



Bulgaria PHP
CONFERENCE



Bulgaria PHP CONFERENCE

NOVEMBER 8-10, 2019

THIRD EDITION

NPC Congress Centre Sofia (NDK), Hall 3

**PARTNERSHIP
OPPORTUNITIES**



650 ATTENDEES FROM 25 COUNTRIES

2016

We are very proud to announce the third edition of [Bulgaria PHP Conference](#) - the premier event gathering the PHP community from all around the world.

After a two-year gap, a team of BGPHP User Group enthusiasts - Milko Kosturkov (Ty's Software) along with UG founder Mihail Irintchev and with the support of the founder of the Conference - SiteGround, came together to renew this long-awaited event.

The last edition of the conference was visited by more than 650 attendees from 25 countries. This made Bulgaria PHP Conference a truly international forum and put it on the map of major PHP events. With the bar set so high, we are determined to not only repeat this success, but to create an experience of even higher quality.

Sponsors are crucial for a conference organization and we would be honored to have you onboard this adventure with us.

OUR SPEAKERS AND ATTENDEES LOVE US!

James Mallison
@J7mbo

.@bgphpconf was absolutely brilliant and has set the conference bar so damned high. Such awesome people, bring on next year! #php #bgphp16

Bruno Skvorc
@bitfalls

New favorite conference? Yep. #bgphp16 has permanently raised the bar (or several!) What a team these guys are! ★★★★★

James Titcumb
@asgrim

Thank you so much to all the amazing organisers attendees & sponsors for letting me speak at #bgphp16 - really great conf there @bgphpconf!

Michelangelo van Dam
@DragonBe

Yep! This year's edition was again "top notch"! See you all next year my friends!!! #bgphp16

Mariusz Gil
@mariuszgil

#bgphp16 is almost over for me... Thanks for everyone involved win this PHPantastic event, see you in next year!

Mark Baker
@Mark_Baker

A big thank you to @irintchev and all the organisers and staff of #bgphp16 for putting on an excellent conference

Ben Marks
@benmarks

One way to tell how good an event it was is by how sad you are that it's over. Really well done, #bgphp16 team!

Haralan Dobrev
@hkdobrev

#bgphp16 was one of the best conferences and not just in Bulgaria! Read the recap with lots of [tweets and photos](#)



About



Bulgaria PHP Conference is the only PHP conference in Bulgaria! Our goal is to gather PHP developers from all around the Globe and to provide them with the opportunity to learn and get in contact with the best in the field. We believe that learning, networking and making new friends should go hand-in-hand on a technological event. This is why we will tailor every detail of the conference, so that our attendees and speakers have an unforgettable experience.

“WELCOME TO THE THEATRE!”

Following the steps of the “Game On” theme of the Conference’s last edition, this year we will roll out the red carpet to welcome everyone to our movie themed event.

NEW: FREE LIVE STREAM!

For the very first time we will provide a free live stream of selected talks, interviews with speakers and sponsors from a specially designed TV set and other video content. Thanks to that, the whole vibe of the conference and our sponsors’ messages will reach even a greater international audience.

NEW AND BIGGER VENUE!

Bulgaria PHP Conference 2019 will take place in NPC Congress Centre, Sofia (NDK)! The event will be held in the emblematic Hall 3 - the main hall hosting the Bulgarian EU Presidency 2018, with its two connected halls and the two foyers on the 6th and the 7th floor with a beautiful view from its terraces and a great park in the heart of Sofia!

EXPECTED NUMBER OF ATTENDEES

The last edition of the conference sold out to more than 650 attendees and we are aiming to increase this number to 750 this year. Based on the very positive feedback from the survey of the attendees in 2016, we are confident that we will reach that number.

We are expecting attendees from Bulgaria, Serbia, Romania, UK, USA, Germany, Poland, Italy, Finland, Belgium, Slovakia, Macedonia, Greece, Denmark, Netherlands, Ukraine and more.

8 NOVEMBER
Workshop
day

9 NOVEMBER
Opening,
Talks,
Afterparty

10 NOVEMBER
Talks,
Closing

TRACKS

MAIN TRACK

The track will take place in Hall 3. It will host the opening and closing keynotes, talks from speakers, raffles and others.

TRACK 2

The track will take place in Hall 3.1. It will host talks from speakers.

AGILE TRACK

The track will take place in Hall 3.2. It will host an UnConf, lightning talks, sponsor talks and other activities.

STREAMING TRACK

A live stream of the conference, including selected talks, interviews with speakers, sponsors and attendees and other material.



LAZY TRACK

A designated place in the foyer on floor 6 with wireless headphones and TV screens on which all other tracks can be watched live.

AREAS AND ZONES



FOYER FLOOR 7

Sponsors' booths, catering, beer spot, information, terrace with a smoking area. Partners with expo booths will be able to exhibit during both conference days!

FOYER FLOOR 6

Registration, wardrobe, relaxation area, the Lazy track, TV Studio

CATERING

We will have, all-day catered coffee break, exquisite buffet lunch and quality beer during both conference days. The Saturday party will

be a cocktail with gourmet bites and selected beverages. During Tutorial day we will have a light lunch, coffee and soft drinks.

Partnership Packages

We have designed a variety of partnership packages. However, our wish is to be as agile as possible and will also give you the opportunity to pick from a number of “add-ons” and some “à la carte” options you can add to any of the predefined packages. If you prefer to help us with a complementary service or have another idea of how to support us, we would be glad to discuss it with you.



MAIN PACKAGES

BOOTSTRAP

SOLD OUT

PLATINUM

€7,000 - 3 available

GOLD

€5,000 - only 1 of 5 available

SILVER

€2,500 - 3 of 7 available

BRONZE

€1,500 - 8 of 9 available

BASE

€500 - 13 of 15 available

“A LA CARTE” OPTIONS

THE LUNCH BAKER

aka. Lunch Partner

€2,000 - only 1 of 2 available
(1 per day)

THE BARISTA

aka. Coffee Break Partner

€2,000 - 2 available (1 per day)

THE BEER BREWER

aka. Beer Partner

SOLD OUT

THE AFTER PARTY COMPANY

SOLD OUT

THE MENTOR

aka. Workshop Day Partner

€500 - 4 available

THE SYS. ADMIN

aka. WiFi Naming

€2000 - 1 available

ADD-ONS

THE GOODIES BAG ITEM

€300 - 5 still available

THE BRANDING PACK

€300 - 5 still available

THE STREAMING PACK

€1000 - 5 still available

THE 10 MIN. PRESENTATION

€300 - 4 still available

THE UNCONF TALK

€500 - 4 still available

Partnership Packages

Main Packages

BENEFITS	BOOTSTRAP 10000€	PLATINUM 7000€	GOLD 5000€	SILVER 2500€	BRONZE 1500€	BASE 500€
The Base Pack	SOLD OUT					
<ul style="list-style-type: none"> A logo, a link and a 100-word description on the designated sponsor's page on our site A spot for a company logo on all shared logo banners 		✓	✓	✓	✓	✓
A special mention from stage	✓	✓	✓	✓	✓	✗
Complimentary Tickets	5	4	3	3	2	1
Logo on the Goodies Bag	✓	✓	✓	✓		
The Goodies Bag Items	2	2	1	1	1	+300€
Logo on conference home page	✓	✓	✓			
A special 'Thank you' in the opening and closing remarks	✓	✓	✓	✗	✗	✗
Track Naming	Main Track	Track 2, Agile Track, Lazy Track on a 'First-come, first-served' basis	✗	✗	✗	✗
The Memorabilia Pack						
<ul style="list-style-type: none"> A logo on T-shirts A logo on lanyards 	✓	✗	✗	✗	✗	✗
The Branding Pack						
<ul style="list-style-type: none"> A logo on screen during breaks A logo on the badges of attendees 	✓	✓	✓	+300€	+300€	+300€
The Games Pack						
Become a patron or organizer of a game and award the winner the prize you provided on the main stage	✓	✓	✓	✗	✗	✗
Announcement on social media and newsletter	✓	✓	✓	✓	✓	✓
The Exhibit Space	Large + location preference	Large	Regular			
The Streaming Pack						
<ul style="list-style-type: none"> A 5-minute interview in our designated on-site studio A video ad of up to 30 seconds A 10-seconds display of your logo during the streamed lectures 	✓	✓	+1000€	+1000€	+1000€	+1000€
The Video Sponsorship						
Your logo at the beginning of the uploaded talks	First screen	Second Screen	Third Screen	✗	✗	✗
The 10-minute Presentation	✓	✓	✓	✓	+300€	+300€
UnConf Talk						
a talk of up to 20 min. during sessions	2 slots	+500€	+500€	+500€	+500€	+500€
Opening Video Credits	✓	✓	✓	✗	✗	✗
Closing Credits	✓	✓	✓	✓	✓	✓

Partnership Packages

À La Carte

Options

THE LUNCH BAKER AKA. LUNCH PARTNER €2, 000

We all know that people come for the food only :). That's why we will serve an exquisite lunch to our attendees. You will be given recognition as a lunch sponsor from stage, a social media

shoutout and a signage during lunch. You may brand napkins and other items to give away and place your own banner during lunch time. Let everybody know who pays the bill!

THE BARISTA AKA. COFFEE BREAK PARTNER €2, 000

A programmer is an organism capable of converting caffeine into code. Fuel the attendees during the coffee breaks and win their eternal gratitude! You will be given recognition as a Coffee Break

sponsor, a social media shoutout and a signage during the break. You may brand napkins and other items to give away and place your own banner during coffee time.

THE BEER BREWER AKA. BEER PARTNER **SOLD OUT**

Many programmers will code for beer. Lure them to you by sponsoring the beer corner! You will be given recognition as a

Beer sponsor, a social media shoutout and a signage during the break. You may place your own banner next to the beer corner.

THE AFTER PARTY COMPANY **SOLD OUT**

After a full day of lectures and networking everybody loves to chill with a good company. Be the company to remember! We will announce the after party 3 times during the day from stage, send a dedicated after-party email reminder to all attendees, give you a social media

shoutout, and recognize you as an after-party sponsor from stage, as well as place signage at the after-party venue. You may brand napkins/cups/other items to give away and place your own banner during the party.

THE MENTOR AKA. WORKSHOP DAY PARTNER €500

The warm-up to Bulgaria PHP Conference 2019 is going to be a training day hosting valuable workshops. By becoming a Workshop Day Partner, you will be presented with the opportunity to stand out throughout the whole day. We will announce your sponsorship to the

attendees of all workshops in an email and on social channels, as well as place a banner signage in both training halls. You can also distribute one branded giveaway item or brochure to the attendees during the training day, as well as provide your own banner.

THE SYS. ADMIN AKA. WIFI NAMING €2, 000

WiFi is the foundation of the pyramid of needs! Broadcast your name to everyone connecting to the free WiFi at the

Conference! (The WiFi name is subject to approval of the organizer and to the rules of the venue)

EXTRA BENEFITS

- Logo and 100 word company description on the designated sponsors' page on our site
- Dedicated slide during breaks
- 1 free ticket for the event
- Partnership announcement in social media and mention in newsletter to attendees
- One sponsor mention from stage
- Dedicated banner displayed during the sponsored subevent - workshop, party, lunch coffee-break, etc.
- Opportunity to provide one branded item for each attendee during the sponsored subevent - workshop, party, lunch coffee-break, etc.
- All branded items and sponsor banner costs including transportation are to be covered by the sponsor. The design and content of banners and branded items are to be approved by the organizers.

Partnership Packages

Add-ons

THE GOODIES BAG ITEM

€300

Everybody loves presents. Add a gift to the attendees' goodies bags to be remembered even after the end of the event.

(Please note that all items are subject to approval before being accepted as gifts. All gift production and shipping costs are covered by the sponsor)

THE BRANDING PACK

€300

The branding pack gives visibility to your brand name as a sponsor of the event. It includes your

logo on screen during breaks, on walls during sessions and breaks, and on attendees' badges.

THE STREAMING PACK

€1000

For the first time this year, Bulgaria PHP Conference will stand out with a live online stream. This will give our sponsors the opportunity to present themselves in a much more powerful way to a much bigger audience. The pack includes a 5-minute interview in our designated on-site studio, a video of up to 30

seconds, an ad for repeated broadcast and a 10-second display of your logo during the lectures.

(The video ad costs and production are to be covered by the sponsor. The ad is to be approved by the organizers.)

THE 10-MINUTE PRESENTATION

€300

Pitch to our attendees! Present your company, attract potential employees and gain the developers' trust!

(Talks are up to 10 minutes long during the

breaks. The hall in which the presentation can be given is determined by the organizer. The talk/presentation is to be approved by the organizers.)

THE UNCONF TALK

€500

Bulgaria PHP Conference 2019 is going to be special with its Agile Track in its own hall. The Agile track is going to host an UnConf and various other activities. We offer you the opportunity to tell us about the awesome stuff

you do or whatever you feel will capture the audience's attention! It's up to you!

(Talks are up to 20 minutes long, including Q&A during the sessions. The talk/presentation is to be approved by the organizers.)

Tailored sponsorship

Our team is always looking for sponsors who can help us add more glow to the conference experience. If you are interested in helping us get arcade and video games, Virtual Reality, a futuristic hologram, 3D mapping, a huge video wall to add live to the venue, interactive

information stations for our attendees, cool directional loudspeakers, charging stations for everybody or anything else that you think would be awesome, please, contact us, so we can discuss a tailored partnership plan just for you!



sponsors@bgphp.org

! Please note that all packages, À La Carte options and add-ons are limited in number and will be given on a first come, first served basis.

bgphp.org

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