



Transfer Pathway

Maricopa Community Colleges AAS Retail Management
(Major Code 3048 – offered at CG, EM, GC, GW, MC, PC, RS, SC, SM)
To

American Public University System (APUS) BA Retail Management

Students must complete a minimum of 120 semester hours (either by transfer or completion at APUS) to complete the Bachelor of Arts in Retail Management. This transfer pathway recommends completing 78 credits at the Maricopa Community Colleges, followed by 42 credits at APUS as listed below.

Associate of Applied Science in Retail Management
Complete the AAS Retail Management (Major Code 3048) as prescribed
<ul style="list-style-type: none"> When options are available, APUS recommends: BPC 110 or CIS 105, MKT 268, MGT 229
One History Course
Two additional Social-Behavioral Sciences Option course
One additional Humanities, Art and Design Option course
At least 5 additional semester hours
Total maximum completed at Maricopa: 78 semester hours

Bachelor of Arts in Retail Management		
RTMG300 - Retail Strategy		
RTMG301 - Retail Innovation		
RTMG302 - Retail Operations		
MGMT410 - Strategic Management		
MGMT311 - Organizational Behavior		
MGMT314 - Management Ethics		
MGMT315 - Management Communications		
MKTG307 - Consumer Behavior		
TLMT311 - Introduction to Transportation Management		
TLMT313 - Supply Chain Management		
Select one of the concentrations below (9 semester hours): [for course names/descriptions, please go to: https://catalog.apus.edu/undergraduate/academic-programs/bachelors/bachelor-arts-retail-management/]		
<u>Business Analytics</u>	<u>Digital Retailing</u>	<u>Marketing</u>
BUSN250	RTMG310	Select 3 courses from the following:
BUSN350	Select 2 courses from the	BUSN320
BUSN450	following:	MKTG308
	BUSN320	MKTG400
	MKTG310	MKTG401
	ISSC452	
RTMG495 - Senior Seminar in Retail Management		
Total minimum needed at APUS: 42 semester hours		

Please note:

- Credit variances in academic placement and credit award can occur based on student course selections and APUS' program requirements.
- Any transferable course not used to fulfill General Education or Major/Concentration requirements may be taken. Please note remedial/developmental and vocational credit is not transferable.
- In order to transfer courses to APUS, the student must earn a grade of "C" or better.
- APUS must adhere to the residential credit requirements and corresponding transfer credit limits set forth by the Higher Learning Commission (HLC). At least 25% of the degree program must be completed as residential credit. For a Bachelor's degree with 120 semester hours, 30 of those semester hours must be residential credit.
- For more information about this pathway, please visit <https://www.maricopa.edu/future-students/advising>, <https://www.apu.apus.edu/cc/index.html>, or <https://www.amu.apus.edu/cc/index.html>.