additional proof fee \$100 (see proofing policy on the Order Form) ▶ Cover art fee \$500

**Material Specs:** See Order Guidance and Requirements at <https://www.djreprints.com/order-guidance-and-requirements/>.

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**WEBREPRINTS**

(Posting to one page of one website) Add social media option available. See above for specifics on fulfillment, use and customization. To order *Financial News*, *Private Equity News* or *WSJPro* content, please contact us directly. All other DJ content must be ordered online at [djreprints.com](http://djreprints.com).

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WebReprint Rates Posting Period	2021 PDF or HTML WebReprint base fee
6 months	\$ 2,395
12 months	\$ 2,665
+ social media [organic]	\$ 995
+ social media [paid+org]	\$ 2,920



**SOCIAL MEDIA STANDALONE**

Post the branded reprint URL to the following corporate-level social media outlets; Facebook, Instagram, LinkedIn and Twitter. With the Paid and Organic option you may also distribute the URL via paid social media campaigns through the same networks mentioned above. See above for specifics on fulfillment, use and customization. HTML format is recommended as it includes a social media preview. PDF does not. Client created preview must be plain text reference only. Use page 4 to place order.



6 month organic	\$ 2,395
12 month organic	\$ 2,665
6 month paid & organic	\$ 3,470
12 month paid & organic	\$ 3,945

**CUSTOM EMAIL SERVICE**

(Quantifiable email campaign) See above for specifics on fulfillment, use and customization. HTML format. PDF format available if combined with Custom Reprint order. 30 day term. Ask for extension pricing. Use page 4 to place order.

Email Rates	
500 - 999	\$1.46 per email
1,000 - 2,499	\$1.13 per email
2,500 - 4,999	\$0.80 per email
5,000 - 9,999	\$0.66 per email
10,000 - 29,999	\$0.52 per email
30,000 - 49,999	\$0.28 per email
50,000 - 99,999	\$0.20 per email
100,000	\$0.12 per email

**EMAIL SIGNATURE**

(Distribution of reprint URL or URL in conjunction with branded image in team's email signature) See above for specifics on fulfillment, use and customization. Use page 4 to place order.

**Email Signature** – plain text reference in conjunction with digital reprint link/URL in the email signature - **\$2,995**

**Email Signature with Image** – image in conjunction with the digital reprint link in the email signature - **\$4,990**

Base pricing is for Barron's advisor rankings only, for a 1 year term and for use of up to 10 members of the same team for a total weekly distribution of up to 1,000 emails or 52,000 for the year. HTML format. PDF format available if combined with Custom Reprint order. For pricing of non-Barron's Advisor Ranking content, please contact us directly.

**DIGITAL ALL-IN-ONE**

A great way to maximize your online communication by combining unlimited web postings to your corporate website, paid and organic social media and email distribution by your employees. See above for specifics on fulfillment, use and customization. Available in html format [or PDF format if combined with a Custom Reprint order]. Use page 4 to place order.

**Digital All-in-One**

- ▶ 12-month unlimited license - **\$13,495\***
- ▶ 6-month unlimited license - **\$11,175\***
- ▶ Unlimited number of static web postings
- ▶ Unlimited social media use
- ▶ Unlimited email distribution

\*Base pricing is for non-ranking content. For pricing of ranking content, contact us directly.

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**Our website.** Additional information on Reprint products, as well as our Licensing/Republishing options are available at [djreprints.com](http://djreprints.com)

**General contact information**

Licensing requests – [permission@dowjones.com](mailto:permission@dowjones.com)

Rep specific contact information is on page 1

General Reprint inquiries [customreprints@dowjones.com](mailto:customreprints@dowjones.com) or 1-800-843-0008



**REPRINT ORDER:**

ORDER DATE \_\_\_\_\_  
 PUBLICATION \_\_\_\_\_  
 ARTICLE TITLE \_\_\_\_\_  
 ARTICLE DATE \_\_\_\_\_ PAGE/SECTION \_\_\_\_\_

**PURCHASED BY:**

NAME \_\_\_\_\_  
 COMPANY \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE/PROVINCE \_\_\_\_\_ ZIP \_\_\_\_\_ COUNTRY \_\_\_\_\_  
 TELEPHONE \_\_\_\_\_  
 FAX \_\_\_\_\_  
 EMAIL (REQUIRED) \_\_\_\_\_

If you are placing this order as a public relations or communications agency on behalf of a client, please identify the client here: \_\_\_\_\_  
 You agree to notify your client that their use of the Reprint is subject to the terms of this order, including the terms and conditions available at [DJReprints.com/terms](http://DJReprints.com/terms) which have been incorporated herein by reference.

**BILL/INVOICE TO:**  SAME AS PURCHASED BY ADDRESS

COMPANY \_\_\_\_\_  
 ATTENTION \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE/PROVINCE \_\_\_\_\_ ZIP \_\_\_\_\_ COUNTRY \_\_\_\_\_  
 TELEPHONE \_\_\_\_\_  
 EMAIL (REQUIRED) \_\_\_\_\_  
 PURCHASE ORDER # \_\_\_\_\_  
 **TAX EXEMPT** (YOU MUST FAX OR EMAIL CERTIFICATE WITH ORDER)  
 VAT/TAX ID # \_\_\_\_\_

**BILLING:**

All orders are billed by paper invoice which is sent via postal mail. Be sure to specify the correct billing address fields above. To pay your USD invoices via Credit Card visit our new Payment Portal at [DJFastPay.com](http://DJFastPay.com). For payment questions, kindly call 1-844-883-8605 or email [collections@dowjones.com](mailto:collections@dowjones.com).

**SHIPPING** (WILL SHIP FROM NEW JERSEY)

**SHIPPER:**  UPS  FEDEX (ACCOUNT # REQUIRED FOR FEDEX)  
**SERVICE:**  NEXT DAY  SECOND DAY  GROUND (MUST SHIP UPS)

SHIPPING ACCOUNT # (OPTIONAL) \_\_\_\_\_

**SHIP TO:**  SAME AS PURCHASED BY ADDRESS

COMPANY \_\_\_\_\_  
 ATTENTION \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE/PROVINCE \_\_\_\_\_ ZIP \_\_\_\_\_ COUNTRY \_\_\_\_\_  
 TELEPHONE \_\_\_\_\_

**PRINT PRODUCTS**

CHOOSE COLOR OR BLACK AND WHITE FOR YOUR REPRINT. SELECT THE PAPER AND FILL IN DESIRED QUANTITY.

**CUSTOM REPRINTS** (SEE MINIMUM QUANTITY ON PG 2)

8.5" x 11"  A4  COLOR  B&W  
 80# GLOSS  60# BOND QUANTITY \_\_\_\_\_

**FRAMED REPRINTS**

CUSTOM FRAMED REPRINT: \$500 QUANTITY \_\_\_\_\_  
 FRAMED REPRINT ADD-ON: \$250 QUANTITY \_\_\_\_\_  
 FRAMED TEARSHEET: \$250 QUANTITY \_\_\_\_\_  
 BLACK FINISH  MAHOGANY FINISH  CONTEMPORARY FINISH  
 SIMPLE BLACK FINISH

**DIGITAL PRODUCTS**

**CUSTOM EMAIL**

(30-day use. Call for extended term.) QUANTITY \_\_\_\_\_

**EMAIL SIGNATURE**

LINK & PLAIN TEXT: \$2,995  
 LINK & LOGO / IMAGE: \$4,990

**SOCIAL MEDIA**

(Standalone)  ORGANIC 6 MONTHS: \$2,395  
 ORGANIC 12 MONTHS: \$2,665  
 PAID & ORGANIC 6 MONTHS: \$3,470  
 PAID & ORGANIC 12 MONTHS: \$3,945

**DIGITAL ALL-IN-ONE**

12-MONTH LICENSE: \$13,495  
 6-MONTH LICENSE: \$11,175

**CUSTOMIZATION / FINISHING OPTIONS**

**OPTIONS:** See page 2 for specs

PLACE YOUR LOGO OR DISCLAIMER ON THE REPRINT: \$250  
 PLACE YOUR OWN SUPPLIED PHOTO ON THE REPRINT: \$250  
 HIGHLIGHT: \$150 (FREE ON COLOR REPRINTS)  
 RUSH PROOF (PRINT ONLY)  1 DAY (SEE RATE CARD)  
 FOLDING (PRINT ONLY)  
 SHRINK-WRAP (PRINT ONLY): BUNDLES OF \_\_\_\_\_  
 COVER ART OR PHOTO RIGHTS FEE \$500

**ADDITIONAL INSTRUCTIONS, COMMENTS:**

**PLACE YOUR ORDER**

1. Be sure to indicate all the specifics of your order along with the quantities of each item. Include all billing and shipping information, then submit via email or fax. (see bottom of page 1)
2. An initial proof will be sent to you by email in 3-4 business days (not guaranteed).
3. Approximate printing time after proof approval: 4-6 business days
4. You will receive an invoice or credit card charge 1-3 weeks after order has shipped.

**Proofing policy:** It is the customer's responsibility to review the reprint before providing authorization to print. All requested changes should be submitted after the initial proof to avoid delays and additional proof fee. One revision/additional proof is free. All other changes/proofs are charged at \$100 each. Changes to customer's disclaimer/logo are made on your end and resubmitted in a PDF file.

**CANCELLATION:** Submitting this order form constitutes a sale and ALL SALES ARE FINAL. No proof for digital orders. There is a \$250.00 charge to cancel order prior to printing (for print products) or prior to fulfillment (for digital product); orders cancelled after printing/fulfillment will be billed at the full rate set out above.

Your order is subject to the terms and conditions available at [DJReprints.com/Terms](http://DJReprints.com/Terms) which are incorporated herein by reference. I have read all the information contained on this form and agree with the terms and conditions.

AGREE  DO NOT AGREE

NAME \_\_\_\_\_  
 My signature/typed name indicates that I have read and agree with the terms and conditions of this order.